

PUBLIC REPORT PROMTPRESS

Channel audit

Delivery from China to Belarus | Cargo BEI JING



@zhengzhouopt

Any questions: @OgoK845 China - Minsk Auto shipments from 5 kg !!! 🚚Auto - \$7/kg 🚚➡️Air - from \$20/kg ➡️

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
1 771	16.0%	225
18.06.2026 ⁻⁴⁶ per month	last 24h ^{4.7%}	ad reach ⁸⁴ /24h
HTTPS://PROMTPRESS.COM/AUDIT/ZHENGZHOUOPT		

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 1 771 —	 SUBS REACH 12.7% avg % subs see post	 VIEWS/POST 225 median 264 · 22 days	 POSTS/WEEK 0.9 for period
 7D TREND — no data for period	 REACTIONS/POST 0.3 1 react, 1 repost, 0 comments	 POST LENGTH 78 chars median 65 · 22 days	 POSTS ANALYZED 3 22 days
 AD REACH 84 24h avg	 CHURN / MONTH -46 last month	 CITATION RATE 0 citation index · 17 channels mentioned all time	 CHANNEL AGE 2 years 5 months created 28.12.2023

AI EDITOR SUMMARY

Channel «Delivery from China to Belarus | Cargo BEI JING» — 1 771 subs. Each post averages 225 people (13% from subs), reach is low — consider expanding audience. Publishes 1 posts per week (~0/day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 3 posts over 22 days.
- 02 Dominant format — Text (2/3 of posts).
- 03 Avg post length — 78 chars (median 65).
- 04 Peak audience activity — Sun, 23:00 MSK.
- 05 Top posts bring in 1x more views than the weakest (225 avg for top vs 225 for worst) — among 3 posts in 22 days. Analyze what top posts share: topic, format, timing.

TOP 3 POSTS

Nº1 24.05 · 20:46 PHOTO Shipment from 05.05.2026 Arrived in Minsk ☒ Contact: @OgoK845	VIEWS 331 REPOSTS 1	REACTIONS 1 ER 18.7%
Nº2 27.05 · 13:11 TEXT ☒ Air cargo operates normally. Contact: @OgoK845	VIEWS 264 REPOSTS —	REACTIONS — ER 14.9%
Nº3 16.06 · 17:06 TEXT ☒ Summer offer! Clothing delivery — \$6/kg (from 5 kg). Valid until end of summer. To order: @OgoK845	VIEWS 80 REPOSTS —	REACTIONS — ER 4.5%

WORST 3

↓ 24.05 · 20:46 PHOTO Shipment from 05.05.2026 Arrived in Minsk ☒ Contact: @OgoK845	VIEWS 331 REPOSTS 1 REACTIONS 1 ER 18.7%
↓ 27.05 · 13:11 TEXT ☒ Air cargo operates normally. Contact: @OgoK845	VIEWS 264 REPOSTS — REACTIONS — ER 14.9%
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SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.

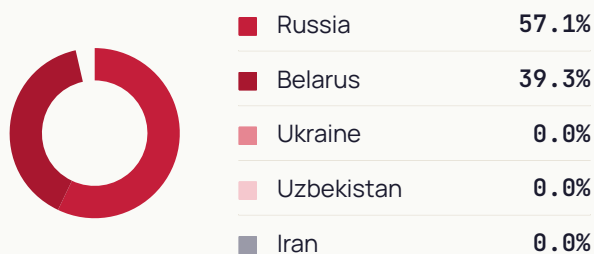


SECTION 04 • CITATIONS

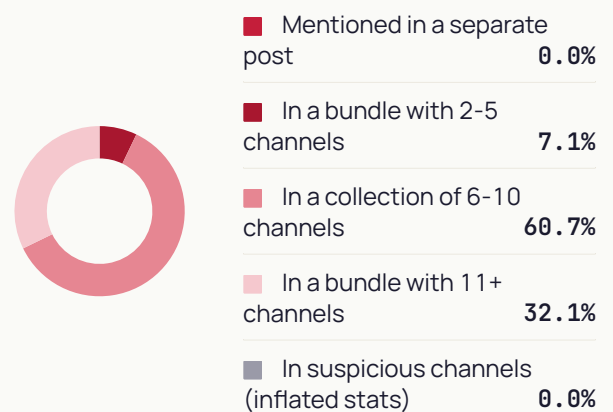
Who mentions the channel and how

Citation index 0 – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned 17 different channels.

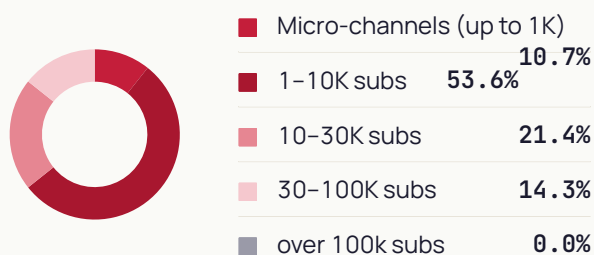
COUNTRIES MENTIONING



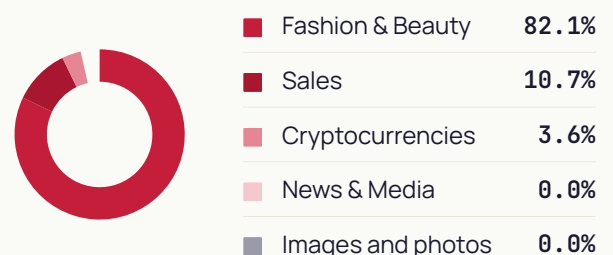
FORMAT OF MENTIONS



WHAT SIZE CHANNELS MENTION



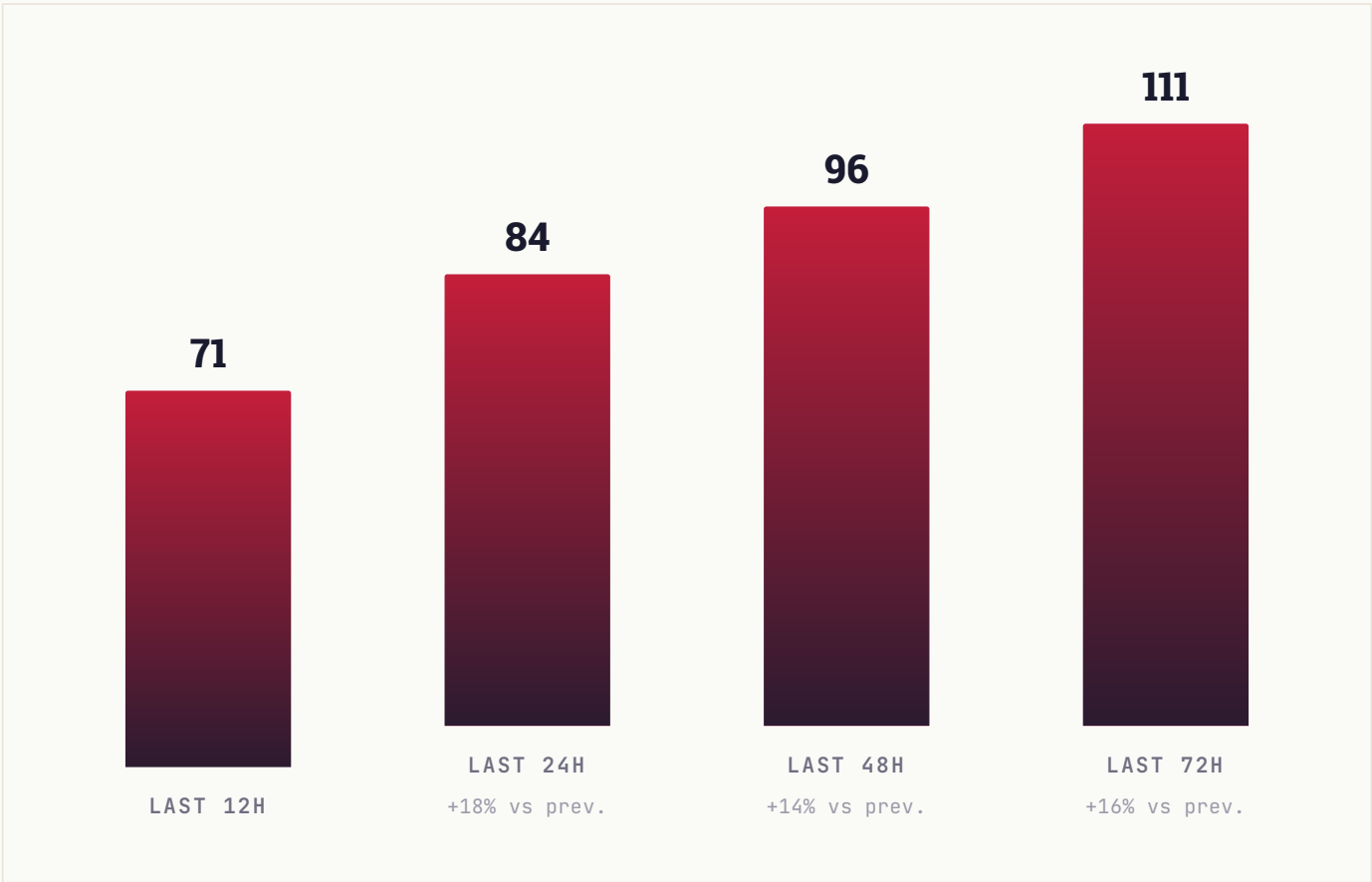
TOPICS OF MENTIONS



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
53 5 element 5element.by	105.2K
Sat Belarus discounts	75.2K
F- Flatty - Apartment rental in Minsk Housing from owners	43.6K
PI Promo codes & discounts Belarus	41.4K
SI Belarus discounts & new arrivals	36.2K
H2 2lvek.by Finds	35.5K
RE Realt	32.3K
SI SMARTECH luxury tech	27.3K
K- Kupon.by – promo codes Belarus	26.3K
KO Onliner Catalog	21.5K
DI Delivery from China to Belarus Cargo BEI JING YOU	1.8K

COMPARATIVE SUMMARY

Channel in top half of niche (#50 of 100). Niche leader — 5 element | 5element.by (105.2K), median subs 1.8K. Aim for the top quartile — a realistic 6-12 month horizon.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **2**, they brought **1 156** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
December 2025	0	0	0	
Nov 2025	0	0	0	
Oct 2025	1	1	572	
September 2025	1	1	584	
August 2025	0	0	0	
July 2025	0	0	0	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
2	6	1 156

SECTION 08 · NICHE COMPARISON

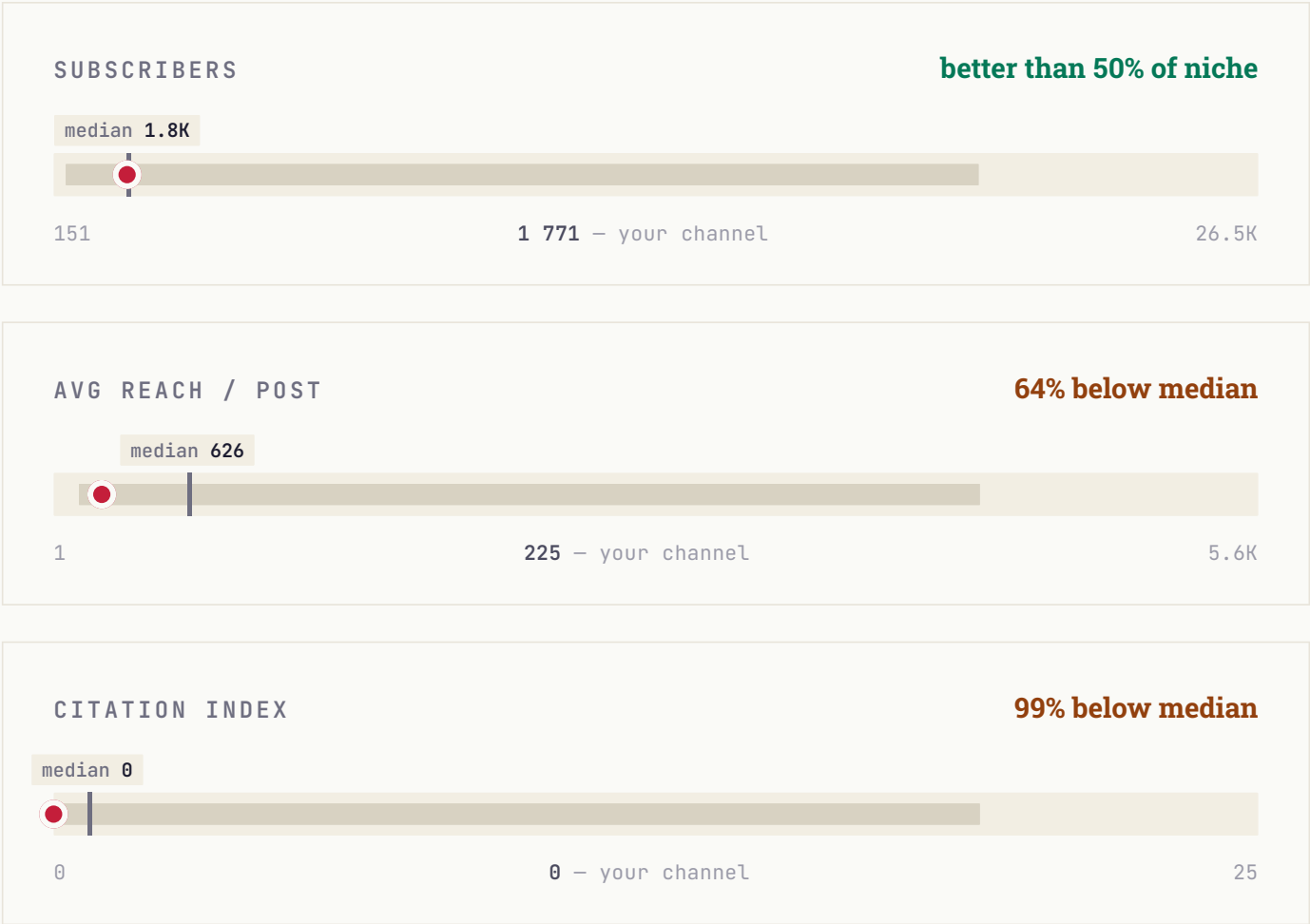
Where the channel stands in its league

Took top-100 channels in category «Sales» (Belarus) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#50/100

RANK IN NICHE

Channel in the top half of the ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

01**Increase posting frequency**

Now 0.9 posts/wk. Active channels avg 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume****02****Main post of the week — on Sunday**

Audience is most active on this day at 23:00 MSK.

EFFECT

**Best window
for an
important post****03****Increase video posts share**

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better****04****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****05****Test polls & interactive formats**

Posts with polls/reactions usually give +5-15% to ER.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want to go further — run ads with us and hit your growth plan in a month.

01

Launch ads in Telegram

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager