

PROMTPRESS PUBLIC REPORT

Channel audit

Remote workers | remote jobs



@zapwork

Dream job without office & commute 💻💬 Ads & collabs —
 @jaMasha 📧 Quick job post — @networking_bot 🏆 We'll write your
 book & boost your brand: <https://expert-book.pro/>

SUBSCRIBERS

127 745

-352 per month

ERR (% SEE POSTS)

6.0%

per day 2.9%

REACH/POST

7.3K

ad reach 3.7K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

SUBSCRIBERS 127 745 —	SUBSCRIBER REACH 5.7% avg % of subs see post	VIEWS/POST 7.3K median 7.3K · 26 days	POSTS/WK 3.5 over period
7D TREND -14.7% vs previous week	REACTIONS/POST — MTPROTO only	POST LENGTH 598 chars median 572 · 26 days	POSTS ANALYZED 13 26 days
AD REACH 3.7K 24h avg	CHURN / MONTH -352 last month	CITATION RATE 520 citation index · 625 channels mentioned ever	CHANNEL AGE 7 years 8 months created 25.10.2018

AI EDITOR SUMMARY

Channel «Remote workers | remote jobs» — 127 745 subs. Each post gets on avg 7.3K people (6% from subs), reach is low — consider expanding audience. Publishes 4 posts per week (~0 per day) — rare publications. For the week of June 15–21, reach dropped by -14.7% by week of June 8–14 — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 13 posts over 26 days.
- 02 Dominant format — Photo (12/13 posts).
- 03 Avg post length — 598 chars (median 572).
- 04 Peak audience activity — Tuesday, 10:00 MSK.
- 05 Top posts get 1x more views than the weakest (9.1K avg for top vs 6.7K for worst) — among 13 posts in 26 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 11.06 · 07:00 PHOTO Max is failing, freelancers are nervous Now it's clear why government agencies are fleeing "Max" back to Telegram. The new messenger...	VIEWS 9 772 REPOSTS 5	REACTIONS — ER 7.6%
Nº2 16.06 · 11:40 PHOTO Let's step away from foreign news and return to our remote reality While political passions boil worldwide, we can calmly...	VIEWS 8 931 REPOSTS 2	REACTIONS — ER 7.0%
Nº3 09.06 · 07:00 PHOTO Remote work hurts mental health Working from home seems like a dream. No traffic, no dress code, no noisy coworkers. But Harvard...	VIEWS 8 730 REPOSTS 9	REACTIONS — ER 6.8%

Nº4 16.06 • 07:09 PHOTO The worst hell is not fire. It's an ordinary Tuesday that repeats for ten years. Artyom didn't get into a disaster. Didn't lose everything in one...	VIEWS 8 593 REACTIONS — REPOSTS 6 ER 6.7%
Nº5 06.06 • 17:01 PHOTO Cut words, boost income Notice how little we talk in person? Research confirms: we speak almost a third less...	VIEWS 8 553 REACTIONS — REPOSTS 5 ER 6.7%

WORST 3

↓ 06.06 • 07:40 PHOTO 💰 A book is the only business tool that sells you before you even meet. When an entrepreneur has a book, they are perceived...	VIEWS 7 197 REACTIONS — REPOSTS 5 ER 5.6%
↓ 27.06 • 09:19 PHOTO ENLIGHTENMENT IS WHEN YOU HAVEN'T DRUNK. AND NO ONE APPLAUDS Vic goes on a retreat not for meaning. He goes because his apartment is stale...	VIEWS 6 880 REACTIONS — REPOSTS 8 ER 5.4%
↓ 18.06 • 07:29 PHOTO Blocked Roblox may return to Russia Interesting news for IT and game dev folks. The Ministry of Digital Development and Roskomnadzor have decided...	VIEWS 6 139 REACTIONS — REPOSTS 3 ER 4.8%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

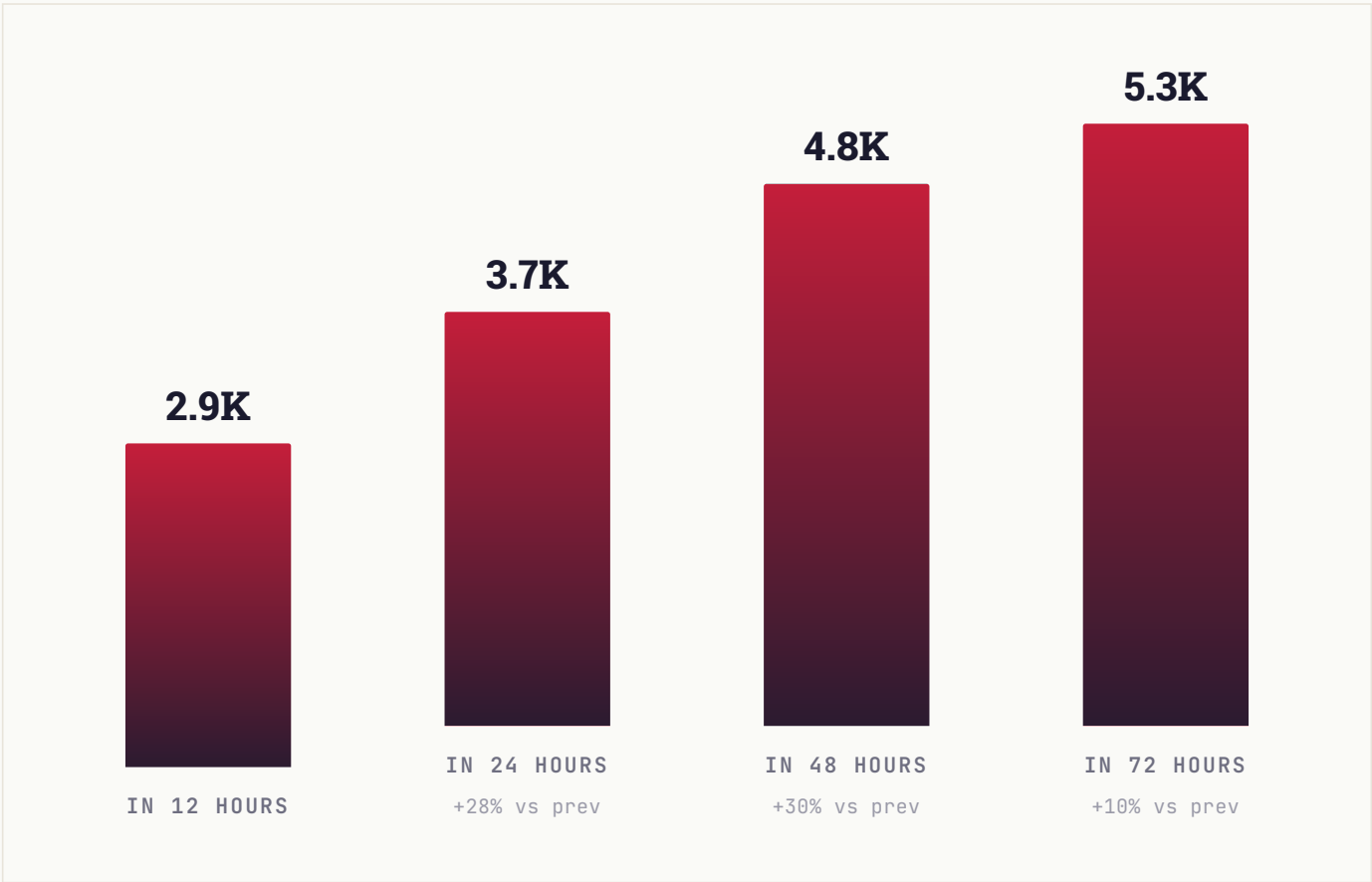
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement should 'live'.



SECTION 05 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
UB Remote no experience - Freelance	797.9K
RM WORK MOSCOW JOBS	511K
SJ SeoJob Earn online	436K
FP Finder.work: jobs & vacancies	280.5K
H· HOME · Remote work · Freelance	252.3K
F Freelance Relocation Remote work Internships	246.6K
T TeleWork Freelance Remote work	226.2K
UM DREAM REMOTE - freelance / jobs	222.6K
FV FREELANCE. Jobs	221.5K
NU Remote🏡	202.9K
U Remote workers remote jobs YOU	127.7K

COMPARATIVE CONCLUSION

Channel in top half of niche (#26 of 92). Niche leader — Remote no experience - Freelance (797.9K), median subs 88.6K. Aim for top quartile — realistic 6-12 month horizon.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **12**, they brought **2 539** new subs.

PERIOD	MENTIONS	CHANNELS	GAINED SUBS	
January 2026	2	2	307	
December 2025	4	4	310	
November 2025	0	0	463	
October 2025	2	2	403	
September 2025	1	1	982	
August 2025	3	3	74	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
12	6	2 539

SECTION 07 · NICHE COMPARISON

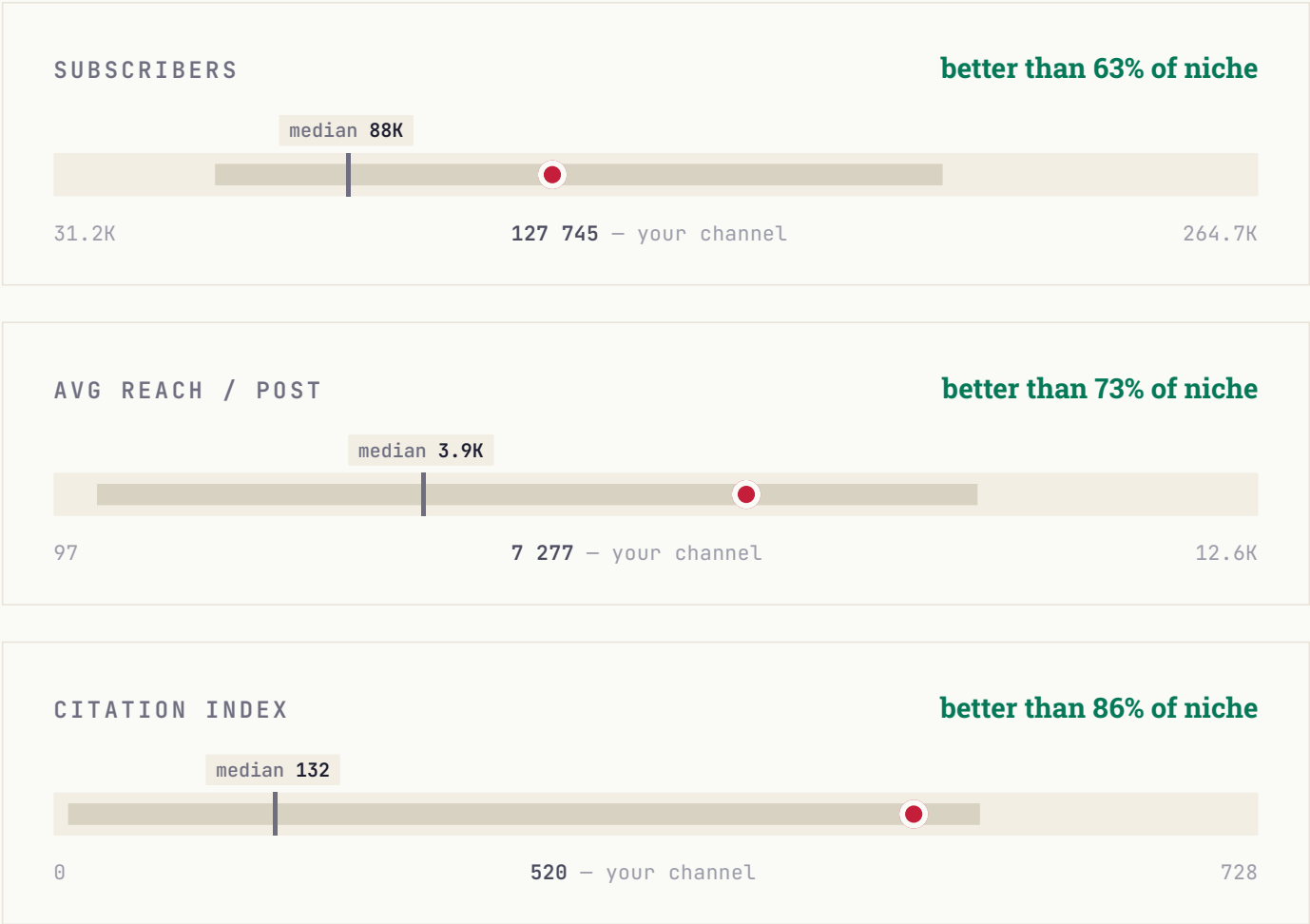
Where your channel ranks in its league

Took top-100 channels in category «Career» (Russia) and compared your channel.
Gray band = 80% of niche channels (p10-p90). Black vertical = median. Red dot = your channel.

#26/100

POSITION IN NICHE

Channel in the top half of the ranking



— SECTION 08 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit next month.

01**Post more often**

Now 3.5 posts/wk. Active channels average 7-10.
Consistency is key to audience retention.

EFFECT

**Consistency
beats volume****02****Top post of the week — on Tuesday**

Audience most active on this day at 10:00 MSK.

EFFECT

**Best window
for an
important post****03****Increase video post share**

Video in Telegram retains audience longer and is favored by the algorithm. Recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better****04****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs****05****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic — easy win.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. Want to go further? — run ads with us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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