

PROMTPRESS PUBLIC REPORT

Channel audit

Vikovka will show



@ziskindvillage

Ads & collabs: @ziskind_pr or ziskindvi@yandex.ru YouTube - <https://www.youtube.com/@ziskindvi> VK - <https://vk.com/ziskindvillage>

SUBSCRIBERS

18 762

+132 per month

ERR (% SEE POSTS)

77.0%

per day 31.2%

REACH/POST

15.6K

ad reach 5.9K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it's calculated for.

 SUBSCRIBERS 18 762 —	 SUBS REACH 83.24% avg % subs see post	 VIEWS/POST 15.6K median 15.4K · 23 days	 POSTS/WEEK 3.8 for the period
 7D TREND -8.6% vs previous week	 REACT./POST 403.6 total 5,247 reactions, 89 reposts, 121 comments	 POST LENGTH 444 chars. median 492 · 23 days	 POSTS ANALYZED 13 23 days
 AD REACH 5.9K 24h avg	 CHURN / MONTH +132 last month	 CITATION RATE 0 citation index · 5 channels mentioned it ever	 CHANNEL AGE 4 years 4 months created 11.03.2022

AI EDITOR SUMMARY

Channel «Vikovka will show» — 18 762 subs. Each post averages 15.6K people (83% of subs), wide reach for a channel this size. Publishes 4 posts per week (~1/day) — infrequent. For week Jun 29 – Jul 5, reach dropped -8.6% to the week of Jun 22–28 — investigate causes.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 13 posts in 23 days.
- 02 Dominant format — Video (6/13 posts).
- 03 Avg post length — 444 characters (median 492).
- 04 Peak audience activity — Wed, 15:00 MSK.
- 05 Top posts get 2x more views than the weakest (20K avg top vs 11.7K worst) — among 13 posts in 23 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 17.06 · 12:49 PHOTO If you thought I'd build ordinary structures on the plot, you don't know me well 🪚 I want a utility block cube. So it's an art object...	VIEWS 21 611 REP. 19	REACTIONS 321 ER 115.2%
Nº2 16.06 · 10:54 PHOTO Which doors make interiors modern - see real models 👉 Interior doors have long been part of the interior. They are chosen to match...	VIEWS 19 936 REP. 2	REACTIONS 126 ER 106.3%
Nº3 20.06 · 11:23 VIDEO Let's go	VIEWS 18 407 REP. 10	REACTIONS 655 ER 98.1%

Nº4 13.06 · 11:46 VIDEO Catastrophically behind, but if the rocket's tail wasn't on fire, it wouldn't fly. Dacha projects moving, gathered...	VIEWS 17 988 REP. 4 REACTIONS 408 ER 95.9%
Nº5 26.06 · 11:53 VIDEO Soon I'll need to think about the house layout, interior, and of course the kitchen. So I went to the Stilnye Kukhni showroom and...	VIEWS 15 925 REP. 2 REACTIONS 238 ER 84.9%

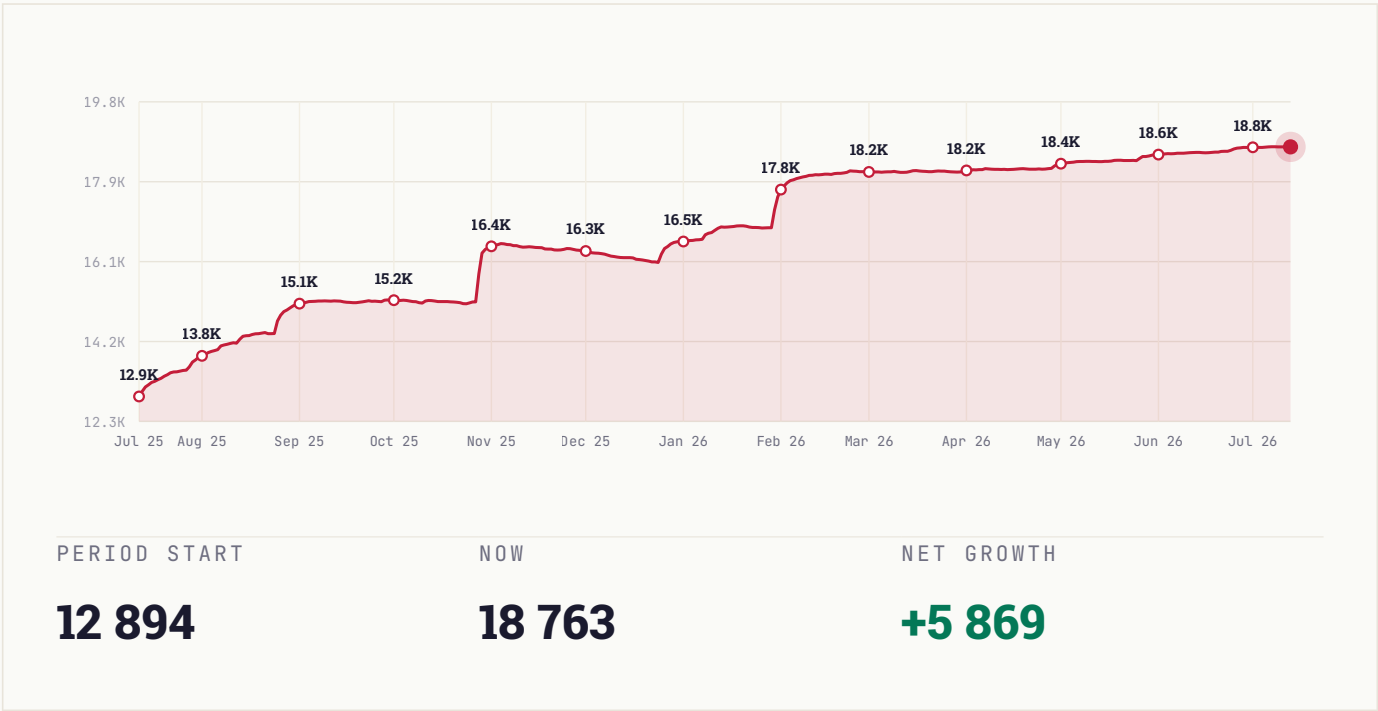
WORST 3

↓ 24.06 · 09:38 TEXT 🔥NEW VID🔥 What I did with the plot - shown in the new video! Get comfy, big machines galore today...	VIEWS 13 869 REP. 6 REACTIONS 379 ER 73.9%
↓ 29.06 · 17:15 VIDEO Next step after leveling - searching for metal treasures 😊	VIEWS 12 896 REP. 2 REACTIONS 273 ER 68.7%
↓ 07.07 · 11:11 PHOTO Imagine a Japanese garden where you rake white silky sand. That's me, but trickier — instead of sand...	VIEWS 8 234 REP. 6 REACTIONS 271 ER 43.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

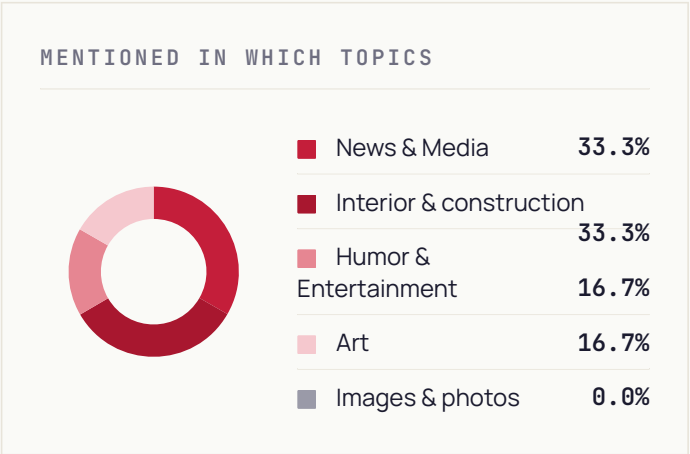
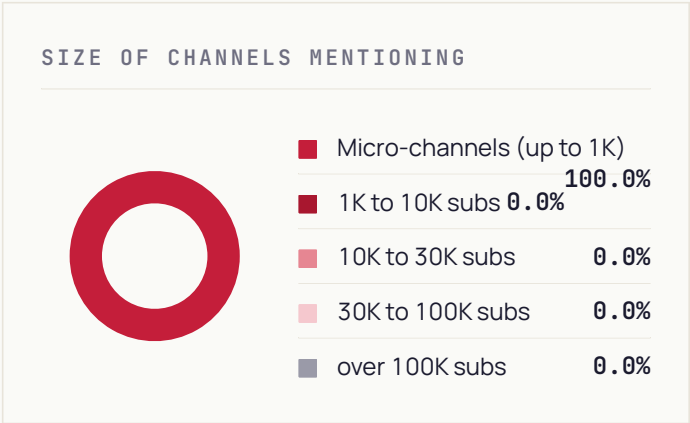
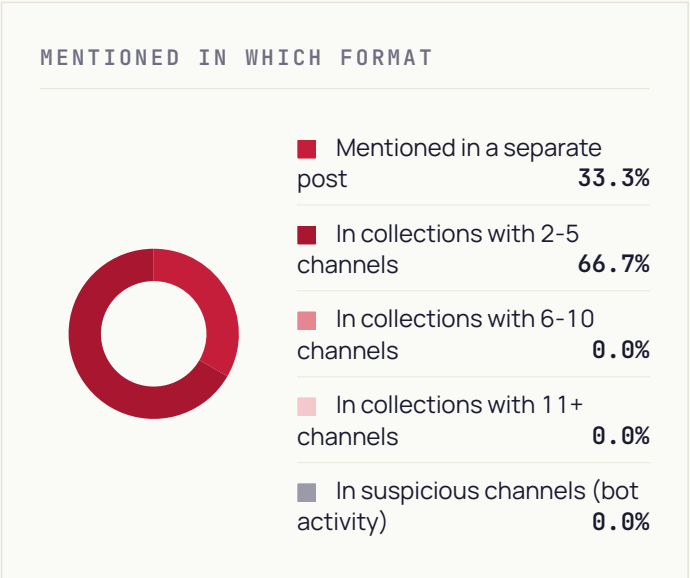
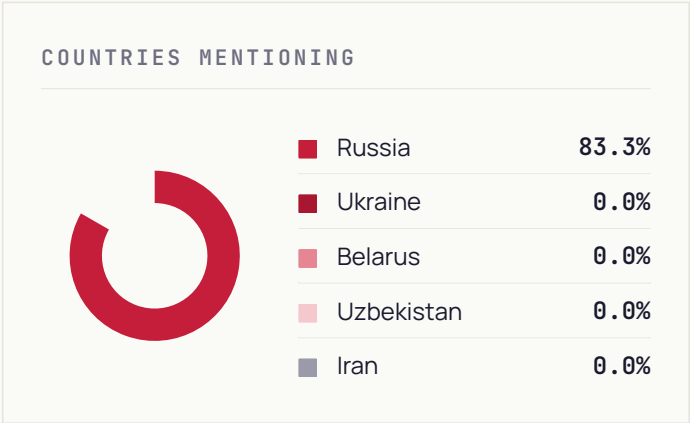
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which lost subs.



SECTION 04 · MENTIONS

Who and how mentions the channel

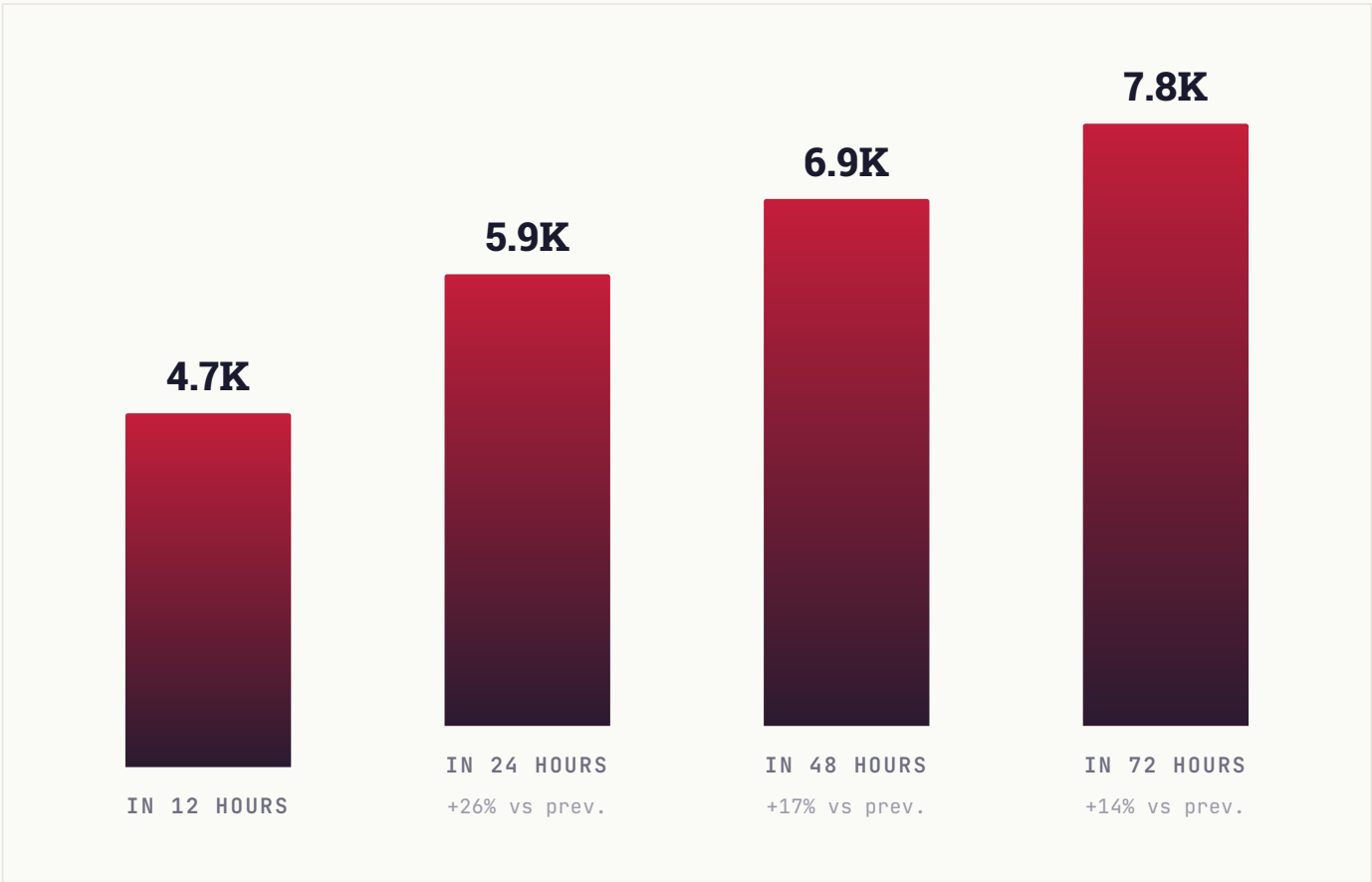
Citation index 0 – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: 5 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
DD DOMEO. DESIGN RENOVATION REAL ESTATE	535K
PL Layout	452.9K
AI Interior & decor	449.4K
MK My flat	427.5K
MS Wise Builder	409.8K
LK Favorite flat	408.1K
GF GC FSK	377.6K
PR ProRealty	376.8K
US Smart Builder	353.6K
PI PIK	336.2K
VP Vikovka will show YOU	18.8K

COMPARATIVE INSIGHT

Channel so far outside top 91 of niche — early growth stage. Niche leader — DOMEO. DESIGN | RENOVATION | REAL ESTATE (535K), top-91 median: 124K. First goal — enter top-91 via systematic traffic & content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention yours. Over the last **6 months** mentions found **0**, they brought **4 603** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Jan 2026	0	0	1 112
December 2025	0	0	493
Nov 2025	0	0	143
Oct 2025	0	0	1 399
September 2025	0	0	190
August 2025	0	0	1 266

TOTAL MENTIONS	MONTHS IN DATA	ACQUIRED SUBS
0	6	4 603

SECTION 08 · NICHE COMPARISON

Where channel stands in its league

Took top-100 channels in category «Interior & construction» (Russia) and compared your channel. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 • STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

- | | | |
|----|---|--|
| 01 | Increase posting frequency
Now 3.8 posts/wk. Active channels average 7-10.
Consistency is key to retention. | EFFECT
Consistency > volume |
| 02 | Top post of the week — on Wednesday
On this day at 15:00 MSK audience is most active. | EFFECT
Best time for key post |
| 03 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000 subs |
| 04 | Test polls & interactive formats
Posts with polls/reactions typically boost ER by 5-15%.
One weekly poll on a hot topic is an easy growth lever. | EFFECT
+5-15% ER |
| 05 | Cross-promo with neighboring channels
Swap posts quarterly with same-segment channels. No need daily — 2-3 collabs give relevant growth. | EFFECT
Growth from relevant audience |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want more? Run ads with us and hit your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager