

PROMTPRESS PUBLIC REPORT

Channel audit

Voevoda

Veshchayet



@zov_voevoda

No 4776885447 Ads - @DafoeWillam Channel of three vertical and one horizontal pilots of the Russian Aerospace Forces. Voevoda is the call sign of one of the admins, a Ka-52 pilot. For all questions (suggestions, unban)...

SUBSCRIBERS

168 121

+1794 per month

ERR (% SEE POSTS)

23.0%

daily **21.9%**

REACH/POST

37.8K

ad reach **36.8K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 168 121 —	 SUBSCRIBER REACH 22.51% avg % subs see post	 VIEWS/POST 37.8K median 37.6K · 10 days	 POSTS/DAY 64.0 ~448 per week
 7D TREND — no data for period	 REACTIONS/POST 845.6 total 594,482 reactions, 53,967 reposts, 19,394 comments	 POST LENGTH 223 chars. median 148 · 10 days	 POSTS ANALYZED 703 10 days
 AD REACH 36.8K 24h avg	 CHURN / MONTH +1794 last month	 CITATION RATE 1 332 citation index · 3,141 channels mentioned ever	 CHANNEL AGE 2 years 10 months created 31.08.2023

AI EDITOR SUMMARY

Channel «Voevoda Veshchayet» — 168 121 subs. Each post avg views 37.8K people (23% of subs), this is avg reach — room to grow. Publishes 448 posts/week (~64/day) — very active publishing.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **703** posts in 10 days.
- 02 Dominant format — **Text** (305/703 posts).
- 03 Avg post length — **223** chars (median 148).
- 04 Audience peak — **Wednesday**, 15:00 MSK.
- 05 Top posts get **3x** more views than the weakest (104.4K avg top vs 32.4K worst) — across 703 posts in 10 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 08.07 · 12:26 TEXT The fags played well today. There were 3 cocksucking buddies. 1 simulated dropping KABs, 2 stood as roof. Su-35 drank their blood...	VIEWS 118 063 REP. 921	REACTIONS 2 335 ER 70.2%
Nº2 05.07 · 23:38 TEXT Iskander's creator deserves a monument in Moscow.	VIEWS 101 775 REP. 122	REACTIONS 1 719 ER 60.5%
Nº3 06.07 · 16:19 PHOTO Taran's theorem in action 😄 Our favorite 4:19 and 4:20 😄 Khokhlinka squealed correctly, eternal litter bghatya 😄	VIEWS 93 485 REP. 113	REACTIONS 976 ER 55.6%

Nº4

03.07 · 18:08

TEXT

The accomplice of the arrested former head of Rosaviatsia Alexander Neradko is considered by police to be the ex-commander of the Air Force and Air Defense of the Navy...

VIEWS

91 571

REACTIIONS

709

REP.

313

ER

54.5%

Nº5

02.07 · 09:24

PHOTO

F-16A Block 20 MLU of enemy Air Force. Produced in 1989 as Block 15AC for the Netherlands Air Force. In the mid-90s upgraded to...

VIEWS

91 187

REACTIIONS

734

REP.

97

ER

54.2%

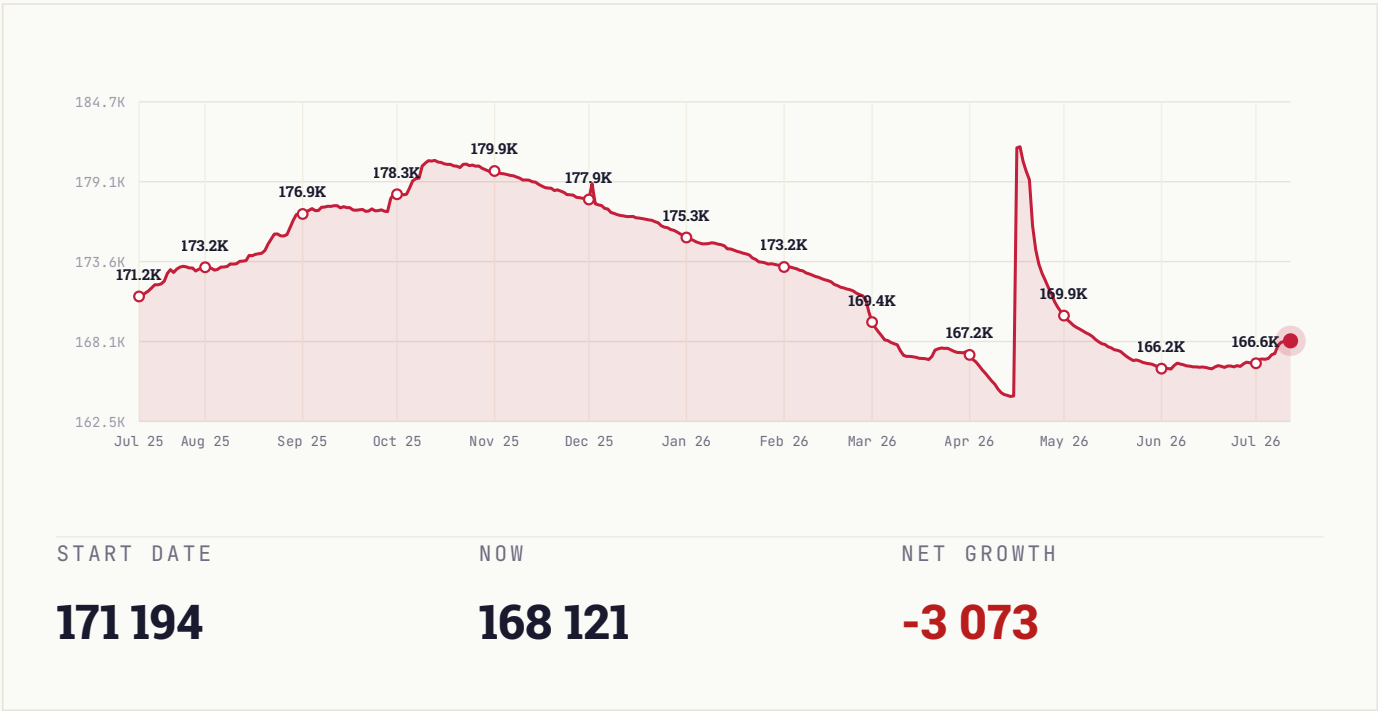
WORST 3

↓ 05.07 · 11:15 VIDEO Su-34 takeoff. "Voevoda Veshchayet" now also in MAKH	VIEWS 32 434 REACTIIONS 736 REP. 42 ER 19.3%
↓ 05.07 · 15:06 TEXT Poland will declassify all aid to Ukraine since 2022 – Polish Defense Minister Kosiniak-Kamysz	VIEWS 32 389 REACTIIONS 665 REP. 47 ER 19.3%
↓ 05.07 · 15:07 TEXT And MiG-29 and Mi-24 that "were left near the border crossing and just walked away"?	VIEWS 32 309 REACTIIONS 450 REP. 11 ER 19.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

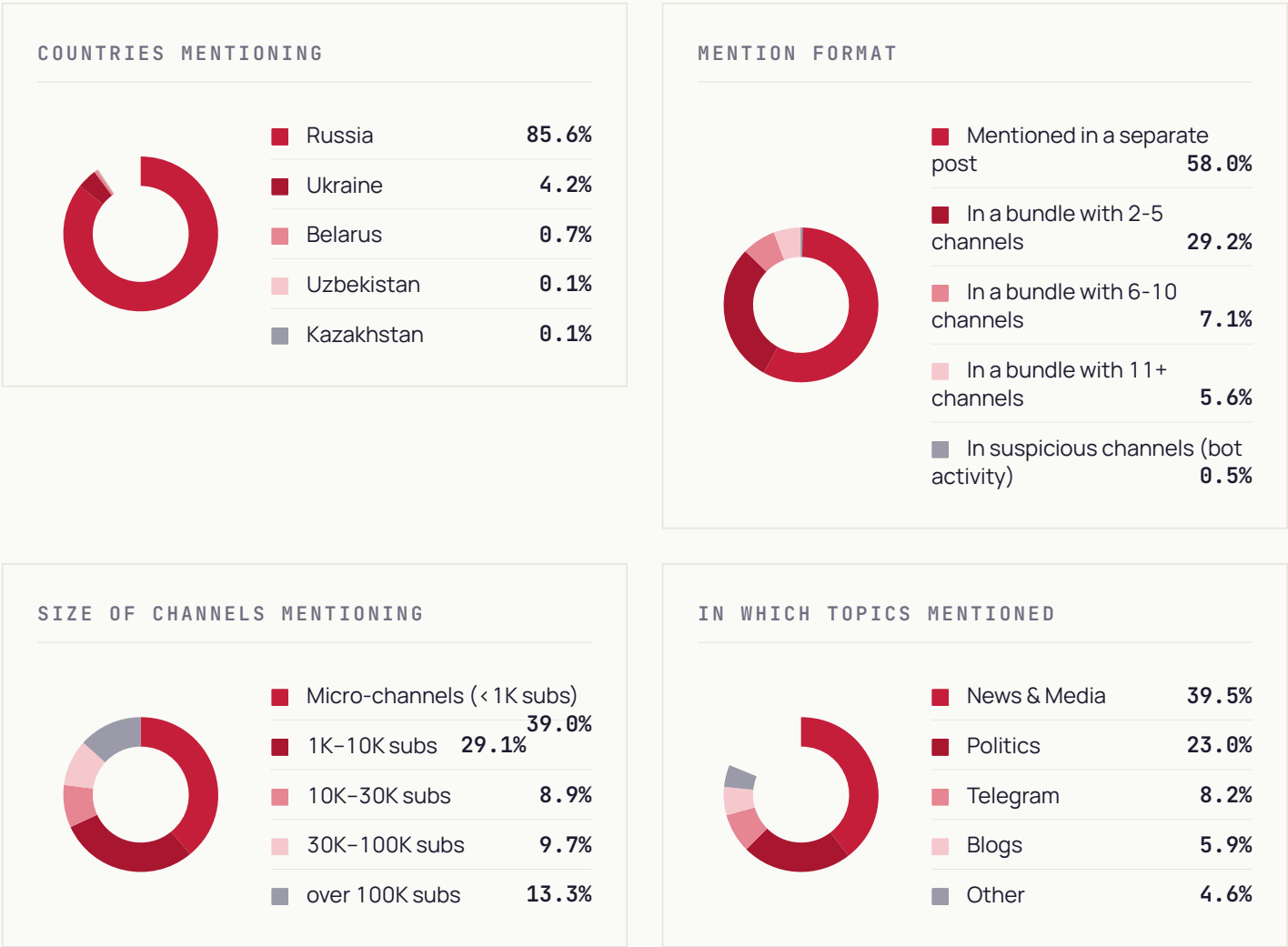
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained and lost subs.



SECTION 04 · MENTIONS

Who mentions the channel & how

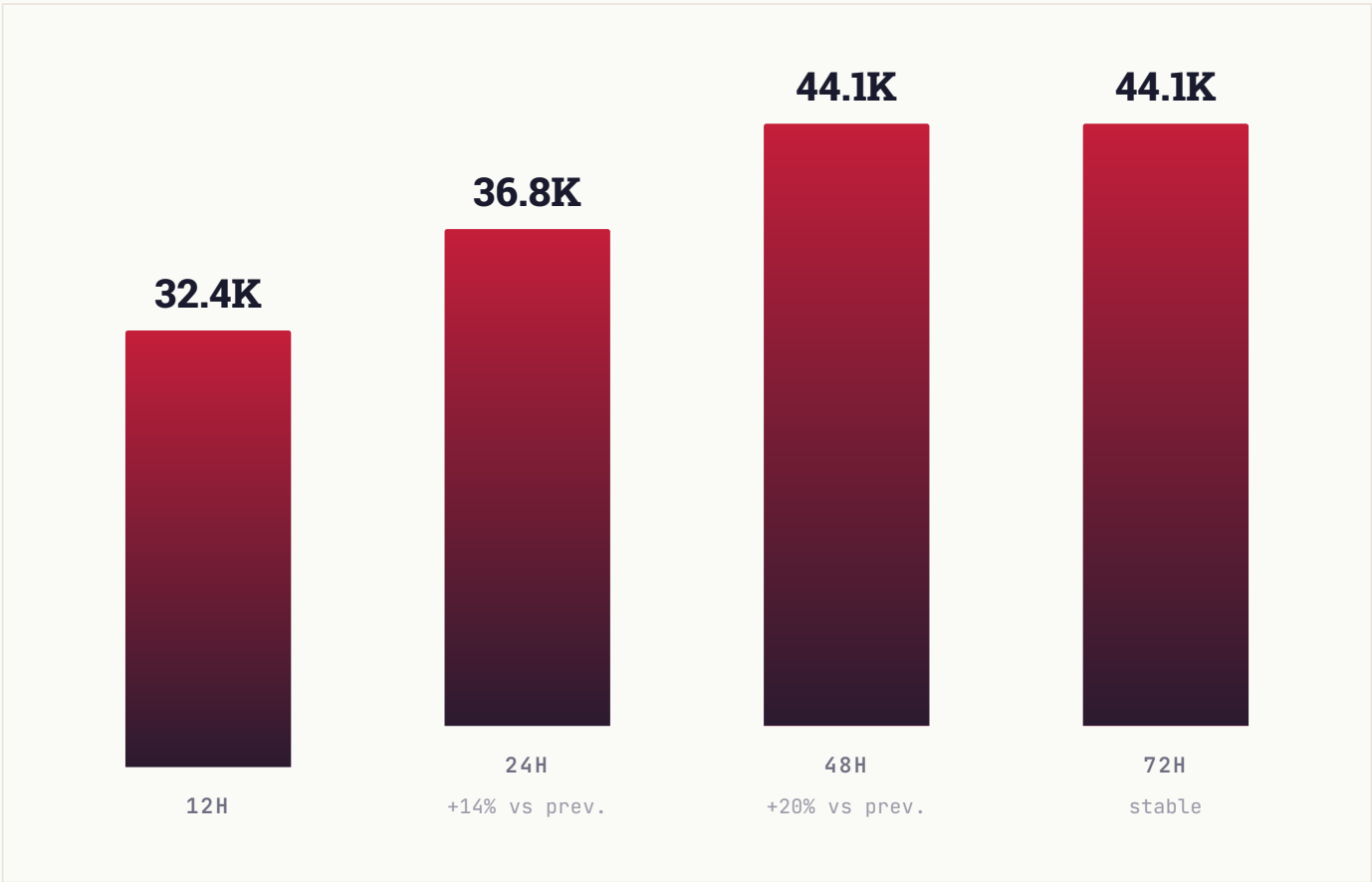
Citation index **1 332** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel 'weighs' more than from a 1K subs channel. All time the channel was mentioned **3 141** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B🍄 Booster 🍄	1.2M
KB Bloody Lady	1.1M
EI EVELONE 192	1.1M
LJ brown lives here	1.1M
PA PARADEYEVICH	1M
NE NEVZOROV	1M
VV Voevoda Veshchayet YOU	168.1K

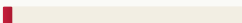
COMPARATIVE CONCLUSION

Channel not yet outside top 100 niche — early growth stage. Niche leader — Dima Maslennikov (2.2M), top-100 median: 480.6K. First goal — enter top-100 through systematic work on traffic and content.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **1 148**, they brought **10 556** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	88	70	108 
December 2025	100	78	1 097 
Nov 2025	112	77	191 
Oct 2025	268	147	2 721 
Sep 2025	358	211	2 355 
August 2025	222	133	4 084 

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
1 148	6	10 556

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category "Blogs» (Russia) and saw how your channel compares. Gray band — range covering 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

- 01

Top post of the week — on Wednesday

Audience is most active on this day at 15:00 MSK.

EFFECT

Best time for key posts
- 02

System traffic buy

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 03

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% to ER. One poll per week on a 'hot' topic — an easy growth point.

EFFECT

+5-15% ER
- 04

Cross-promo with similar channels

Swap posts quarterly with channels in your niche. No need daily — 2-3 collabs bring relevant growth.

EFFECT

Growth from relevant audience
- 05

Update channel description for Telegram search

Telegram search looks at descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

Organic traffic source

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads with us and close your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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