

— PUBLIC REPORT BY PROMTPRESS

Channel audit

Piss off ex / stories for Insta



@zlitego

Show him what he lost 😏 <https://t.me/zlitegocom> share your photos/videos 📸 Ads here 👉 <https://teletarget.com/channel/@zlitego/> ! DM for ads only ! RKN №...

SUBSCRIBERS

13 378

+23 per month

ERR (% SEE POSTS)

12.0%

per day 4.0%

REACH/POST

1.5K

ad reach 533/24h

— CONTENTS · 2026

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 13 378 —	 SUBSCRIBER REACH 11.12% avg % subs see post	 VIEWS/POST 1.5K median 1.6K · 29 days	 POSTS/WEEK 45.4 over period
 7D TREND -11.3% vs previous week	 REACTIONS/POST — MTPROTO only	 POST LENGTH 18 chars median 8 · 29 days	 POSTS ANALYZED 194 29 days
 AD REACH 533 24h avg	 CHURN / MONTH +23 over last month	 CITATION RATE 15 citation index · 33 channels mentioned ever	 CHANNEL AGE 4 years 8 months created 10.11.2021

AI EDITOR SUMMARY

Channel «Piss off your ex / stories for insta» — 13 378 subs. Each post averages 1.5K people (11% of subs), reach is low — consider expanding audience. Publishes 45 posts per week (~6/day) — active posting. For week Jul 6–12, reach dropped -11.3% by week Jun 29 – Jul 5 — worth analyzing.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **194** posts over 29 days.
- 02 Dominant format — **Photo** (112/194 posts).
- 03 Avg post length — **18** chars (median 8).
- 04 Peak audience activity — **Monday**, 18:00 MSK.
- 05 Top posts gather **3x** more views than the weakest (2.2K avg for top vs 871 for worst) — among 194 posts in 29 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº107.07 · 16:00 VIDEO #havingfun	VIEWS	REACTIONS
	2 711	—
	REPOSTS	ER
	7	20.3%
Nº218.06 · 21:45 PHOTO #flowers	VIEWS	REACTIONS
	1 928	—
	REPOSTS	ER
	4	14.4%
Nº319.06 · 05:45 PHOTO #plane	VIEWS	REACTIONS
	1 916	—
	REPOSTS	ER
	4	14.3%

Nº418.06 · 19:45 **PHOTO**
#withhim

VIEWS
1 915
REACTIONS
—
REPOSTS
4
ER
14.3%

Nº524.06 · 11:50 **VIDEO**
#car

VIEWS
1 915
REACTIONS
—
REPOSTS
3
ER
14.3%

WORST 3

↓ 14.07 · 14:32 **VIDEO**
#sweets

VIEWS
895
REACTIONS
—
REPOSTS
1
ER
6.7%

↓ 14.07 · 19:33 **PHOTO**
#flowers

VIEWS
893
REACTIONS
—
REPOSTS
2
ER
6.7%

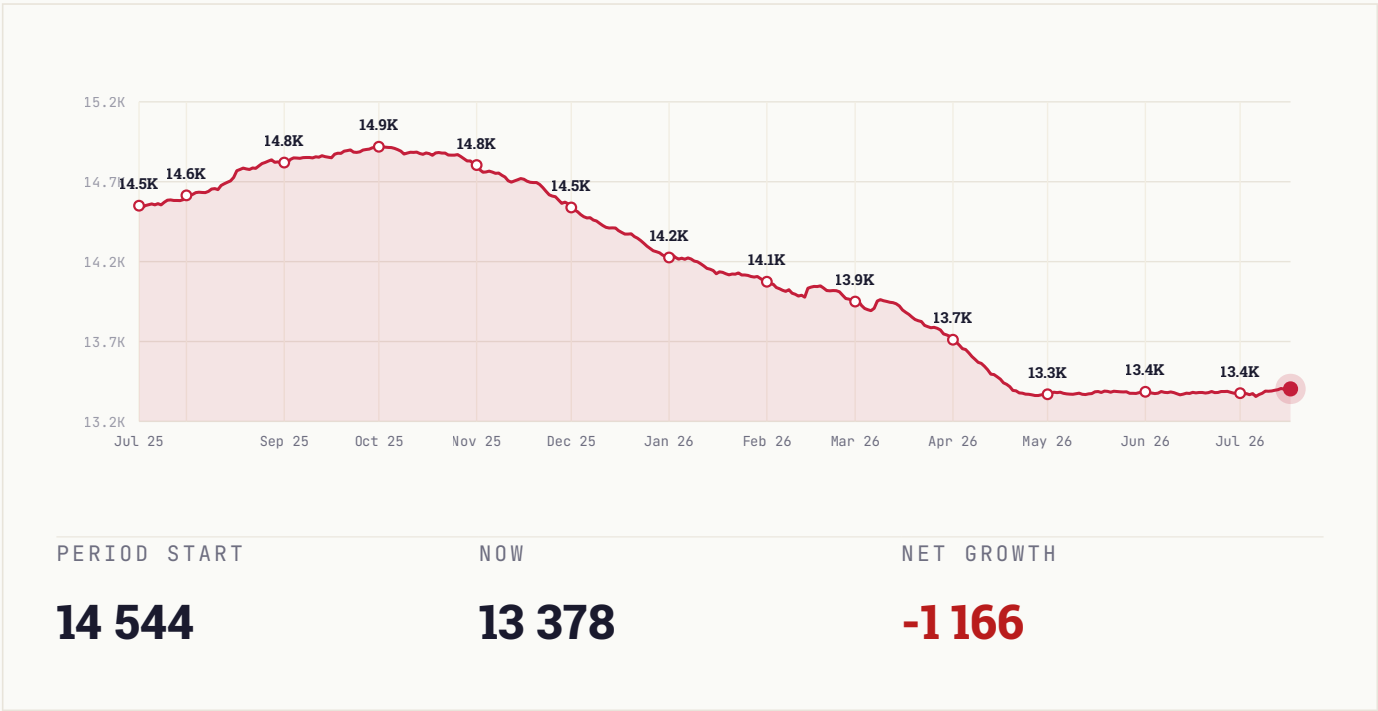
↓ 14.07 · 16:33 **VIDEO**
#sweets

VIEWS
827
REACTIONS
—
REPOSTS
1
ER
6.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

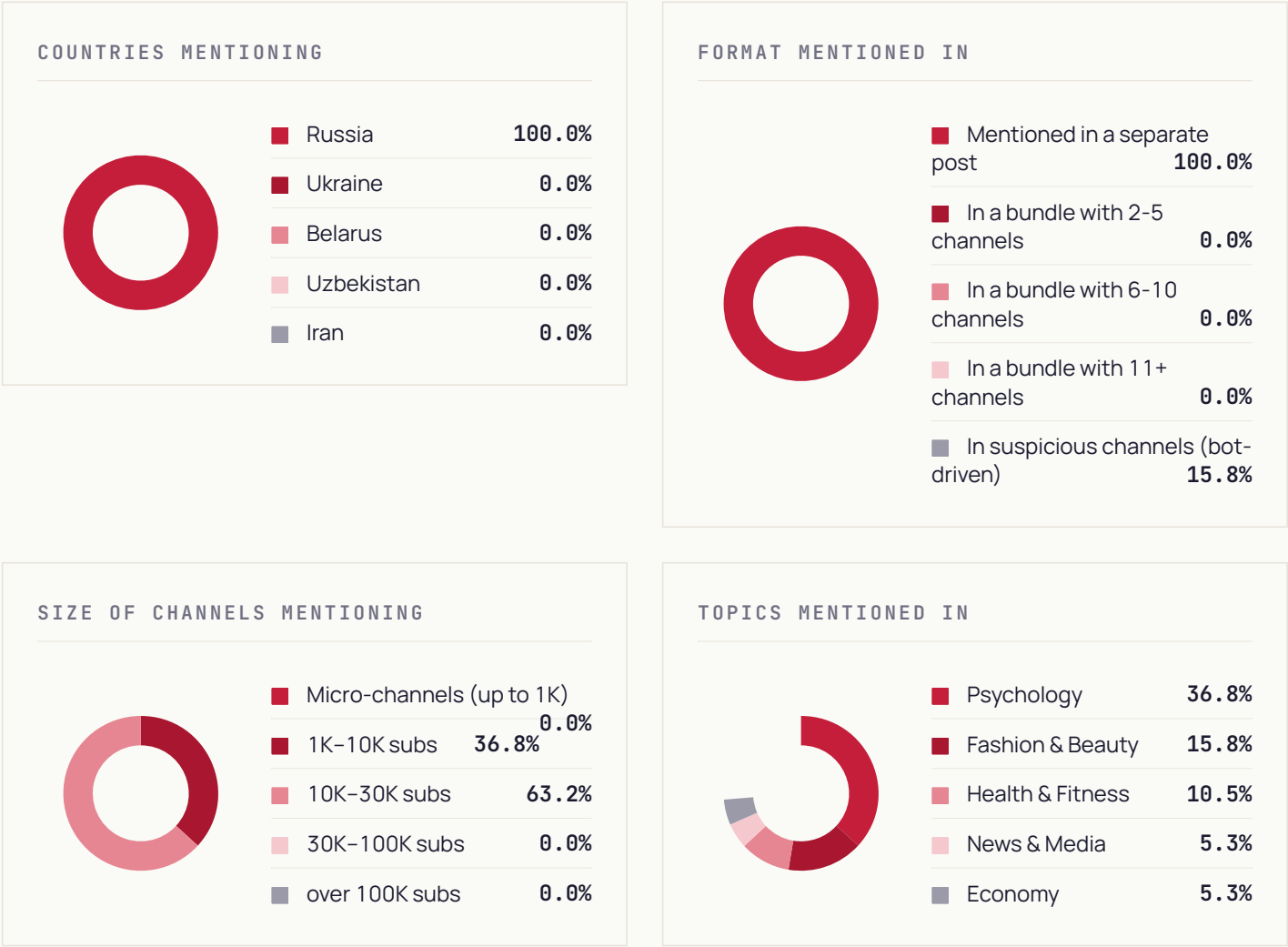
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. churn.



SECTION 04 · CITATIONS

Who and how mentions the channel

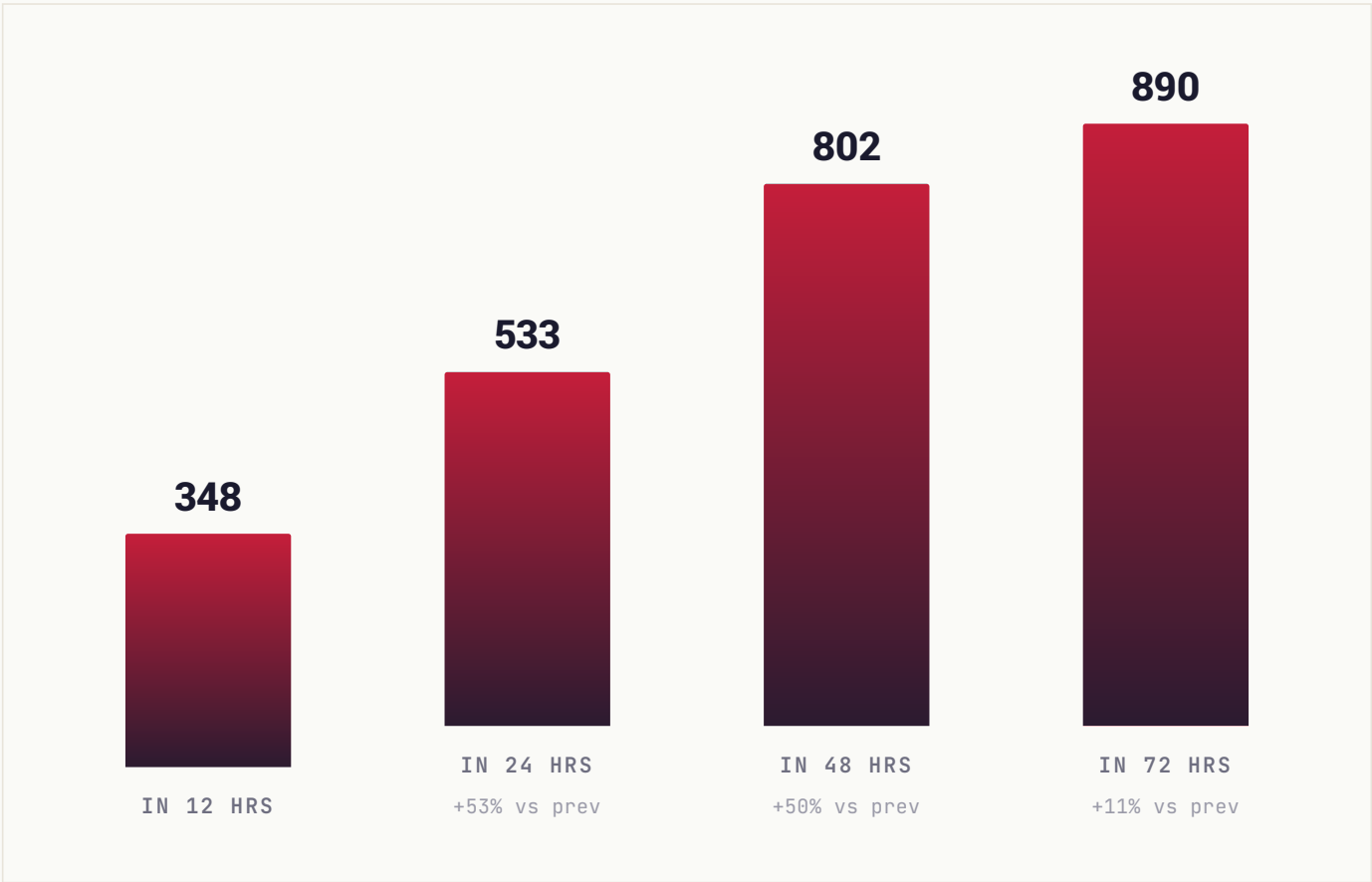
Citation index **15** – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All time channel was mentioned **33** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 • COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
استوری اینستاگرام	437.9K
آهنگ موزیک جدید شاد	356.8K
ربات دانلود استوری و پست از اینستاگرام	209.7K
VIDEO FOR STORIES	136.7K
Cap Cut Templates Kap Kut	130.6K
piaceim • presets & blogging	126.4K
NESA PIRUZIFARD انسا پیروزی فرد	123.7K
ĀAKLAB	115.2K
CAPCUT TEMPLATES KAPKUT KUT	113K
PNG STICKERS FOR STORIES	110.6K
Piss off ex / stories for Insta	13.4K

COMPARATIVE INSIGHT

Channel not yet outside top 99 of niche — early growth stage. Niche leader — استوری اینستاگرام (437.9K), top-99 median: 32.9K. First goal — enter top-99 through systematic work with traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention yours. Over the last **6 months** such mentions occurred **3**, they brought **565** new subs.

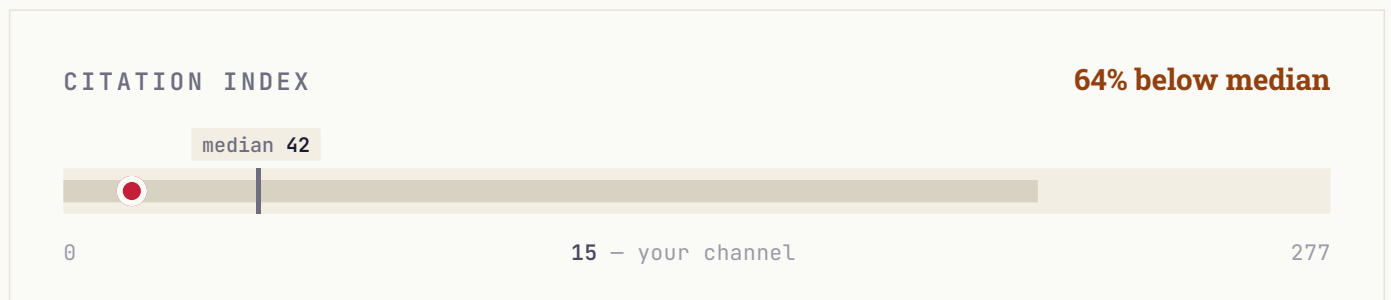
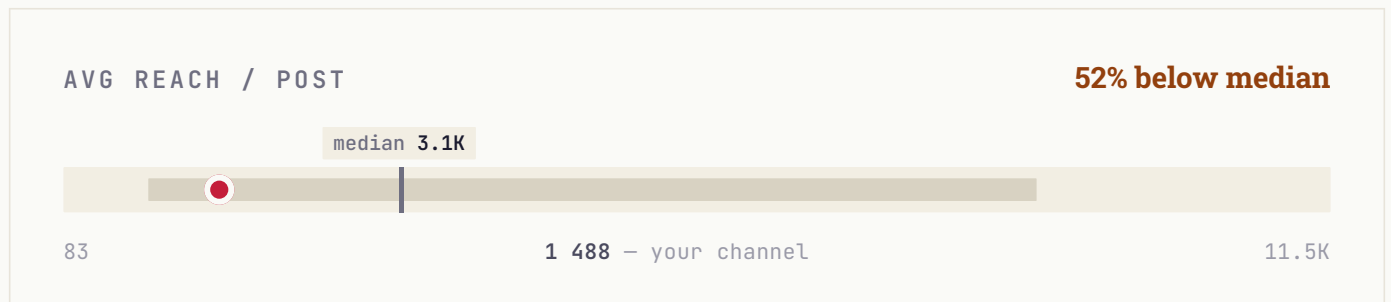
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	1	1	62
December 2025	0	0	5
Nov 2025	0	0	40
Oct 2025	2	2	47
Sep 2025	0	0	136
August 2025	0	0	275

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
3	6	565

— SECTION 08 • NICHE COMPARISON

Where the channel ranks in its league

Took top-**100** channels in category «**Instagram**» (Russia) and saw how your channel compares. Gray band – range where 80% of niche channels fall (p10 to p90). Black vertical – median. Red dot – your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and return to this report in a month.

01

Main post of the week — on Monday

Audience is most active on this day at 18:00 MSK.

EFFECT

**Best window
for an
important post**

02

System traffic buy

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic is an easy growth point.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further — run ads with us and hit your growth plan in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
