

PROMTPRESS PUBLIC REPORT

Channel audit

zicelaqo



@zicelaqo

"Buy on rumors, sell on news" Gradual trading education for beginners, news. Remember our riddle: what can a person give another person and nothing at that...

SUBSCRIBERS

180 373

-5378 per month

ERR (% SEE POSTS)

4.0%

in 24 hours **1.9%**

REACH/POST

6.7K

ad reach **3.5K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 180 373 —	 SUBS REACH 3.69% avg % of subs see a post	 VIEWS/POST 6.7K median 6.7K · 28 days	 POSTS/WEEK 8.5 over period
 7D TREND -8.7% vs previous week	 REACTS/POST 117.6 total 4,116 reactions, 972 reposts, 779 comments	 POST LENGTH 502 chars median 474 · 28 days	 POSTS ANALYZED 35 28 days
 AD REACH 3.5K 24h avg	 CHURN / MONTH -5378 last month	 CITATION RATE 102 citation index · 678 channels mentioned all time	 CHANNEL AGE 2 years 9 months created 27.08.2023

AI EDITOR SUMMARY

Channel «zicelaqo» — 180 373 subs. Each post averages 6.7K people (4% of subs), reach is low — consider expanding audience. Publishes 8 posts per week (~1/day) — consistent schedule. For week 1–7 June reach dropped by -8.7% to week 25–31 May — worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 35 posts over 28 days.
- 02 Dominant format — Photo (24/35 posts).
- 03 Avg post length — 502 chars (median 474).
- 04 Peak audience activity — Sunday, 20:00 MSK.
- 05 Top posts get 2× more views than the weakest (8.5K avg for top vs 4.5K for bottom) — among 35 posts over 28 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

№117.05 · 17:12PHOTO	VIEWS	REACTS
	8 812	129
☹️ Sadly, PEPEK started digging against me because I launched an investigation (almost done, new one coming) In DMs...	REPOSTS	ER
	16	4.9%
№220.05 · 13:37PHOTO	VIEWS	REACTS
	8 286	72
📌 MTONGA. GOING WEST. DOMINATING THE MARKET. While I finish the investigation (and maybe a second one on another token) I...	REPOSTS	ER
	30	4.6%
№327.05 · 16:25PHOTO	VIEWS	REACTS
	8 279	126
New hire on Telegram's official Twitter account. Results.	REPOSTS	ER
	52	4.6%

Nº4 29.05 · 14:50 PHOTO ☒ tone in May 2026 literally: DUROV PUMPS TON @ ALL UNBELIEVERS SUDDENLY BECOME BELIEVERS DUE TO 40% RISE TO \$2 (though TON fell from...	VIEWS 8 173 REPOSTS 19	REACTS 213 ER 4.5%
Nº5 20.05 · 18:54 PHOTO ☒ ABUSE THEME or how I suddenly returned to 2016 Remember services that paid for simple tasks? Or at least the ads...	VIEWS 8 150 REPOSTS 44	REACTS 117 ER 4.5%

|

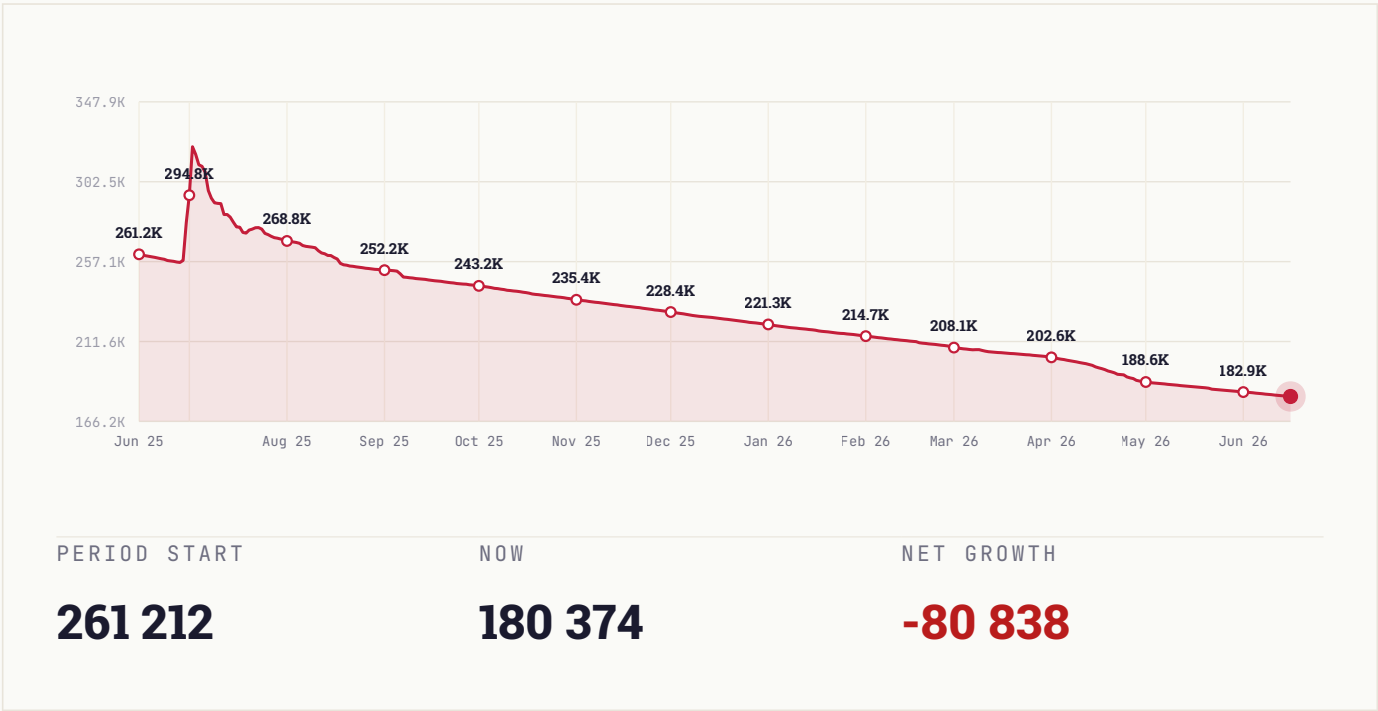
WORST 3

↓ 11.06 · 14:12 TEXT Telegram may be unblocked in Russia in 2-3 months – MP Andrey Svintsov The nearest company that could resume...	VIEWS 4 492 REPOSTS 40	REACTS 52 ER 2.5%
↓ 11.06 · 14:02 PHOTO Noticed how strangely long there are no improvements to gifts? And even more so, any updates on gifts? At the moment, they themselves...	VIEWS 4 481 REPOSTS 10	REACTS 26 ER 2.5%
↓ 11.06 · 15:15 PHOTO ☒ No, this isn't an ad. More like a friendly shoutout. I often recommend good channels here, and I try not to shill crap. I want...	VIEWS 4 434 REPOSTS 4	REACTS 45 ER 2.5%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Highlights months of growth vs. loss.



SECTION 04 • CITATIONS

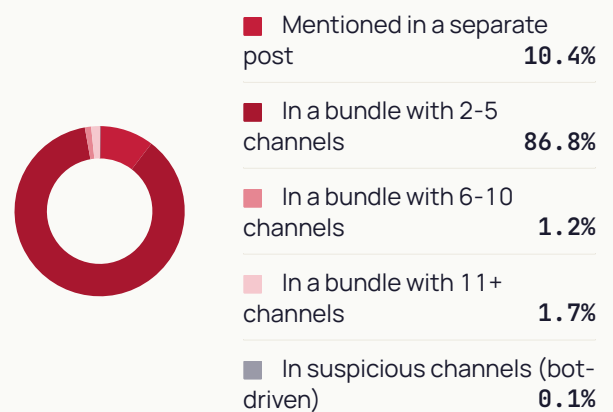
Who mentions the channel and how

Citation index **102** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel "weighs" more than from a 1K subs channel. All time channel was mentioned **678** different channels.

COUNTRIES MENTIONING



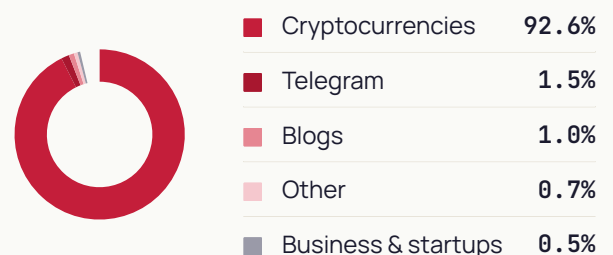
FORMAT MENTIONED IN



SIZE OF CHANNELS MENTIONING



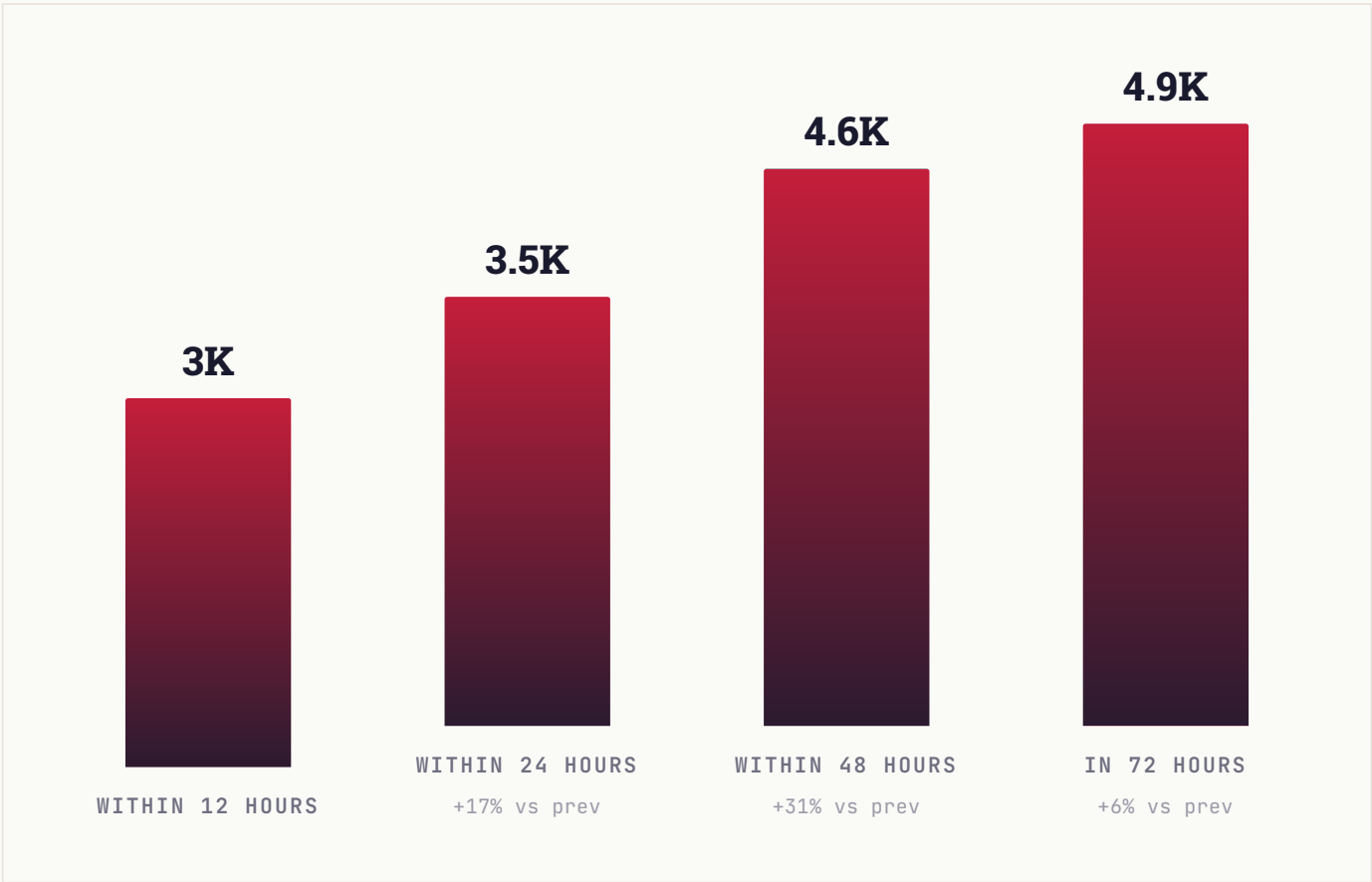
TOPICS MENTIONED IN



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg ad post reach by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
OKX OKX News	4.8M
NS Crypto Bot News	2.7M
CW Crypto Wolf	2.6M
DT Give TON!	2.6M
D- DeCenter — blockchain, bitcoin, investments	2.2M
IK Investment kingyru 🇺🇦	2.1M
RB growth won't last forever	1.9M
MI MILLIARDOM	1.5M
MS Semenchuk's Thoughts	1.4M
LC Ladesov Crypto	1.3M
ZI zicelaqo YOU	180.4K

COMPARATIVE CONCLUSION

Channel not yet outside top 99 of niche — early growth stage. Niche leader — OKX News (4.8M), top-99 median: 307.7K. First goal — enter top-99 through systematic work with traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention your channel. Over the last **6 months** such mentions were **415**, they brought **46 226** new subs.

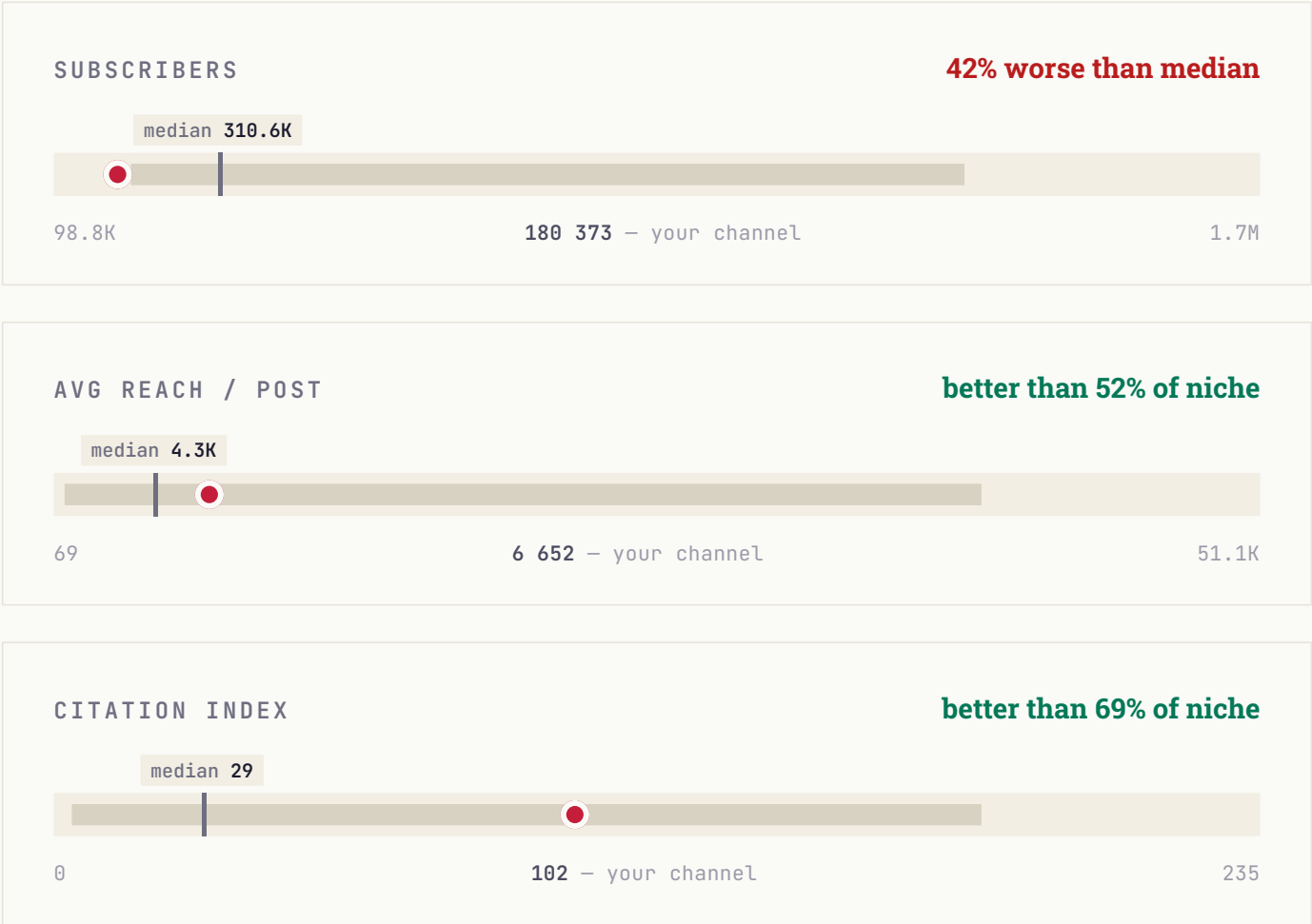
PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBS
December 2025	34	31	0	
Nov 2025	90	25	0	
Oct 2025	109	11	0	
Sep 2025	17	5	60	
August 2025	104	21	0	
July 2025	61	17	46 166	

TOTAL MENTIONS	MONTHS IN DATA	ACQUIRED SUBS
415	6	46 226

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Cryptocurrencies» (Russia) and saw how your channel compares. Gray band — range where 80% of niche channels fall (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Top post of the week — on Sunday

Audience is most active on this day at 20:00 MSK.

EFFECT

**Best window
for an
important post**

02

Increase video posts share

Video in Telegram holds audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

ER below niche benchmark — rethink formats

Current ER 3.69% vs norm 6.5%. Try polls and interactive formats.

EFFECT

+2.8pp ER

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress selects sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls and interactive formats

Posts with polls/reactions usually give +5-15% to ER. One poll per week on a "hot" topic — an easy growth point.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. To go further — run ads through us and hit your growth plan in a month.

01 **Launch ads on
Telegram**

<https://panel.promptpress.com/register>

02 **Contact manager**

t.me/PromptPress_manager
