

PUBLIC REPORT BY PROMTPRESS

Channel audit

ZoogVPN™ - RU



@zoogvpn_ru

ZoogVPN - best VPN service that works despite restrictions and blocks. On the market since 2013, we offer a comprehensive traffic security solution that...

SUBSCRIBERS

27 215

-1896 per month

ERR (% SEE POSTS)

86.0%

daily **32.5%**

REACH/POST

21.7K

ad reach **8.8K/24h**

— CONTENTS · 2026

What's inside the report

01 Channel Snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 Posts · Worst 3 · Insights

03 Subscriber dynamics

Yearly chart · growth

04 Mentions

Who mentions the channel and how

05 Ad Potential

How long a post brings reach

06 Competitors

Niche Neighbors · Your Place

07 Niche Comparison

Position in category «Software & Apps»

08 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 27 215 —	 SUBSCRIBER REACH 79.81% avg % of subs who see a post	 VIEWS/POST 21.7K median 21.5K · 21 days	 POSTS/WEEK 1.3 for the period
 7D TREND — no data for period	 REACTIONS/POST 158.8 only 635 reactions, 401 reposts, 385 comments	 POST LENGTH 628 chars median 590 · 21 days	 POSTS ANALYZED 4 21 days
 AD REACH 8.8K 24h avg	 CHURN / MONTH -1896 last month	 MENTIONS 0 citation index · 10 channels mentioned it ever	 CHANNEL AGE 1 year 3 months created 17.03.2025

AI EDITOR SUMMARY

Channel «ZoogVPN™ - RU» — 27 215 subs. Each post averages 21.7K people (80% of subs), wide reach for a channel this size. Publishes 1 posts per week (~0/day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 4 posts in 21 days.
- 02 Dominant format — **Photo** (2/4 posts).
- 03 Avg post length — **628** characters (median 590).
- 04 Audience peak activity — **Tuesday**, 14:00 MSK.
- 05 Top posts get **2x** more views than the weakest (26.9K avg for top vs 16.4K for worst) — among 4 posts in 21 days. Worth analyzing what top posts have in common: topic, format, timing.

TOP 4 POSTS

Nº1 23.06 · 11:04 PHOTO  ZoogVPN: Bypass Whitelists in Mobile Apps (Beta) Testing servers for working under operator whitelists in Russia.  Who...	VIEWS 37 540 REPOSTS 242	REACTIONS 263 ER 137.9%
Nº2 30.06 · 13:07 TEXT  Merro for iOS Update! Friends, a major update of our Merro app is now live on the App Store. In the previous version, some...	VIEWS 27 807 REPOSTS 93	REACTIONS 120 ER 102.2%
Nº3 09.07 · 18:48 PHOTO  Quick TG Proxy Update  It's no secret that RKN has long learned to block MTPProxy protocol, public proxies don't last...	VIEWS 15 214 REPOSTS 46	REACTIONS 165 ER 55.9%

Nº4 14.07 · 12:20 TEXT Friends, we fixed past mistakes and updated the private TG proxy for premium users. Old proxies have been replaced with new ones, they are again...	VIEWS 6 321 REPOSTS 20	REACTIONS 87 ER 23.2%
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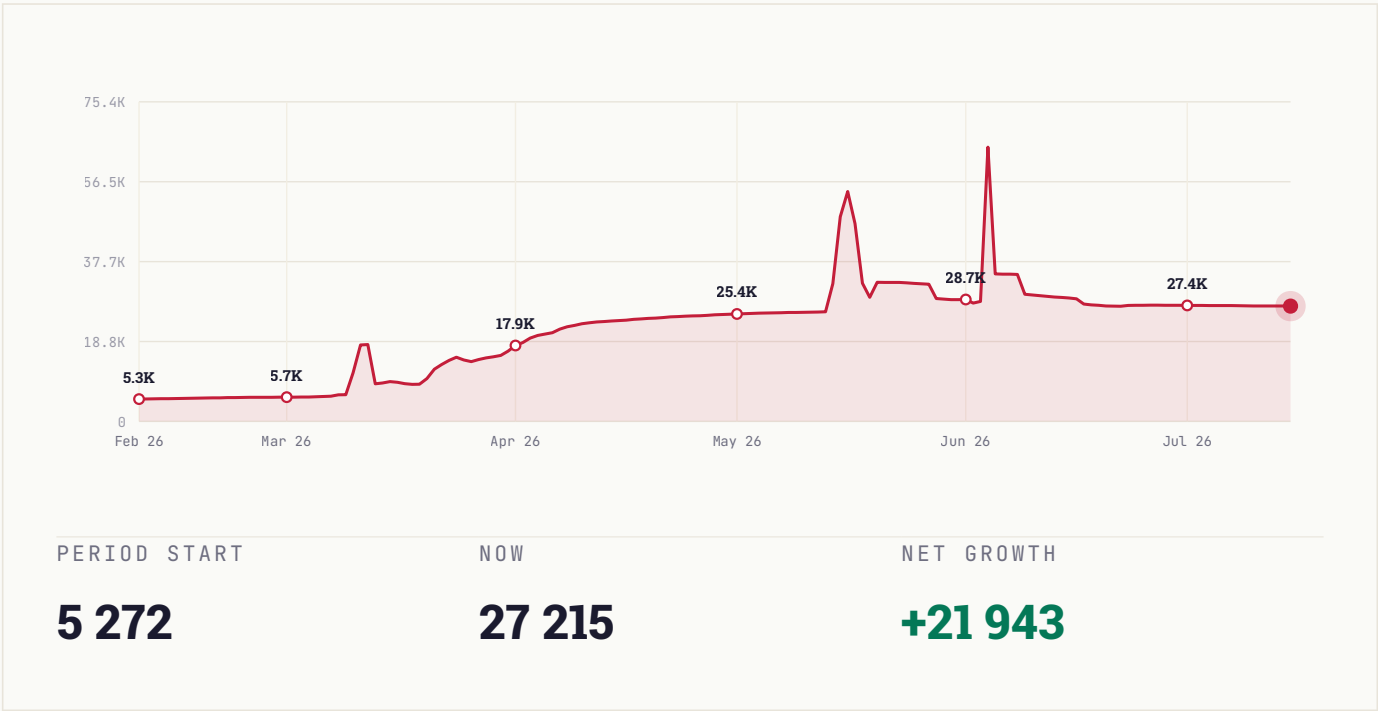
WORST 3

↓ 30.06 · 13:07 TEXT ⚡ Merro for iOS Update! Friends, a major update of our Merro app is now live on the App Store. In the previous version, some...	VIEWS 27 807 REPOSTS 93	REACTIONS 120 ER 102.2%
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SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

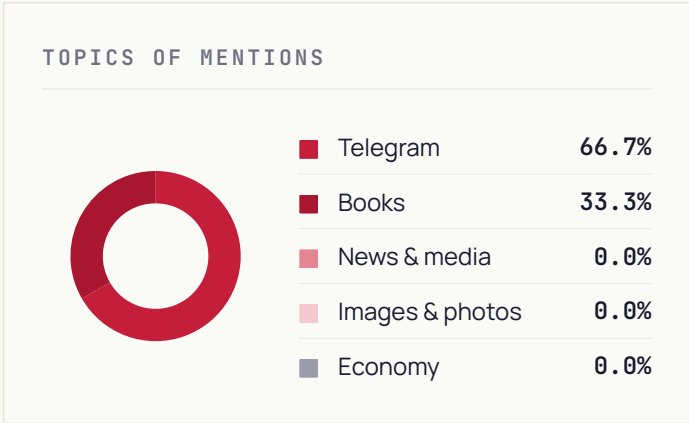
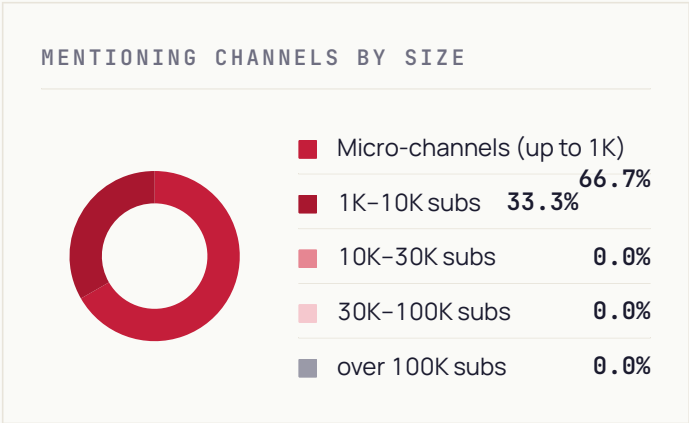
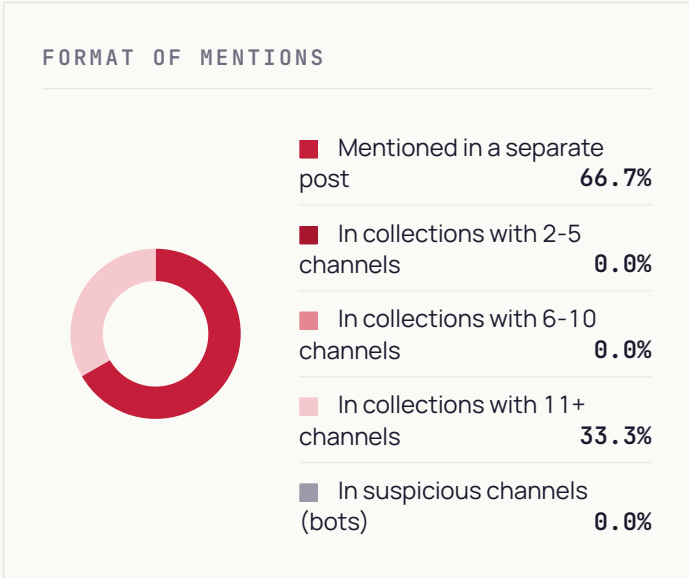
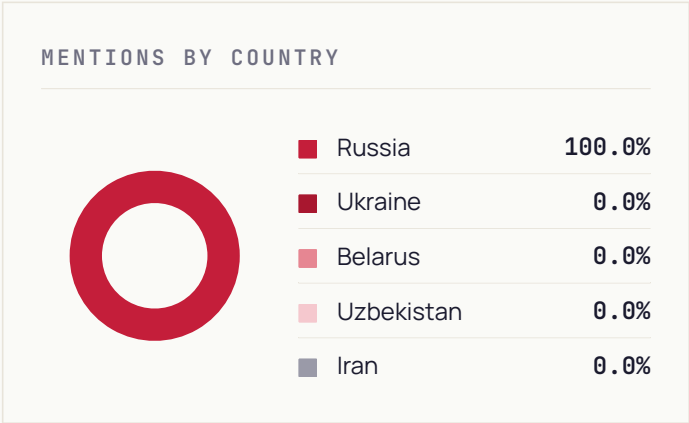
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which it lost subs.



SECTION 04 · CITATIONS

Who & how mentions the channel

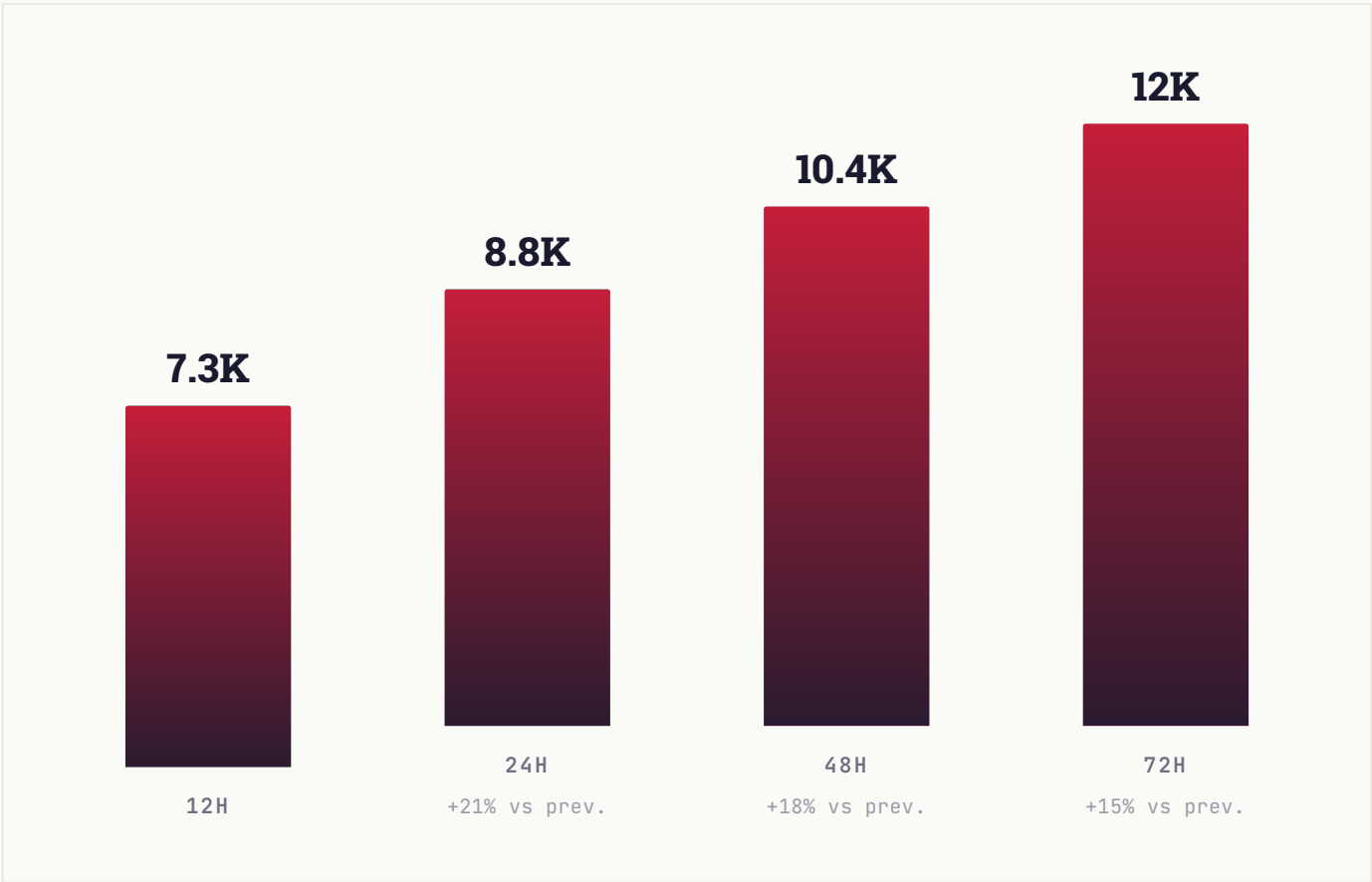
Citation index 0 – channel popularity score based on mentions. Considers both count and weight of mentioners: a post from a 100K subs channel weighs more than from a 1K one. All-time mentions: 10 different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
IP iRo Proxy پروکسی	7.6M
GE GETMODPC	4.4M
TP TikTok Prime 🏆	3.5M
T🌩 TikTokModCloud 🌩	3M
TU TikTok Updates 🔥	2.2M
CT Central TikTok ⚡	1.8M
اپ Fast Proxy پروکسی	1.7M
اف اخبار فوری مملکت نیوزبین	1.5M
پم خبرجنگ VPN پروکسی ملی	1.3M
→E → Easy APK	1.2M
Z- ZoogVPN™ - RU YOU	27.2K

COMPARATIVE CONCLUSION

Channel yet outside top 100 niche — early growth stage. Niche leader — iRo Proxy | پروکسی (7.6M), top-100 median: 396.1K. First goal: break into top-100 through systematic traffic and content work.

SECTION 07 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Software & Apps» (Russia) and compared your channel. Gray band: range for 80% of niche channels (p10 to p90). Black vertical: median. Red dot: your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check them off and revisit this report in a month.

- | | | |
|-----------|---|--|
| 01 | Increase posting frequency
Now 1.3 posts/wk. Active channels avg 7-10.
Consistency is key to retention. | EFFECT
Consistency > Volume |
| 02 | Top post of the week — on Tuesday
Audience most active on this day at 14:00 MSK. | EFFECT
Best window for an important post |
| 03 | Increase video posts share
Video in Telegram retains audience longer and is favored by the algorithm. Recommend increasing share to 15-25%. | EFFECT
Video retains audience better |
| 04 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000 subs |
| 05 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic is an easy growth lever. | EFFECT
+5-15% ER |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth plan in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
