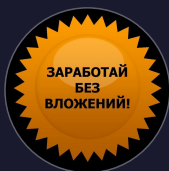


PUBLIC REPORT BY PROMTPRESS

Channel audit

Online earnings



@zarabotki_ot_irsen

SUBSCRIBERS

24 047

+20490 per month

ERR (% WHO SEE
POSTS)

3.0%

per day 2.3%

REACH/POST

614

ad reach 560/24h

— CONTENTS · 2026

What's inside the report

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08 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 24 047 —	 SUBS REACH 2.55% avg % of subs see post	 VIEWS/POST 614 median 585 · 29 days	 POSTS/WEEK 15.1 over the period
 7D TREND +20.9% vs previous week	 REACTIONS/POST 2.5 only 160 reactions, 130 reposts, 39 comments	 POST LENGTH 670 chars median 739 · 29 days	 POSTS ANALYZED 63 29 days
 AD REACH 560 24h avg	 CHURN / MONTH +20490 over the last month	 CITATION INDEX 0 citation index · 4 channels mentioned ever	 CHANNEL AGE 1 year 10 months created 08.09.2024

AI EDITOR SUMMARY

Channel «Online earnings» — 24 047 subs. Each post averages 614 people (3% subs), reach is low — expand audience. Publishes 15 posts/week (~2/day) — steady pace. For week Jun 29 – Jul 5, reach grew by +20.9% vs week Jun 22–28 — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **63** posts in 29 days.
- 02 Dominant format: **Photo** (55/63 posts).
- 03 Avg post length — **670** chars (median 739).
- 04 Peak audience activity — **Thursday, 09:00 MSK**.
- 05 Top posts get **2x** more views than the weakest (809 avg for top vs 535 for worst) — among 63 posts in 29 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 30.06 · 17:21 PHOTO New project: SOULFARM! 🚀 Launching a fun way to earn USDT. How it works: Chests...	VIEWS 829 REPOSTS 2	REACTIONS 1 ER 3.4%
Nº2 03.07 · 02:45 PHOTO 🔥 Hot offer from Elementex: Cashback bonus on your investments! 🔥 Launch AI bots with maximum benefit! We announce the start of...	VIEWS 813 REPOSTS 2	REACTIONS 3 ER 3.4%
Nº3 07.07 · 11:40 PHOTO ★ Influencers, come on in. A platform where posts actually pay has launched. MemberRewards is an influencer marketing exchange. Advertisers...	VIEWS 785 REPOSTS 1	REACTIONS 5 ER 3.3%

Nº4 07.07 · 18:37 PHOTO ★ Enter combo of the day in Felix Farm Stars, check in and get some Telegram Stars + use promo code  FELIX_EAOYRA0A for...	VIEWS 749 REACTIONS 8 REPOSTS 2 ER 3.1%
Nº5 07.07 · 07:46 PHOTO 🗣️ New event in Crownville - BASILISK 🐉 Want your Legis to finally work at 100%? Now it's reality! Grow...	VIEWS 727 REACTIONS 10 REPOSTS 4 ER 3.0%

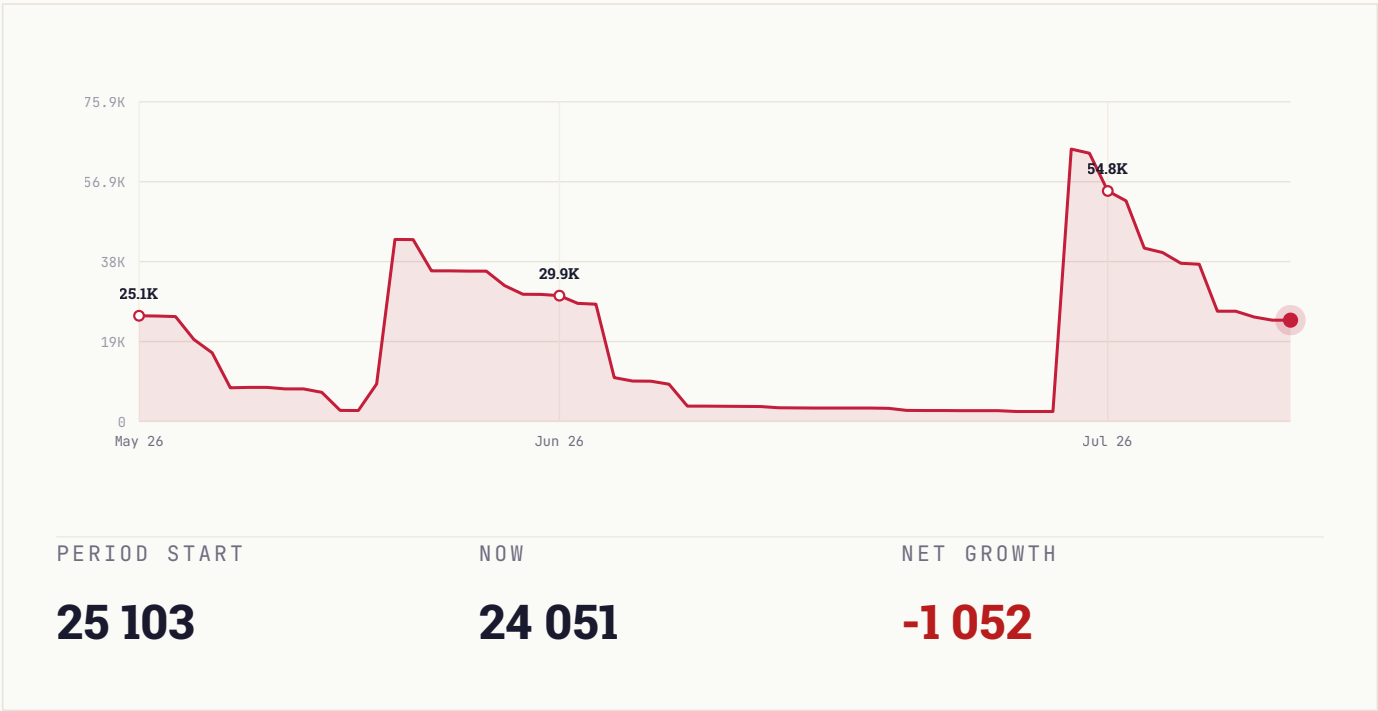
WORST 3

↓ 12.06 · 03:32 PHOTO Play free, earn TON! 🚀 Tired of pay-to-play? Start free, get TON-exchangeable bonuses! How...	VIEWS 538 REACTIONS 3 REPOSTS 1 ER 2.2%
↓ 20.06 · 13:27 PHOTO Friends on the channel, industry veteran here! 🚀 Started Feb 14, some still watching while we make money 😈 I'm talking about one...	VIEWS 535 REACTIONS 1 REPOSTS 2 ER 2.2%
↓ 14.06 · 05:11 PHOTO Claim \$15 on first deposit: risk-free test drive from Elementex 💎 Simple: platform gives you \$15...	VIEWS 534 REACTIONS 2 REPOSTS 1 ER 2.2%

SECTION 03 · SUBSCRIBER DYNAMICS

Channel growth over the year

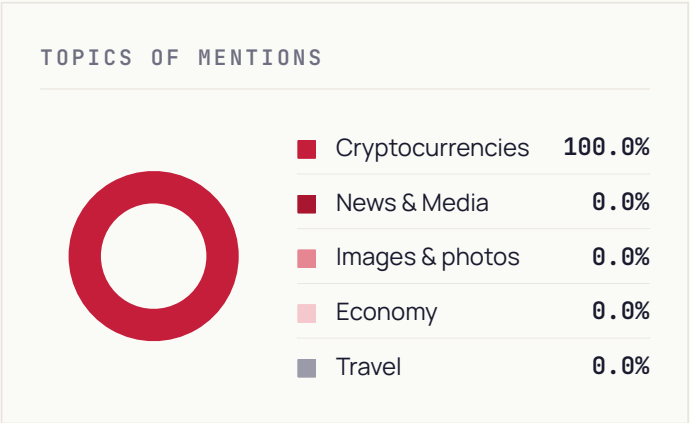
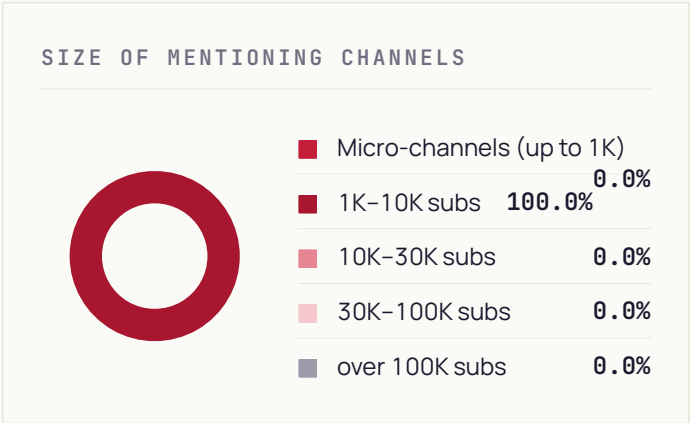
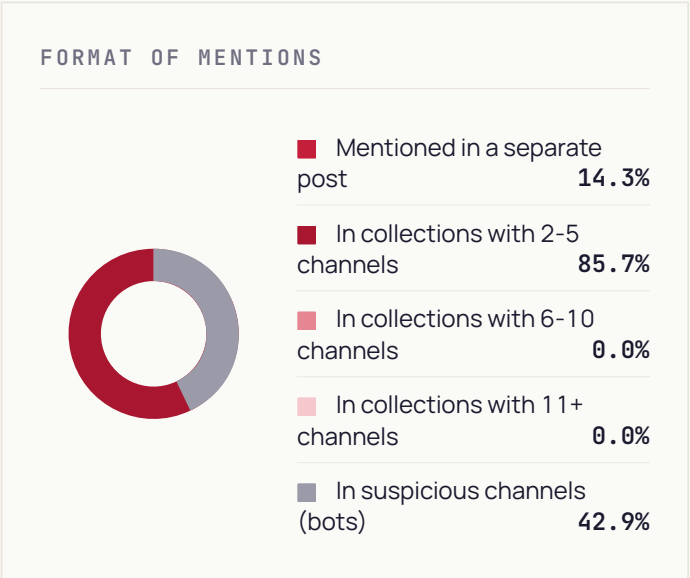
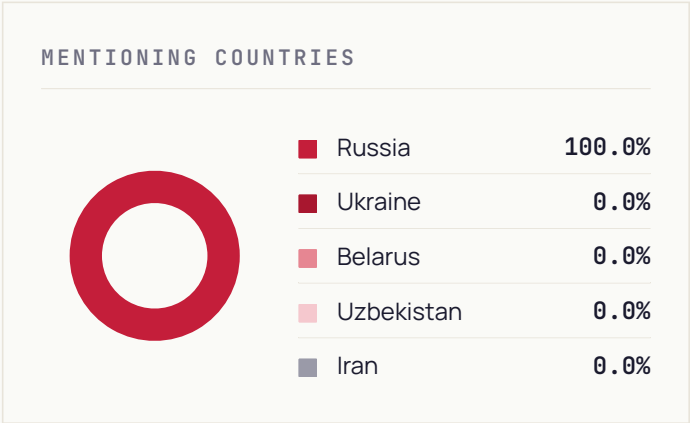
Subscriber growth chart for the year. Key months show exact subs. See growth & churn months.



SECTION 04 · MENTIONS

Who & how mentions the channel

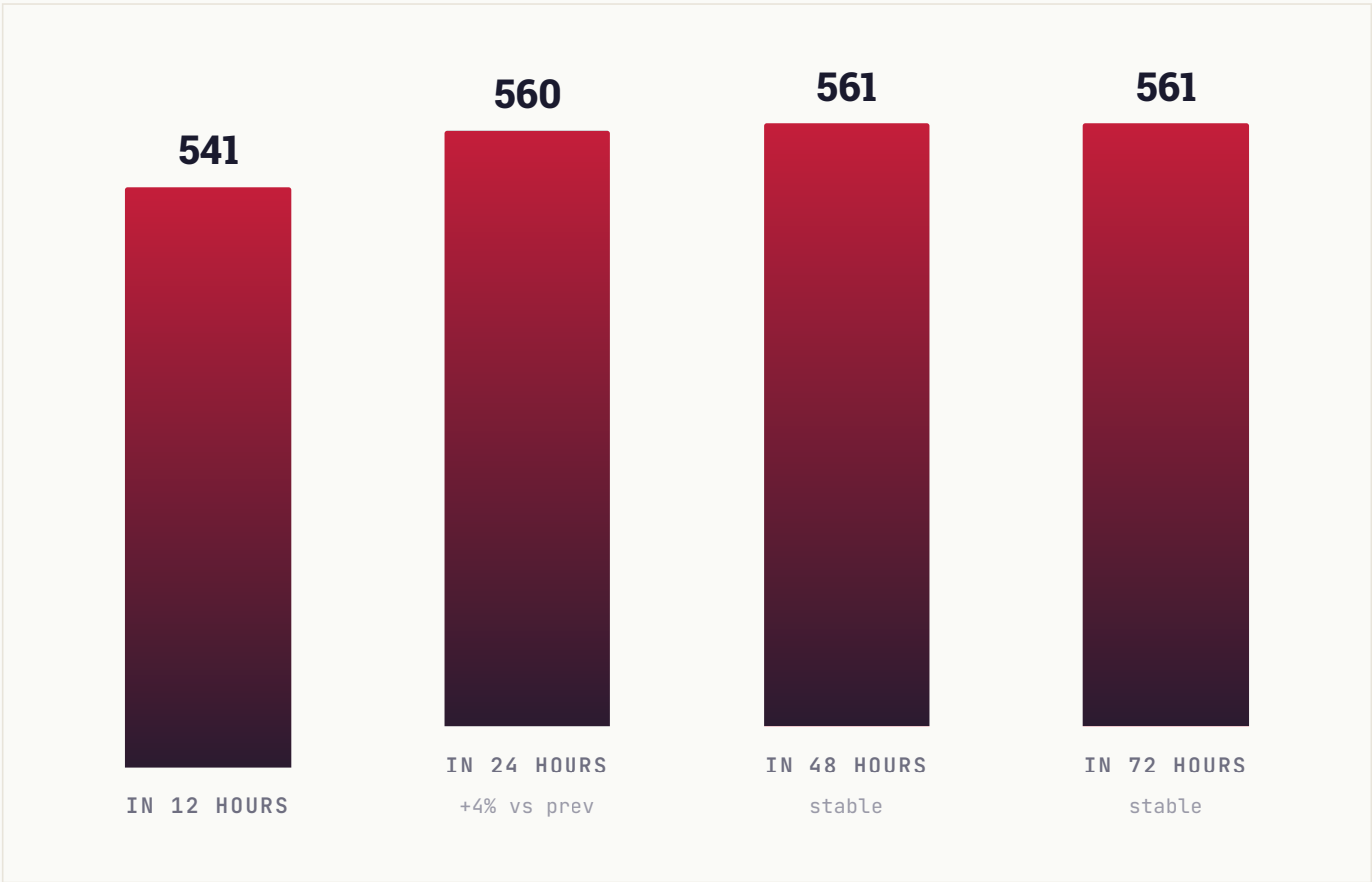
Citation index 0 – channel popularity rating based on mentions. Considers not only quantity but also weight of mentioners: a post from a 100K subs channel 'weighs' more than from a 1K subs channel. All-time channel mentions: 4 different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg ad post reach over time since publication. Helps estimate how long a placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
S& Startups & Ventures	2.6M
VC Venture Capital	2.6M
ME Mohamed El Guazzar 🇸🇩	2.3M
IT ISHBOR Toshkent	1.4M
MO Moscowbusiness	1M
CN Million-dollar books business blog	863.1K
RP Roxman typing...	533.6K
AB Business Shark	500.6K
SS Mergers & acquisitions	473.2K
لز لباس زیر اقساطی ریزسابل	463.7K
ZV Online earnings YOU	24K

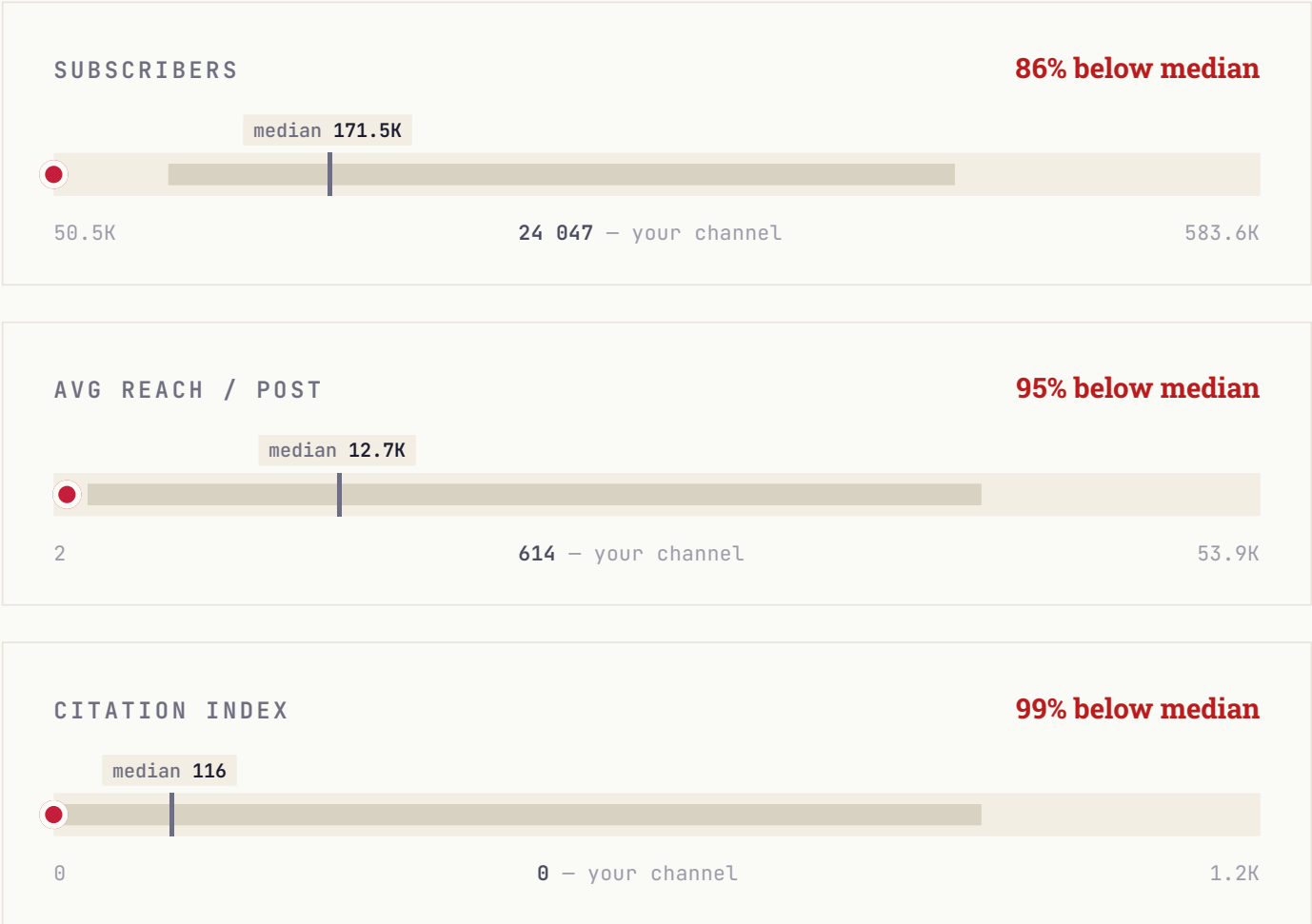
COMPARATIVE INSIGHT

Channel not yet outside top-99 niche — early growth stage. Niche leader — Startups & Ventures (2.6M), top-99 median: 171.5K. First goal — enter top-99 through systematic work on traffic and content.

SECTION 07 · NICHE COMPARISON

Where the channel stands in its league

Top-100 channels in category "Business & startups» (Russia) and saw how your channel compares. Gray band — range where 80% of niche channels fall (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off as done and revisit this report in a month.

- 01

Best post day: Thursday
 Audience most active on this day at 09:00 MSK.

EFFECT
Best window for important posts
- 02

Increase video post share
 Video in Telegram holds audience longer & is algorithm-friendly. Aim for 15-25% share.

EFFECT
Video retains audience better
- 03

ER below niche benchmark — rethink formats
 Current ER 2.55% vs norm 3.5%. Try polls & interactive formats.

EFFECT
+1.0pp ER
- 04

Systematic traffic buying
 3 formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT
+1000-3000 subs
- 05

Test polls & interactive formats
 Posts with polls/reactions usually boost ER by +5-15%. One poll per week on a hot topic — easy growth lever.

EFFECT
+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
