

— PROMTPRESS PUBLIC REPORT

Channel audit

Expert Notes. Economics, Finance & Business



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Clear and concise about money in the country and world Author -
@ze_adm

SUBSCRIBERS

40 553

ERR (% SEE POSTS)

45.0%

REACH/POST

16.7K

+3712 per month

in 24 hrs 28.3%

ad reach 11.7K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle below the number shows the period it covers.

 SUBSCRIBERS 40 553 —	 SUBS REACH 41.06% avg % subs see post	 VIEWS/POST 16.7K median 18.1K · 9 days	 POSTS/WEEK 29.1 over period
 7D TREND — no data for period	 REACTIONS/POST 219.6 total 8,344 reactions, 732 reposts, 0 comments	 POST LENGTH 268 chars median 246 · 9 days	 POSTS ANALYZED 38 9 days
 AD REACH 11.7K 24h avg	 CHURN / MONTH +3712 last month	 CITATION RATE 3 citation index · 96 channels mentioned ever	 CHANNEL AGE 4 years 8 months created 01.11.2021

AI EDITOR SUMMARY

Channel «Expert Notes. Economics, Finance & Business» — 40 553 subs. Each post averages 16.7K people (41% of subs), wide reach for a channel this size. Publishes 29 posts/week (~4/day) — active posting.

SECTION 02 · CONTENT ANALYSIS

What Works Best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS SHARE

- 01 Analysis based on **38** posts over 9 days.
- 02 Dominant format – **Photo** (24/38 posts).
- 03 Avg post length – **268** chars (median 246).
- 04 Peak audience activity – **Monday**, 12:00 MSK.
- 05 Top posts get **1×** more views than the weakest (20.6K avg for top vs 17.5K for worst) – among 38 posts over 9 days. Worth analyzing what the top ones share: topic, format, timing.

TOP 5 POSTS

Nº1 13.07 · 09:27 VIDEO "Thought sales = revenue. Turns out you can earn 5K and still be in the red." Teen launched a handmade...	VIEWS 22 689 REPOSTS 9	REACTIONS 299 ER 55.9%
Nº2 14.07 · 19:19 VIDEO Success story of a 12-year-old boy who decided to change his life now – not 'someday' 🔥	VIEWS 19 607 REPOSTS 12	REACTIONS 277 ER 48.3%
Nº3 14.07 · 12:17 PHOTO VK shares plummeted amid EU sanctions. According to media, the reason is the MAKS messenger.	VIEWS 19 407 REPOSTS 5	REACTIONS 318 ER 47.9%

Nº4 14.07 · 18:13 PHOTO Dream job: Thai resort reviewer with 500,000 RUB/month Your future duties — no routine, only: —...	VIEWS 19 237 REPOSTS 18	REACTIONS 291 ER 47.4%
Nº5 17.07 · 17:28 TEXT Russia's "new middle class" is forming, says Sberbank's chief analyst Mikhail Matovnikov. According to him, such...	VIEWS 19 130 REPOSTS 27	REACTIONS 269 ER 47.2%

|

WORST 3

↓ 18.07 · 06:14 PHOTO Shares of top Russian companies trade 40–93% below historical highs.	VIEWS 17 659 REPOSTS 34	REACTIONS 260 ER 43.5%
↓ 19.07 · 08:03 VIDEO Working without vacation for years is not diligence, but slow burnout. According to the expert, lack of real rest leads to...	VIEWS 17 449 REPOSTS 20	REACTIONS 239 ER 43.0%
↓ 17.07 · 05:17 PHOTO Pavel Durov will speak at TOKEN2049 in Dubai.	VIEWS 17 300 REPOSTS 12	REACTIONS 292 ER 42.7%

SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which it lost subs.

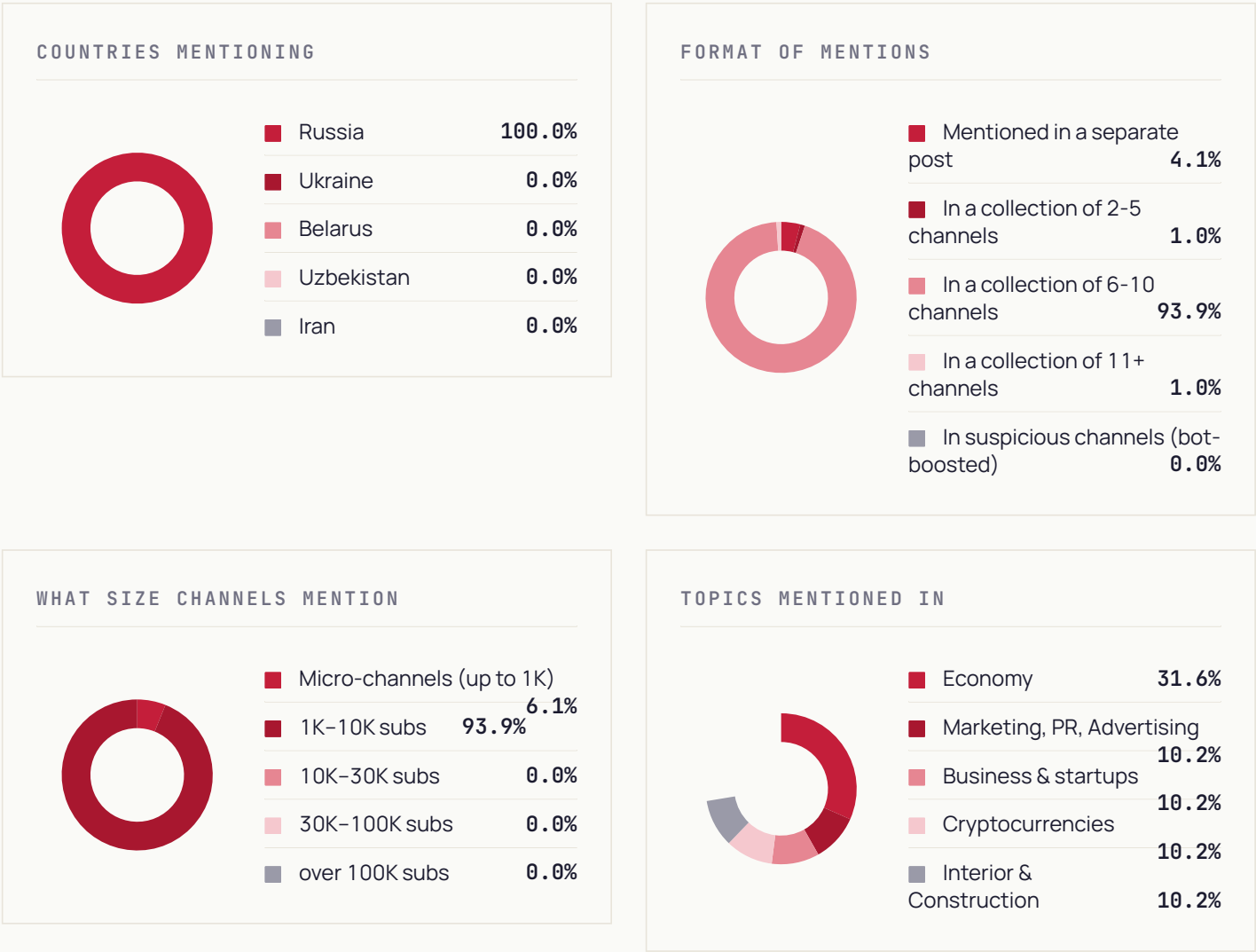


PERIOD START	NOW	NET GROWTH
25 474	40 553	+15 079

SECTION 04 · CITATIONS

Who and how mentions the channel

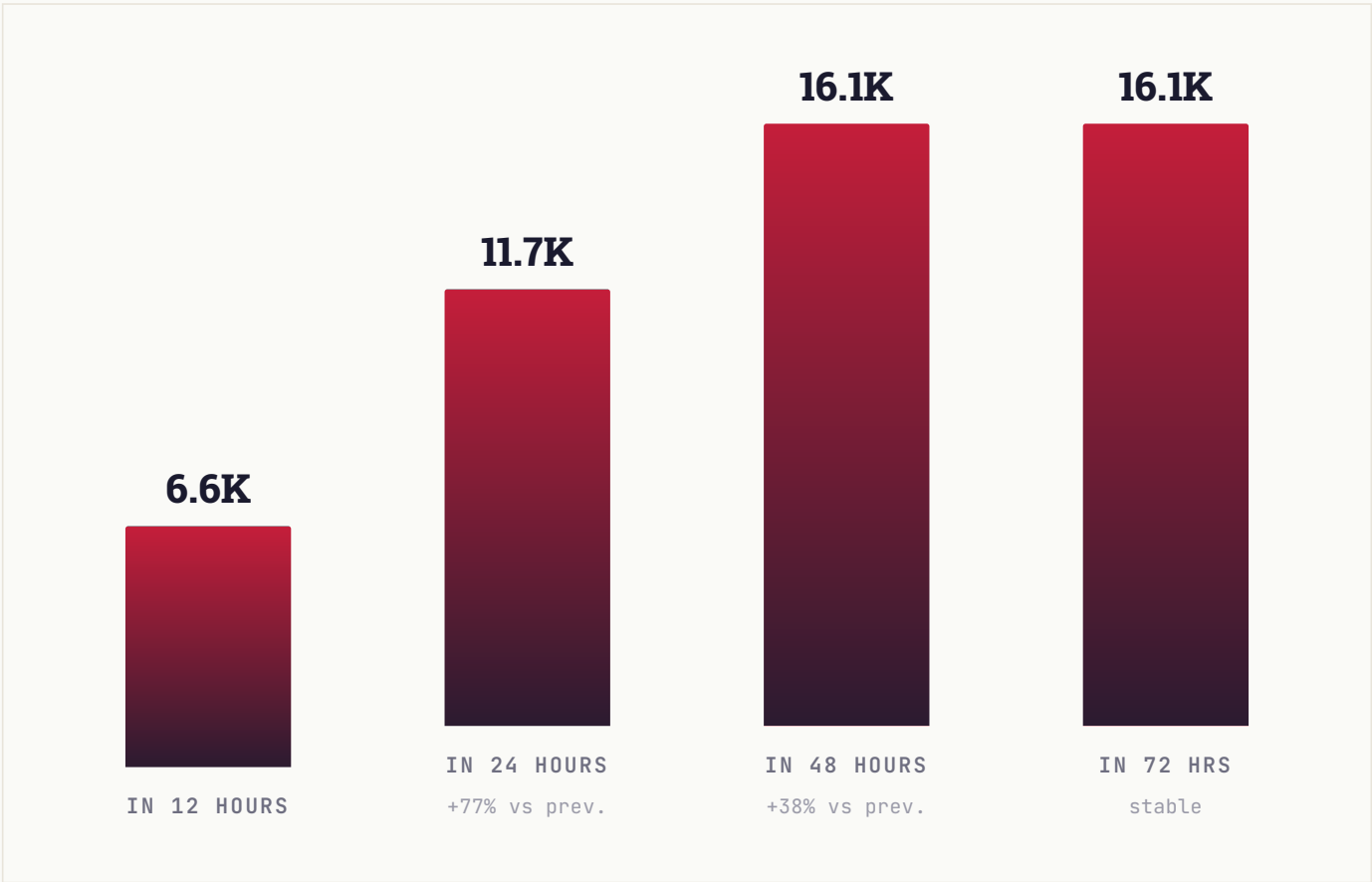
Citation index 3 – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a 100K subs channel “weighs” more than from a 1K subs channel. All-time channel mentions: 96 different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
آقای تحلیلگر	5.2M
قیمت لحظه ای دلار طلا خودرو و سکه	3.7M
اخبار فوری خبر فوری جنگ امریکا بندر عباس	3.7M
Sharif شریف	2.8M
Trade Watcher	2.5M
قیمت لحظه ای دلار طلا خودرو	2M
KING EL GOLD	1.8M
The Экономист	1.3M
Ax. Economy.	1.2M
QUBTAN EL GOLD	1.1M
Expert Notes. Economics, Finance & Business	40.6K

COMPARATIVE INSIGHT

Channel not yet outside top 98 of niche — early growth stage. Niche leader — آقای تحلیلگر (5.2M), median top-98: 349.1K. First goal — enter top-98 through systematic work with traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **2**, they brought **29 455** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	0	0	14 599
December 2025	0	0	0
November 2025	0	0	0
October 2025	2	2	0
September 2025	0	0	14 856
August 2025	0	0	0
TOTAL MENTIONS	2	MONTHS IN DATA	6
		ATTRACTED SUBSCRIBERS	29 455

SECTION 08 · NICHE COMPARISON

Where channel stands in its league

Took top-100 channels in category «Economy» (Russia) and compared your channel. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to Do Right Now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01**Top post of the week — on Monday**

Audience most active on this day at 12:00 MSK.

EFFECT

**Best window
for an
important post****02****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****03****Test polls & interactive formats**

Posts with polls/reactions usually give +5-15% to ER.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER**04****Cross-promo with neighboring channels**

Exchange posts quarterly with channels in the same segment. Not daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience****05****Update channel description for Telegram search**

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth target in a month.

01 **Launch ads on Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
