

— PUBLIC REPORT BY PROMTPRESS

Channel audit

Zona



@zona_android_tv

Official channel of Zona app – key news, polls & other useful info.

SUBSCRIBERS

169 266

+3910 per month

ERR (% SEE POSTS)

42.0%

in 24 hrs 20.5%

REACH/POST

77.7K

ad reach 34.7K/24h

— CONTENTS · 2026

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 169 266 —	 SUBS REACH 45.9% avg % subs see post	 VIEWS/POST 77.7K median 66.7K · 8 days	 POSTS/WEEK 3.2 over period
 7D TREND — no data for period	 REACTIONS/POST 960.0 only 3,840 reactions, 2,664 reposts, 0 comments	 POST LENGTH 278 chars. median 278 · 8 days	 POSTS ANALYZED 4 8 days
 AD REACH 34.7K 24h avg	 CHURN / MONTH +3910 last month	 CITATION RATE 0 citation index · 5 channels mentioned ever	 CHANNEL AGE 1 year 7 months created 21.11.2024

AI EDITOR SUMMARY

Channel «Zona» – 169 266 subs. Each post gets avg 77.7K people (46% of subs), this is wide reach for a channel this size. Publishes 3 posts per week (~0 per day) – rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat & what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 4 posts in 8 days.
- 02 Dominant format – Text (2/4 posts).
- 03 Avg post length – 278 chars (median 278).
- 04 Peak audience activity – Tuesday, 19:00 MSK.
- 05 Top posts get 1x more views than the weakest (83.4K avg for top vs 64.7K for worst) – among 4 posts in 8 days. Analyze what top posts share: topic, format, timing.

TOP 4 POSTS

Nº1 16.06 · 16:25 TEXT (post without caption – text)	VIEWS 116 632 REPOSTS 829	REACTIONS 788 ER 68.9%
Nº2 24.06 · 11:28 PHOTO Launching Zona on Media Station X for Samsung (Tizen), LG (WebOS), Hisense (VIDAA) TVs. TVs from 2018 and...	VIEWS 72 275 REPOSTS 1 146	REACTIONS 1 560 ER 42.7%
Nº3 25.06 · 09:02 TEXT (post without caption – text)	VIEWS 61 173 REPOSTS 588	REACTIONS 371 ER 36.1%

Nº4 25.06 · 09:07 PHOTO Added Telegram login & registration. First login creates a NEW account. Merge option coming soon...	VIEWS	REACTIONS
	60 669	1 121
	REPOSTS	ER
	101	35.8%

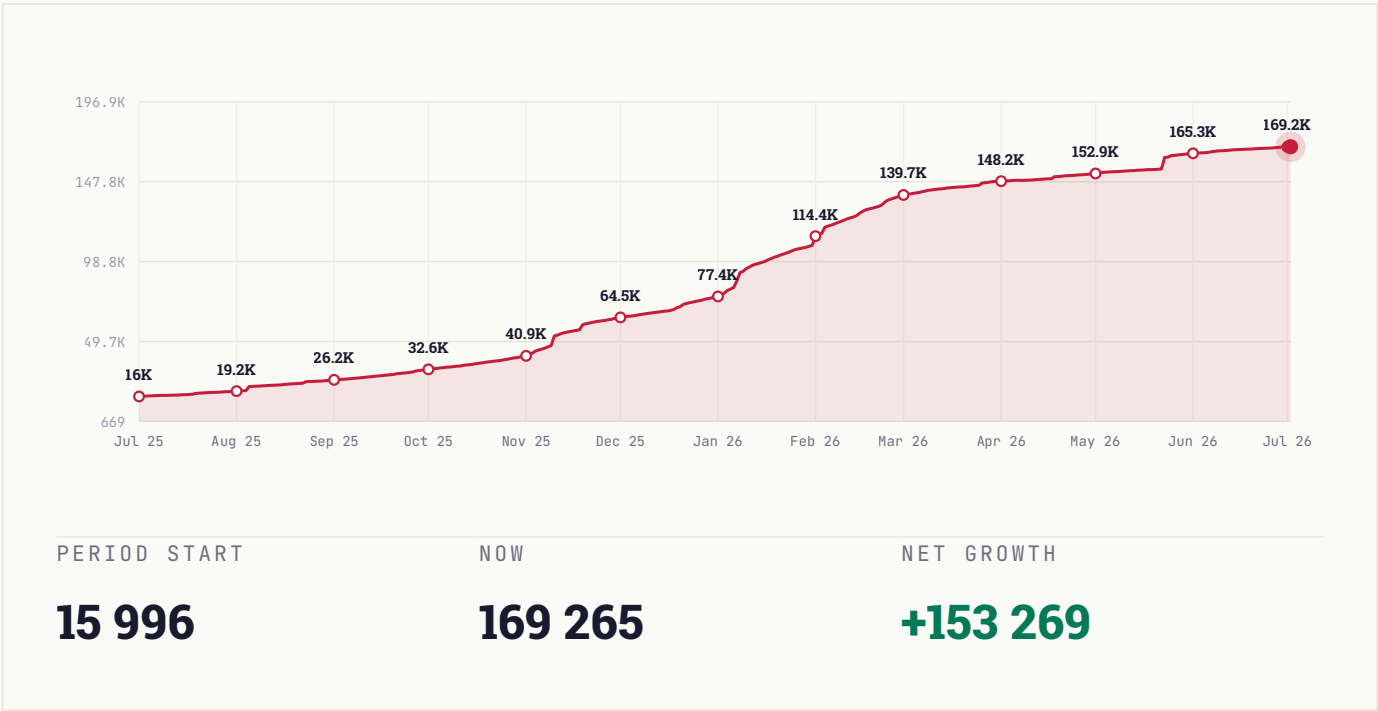
WORST 3

↓ 24.06 · 11:28 PHOTO Launching Zona on Media Station X for Samsung (Tizen), LG (WebOS), Hisense (VIDAA) TVs. TVs from 2018 and...	VIEWS	REACTIONS
	72 275	1 560
	REPOSTS	ER
	1 146	42.7%
↓ 25.06 · 09:02 TEXT (post without caption – text)	VIEWS	REACTIONS
	61 173	371
	REPOSTS	ER
	588	36.1%
↓ 25.06 · 09:07 PHOTO Added Telegram login & registration. First login creates a NEW account. Merge option coming soon...	VIEWS	REACTIONS
	60 669	1 121
	REPOSTS	ER
	101	35.8%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

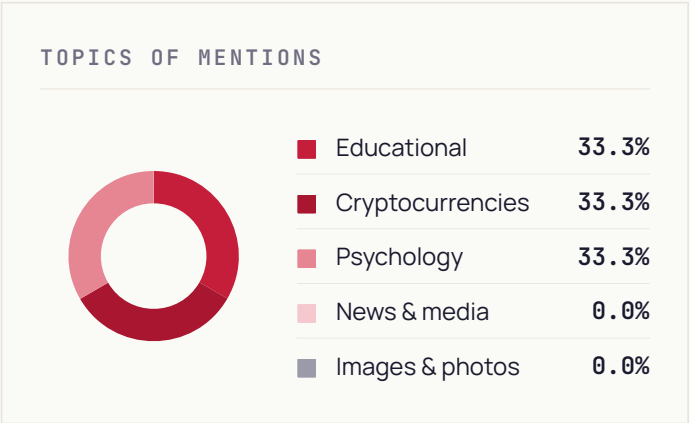
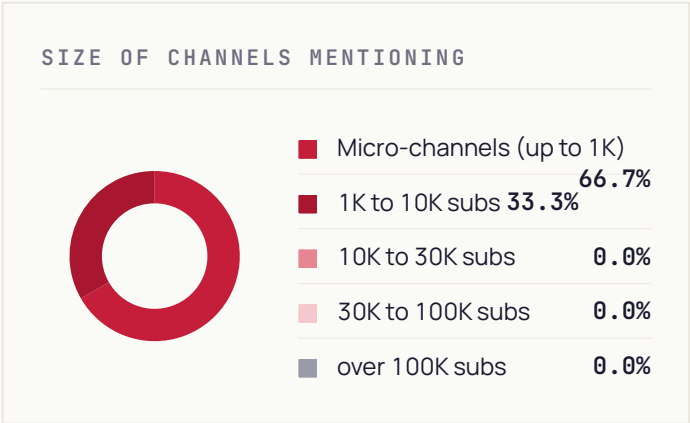
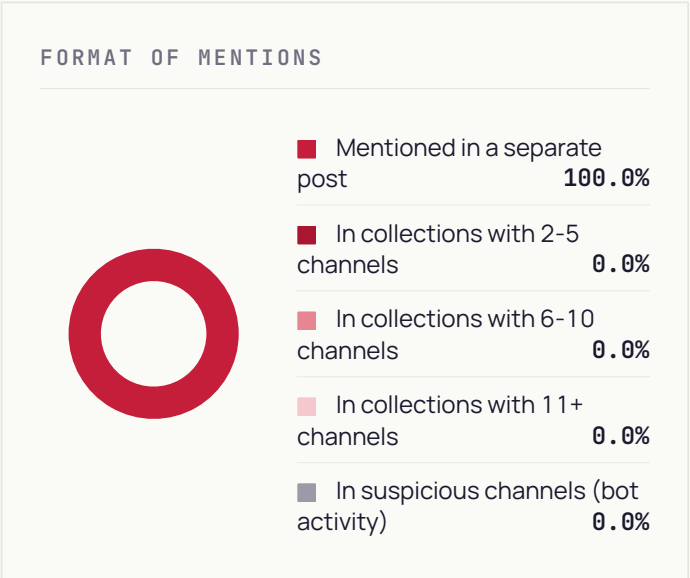
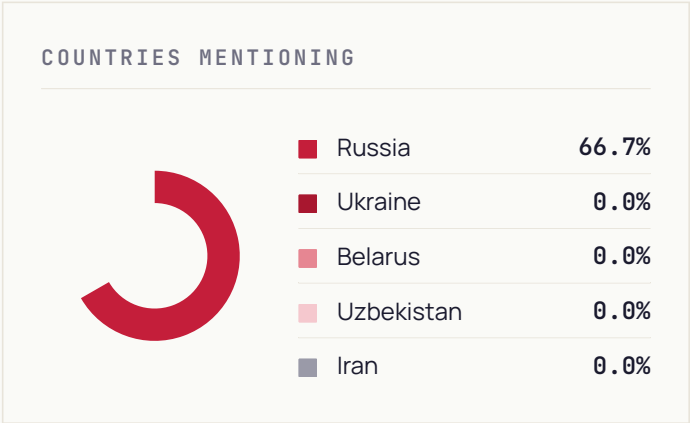
Subscriber growth chart for the year. Key months show exact subs. See growth & churn months.



SECTION 04 · MENTIONS

Who & how mentions the channel

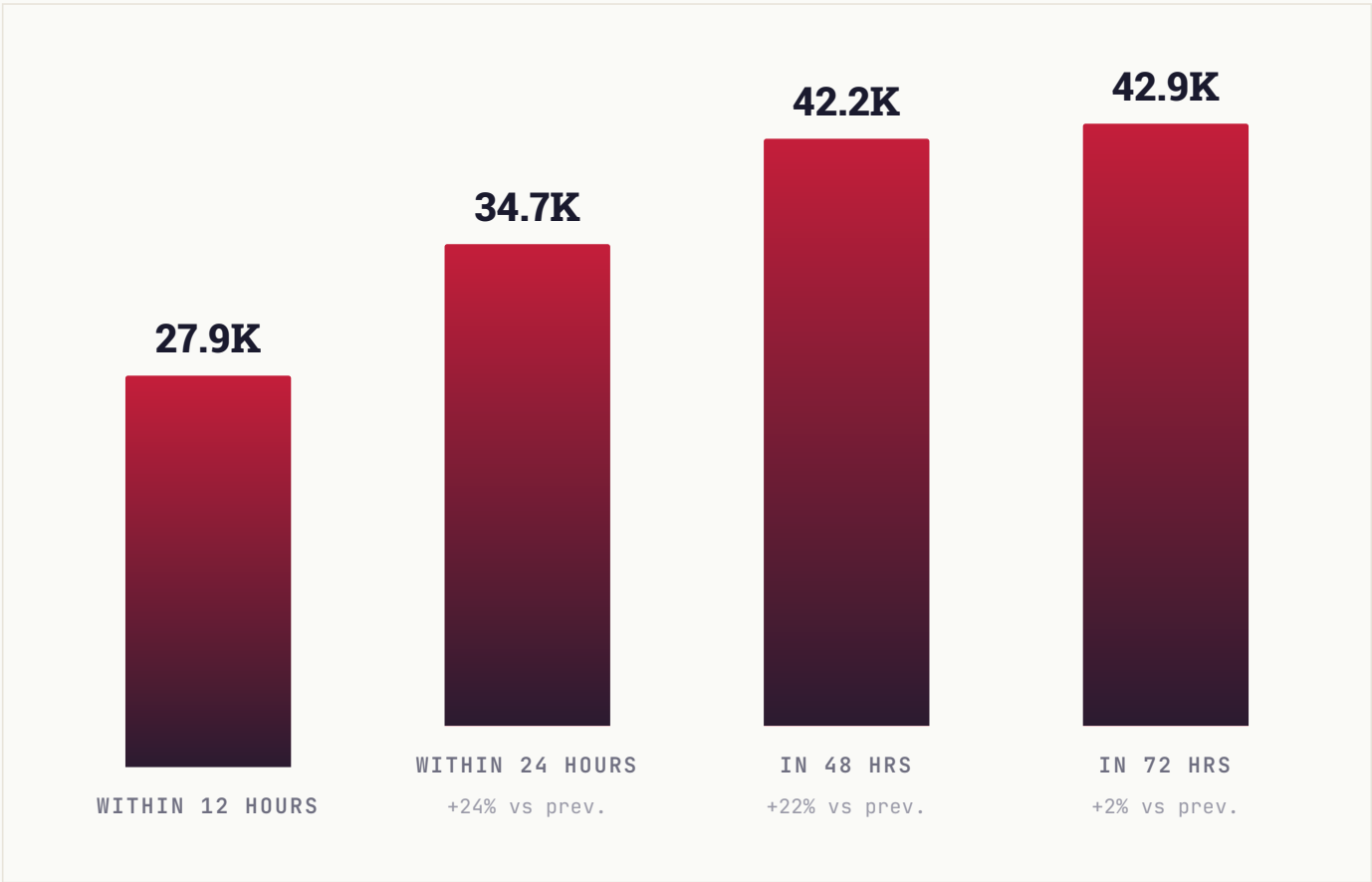
Citation index 0 – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All-time channel was mentioned 5 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps gauge how long placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL		SUBSCRIBERS
TP	TikTok Prime 🏆	3.5M
TQ	TikTokModCloud 🌩️	3M
TU	TikTok Updates 🔥	2.2M
CT	Central TikTok ⚡	1.7M
PM	Proxy MTProto Proxy 24/	1.3M
➡E	➡📱 Easy APK	1.2M
QV	Quattro VPN — News	1M
CTR	Download TikTok mod for Android	913.9K
TT	TikTok mod on Android	836.2K
Y-	YBoost — YouTube & internet without limits	809K
ZO	Zona YOU	169.3K

COMPARATIVE CONCLUSION

Channel in top half of niche (#47 of 99). Niche leader — TikTok Prime 🏆 (3.5M), median subs 145.1K. Aim for the top quartile — a realistic 6-12 month horizon.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **1**, they brought **89 615** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	0	0	32 023
December 2025	0	0	12 544
November 2025	0	0	23 619
October 2025	1	1	8 266
September 2025	0	0	6 348
August 2025	0	0	6 815
TOTAL MENTIONS	MONTHS OF DATA		ATTRACTED SUBSCRIBERS
1	6		89 615

— SECTION 08 · NICHE COMPARISON

Where channel stands in its league

Took top-100 channels in category «Software & Apps» (Russia) and saw how your channel compares. Gray band = range for 80% of niche channels (p10 to p90). Black vertical = median. Red dot = your channel.

#47

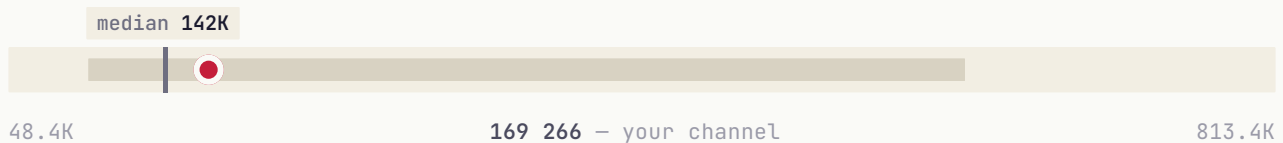
/100

POSITION IN NICHE

Channel in top half of ranking

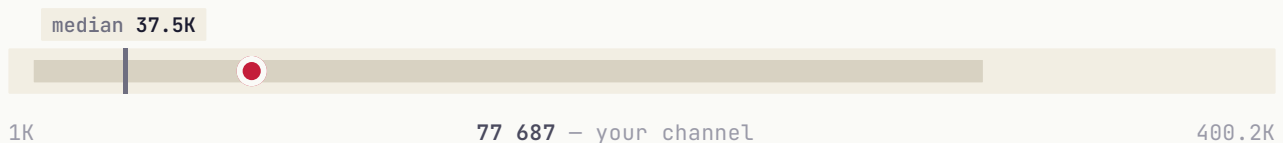
SUBSCRIBERS

better than 52% of niche



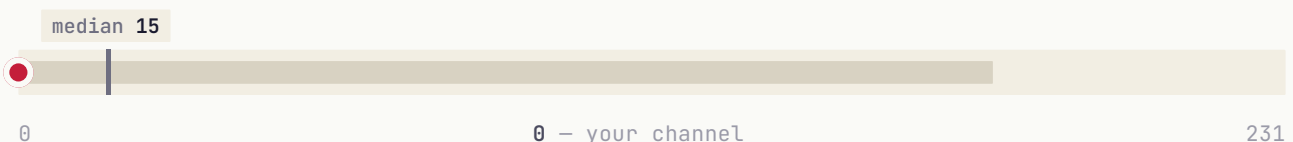
AVG REACH / POST

better than 55% of niche



CITATION INDEX

99% worse than median



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Increase posting frequency

Now 3.2 posts/week. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Main post of the week — on Tuesday

Audience most active on this day at 19:00 MSK.

EFFECT

**Best window
for important
posts**

03

Increase share of video posts

Video in Telegram holds audience longer & is algorithm-friendly. Aim for 15-25% share.

EFFECT

**Video retains
audience
better**

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic is an easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads with us & close your growth plan in a month.

01

Launch Telegram ads

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager