

PROMTPRESS PUBLIC REPORT

Channel audit

ZEFIRIUM



@zefirium_crypto

X: <https://twitter.com/zefirium>

SUBSCRIBERS

3 357

-45 per month

ERR (% SEE POSTS)

14.0%

per day 8.7%

REACH/POST

442

ad reach 294/24h

— CONTENTS · 2026

What's Inside the Report

01 Channel Snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 Posts · Worst 3 · Insights

03 Subscriber dynamics

Yearly chart · growth

04 Citation Rate

Who mentions the channel and how

05 Ad potential

How long a post generates reach

06 Competitors

Niche Neighbors · Your Place

07 Mention dynamics

6 months · monthly

08 Niche Comparison

Rank in «Crypto» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 3 357 —	 SUBS REACH 13.17% avg % subs see post	 VIEWS/POST 442 median 448 · 29 days	 POSTS/WEEK 22.6 over period
 7D TREND -2.7% vs previous week	 REACTIONS/POST 2.0 total 196 reactions, 565 reposts, 677 comments	 POST LENGTH 201 chars median 73 · 29 days	 POSTS ANALYZED 96 29 days
 AD REACH 294 24h avg	 CHURN / MONTH -45 last month	 CITATION RATE 5 citation index · 73 channels mentioned ever	 CHANNEL AGE 3 years 10 months created 11.08.2022

AI EDITOR SUMMARY

Channel «ZEFIRIUM» — 3 357 subs. Each post averages 442 people (13% of subs), reach is low — consider expanding audience. Publishes 23 posts per week (~3/day) — active posting. Week 1–7 Jun reach stable (-2.7% vs week of May 25–31).

SECTION 02 · CONTENT ANALYSIS

What Works Best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 96 posts over 29 days.
- 02 Dominant format – Photo (50/96 posts).
- 03 Avg post length – 201 chars (median 73).
- 04 Audience peak – Monday, 14:00 MSK.
- 05 Top posts get 2× more views than the weakest (594 avg for top vs 266 for worst) – among 96 posts in 29 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 08.06 · 11:24 TEXT OKX offer (ambassador) If you/your friend has 10k subs on X, with US/EU/normal Asian audience (not Indians, Nigerians, Vietnamese, etc.), hit me up...	VIEWS 662 REPOSTS 17	REACTIONS 1 ER 19.7%
Nº2 27.05 · 11:56 PHOTO questions???	VIEWS 562 REPOSTS 5	REACTIONS 2 ER 16.7%
Nº3 20.05 · 06:15 PHOTO tbh it's cool After New Year went hard on content Worked on big KOLs' accounts and thought about what offers I'd want to receive as...	VIEWS 558 REPOSTS 10	REACTIONS 18 ER 16.6%

Nº4

19.05 · 13:20

PHOTO

how do you like the name? 🇧🇪

VIEWS

556

REPOSTS

3

REACTIONS

4

ER

16.6%

Nº5

19.05 · 16:39

PHOTO

Cool You go to topics and there's some collection giveaway/contest Check it out, it's an artist from Minsk

VIEWS

552

REPOSTS

5

REACTIONS

—

ER

16.4%

WORST 3

↓ 23.05 · 18:49 TEXT the more time passes, the more events happen and the more realizations I get about things I wasn't really able to before...	VIEWS 312 REPOSTS 6	REACTIONS 4 ER 9.3%
↓ 21.05 · 19:33 VIDEO Go build your rivers in X Depending on where you want to dive – subscribe/like those. I was too lazy to make lists...	VIEWS 251 REPOSTS 19	REACTIONS 2 ER 7.5%
↓ 12.06 · 15:17 TEXT Torture Ended a year ago for me. Being arrested at 26, placed in a high security prison in Lisbon with murderers and...	VIEWS 235 REPOSTS 5	REACTIONS 3 ER 7.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel grew and which lost subs.



PERIOD START

3 892

NOW

3 357

NET GROWTH

-535

— SECTION 04 · MENTIONS

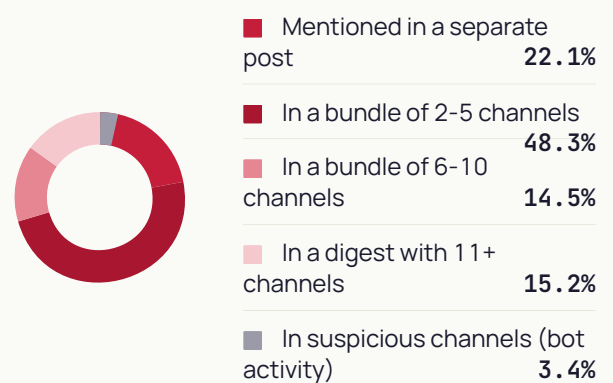
Who mentions the channel and how

Citation index **5** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned **73** different channels.

COUNTRIES MENTIONING



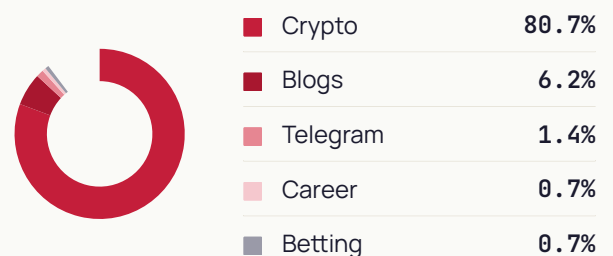
FORMAT OF MENTIONS



SIZE OF CHANNELS MENTIONING



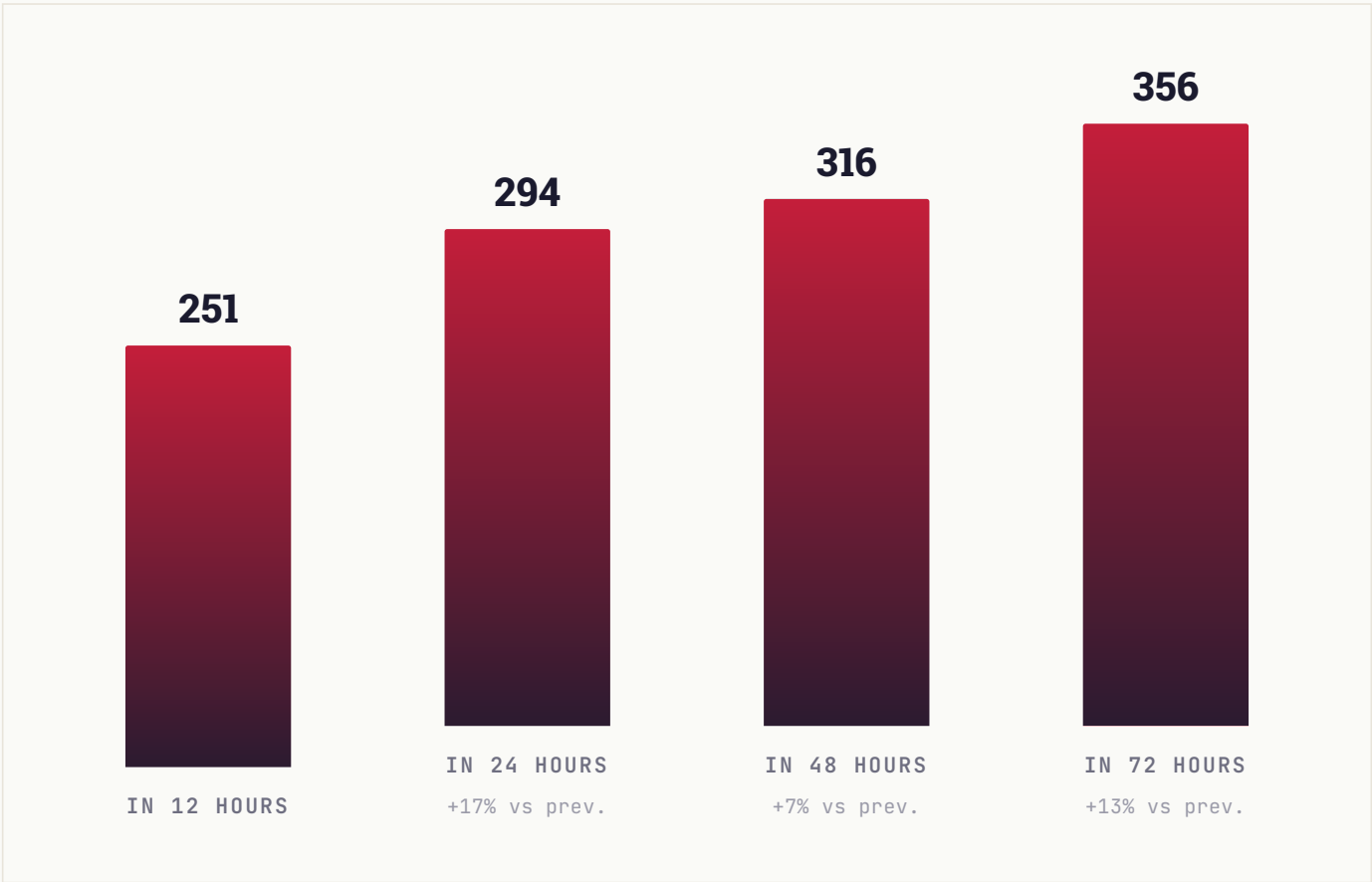
TOPICS OF MENTIONS



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
KV Penny in the wallet	56.4K
WH WhiteBird.io	43.8K
BL Blessed labs 	25.3K
AO AGE OF CRYPTO	16.3K
TC TDM Crypto	14.4K
CH Crypto HITLIST	12.2K
NA Nft Afrom	9.8K
CW Crypto World	7.9K
FU FUTUREBY	7.3K
CM Cifra Markets	4.7K
ZE ZEFIRIUM YOU	3.4K

COMPARATIVE CONCLUSION

Channel in top 25% of niche (#14 of 68). Leader — Penny in the wallet (56.4K). Goal for coming months: enter niche top 10 through systematic traffic work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we record posts in other channels that mention yours. Over the last **6 months** such mentions were **22**, they brought **428** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	2	1	59
Nov 2025	0	0	22
Oct 2025	0	0	43
Sep 2025	6	5	50
August 2025	6	6	242
July 2025	8	7	12
TOTAL MENTIONS	MONTHS OF DATA		ACQUIRED SUBSCRIBERS
22	6		428

SECTION 08 · NICHE COMPARISON

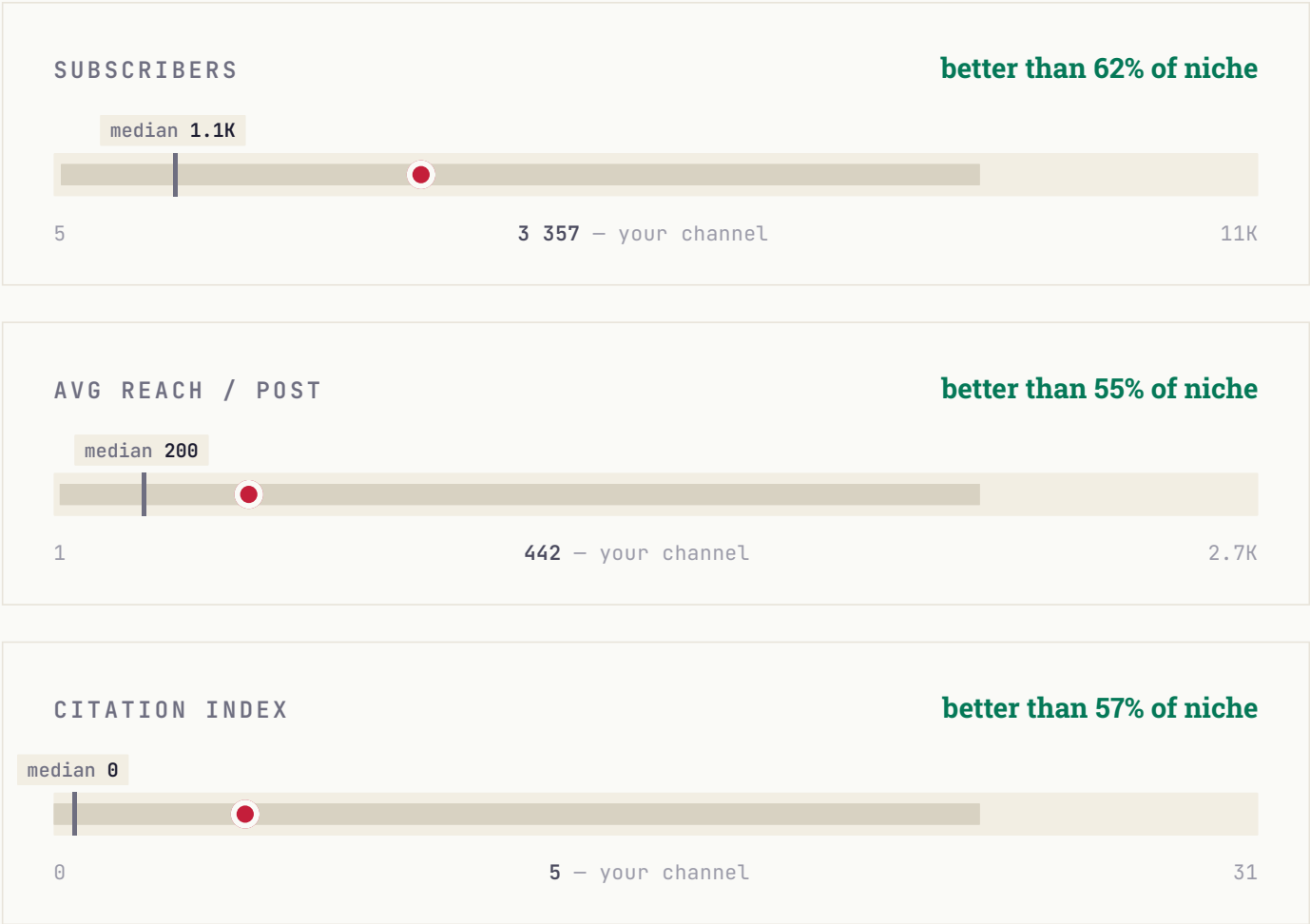
Where the channel stands in its league

Took top-68 channels in category «Crypto» (Belarus) and saw how your channel compares. Gray band: range where 80% of niche channels fall (p10 to p90). Black vertical: median. Red dot: your channel.

#14/68

RANK IN NICHE

Channel in top 20% – strong position



— SECTION 09 · STRATEGY

What to Do Right Now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Monday

Audience is most active on this day at 14:00 MSK.

EFFECT

**Best window
for key post**

02

Increase video post share

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic is an easy win.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Exchange posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want to go further? Run ads through us and hit your growth plan in a month.

01 **Launch Telegram ads** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
