

— PUBLIC REPORT BY PROMTPRESS

Channel audit

Call Thunberg!



@zvонitetunberg

for contact & insight write to our bot @ztunberg_bot

SUBS

22 019

81 posts 29 days

ERR (% SEE POSTS)

7.0%

per day 8.9%

REACH/POST

1.6K

ad reach 2K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card — a separate channel health indicator. Subtitle below the number shows the period it covers.

 SUBS 22 019 —	 SUBS REACH 7.35% avg % of subs see post	 VIEWS/POST 1.6K median 1.7K · 29 days	 POSTS/WEEK 19.3 over period
 7D TREND -16.0% vs previous week	 REACTIONS/POST 19.3 only 1,567 reactions, 128 reposts, 0 comments	 POST LENGTH 836 chars median 1000 · 29 days	 POSTS ANALYZED 81 29 days
 AD REACH 2K 24h avg	 MENTIONS 4 citation index · 3 channels mentioned ever	 CHANNEL AGE 5 months 26 days created 07.01.2026	

AI EDITOR SUMMARY

Channel «Call Thunberg!» — 22 019 subs. Each post is viewed by 1.6K people (7% from subs), reach is low — should expand audience. Publishes 19 posts per week (~3/day) — regular schedule. For week 22–28 Jun reach dropped -16.0% by week 15–21 Jun — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on81 posts over 29 days.
- 02 Dominant format – Photo (68/81 posts).
- 03 Avg post length – 836 chars (median 1000).
- 04 Audience activity peak – Thursday, 20:00 ALMT.
- 05 Top posts get 18x more views than the weakest (3K avg top vs 171 worst) – among 81 posts over 29 days. Worth analyzing what top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 18.06 · 04:12 PHOTO ☀️Politics in women's hands: "queen's move" Part 5 But it's time to return to Dana Yespayeva. Most Kazakhs still...	VIEWS 3 112 REPOSTS 3	REACTIONS 9 ER 14.1%
Nº2 18.06 · 04:09 PHOTO ☀️Politics in women's hands: "queen's move" Part 4 Another good example could be Indira Gandhi. She...	VIEWS 3 029 REPOSTS 1	REACTIONS 9 ER 13.8%
Nº3 18.06 · 15:20 VIDEO 😄And sports Ghana wins its first match at 2026 World Cup using witchcraft. The only goal against Panama was scored in the 95th...	VIEWS 3 007 REPOSTS 1	REACTIONS 7 ER 13.7%

Nº4 18.06 • 04:06 PHOTO ☀️ Politics in women's hands: "queen's move" Part 3 But to keep workers from protesting and disrupting radical shock...	VIEWS 2 939 REACTIONS 7 REPOSTS 1 ER 13.3%
Nº5 18.06 • 04:03 PHOTO ☀️ Politics in Women's Hands: "Queen's Move" Part Two Women in politics – not exactly a rarity, you know. History knows...	VIEWS 2 922 REACTIONS 7 REPOSTS 1 ER 13.3%

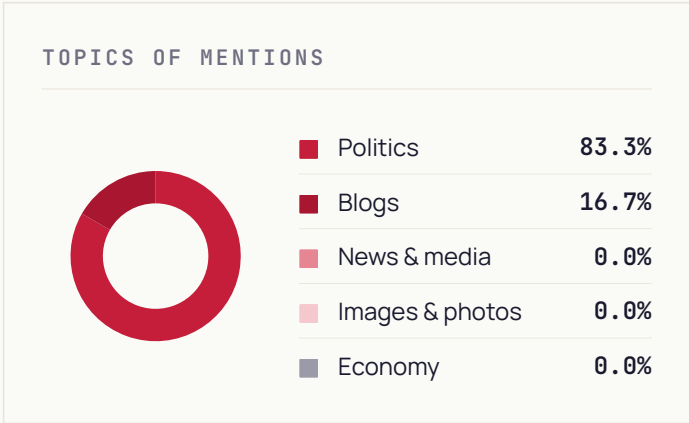
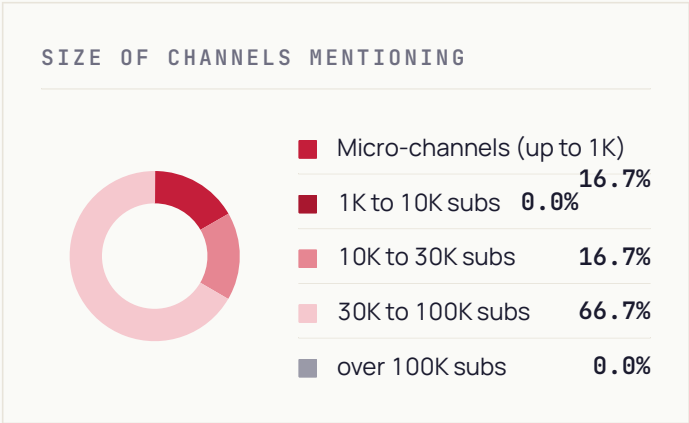
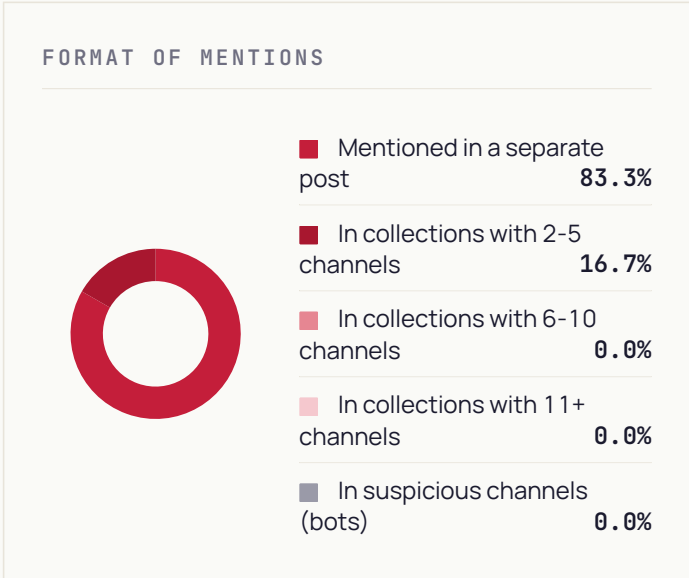
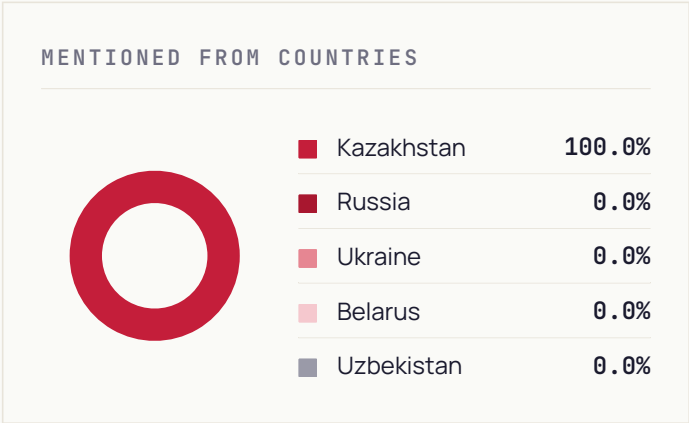
WORST 3

↓ 24.06 • 03:02 PHOTO Tough Minister (continued) In the minister's match about the female courier, something else is interesting. 🏰 That is, according to Yertayev, in...	VIEWS 211 REACTIONS 6 REPOSTS 1 ER 1.0%
↓ 23.06 • 05:17 PHOTO 📖 Russia compiles list of books requiring labeling for drug mentions. The list includes modern novels such as...	VIEWS 207 REACTIONS 6 REPOSTS 1 ER 0.9%
↓ 11.06 • 10:36 VIDEO Vacation officials ☀️ Summer is in full swing. This time of year is usually associated with vacations. Many, of course, among those who...	VIEWS 97 REACTIONS 7 REPOSTS 3 ER 0.4%

SECTION 03 · MENTIONS

Who and how mentions the channel

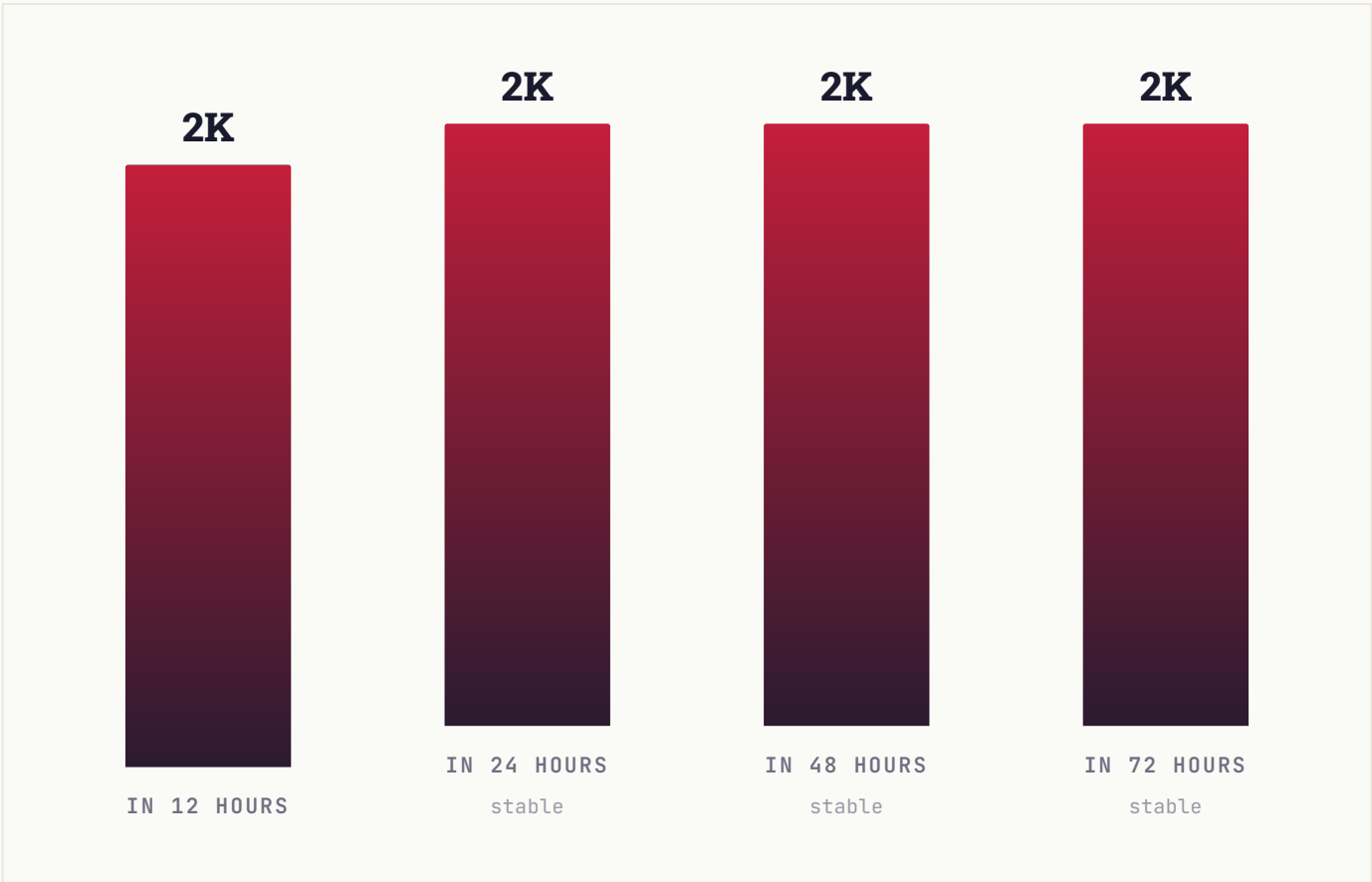
Citation index 4 – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K. All-time mentions: 3 different channels.



— SECTION 04 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post over time since publication. Helps estimate how long a placement should 'live'.



SECTION 05 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBS
MS Margulan Seisembay	212.9K
AL ALIBEKOV	56.3K
SI Syrym Itkulov	50K
SA SADRADDIN	48.8K
IS ISKONYA	35.5K
YY Yerzhan Yessimkhanov	32.6K
AI Aissaule	24.4K
GU Guzel Urazova	24.1K
ZA ZAKIROV.TAT	23.8K
ZT Call Thunberg! YOU	22K
AL ALPHA	21.1K

COMPARATIVE INSIGHT

Channel in top quartile of niche (#11 of 98). Leader: Margulan Seisembay (212.9K). Goal for coming months: break into niche top-10 through systematic traffic work.

SECTION 06 · NICHE COMPARISON

Where your channel ranks in its league

Took top-**100** channels in category «**Blogs**» and saw how your channel compares.
Gray band: range covering 80% of niche channels (p10-p90). Black vertical: median.
Red dot: your channel.

#11/100

POSITION IN NICHE

Channel in top 11% – strong position

SUBS

better than 89% of niche

median 5.4K

1K

22 019 – your channel

28.9K

AVG REACH / POST

better than 51% of niche

median 1.4K

3

1 619 – your channel

11.2K

CITATION INDEX

better than 51% of niche

median 1

0

4 – your channel

62

— SECTION 07 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off as done and revisit this report in a month.

01

Main post of the week — Thursday

Audience most active on this day at 20:00 ALMT.

EFFECT

**Best window
for important
post**

02

Increase share of video posts

Video in Telegram retains audience longer and is favored by the algorithm. Aim for 15-25% share.

EFFECT

**Video retains
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromtPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions typically boost ER by +5-15%. One poll per week on a hot topic is an easy growth lever.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Exchange posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — is what we can do in a few minutes using public data. If you want to go further — run ads through us and hit your growth plan in a month.

01	Launch ads in Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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