

PROMTPRESS PUBLIC REPORT

Channel audit

Connectable Jobs



@zarubezhom_jobs

Jobs from 300+ global companies with Russian-speaking founders or teams. Our readers have already received offers from InDrive, Revolut, JetBrains, etc. ❤️ Post a job:...

SUBSCRIBERS

94 954

+4257 per month

ERR (% SEE POSTS)

13.0%

daily 7.5%

REACH/POST

11.2K

ad reach 7.1K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 94 954 —	 SUBS REACH 11.79% avg % subs see post	 VIEWS/POST 11.2K median 11.6K · 29 days	 POSTS/WK 19.8 for period
 7D TREND +8.7% vs previous week	 REACTIONS/POST 33.1 2,744 reactions, 5,437 reposts, 369 comments	 POST LENGTH 585 chars median 584 · 29 days	 POSTS ANALYZED 83 29 days
 AD REACH 7.1K 24h avg	 CHURN / MONTH +4257 last month	 CITE RATE 47 citation index · 264 channels mentioned all time	 CHANNEL AGE 3 years 7 months created 30.11.2022

AI EDITOR SUMMARY

Channel «Connectable Jobs» — 94 954 subs. Each post avg views 11.2K people (12% from subs), reach low — need to grow audience. Publishes 20 posts/week (~3/day) — regular schedule. Week Jun 15–21 reach up +8.7% vs week Jun 8–14 — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to remove from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **83** posts in 29 days.
- 02 Dominant format – **Text** (78/83 posts).
- 03 Avg post length – **585** chars (median 584).
- 04 Peak audience activity – **Tuesday**, 17:00 MSK.
- 05 Top posts get **2x** More views than weakest (15.2K avg top vs 9.8K worst) – across 83 posts in 29 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

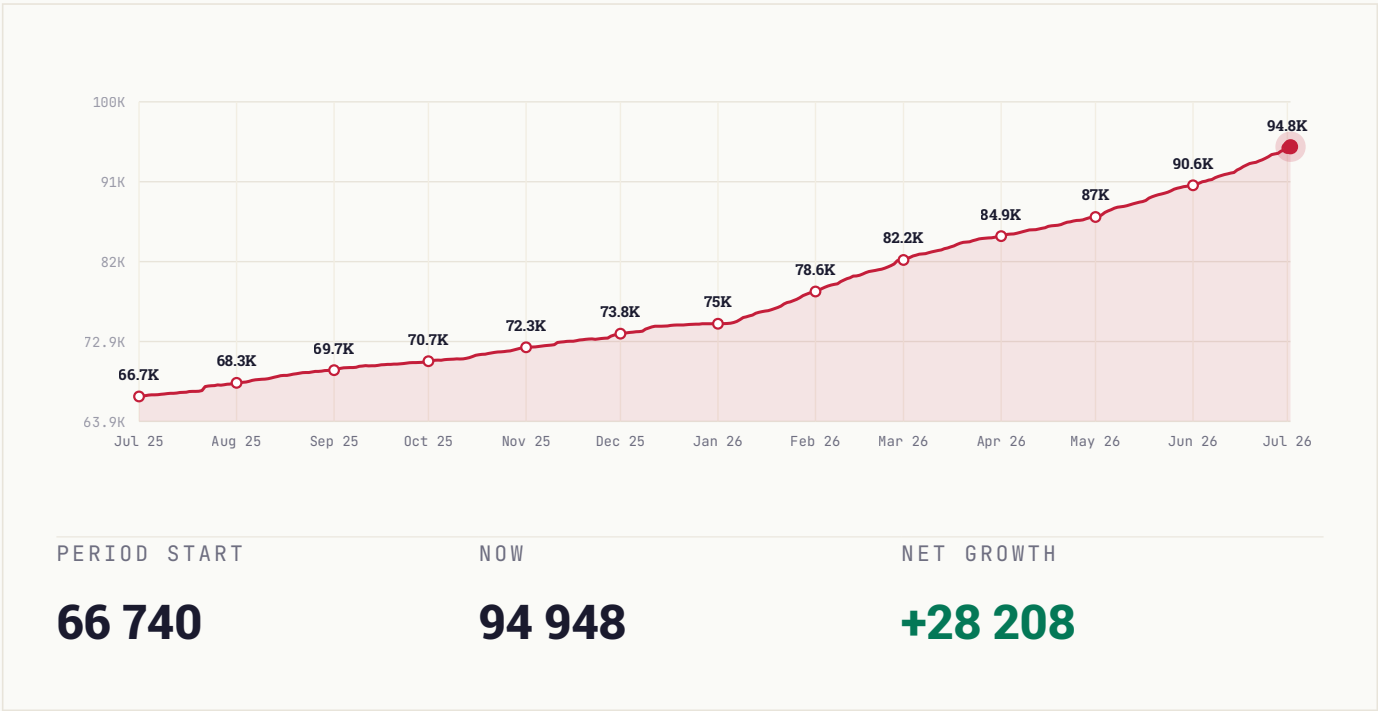
Nº1 09.06 · 14:59 TEXT  A selection of companies offering remote positions for candidates in the US Most companies already require you to be in the US and...	VIEWS 16 065 REPOSTS 180	REACTIONS 25 ER 16.9%
Nº2 16.06 · 15:04 TEXT «Plata za risk»: how ex-Tinkoff top execs build a fintech unicorn in Latin America A documentary «Plata za risk» was released. It...	VIEWS 15 272 REPOSTS 230	REACTIONS 158 ER 16.1%
Nº3 16.06 · 16:15 TEXT By the way, the film «Plata za risk» features Nikolay Sarkisyan, who got a Junior Antifraud Analyst offer thanks to Connectable...	VIEWS 14 273 REPOSTS 60	REACTIONS 339 ER 15.0%

Nº4 17.06 • 08:09 TEXT Marketing intern / Assistant for a team doing organic marketing for Silicon Valley startups Team is actively...	VIEWS 14 232 REACTIONS 63 REPOSTS 183 ER 15.0%
Nº5 17.06 • 11:50 TEXT Data Scientist (NLP Deep Learning) at Revolut ❤️Our reader already got an offer from this company 📍 Remote (Spain) 💎 Bachelor's degree in...	VIEWS 13 398 REACTIONS 33 REPOSTS 43 ER 14.1%
WORST 3	
↓ 29.06 • 15:01 PHOTO Senior Product Analyst at Readymag ❤️Our reader already got an offer from this company 📍 Remote 💎5+ years exp, SQL, Python, Amplitude, Tableau...	VIEWS 9 828 REACTIONS 20 REPOSTS 35 ER 10.4%
↓ 26.06 • 11:03 TEXT Senior Engineering Manager at InvestEngine Team is actively hiring 🔥❤️Several of our readers already got offers from this company 📍 Remote from...	VIEWS 9 745 REACTIONS 22 REPOSTS 32 ER 10.3%
↓ 19.06 • 15:12 TEXT DevOps Engineer LatAm at Plurio (ex Elly Analytics) Team is actively hiring 🔥📍 Remote (preferably LatAm) 💎3+ years in DevOps / SRE /...	VIEWS 9 705 REACTIONS 16 REPOSTS 25 ER 10.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

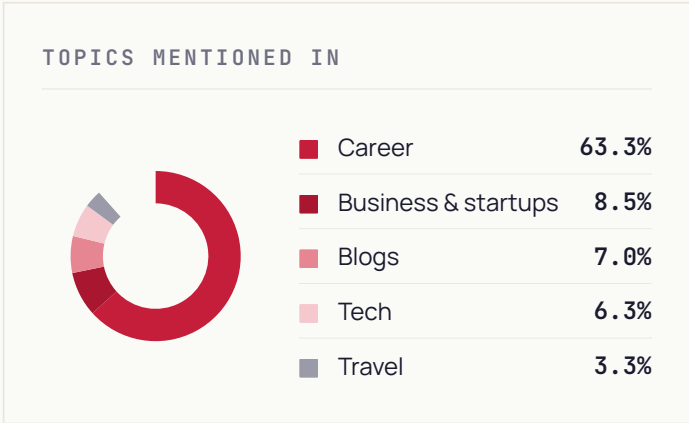
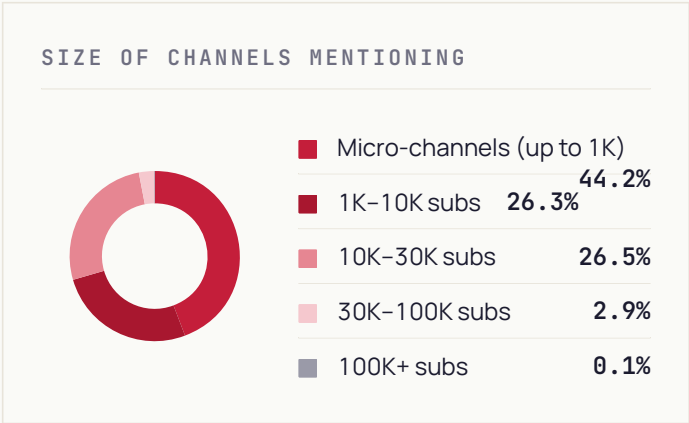
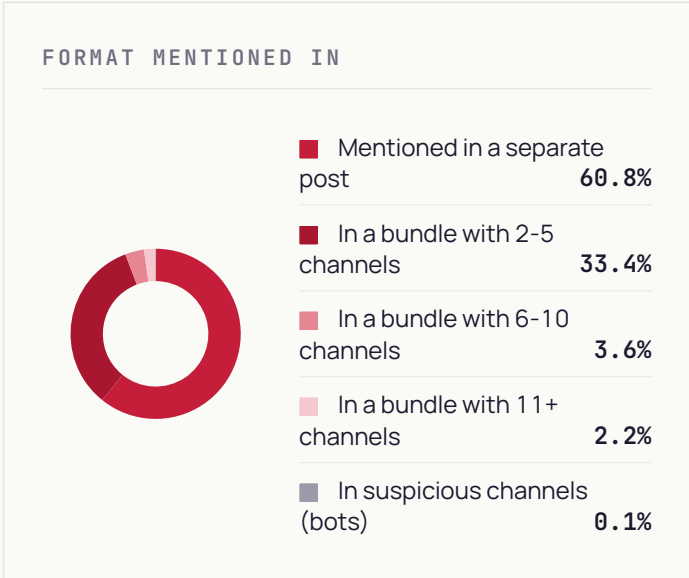
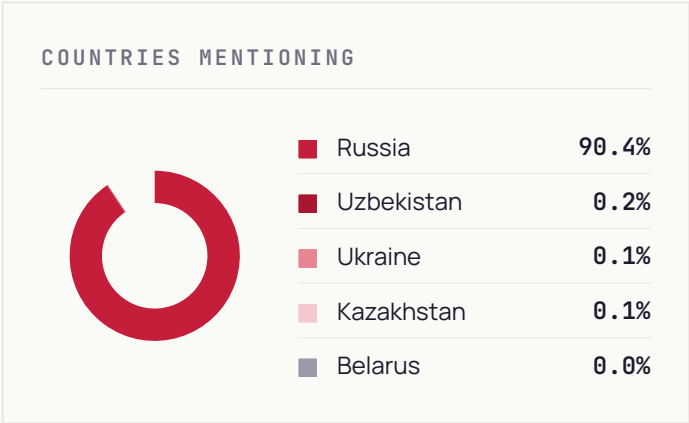
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which it lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

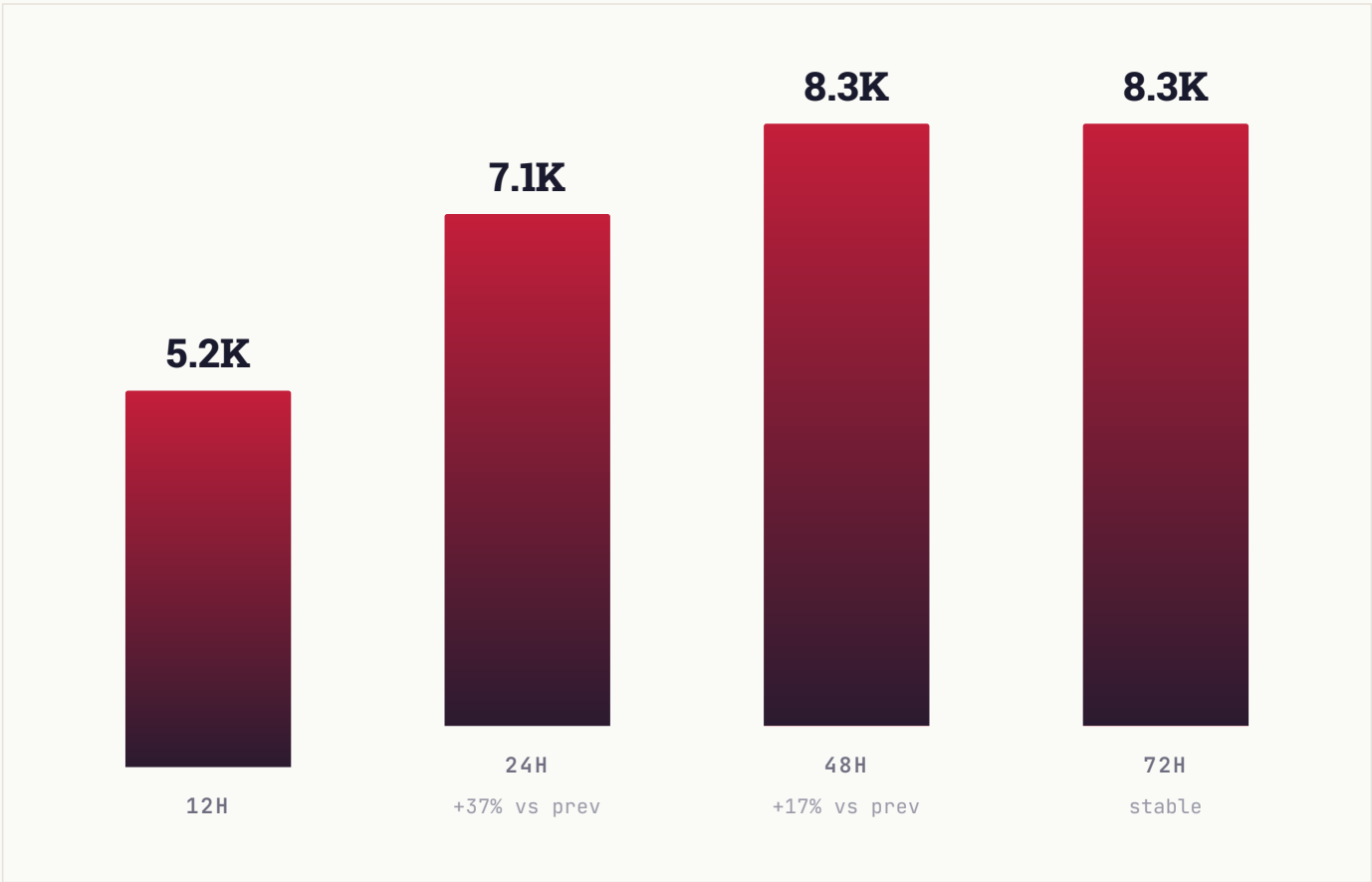
Citation index **47** — channel popularity score based on mentions. Considers both count and weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All time channel was mentioned **264** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 Nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
UB Remote no exp - Freelance	797.9K
RM JOBS MOSCOW VACANCIES	511K
SI SeoJob Online earnings	436K
FP Finder.work: jobs & vacancies	280.5K
H• HOME • Remote work • Freelance	252.3K
FI Freelance Relocation Remote work Internships	246.6K
TI TeleWork Freelance Remote work	226.2K
UM DREAM REMOTE - freelance / jobs	222.6K
FV FREELANCE. Jobs	221.5K
NU Remote🏠	202.9K
CJ Connectable Jobs YOU	95K

COMPARATIVE CONCLUSION

Channel in top half of niche (#44 of 92). Niche leader — Remote no exp - Freelance (797.9K), median subs 88.6K. Aim for top quartile — realistic 6-12 month horizon.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **118**, they brought **10 402** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	40	12	3 584
December 2025	19	4	1 241
Nov 2025	13	6	1 531
Oct 2025	19	6	1 582
Sep 2025	15	7	1 019
August 2025	12	9	1 445

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
118	6	10 402

— SECTION 08 • NICHE COMPARISON

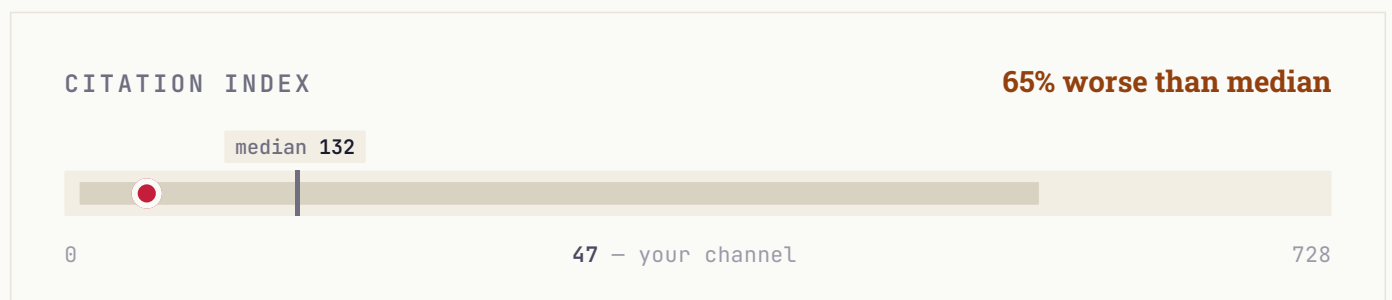
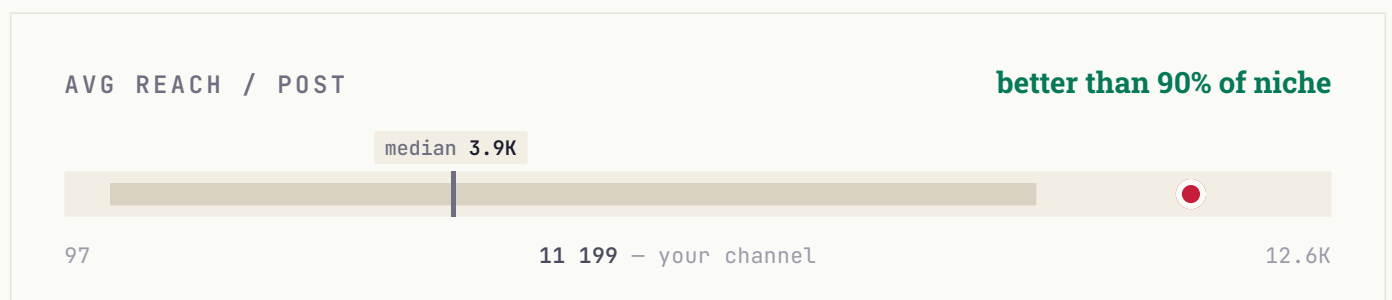
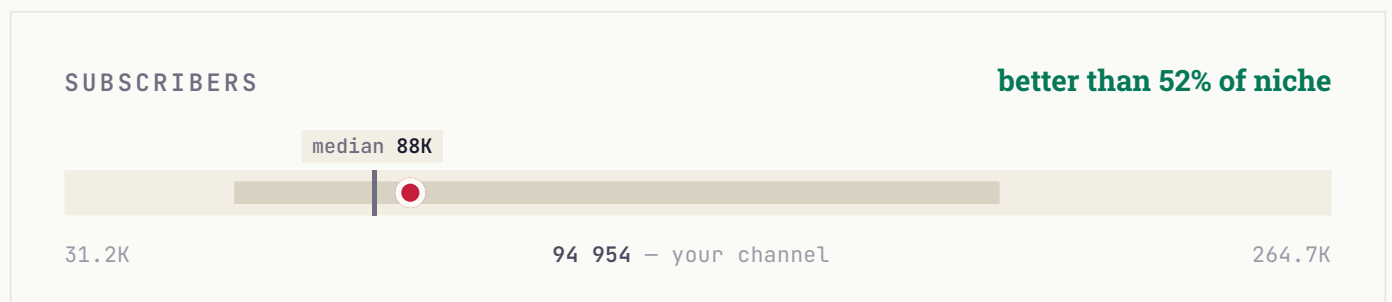
Where the channel stands in its league

Took top-100 channels in category «**Career**» (Russia) and saw how your channel compares. Gray band — range of 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#44 /100

RANK IN NICHE

Channel in the top half of the ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

- 01

Top post of the week — on Tuesday

Audience is most active on this day at 17:00 MSK.

EFFECT

Best window for key post
- 02

Increase video post share

Video in Telegram holds audience longer and is favored by the algorithm. We recommend increasing its share to 15-25%.

EFFECT

Video retains audience better
- 03

System traffic buy

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

+1000-3000 subs
- 04

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% ER. One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER
- 05

Cross-promo with neighboring channels

Swap posts quarterly with same-segment channels. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes using public data. If you want to go further — run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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