

— PUBLIC REPORT BY PROMTPRESS

Channel audit

Za VPN



@zavpnoff

manager - @Manager_zavpn Bot: @zavpnrobot

SUBSCRIBERS

46 346

+4385 per month

ERR (% SEE POSTS)

52.0%

per day 14.4%

REACH/POST

22.7K

ad reach 6.5K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 46 346 —	 SUBS REACH 48.91% avg % subs see post	 VIEWS/POST 22.7K median 26.1K · 29 days	 POSTS/WEEK 2.8 over period
 7D TREND — no data for period	 REACTIONS/POST 108.2 total 1,298 reactions, 345 reposts, 235 comments	 POST LENGTH 124 chars median 120 · 29 days	 POSTS ANALYZED 12 29 days
 AD REACH 6.5K 24h avg	 CHURN / MONTH +4385 over last month	 CITATION RATE 5 citation index · 17 channels mentioned all time	 CHANNEL AGE 9 months 23 days created 13.09.2025

AI EDITOR SUMMARY

Channel «Za VPN» — 46 346 subs. Each post averages 22.7K people (49% from subs), wide reach for a channel this size. Publishes 3 posts per week (~0 per day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 12 posts over 29 days.
- 02 Dominant format – Text (12/12 posts).
- 03 Avg post length – 124 chars (median 120).
- 04 Peak audience activity – Saturday, 11:00 MSK.
- 05 Top posts get 2x more views than the weakest (33.4K avg for top vs 16.8K for worst) – among 12 posts in 29 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

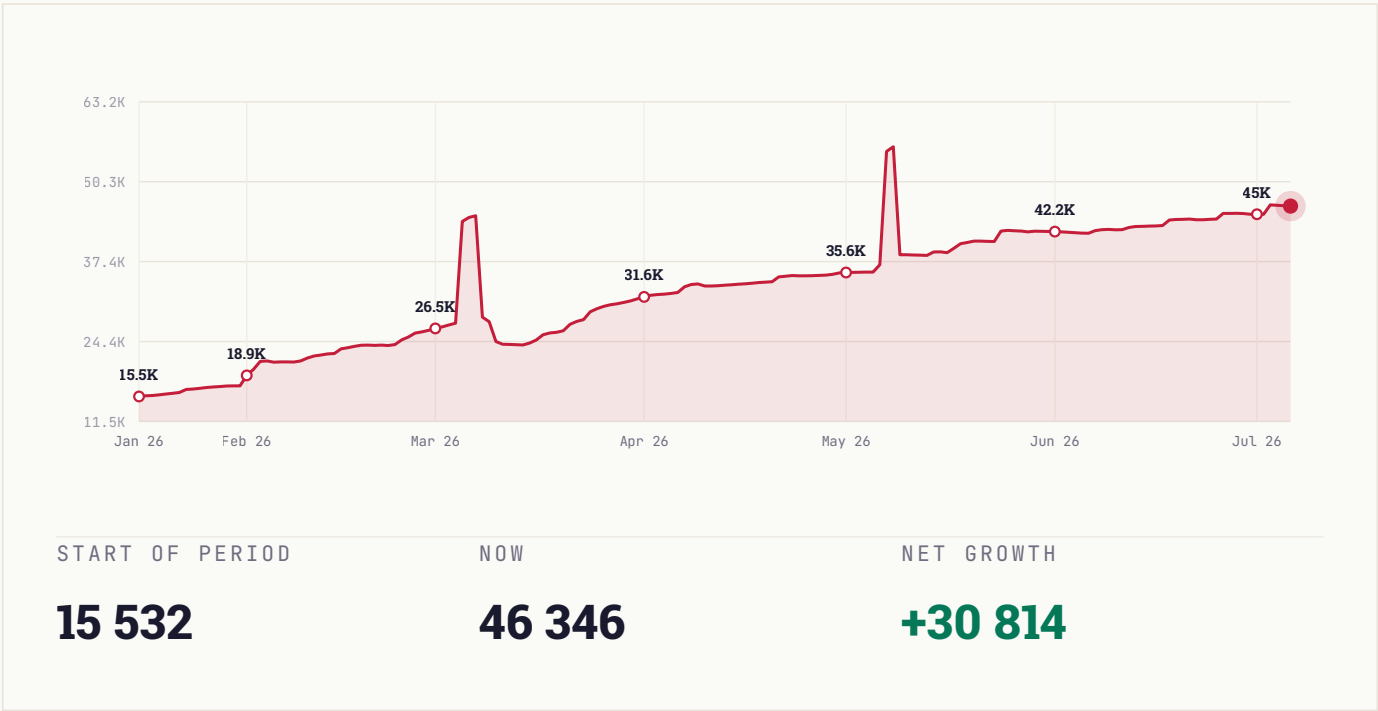
Nº1 13.06 · 08:17 TEXT subscription update removed non-working server 7 (replaced by 9) added new server 9 with 5 Gbps speed update your subscription if you wish😊	VIEWS 35 041 REPOSTS 19	REACTIONS 119 ER 75.6%
Nº2 12.06 · 07:40 TEXT Happy Russia Day!🇷🇺❤️Promo code for 30₽ in VPN – RUSSIADAY Activate:🤖 Bot - @zavpnrobot🔗 Site - lk.zvpn.online Only 1000 activations!🔔	VIEWS 34 685 REPOSTS 52	REACTIONS 134 ER 74.8%
Nº3 10.06 · 14:02 TEXT done, site is now whitelisted, mini-app in bot may lag a bit, will fix soon lk.zvpn.online	VIEWS 30 522 REPOSTS 12	REACTIONS 82 ER 65.9%

Nº4 06.06 • 21:10 TEXT  To improve security and stable Telegram operation on Wi-Fi, we added...	VIEWS 29 106 REACTIONS 90 REPOSTS 174 ER 62.8%
Nº5 10.06 • 07:32 TEXT temporary site maintenance, please wait To whitelist the site	VIEWS 27 602 REACTIONS 125 REPOSTS 5 ER 59.6%
WORST 3	
↓ 29.06 • 23:25 TEXT updated servers 1 and 9, please update your subscription ❤️	VIEWS 17 138 REACTIONS 117 REPOSTS 9 ER 37.0%
↓ 30.06 • 13:46 TEXT currently under DDoS attack, fixing soon upd fixed, had to remove auto servers for now	VIEWS 17 093 REACTIONS 199 REPOSTS 25 ER 36.9%
↓ 01.07 • 07:32 TEXT Повысили реферальный процент! 20% -> 25% Can be used to extend subscription or withdraw to card from 500₽ via @zavpnsup 🤖 Bot -...	VIEWS 16 308 REACTIONS 72 REPOSTS 15 ER 35.2%

SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

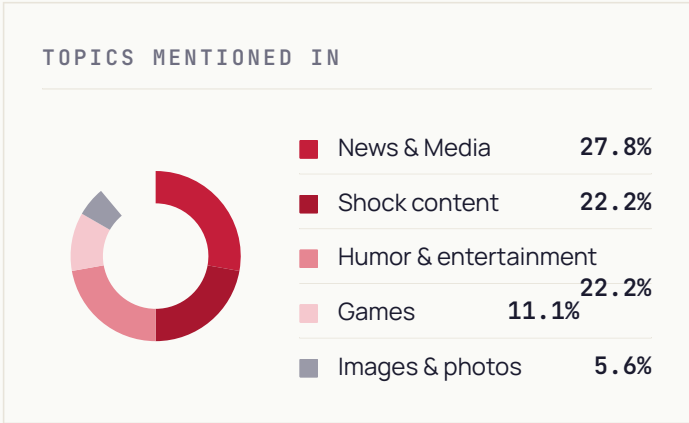
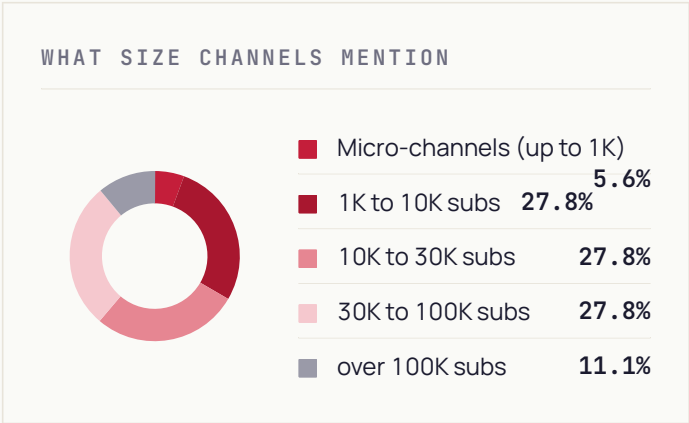
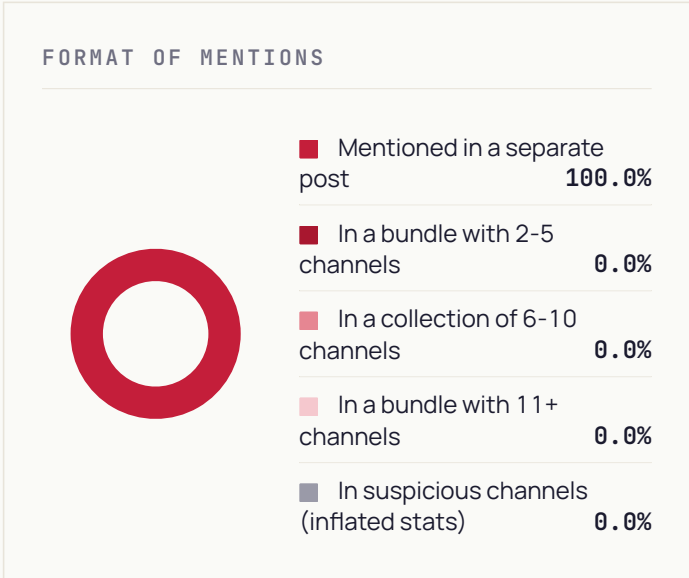
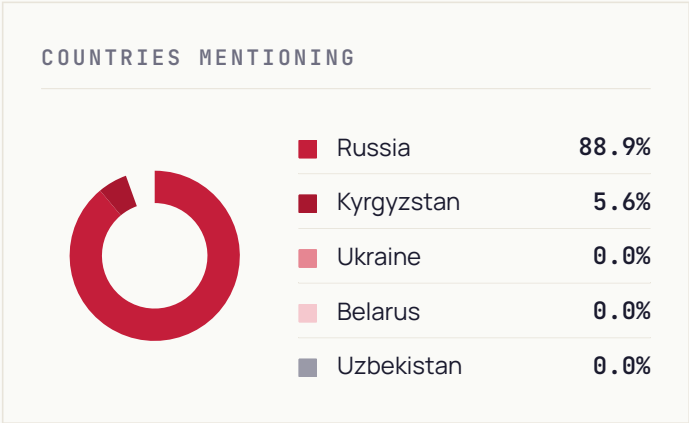
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

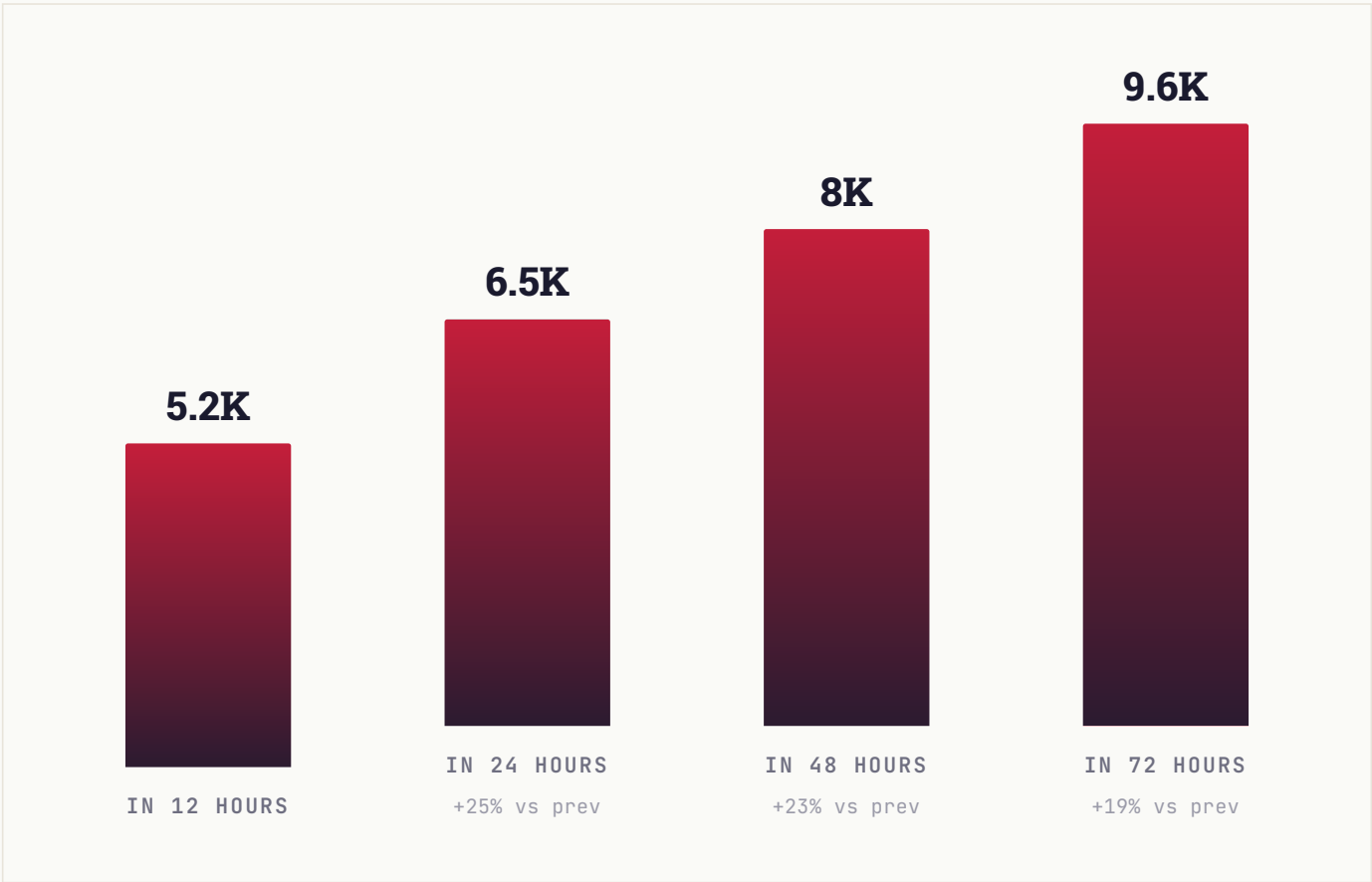
Citation index 5 – channel popularity score based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: 17 different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg ad reach over time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
S& Startups & Ventures	2.7M
VC Venture Capital	2.6M
ME Mohamed El Guazzar 🇸🇩	2.1M
IT ISHBOR Toshkent	1.4M
MO Moscowbusiness	1M
CN Million-dollar books business blog	864.8K
RP Roxman typing...	538.5K
AB Акула Бизнеса	498.5K
SS Merger & acquisition	478.5K
لز لباس زیر اقساطی ریزسابل	474.8K
ZV Za VPN YOU	46.3K

COMPARATIVE CONCLUSION

Channel not yet outside top 98 of niche — early growth stage. Niche leader — Startups & Ventures (2.7M), top-98 median: 164.1K. First goal: enter top-98 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we record posts in other channels that mention yours. Over the last **5 months** such mentions were **16**, they brought **1 710** new subs.

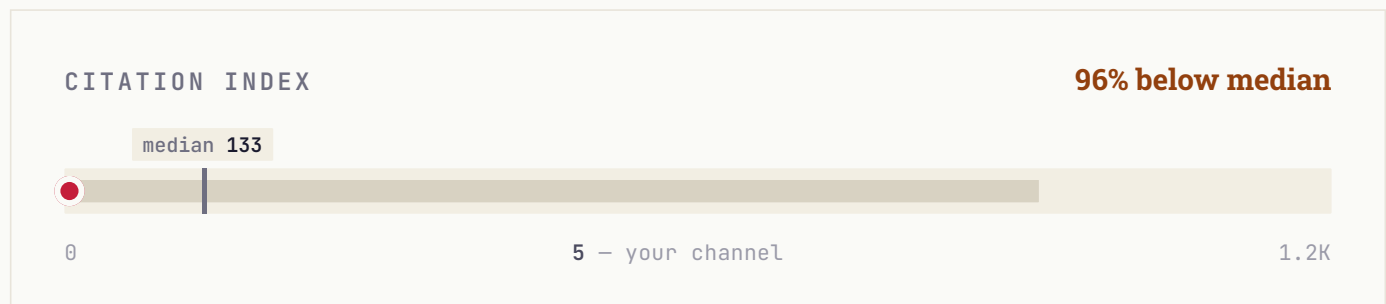
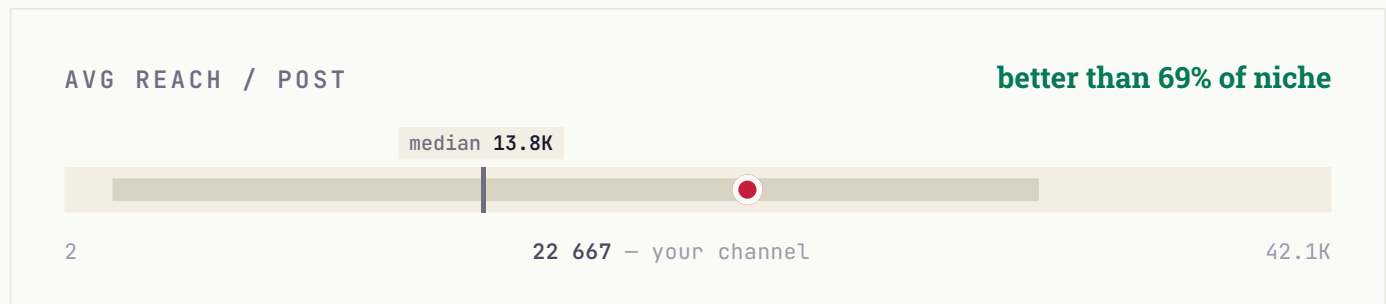
PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
Jan 2026	16	15	1 710	
December 2025	0	0	0	
November 2025	0	0	0	
October 2025	0	0	0	
September 2025	0	0	0	
TOTAL MENTIONS		MONTHS OF DATA		ACQUIRED SUBSCRIBERS
16		5		1 710

Where the channel stands in its league

SUBSCRIBERS 72% below median

median 165.3K

49.7K 46 346 — your channel 585.5K



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Increase posting frequency

Now 2.8 posts/week. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Main post of the week — on Saturday

On this day at 11:00 MSK the audience is most active.

EFFECT

**Best window
for an
important post**

03

Increase share of video posts

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing its share to 15-25%.

EFFECT

**Video retains
audience
better**

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth plan in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
