

PROMTPRESS PUBLIC REPORT

Channel audit

ZOV МЕДВЕДЯ



@zovbear0

ZOV МЕДВЕДЯ — the master of the taiga got in touch to deal with those who forgot whose land this is. Only facts, sharp humor, uncensored analytics, and first-hand insights. For all questions — to the bot:...

SUBS

37 947

+22913 per month

ERR (% SEE POSTS)

24.0%

in a day 12.4%

REACH/POST

8.5K

ad reach 4.5K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a channel health indicator. Subtitle under the number shows the period.

 SUBS 37 947 —	 SUBS REACH 22.33% avg % of subs see post	 VIEWS/POST 8.5K median 6.4K · 13 days	 POSTS/DAY 59.8 ~419 per week
 TREND 7D — no data for the period	 REACTS/POST 17.3 Total 13 583 reactions, 2 962 reposts, 0 comments.	 POST LENGTH 441 chars median 385 · 13 days	 POSTS ANALYZED 784 13 days
 AD REACH 4.5K avg over 24h	 CHURN / MONTH +22913 last month	 CITATIONS 64 citation index · 61 channels mentioned all time	 CHANNEL AGE 1 mo 9 days created 14.07.2026

EDITOR'S AI SUMMARY

Channel «ZOV МЕДВЕДЯ» – 37 947 subscribers. Each post on avg gets 8.5K people (22% from subscribers), avg reach – room to grow. Publishes 419 posts per week (~60 per day) – very active posting.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to remove from rotation.

WHAT SUCCESSFUL POSTS SHARE

- 01 Analysis based on **784** posts in 13 days.
- 02 Dominant format – **Video** (393/784 posts).
- 03 Average post length – **441** chars (median 385).
- 04 Peak audience activity – **Monday**, 07:00 MSK.
- 05 Top posts get **by 315x** more views than the weakest (92.4K avg for top vs 293 for worst) – among 784 posts in 13 days. Worth analyzing what’s common among top posts – topic, format, timing.

TOP 5 POSTS

Nº1 13.08 · 07:20 VIDEO EXCLUSIVE: The 'Anvar' squad continues missions to destroy enemy drones and fortifications. 🤖 Targets hit, the enemy...	VIEWS 94 683 REPOSTS 40	REACTS 14 ER 249.5%
Nº2 17.08 · 04:40 VIDEO EXCLUSIVE: The 'Anvar' squad continues systematic strikes on enemy communications, logistics, and equipment. 🤖 Targets hit, Ukrainian forces suffer...	VIEWS 91 479 REPOSTS 42	REACTS 17 ER 241.1%
Nº3 18.08 · 04:40 VIDEO EXCLUSIVE: The 'Anvar' squad continues combat operations against enemy equipment and fortifications. 🤖 Targets hit, Ukrainian forces suffer...	VIEWS 91 001 REPOSTS 36	REACTS 14 ER 239.8%

Nº4 19.08 · 04:40 VIDEO  EXCLUSIVE: The 'Anvar' squad continues planned strikes on enemy armor, artillery, and drones. 🤖 Targets hit...	VIEWS 88 006 REPOSTS 39	REACTS 13 ER 231.9%
Nº5 11.08 · 06:25 PHOTO  Russia ramps up missile and drone production – 'there will be no pause in strikes' 🚀 Stories that Russia had 'only 2–3 days of missiles left'...	VIEWS 79 885 REPOSTS 83	REACTS 18 ER 210.5%

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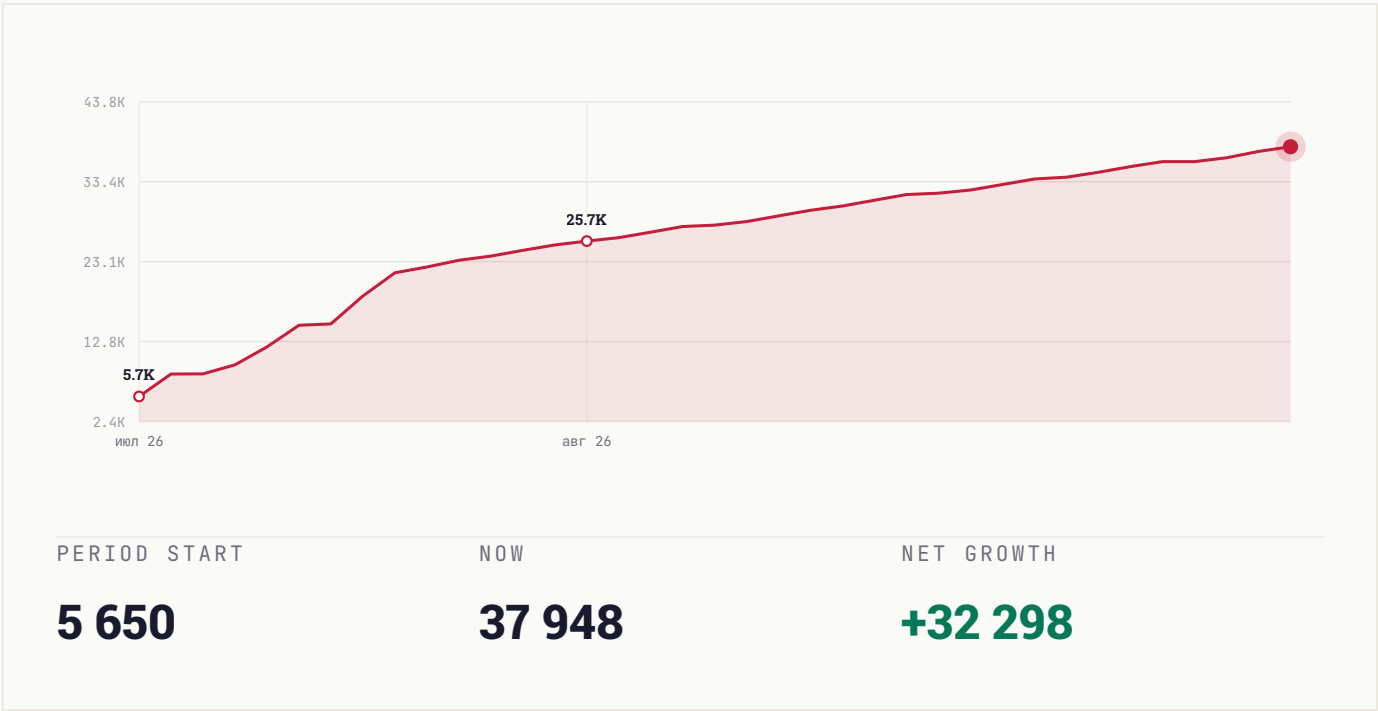
WORST 3

↓ 18.08 · 10:04 VIDEO  In Odesa, schoolchildren pelted a TCC minibus with stones 🗑️ Teenagers threw stones at a passing vehicle. The driver continued...	VIEWS 298 REPOSTS 4	REACTS 19 ER 0.8%
↓ 18.08 · 15:31 PHOTO In Energodar, 16 people were injured and one died after an AFU strike on a bus stop In Energodar (Zaporizhzhia Oblast), during an attack by Ukrainian...	VIEWS 292 REPOSTS —	REACTS 12 ER 0.8%
↓ 18.08 · 15:40 VIDEO  🤖 Units of the 'Center' force grouping liberated the settlement of Krasnopodolye in the Donetsk People's Republic. Defense Ministry...	VIEWS 291 REPOSTS —	REACTS 11 ER 0.8%

SECTION 03 · SUBS DYNAMICS

Channel growth over the year

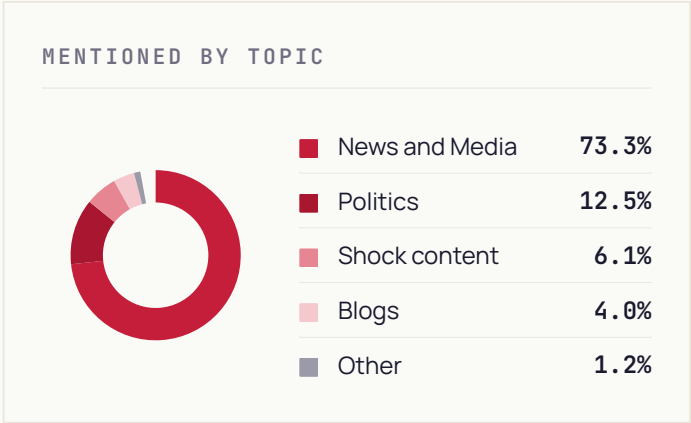
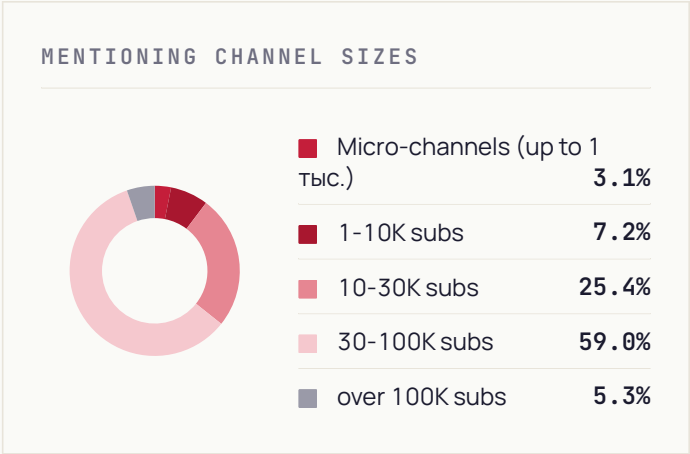
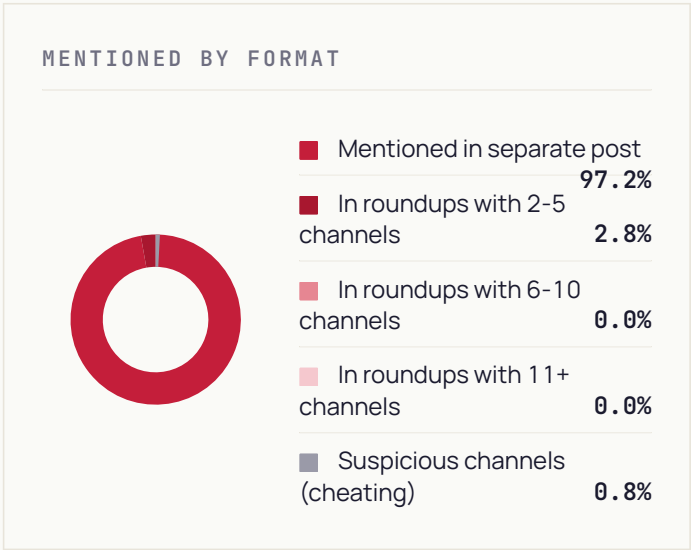
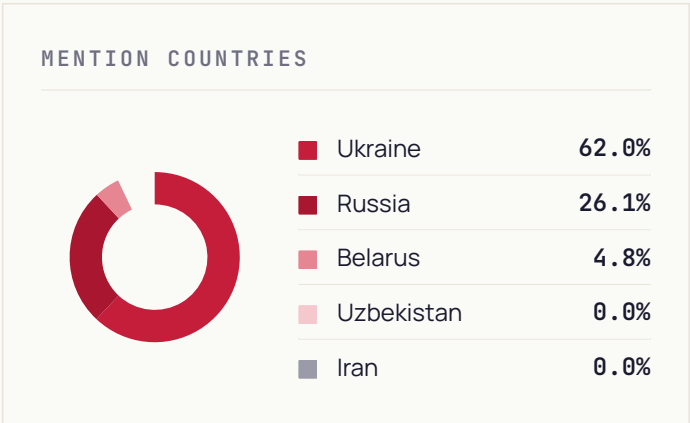
Subscriber growth chart for the year. Key months show exact numbers. See in which months the channel gained and in which subscribers left.



SECTION 04 · CITATIONS

Who and how mention the channel

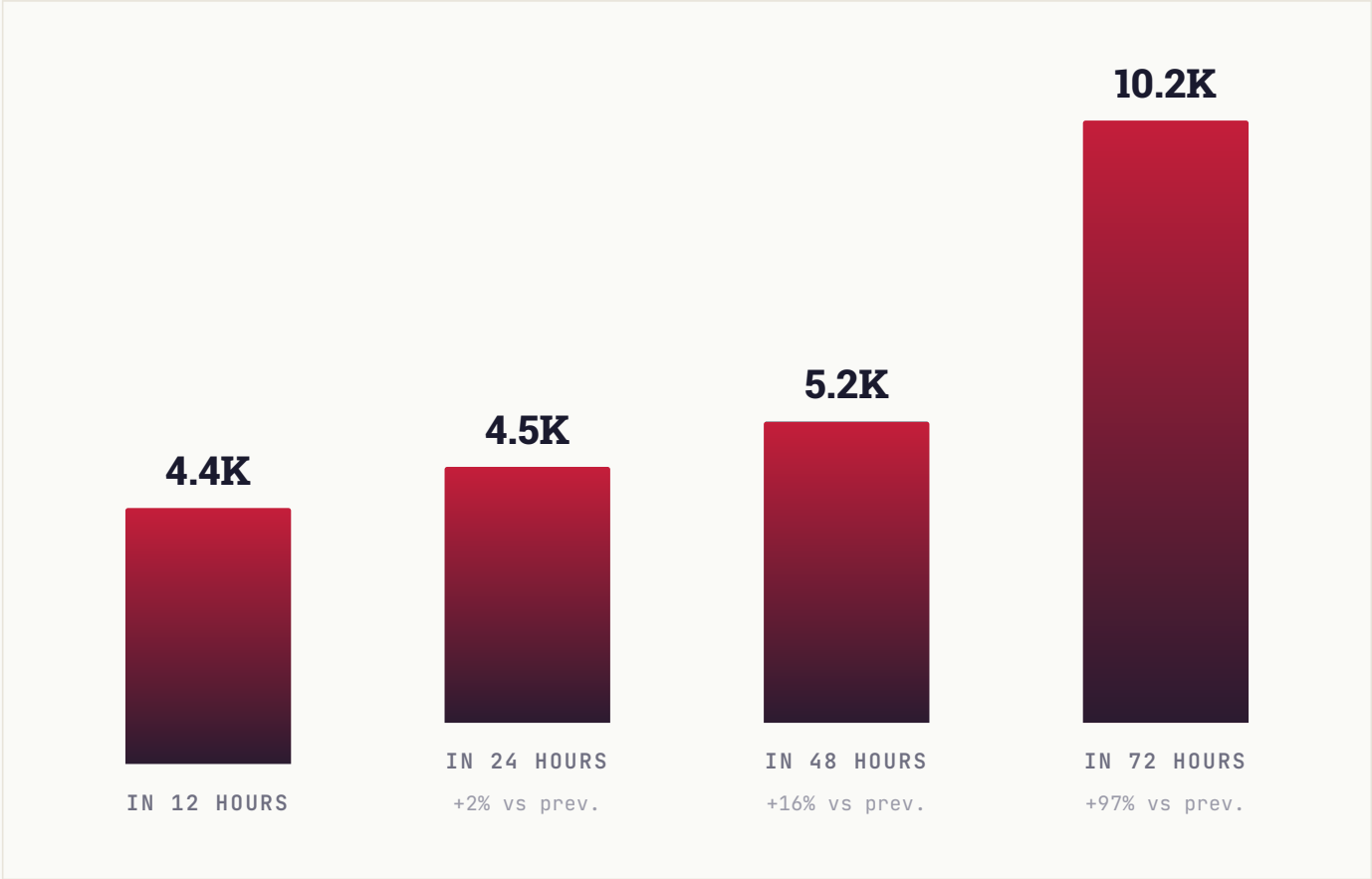
Citation index **64** — channel popularity rating based on mentions. Takes into account not only their count but also the weight of mentioners: a post from a channel with 100 thousand subscribers weighs more than from a channel with 1 thousand. All time the channel has been mentioned **61** different channels.



SECTION 05 · AD POTENTIAL

Post reach duration

Average ad post reach by time since publication. Helps estimate how long a placement makes sense to 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Highlighted your channel — see what place it takes among neighbors in niche.

CHANNEL	SUBS
М• Москвач • Moscow News	4.3M
TL Топор Live	4.1M
ПЭ Прямой Эфир • Новости	4M
М- Moscow is interesting	3.3M
ПМ Первый Московский	3.2M
МА Mash	3.1M
РН РИА Новости	3M
НМ Moscow News	2.7M
МС Moscow today	2.7M
СР Media Russia not Moscow	2.6M
ZM ZOV МЕДВЕДЯ YOU	37.9K

COMPARATIVE CONCLUSION

Channel so far outside top-99 of niche — early growth stage. Niche leader — **Москвач • Moscow News** (4.3M), top-99 median: 776.9K. First goal — break into top-99 via traffic and content work.

SECTION 07 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels of category «News and Media» (Russia) and looked at how the channel looks against their background. Gray band — range in which 80% of niche channels fall (from p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 08 • STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off as a checklist and return to this report in a month.

01**Top post of the week — Monday**

Audience most active on this day at 07:00 MSK.

EFFECT

**Best window
for key posts****02****System traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****03****Test polls and interactive formats**

Posts with polls/reactions typically add +5-15% to ER.
One poll a week on a hot topic — an easy growth win.

EFFECT

+5-15% ER**04****Cross-promo with adjacent channels**

Quarterly post swaps with same-segment channels.
Not daily — 2-3 collabs drive relevant growth.

EFFECT

**Relevant
audience
growth****05****Update channel description for Telegram search**

Telegram search works on descriptions. Add 3-5 niche keywords — a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done? **PromptPress?**

This audit — is what we can do in a few minutes based on public data. If you want to go further — launch ads through us and close your growth plan in a month.

01 **Run Telegram ads** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
