

PROMTPRESS PUBLIC REPORT

Channel audit

zro net — News



@zronet

Official news channel of zro net. Bot — @zronetbot

SUBSCRIBERS

11 047

+585 per month

ERR (% SEE POSTS)

202.0%

per day 37.4%

REACH/POST

22.5K

ad reach 4.2K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 11 047 —	 SUBSCRIBER REACH 203.88% avg % subs see post	 VIEWS/POST 22.5K median 29.8K · 25 days	 POSTS/WEEK 0.8 for the period
 7D TREND — no data for period	 REACT./POST 72.7 total 218 reactions, 501 reposts, 0 comments	 POST LENGTH 127 chars median 130 · 25 days	 POSTS ANALYZED 3 25 days
 AD REACH 4.2K 24h avg	 CHURN / MONTH +585 last month	 MENTIONS 0 citation index · 12 channels mentioned ever	 CHANNEL AGE 9 months 29 days created 16.09.2025

AI EDITOR SUMMARY

Channel «zro net — News» — 11 047 subs. Each post averages 22.5K people (204% of subs), wide reach for a channel this size. Publishes 1 posts per week (~0/day) — rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top engagement posts & underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 3 posts in 25 days.
- 02 Dominant format — Text (3/3 posts).
- 03 Avg post length — 127 chars (median 130).
- 04 Audience activity peak — Monday, 23:00 MSK.
- 05 Top posts get 1x more views than the weakest (22.5K avg for top vs 22.5K for worst) — among 3 posts in 25 days. Worth analyzing what top posts have in common: topic, format, timing.

TOP 3 POSTS

Nº1 15.06 · 20:16 TEXT 🇺🇸 New location in zro net — USA. To add it to your subscription, tap  in the Happ app.  Connect VPN	VIEWS 34 208 REACT. 86 REP. 230 ER 309.7%
Nº2 21.06 · 20:06 TEXT 🇸🇪 New location in zro net — Latvia. To add it to your subscription, tap  in the Happ app.  Connect VPN	VIEWS 29 767 REACT. 103 REP. 261 ER 269.5%
Nº3 11.07 · 07:08 TEXT 🇸🇪 New location in zro net — Sweden. To add it to your subscription, tap  in the Happ app.  Connect VPN	VIEWS 3 592 REACT. 29 REP. 10 ER 32.5%

WORST 3

↓ 15.06 · 20:16 TEXT 🇺🇸 New location in zro net – USA. To add it to your subscription, tap  in the Happ app.  Connect VPN	VIEWS 34 208 REACT. 86 REP. 230 ER 309.7%
↓ 21.06 · 20:06 TEXT 🇱🇻 New location in zro net – Latvia. To add it to your subscription, tap  in the Happ app.  Connect VPN	VIEWS 29 767 REACT. 103 REP. 261 ER 269.5%
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SECTION 03 · SUB DYNAMICS

How the channel grew over the year

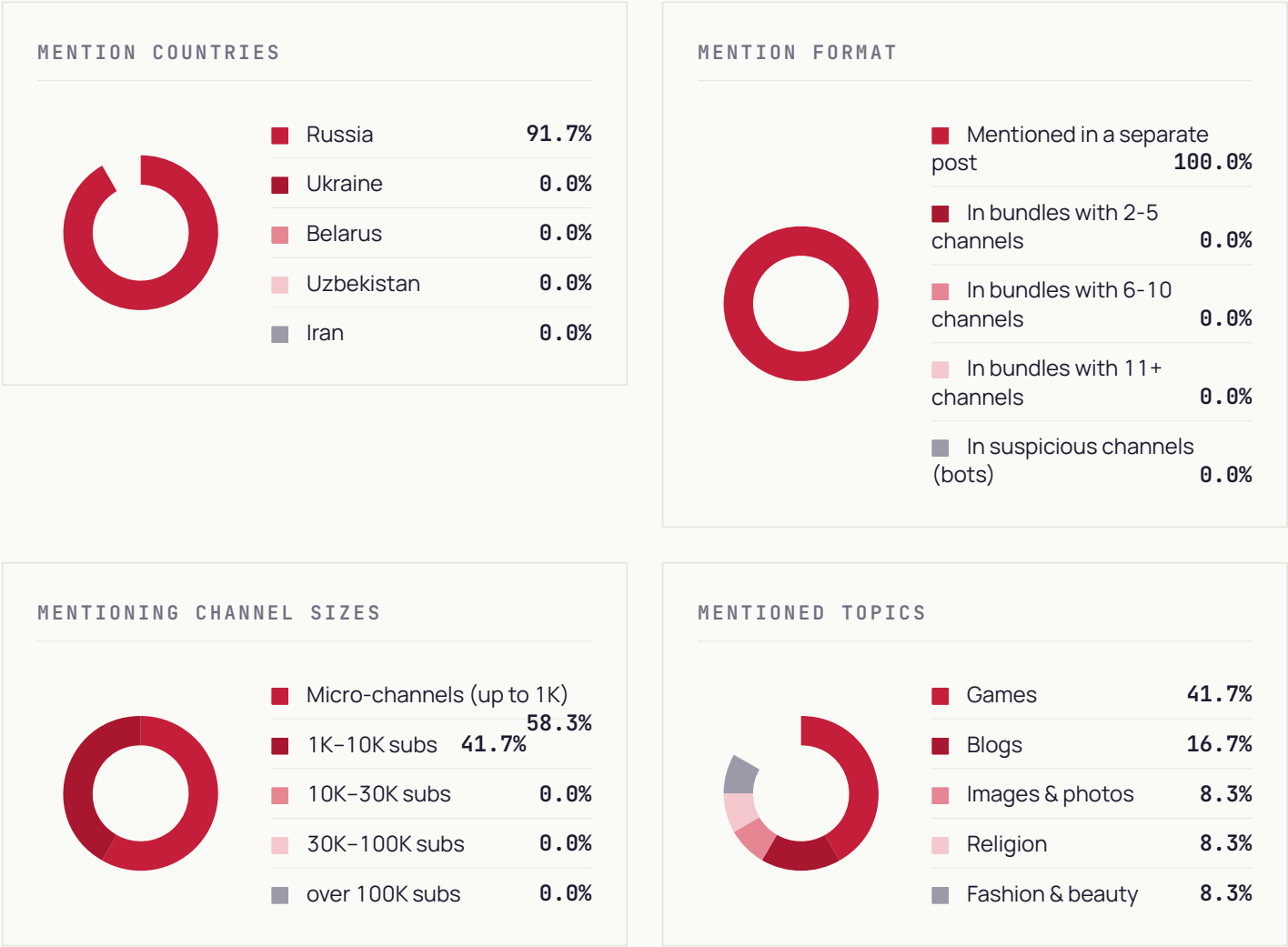
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

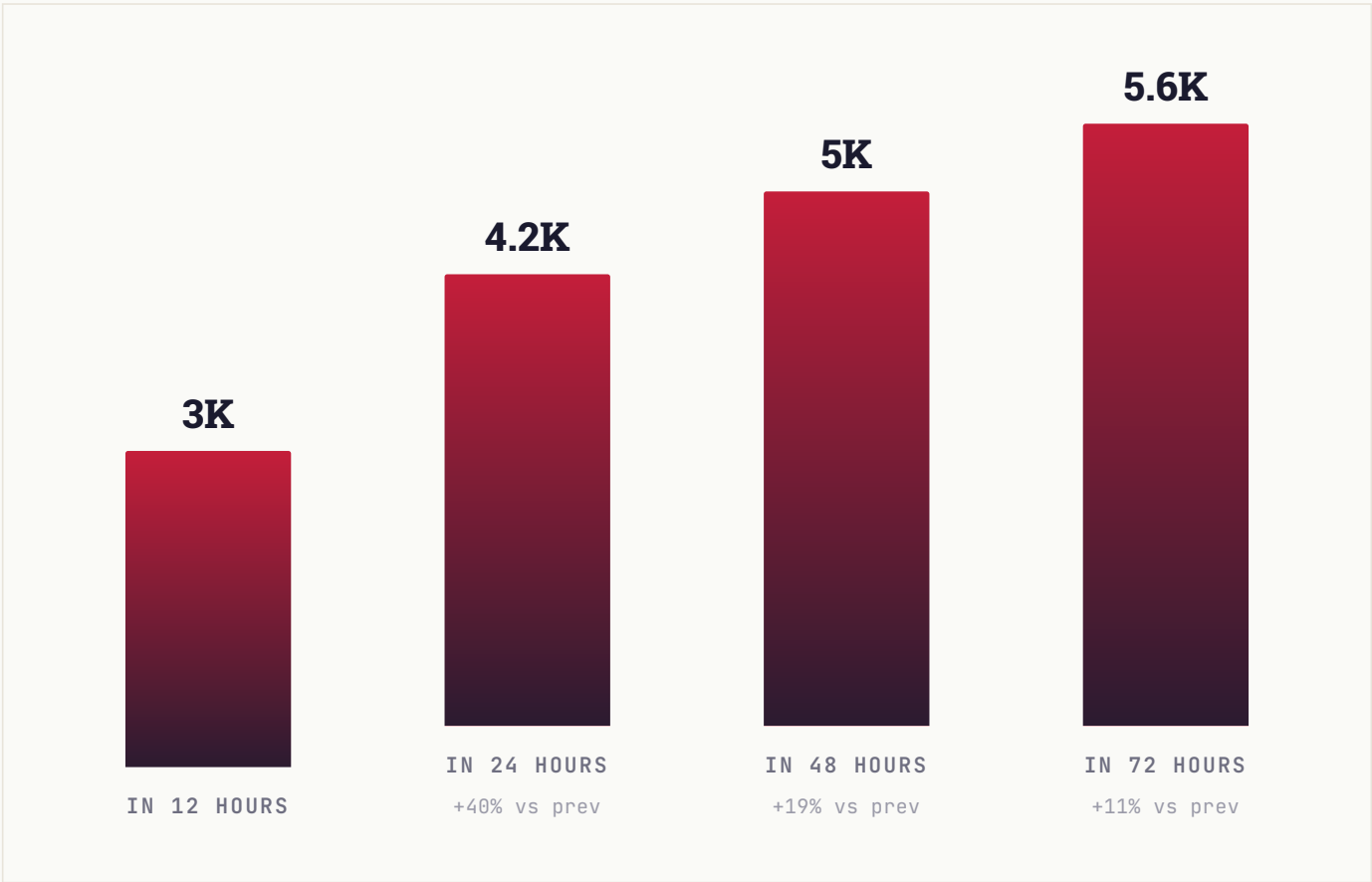
Citation index 0 – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K. All-time mentions: 12 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
IP iRo Proxy پروکسی	7.6M
GE GETMODPC	4.4M
TP TikTok Prime 🏆	3.5M
T🌩 TikTokModCloud 🌩	3M
TU TikTok Updates 🔥	2.2M
CT Central TikTok ⚡	1.8M
اپ Fast Proxy پروکسی	1.7M
اف اخبار فوری مملکت نیوزبین	1.5M
پم خبرجنگ VPN پروکسی ملی	1.3M
→E → Easy APK	1.2M
ZN zro net — News YOU	11K

COMPARATIVE CONCLUSION

Channel yet outside top 100 niche — early growth stage. Niche leader — iRo Proxy | پروکسی (7.6M), top-100 median: 396.1K. First goal: enter top-100 through systematic traffic & content work.

SECTION 07 · NICHE COMPARISON

Where channel stands in its league

Took top-100 channels in category «Software & apps» (Russia) and compared your channel. Gray band: range for 80% of niche channels (p10-p90). Black vertical: median. Red dot: your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

01**Increase posting frequency**

Now 0.8 posts/wk. Active channels average 7-10.
Consistency is key to audience retention.

EFFECT

**Consistency
beats volume****02****Main post of the week — on Monday**

Audience most active on this day at 23:00 MSK.

EFFECT

**Best window
for an
important post****03****Increase video posts share**

Video in Telegram retains audience longer and is
favored by the algorithm. Aim for 15-25% video share.

EFFECT

**Video retains
audience
better****04****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium
channels), **Native** (native integrations), **Premium**
(target audience). PromptPress picks sources for your
niche.

EFFECT

**+1000-3000
subs****05****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy win.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes using public data.
Want to go further? — run ads with us and hit your growth plan
in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
