

PROMTPRESS PUBLIC REPORT

Channel audit

Jew's Notes



@zapevrea

12 of your friends subscribed... 24/7 deal monitoring so you buy at ultra-low prices! Referral link - https://t.me/+689MDz5e_MM1OWUy
Contact - @NotesJBot VK -...

SUBSCRIBERS

168 599

-1847 per month

ERR (% SEE POSTS)

4.0%

daily 2.6%

REACH/POST

5K

ad reach 4.5K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 168 599 —	 SUBSCRIBER REACH 2.98% avg % subs see post	 VIEWS/POST 5K median 5K · 11 days	 POSTS/DAY 89.2 ~625 per week
 7D TREND — no data for period	 REACTIONS/POST 3.6 total 3,539 reactions, 8,921 reposts, 1,093 comments	 POST LENGTH 272 chars. median 254 · 11 days	 POSTS ANALYZED 996 11 days
 AD REACH 4.5K 24h avg	 CHURN / MONTH -1847 last month	 CITATION RATE 1 761 citation index · 3,347 channels mentioned all time	 CHANNEL AGE 7 years 11 months created 26.06.2018

AI EDITOR SUMMARY

Channel «Jew's Notes» — 168 599 subs. Each post averages 5K people (3% from subs), reach is low — consider expanding audience. Publishes 625 posts per week (~89/day) — very active posting.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on 996 posts over 11 days.
- 02 Dominant format — Photo (996/996 posts).
- 03 Avg post length — 272 chars (median 254).
- 04 Peak audience activity — Thu, 23:00 MSK.
- 05 Top posts drive 2x more views than the weakest (7.9K avg top vs 4.3K worst) — among 996 posts over 11 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

№107.06 · 21:44PHOTO	VIEWS	REACTIONS
	7 979	10
Ryzen7 5700X CPU — 9,379 ₺ #wildberries, #forpc	REPOSTS	ER
	39	4.7%
№207.06 · 21:41PHOTO	VIEWS	REACTIONS
	7 876	3
Smartphone HUAWEI nova 15 Max 8/256 GB - Price — 21,987 ₺, with promo code APDRSVY1 + get 3K bonus points for review Product link 🔗 On other...	REPOSTS	ER
	5	4.7%
№313.06 · 21:42PHOTO	VIEWS	REACTIONS
	7 717	11
Smartphone Xiaomi 17T Pro 12/256 GB - 6.83" 144 Hz with eye protection MediaTek Dimensity 9500 Leica 5x telephoto...	REPOSTS	ER
	22	4.6%

Nº4 13.06 · 20:07 PHOTO Hitt food container set (12 pcs) - Price — 516 ₺ Product link  Cheaper than other marketplaces (10,782 ratings) #ozon...	VIEWS 7 545 REPOSTS 17 REACTIONS 5 ER 4.5%
Nº5 13.06 · 19:47 PHOTO Laundry gel REVA CARE PRO-ENZYMES (5 l) - Price — 422 ₺ Product link  More expensive on other marketplaces (also has 43,660...	VIEWS 7 263 REPOSTS 14 REACTIONS 4 ER 4.3%

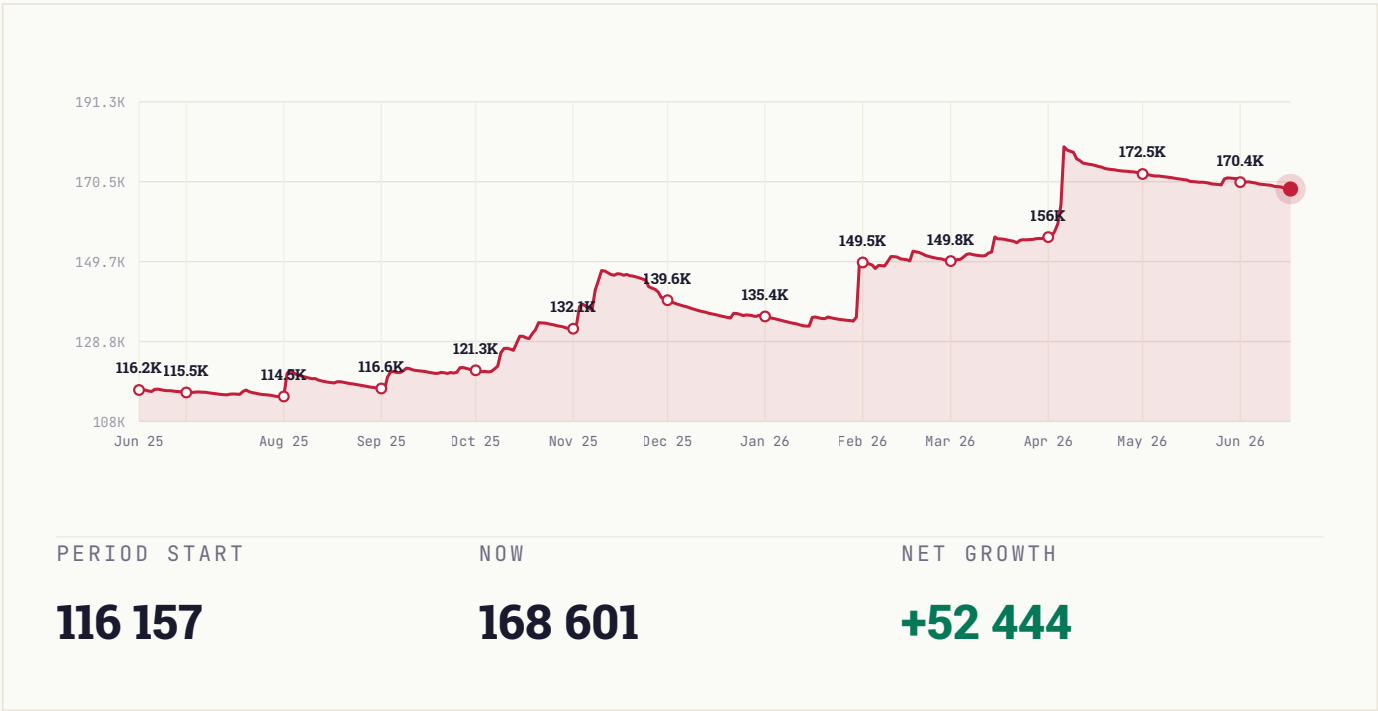
WORST 3

↓ 10.06 · 14:16 PHOTO We've picked affordable sneakers under 2K  1  Women's GOLDEN CAMEL sneakers (art. ALI1967261820) ...	VIEWS 4 336 REPOSTS 3 REACTIONS 6 ER 2.6%
↓ 10.06 · 07:40 PHOTO Another pack of tasty Reel-mics - Realme 15T (12/256 GB) Price: 14,806 ₺, with coupon - Realme C85 (8/256 GB) Price: 18,138 ₺, with coupon +...	VIEWS 4 334 REPOSTS 3 REACTIONS 1 ER 2.6%
↓ 09.06 · 21:46 PHOTO Coffee maker Tuvio TCM09EA - with grinder automatic cappuccinator ground/pods 20 bar 1400 W milk reservoir - 350 ml ...	VIEWS 4 329 REPOSTS 10 REACTIONS 2 ER 2.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

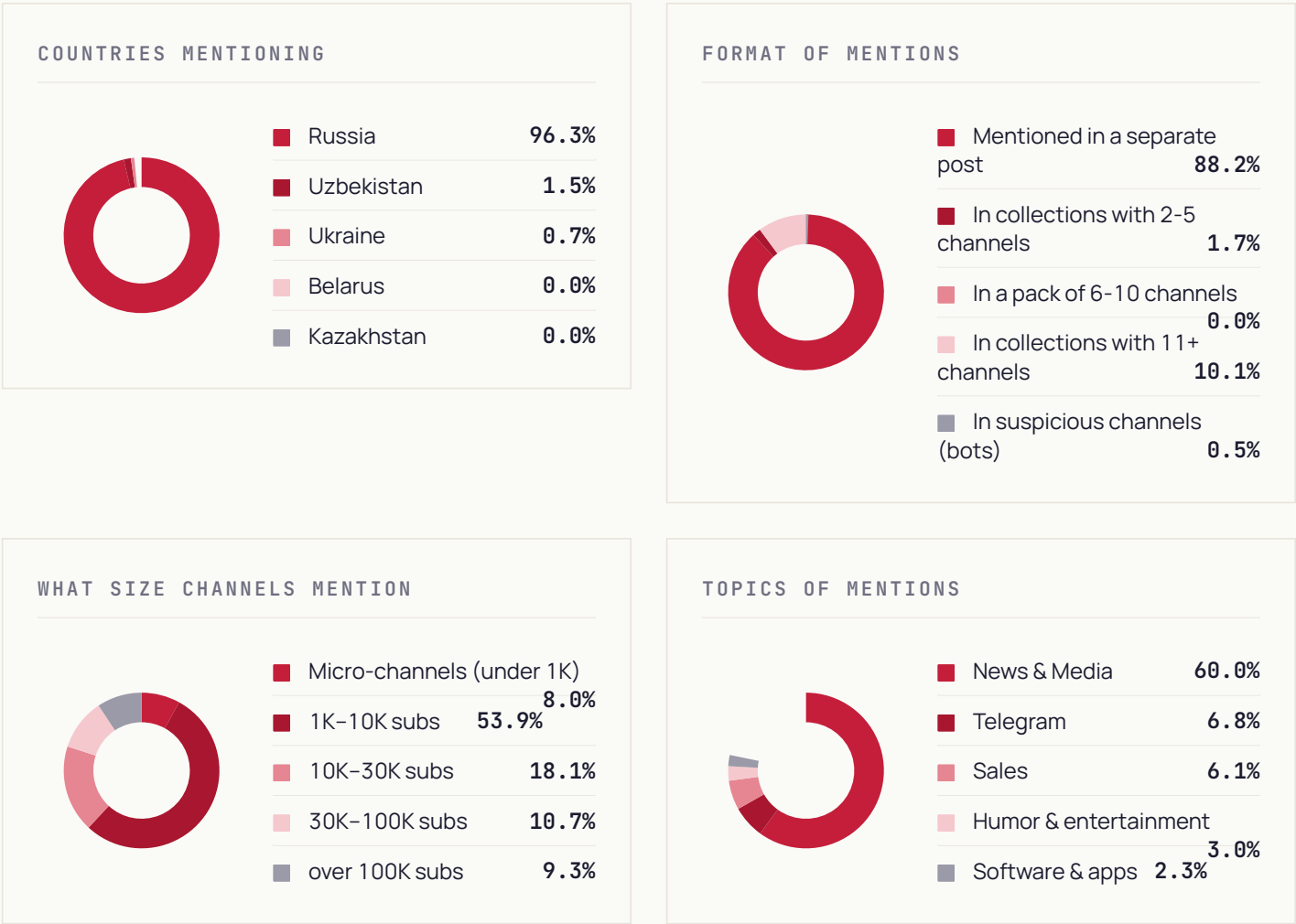
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel grew and which lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

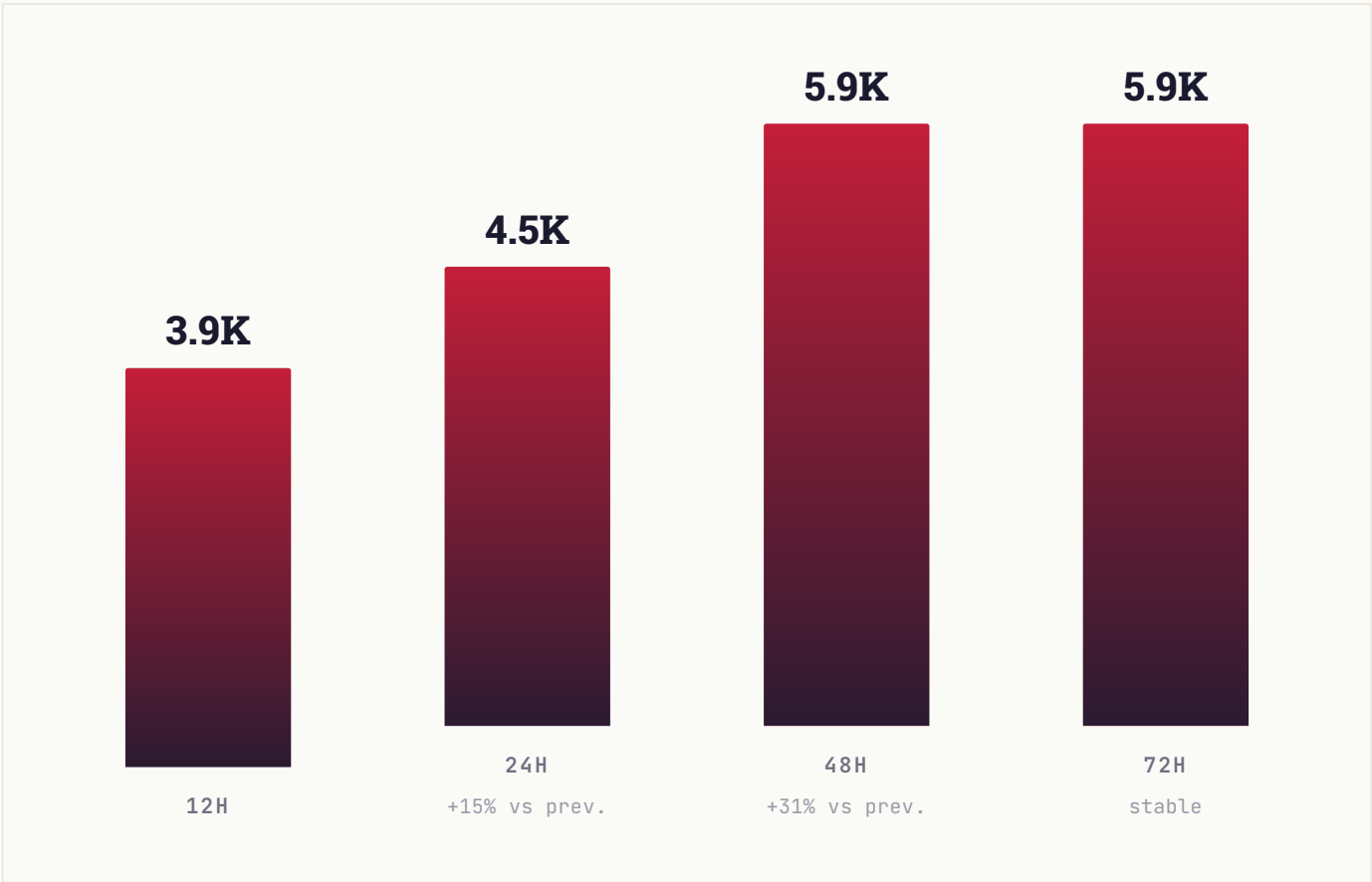
Citation index **1 761** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned **3 347** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of an ad post over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearby channels by topic & audience. Your channel highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
OZ OZON	1.1M
YaM Yandex Market	1M
X- Freeloaders - Lightning	1M
CIS Market discounts	993.1K
WS WB Sniper Wildberries Finds Discounts Promos	932.9K
PB Po Blatu	888K
Z Hare Deals Discounts	877.5K
W Wildberries finds	799.3K
VI ITEMS FROM VIDEO	711.7K
AL Alpha-Profitable	563K
ZE Jew's Notes YOU	168.6K

COMPARATIVE INSIGHT

Channel in bottom half of top-100 niche (#59 of 94). Niche median — 201.1K subs. First growth KPI — reach median. Leader: OZON (1.1M).

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **3 706**, they brought **49 387** new subs.

PERIOD	MENTIONS	CHANNELS	SUBS ACQUIRED
December 2025	19	19	1 670
Nov 2025	1 259	1 098	17 151
Oct 2025	1 305	1 134	14 109
Sep 2025	643	616	7 673
August 2025	467	466	7 160
July 2025	13	13	1 624
TOTAL MENTIONS	MONTHS OF DATA	SUBS ATTRACTED	
3 706	6	49 387	

— SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

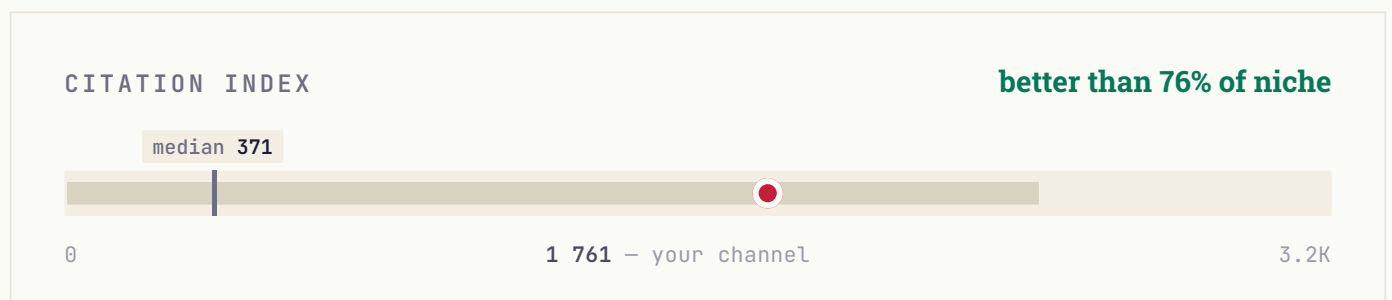
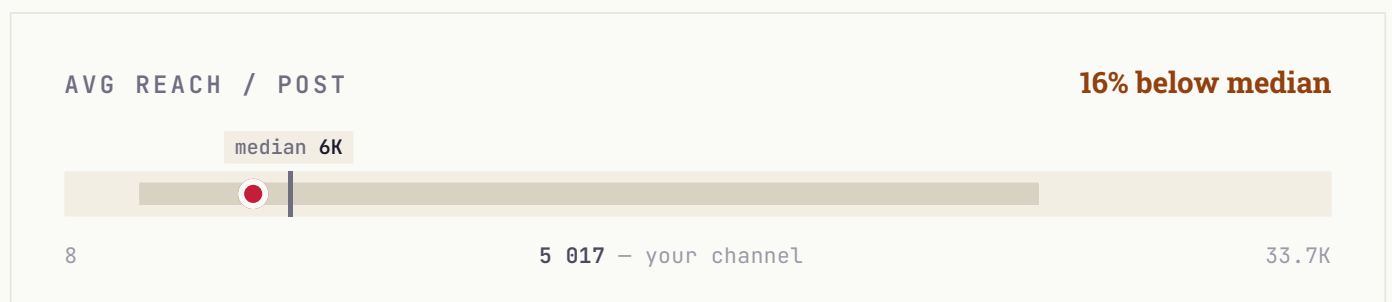
Took top-**100** channels in category "**Sales**» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#59

/100

RANK IN NICHE

Channel in the bottom half of the ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Thursday

On this day at 23:00 MSK audience is most active.

EFFECT

**Best window
for key posts**

02

Increase video post share

Video in Telegram holds audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video holds
audience
better**

03

ER below niche benchmark — rethink formats

Current ER 2.98% vs norm 5.5%. Try polls and interactive formats.

EFFECT

+2.5pp ER

04

System traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. To go further — run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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