

PUBLIC REPORT BY PROMTPRESS

Channel audit

ZOOMLION UZB



@zoomlion_uzbekistan_uz

■ ZOOMLION SPECIAL EQUIPMENT ■ Leasing ■ Credit ■ Interest-free
installments ■ For partnership and orders: +998935887933
Saidkhon +998994393355 Nursultan

SUBS

10 430

13 posts 27 days

ERR (% WHO SEE
POSTS)

1.0%

per day 0.4%

REACH/POST

101

ad reach 39/24h

— CONTENTS · 2026

What's inside the report

01 **Channel snapshot**

12 key metrics · AI summary

02 **Content analysis**

Top 5 posts · worst 3 · insights

03 **Ad potential**

How long a post generates reach

04 **Strategy**

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle shows the period.

 SUBS 10 430 —	 SUBSCRIBER REACH 0.97% avg % subs see post	 VIEWS/POST 101 median 97 · 27 days	 POSTS/WK 3.4 for the period
 7D TREND -30.6% vs previous week	 REACTS/POST 0.3 4 reactions, 15 reposts, 0 comments	 POST LENGTH 540 chars median 609 · 27 days	 POSTS ANALYZED 13 27 days
 AD REACH 39 24h avg	 CITATIONS 0 citation index (cumulative)	 CHANNEL AGE 1 month 11 days created 14.05.2026	

AI EDITOR SUMMARY

Channel «ZOOMLION UZB» – 10 430 subs. Each post avg views 101 people (1% from subs), reach low – expand audience. Publishes 3 posts/week (~0/day) – rare. Week Jun 8–14 reach dropped -30.6% by week Jun 1–7 – worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on 13 posts over 27 days.
- 02 Dominant format — Photo (12/13 posts).
- 03 Avg post length — 540 chars (median 609).
- 04 Audience peak — Wed, 18:00 UZT.
- 05 Top posts get 2x more views than the weakest (159 avg for top vs 79 for worst) — among 13 posts in 27 days. Analyze commonalities: topic, format, timing.

TOP 5 POSTS

Nº1 03.06 · 13:21 VIDEO 📌 ZOOMLION — SYMBOL OF QUALITY AND TRUST! Modern ZOOMLION special equipment for any construction and mining projects...	VIEWS 201 REPOSTS 1	REACTS — ER 1.9%
Nº2 27.05 · 05:54 PHOTO 📌📌 Qurbon Hayiti muborak bo'lsin! 📌📌 Alloh xonadoningizni fayz-u baraka, qalbingizni esa tinchlik va quvonch bilan to'ldirsin 📌 Bu ulug'...	VIEWS 142 REPOSTS 1	REACTS 2 ER 1.4%
Nº3 03.06 · 16:38 PHOTO 📌 ZOOMLION ZE245G – POWER AND PERFORMANCE COMBINED 📌📌 Reliable choice for large-scale construction and quarry work! 📌 Key...	VIEWS 135 REPOSTS 2	REACTS — ER 1.3%

Nº4 06.06 · 11:32 PHOTO Issuance of conformity certificates for vehicle import by individuals and legal entities under the president's decree: "one...	VIEWS 129 REPOSTS —	REACTS 2 ER 1.2%
Nº5 03.06 · 16:35 PHOTO 🔗 ZOOMLION ZE215G – RELIABLE AND POWERFUL EXCAVATOR 🔗 Modern machinery built for tough conditions! 🔗 Key...	VIEWS 109 REPOSTS 1	REACTS — ER 1.0%

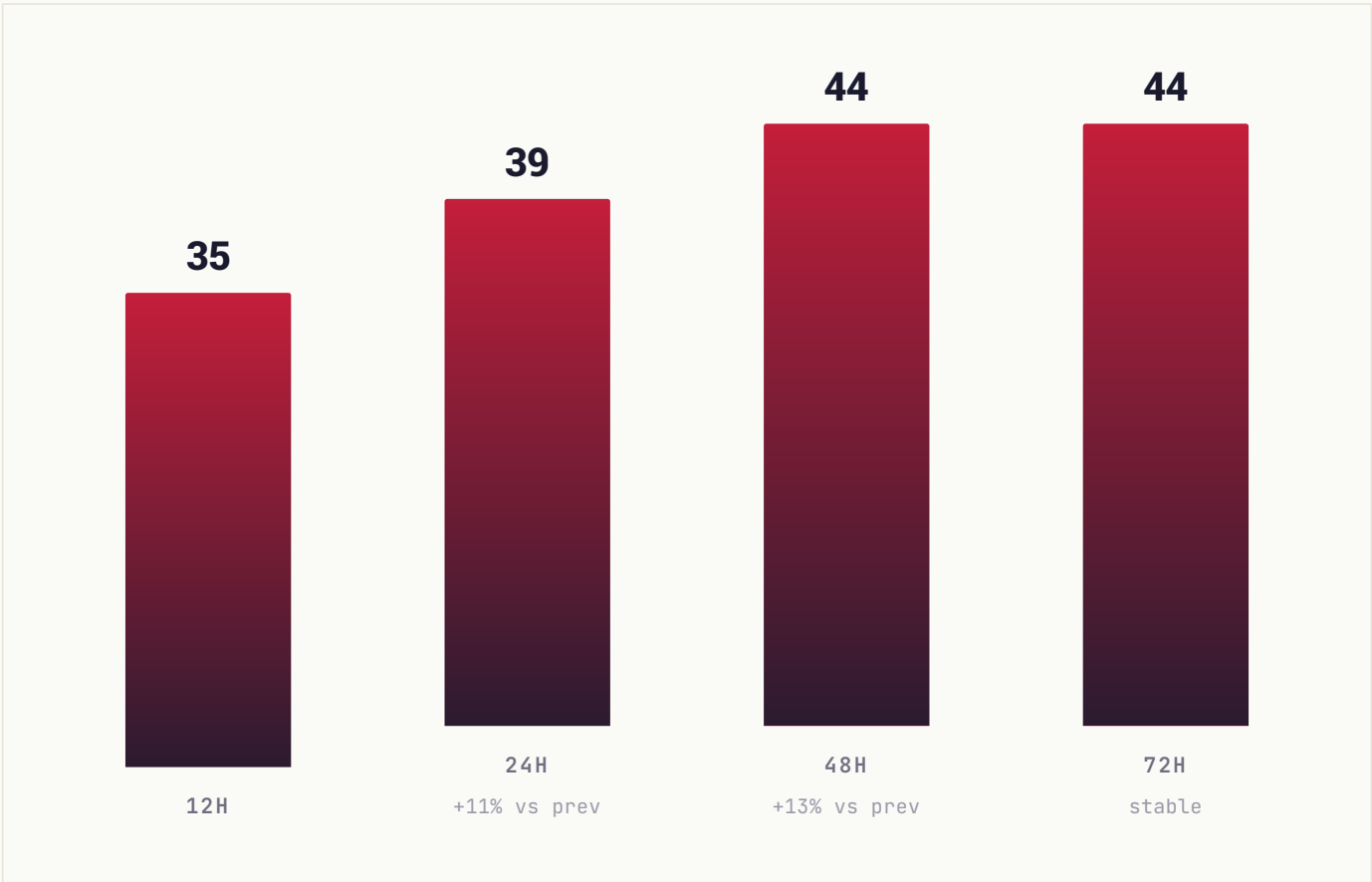
WORST 3

↓ 11.06 · 10:33 PHOTO 🔗 ZOOMLION ZD260G BULLDOZER 🔗 Power, reliability and high performance combined in a modern solution! 🔗 Engine: Cummins NT855-C280 🔗...	VIEWS 91 REPOSTS —	REACTS — ER 0.9%
↓ 16.06 · 10:20 PHOTO 🔗 ZOOMLION ZE215WG WHEELED EXCAVATOR 🔗 Modern technology, powerful engine and high performance in one machine! 🔗 Key specs...	VIEWS 78 REPOSTS 2	REACTS — ER 0.7%
↓ 16.06 · 09:00 PHOTO 🔗 ZOOMLION ZE370G EXCAVATOR 🔗 Reliable, powerful and economical 37-ton modern excavator! 🔗 Specifications: ⚙️ Working...	VIEWS 70 REPOSTS 1	REACTS — ER 0.7%

SECTION 03 · AD POTENTIAL

How long a post generates reach

Average ad post reach over time since publication. Helps gauge how long a placement stays effective.



— SECTION 04 · STRATEGY

What to do now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Post more often

Currently 3.4 posts/wk. Active channels average 7-10.
Consistency is key to audience retention.

IMPACT

**Consistency
beats volume**

02

Best post day — Wednesday

Audience is most active on this day at 18:00 UZT.

IMPACT

**Best time for
an important
post**

03

Increase video posts

Video in Telegram holds audience longer and is favored
by the algorithm. Aim for 15-25% share.

IMPACT

**Video holds
audience
better**

04

ER below niche benchmark — rethink formats

Current ER 0.97% vs norm 5.5%. Try polls and
interactive formats.

IMPACT

+4.5pp ER

05

Systematic traffic buying

Three formats for your media: **Inhouse** (premium
channels), **Native** (native integrations), **Premium**
(target audience). PromptPress finds sources for your
niche.

IMPACT

**+1000-3000
subs**

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit is what we can do in minutes from public data. To go further, run ads with us and hit your growth plan in a month.

01

Launch Telegram ads

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager