

PROMTPRESS PUBLIC REPORT

Channel audit

ZUM промты



@zum_prompt

SUBS

15 025

+220 per month

ERR (% SEE POSTS)

347.0%

per day 22.6%

REACH/POST

88.4K

ad reach 3.4K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 15 025 —	 SUBSCRIBER REACH 588.55% avg % subs see post	 VIEWS/POST 88.4K median 88.4K · 14 days	 POSTS/WEEK 0.9 over period
 7D TREND — no data for period	 REACTIONS/POST 27.5 only 55 reactions, 805 reposts, 0 comments	 POST LENGTH 348 chars median 348 · 14 days	 POSTS ANALYZED 2 14 days
 AD REACH 3.4K 24h avg	 CHURN / MONTH +220 last month	 CITATION RATE 9 citation index · 7 channels mentioned ever	 CHANNEL AGE 6 months 16 days created 26.12.2025

AI EDITOR SUMMARY

Channel «ZUM промты» — 15 025 subs. Each post averages 88.4K people (589% of subs), wide reach for a channel this size. Publishes 1 posts/week (~0/day) — rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 2 posts in 14 days.
- 02 Dominant format – Photo (2/2 posts).
- 03 Avg post length – 348 chars (median 348).
- 04 Peak audience activity – Wednesday, 16:00 MSK.
- 05 Top posts get 1x more views than the weakest (59K avg top vs 88.4K worst) – among 2 posts in 14 days. Analyze what top posts have in common: topic, format, timing.

TOP 2 POSTS

№117.06 · 13:25PHOTO	VIEWS	REACTIONS
	171 415	26
Trying to see why overdoing fillers & Botox is bad 😬 Don't change anything, just add fillers – like someone overdid it...	REPOSTS	ER
	735	1140.9%
№202.07 · 07:26PHOTO	VIEWS	REACTIONS
	5 445	29
Please create the entire image as a single painting in a crayon art style. Simplify the details, making it look like it was drawn by a...	REPOSTS	ER
	70	36.2%

WORST 2

↓17.06 · 13:25PHOTO	VIEWS	REACTIONS
	171 415	26
Trying to see why overdoing fillers & Botox is bad 😬 Don't change anything, just add fillers – like someone overdid it...	REPOSTS	ER
	735	1140.9%

↓

02.07 · 07:26

PHOTO

Please create the entire image as a single painting in a crayon art style. Simplify the details, making it look like it was drawn by a...

VIEWS

5 445

REPOSTS

70

REACTIONS

29

ER

36.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained and lost subs.



SECTION 04 • CITATIONS

Who mentions the channel and how

Citation index **9** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **7** different channels.

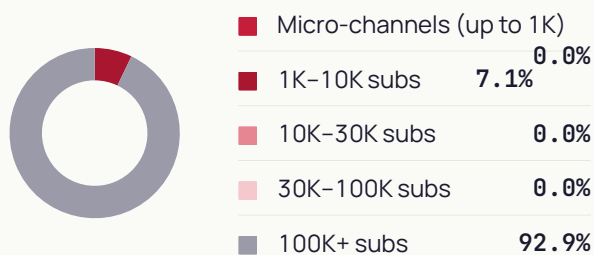
COUNTRIES MENTIONING



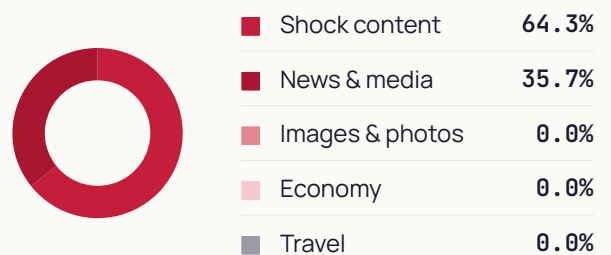
MENTION FORMAT



SIZE OF CHANNELS MENTIONING



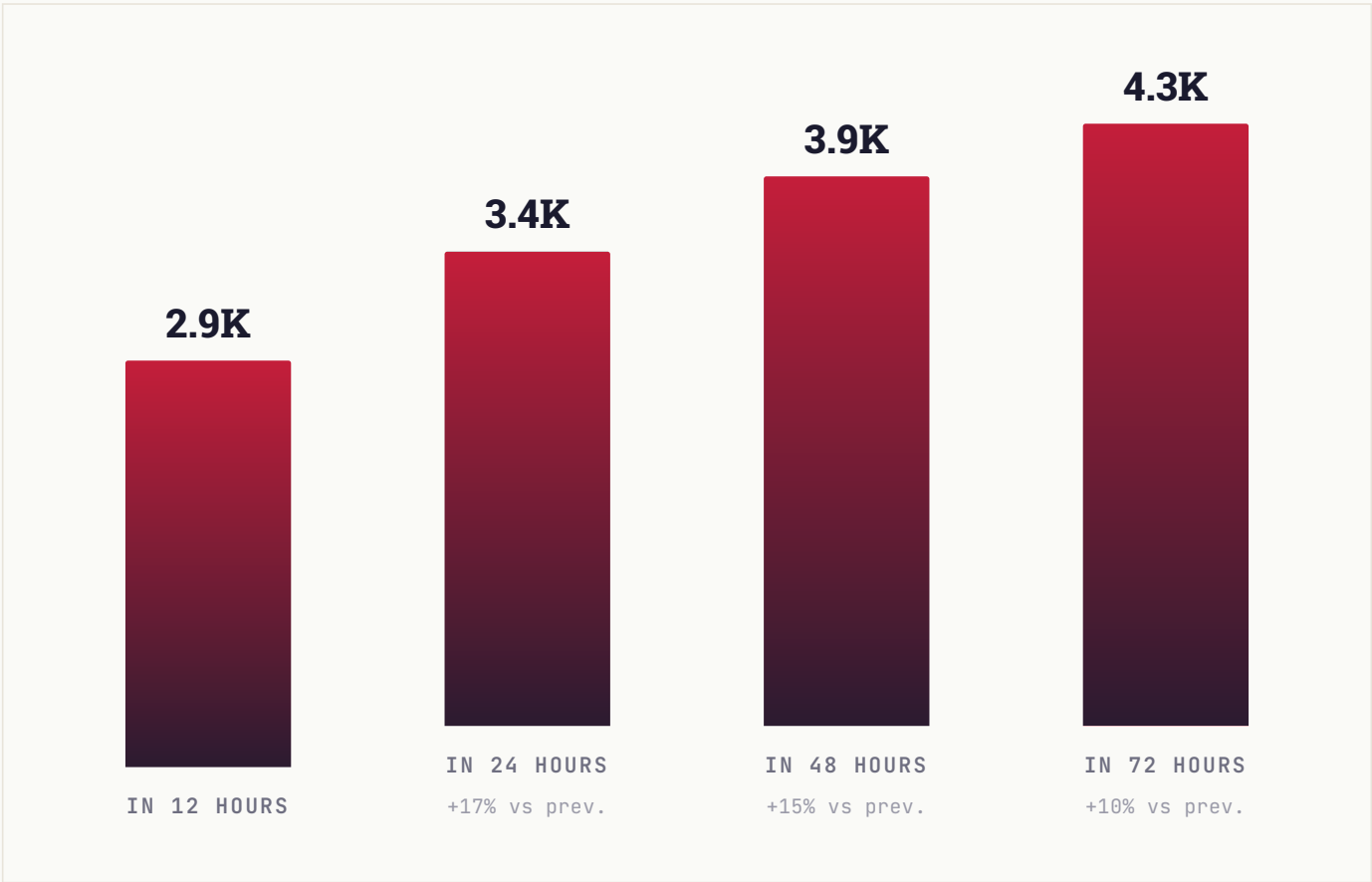
MENTIONED TOPICS



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
HI hitvpn_blog	4.6M
MT Trends world	3.3M
TE TechnoChat	3.1M
HA Hi, AI • Tech News	2.6M
آا اینترنت آزاد	2.5M
TE TechnoHotel	2.4M
NN NN	2.2M
EC Exploit	2.1M
L- LIVE — Telegram, AI and Tech	2M
PP PINK PROXY پروکسی	2M
ZP ZUM промты YOU	15K

COMPARATIVE CONCLUSION

Channel not yet outside top 100 niche — early growth stage. Niche leader — hitvpn_blog (4.6M), top-100 median: 446.9K. First goal: enter top-100 through systematic work on traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we record posts in other channels that mention yours. Over the last **2 months** such mentions **3**, they brought **155** new subs.

PERIOD	MENTIONS	CHANNELS	GAINED SUBS
Jan 2026	1	1	155
December 2025	2	1	0

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
3	2	155

— SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Tech» (Russia) and compared your channel.
Gray band: range for 80% of niche channels (p10 to p90). Black vertical: median.
Red dot: your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

- | | | |
|-----------|---|--|
| 01 | Increase posting frequency
Now 0.9 posts/week. Active channels average 7-10.
Consistency is key to retention. | EFFECT
Consistency
beats volume |
| 02 | Top post of the week — on Wednesday
Audience is most active on this day at 16:00 MSK. | EFFECT
Best window
for an
important post |
| 03 | Increase video posts share
Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%. | EFFECT
Video retains
audience
better |
| 04 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000
subs |
| 05 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy win. | EFFECT
+5-15% ER |

★ WHAT'S NEXT

Want us to do it PromptPress?

This audit is what we can do in minutes using public data. To go further — run ads with us and hit your growth target in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager