

PUBLIC REPORT BY PROMTPRESS

Channel Audit

ZAMON.UZ |

OFFICIAL

CHANNEL



@zamonuz

Official channel of Zamon.uz website Ads & inquiries:

@zamonuz_reklama, +998970015995 Breaking news: @zamonuzb

Instagram: <https://www.instagram.com/zamon.uz/> Facebook:...

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
140 174	8.0%	10.8K
10.06.2026 ⁺³¹⁹² per month	per day ^{7.1%}	ad reach ^{10K} /24h
HTTPS://PROMTPRESS.COM/AUDIT/ZAMONUZ		

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

SUBSCRIBERS 140 174 —	SUBSCRIBER REACH 7.68% avg % of subs see post	VIEWS/POST 10.8K median 11K · 29 days	POSTS/DAY 29.7 ~208 per week
7D TREND +3.8% vs previous week	REACTIONS/POST — MTPROTO only	POST LENGTH 314 chars median 260 · 29 days	POSTS ANALYZED 890 29 days
AD REACH 10K 24h avg	CHURN / MONTH +3192 over the last month	CITATION RATE 166 citation index · 861 channels mentioned all time	CHANNEL AGE 6 years 1 month created 01.05.2020

AI EDITOR SUMMARY

Channel «ZAMON.UZ | RASMIY KANAL» — 140 174 subs. Each post averages 10.8K people (8% of subs), reach is low — consider expanding audience. Publishes 208 posts/week (~30/day) — very active posting. For the week of May 25–31, reach stable (+3.8% vs week May 18–24).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **890** posts over 29 days.
- 02 Dominant format — **Photo** (652/890 posts).
- 03 Avg post length — **314** chars (median 260).
- 04 Peak audience activity — **Friday, 07:00 UZT**.
- 05 Top posts get **27x** more views than the weakest (20.3K avg for top vs 740 for worst) — among 890 posts in 29 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 20.05 · 09:09 VIDEO 15 sotix land for 1 trillion soums: Bulungur's poor "got the short end" Many residents of Bulungur...	VIEWS	REACTIONS
	20 940	—
	REPOSTS	ER
	109	14.9%
Nº2 18.05 · 04:34 VIDEO "I won't eat meat with poison" — New details on 2,000 poisoned kindergarten kids In Tashkent region, nearly 2,000 kindergarten...	VIEWS	REACTIONS
	20 588	—
	REPOSTS	ER
	23	14.7%
Nº3 16.05 · 09:52 VIDEO Uzbekistan to have 5 consecutive days off for Eid al-Adha This year Eid al-Adha falls on Wednesday, May 27. Telegram Live ...	VIEWS	REACTIONS
	19 335	—
	REPOSTS	ER
	20	13.8%

Nº4 22.05 • 04:03 VIDEO Яна бир аёл бўлакларга бўлинди Туркияда эронлик 68 ёшли аёл 49 ёшли севгилиси томонидан ваҳшийларча ўлдирилди. Telegram Live YouTube...	VIEWS 19 312 REPOSTS 5	REACTIONS — ER 13.8%
Nº5 16.05 • 05:37 VIDEO Энди кўзи ожизлар ҳам кўриши мумкин Қозоғистонда олим кўзи ожизлар учун янги қурилма ишлаб чиқди. Telegram Live Youtube Instagram	VIEWS 19 259 REPOSTS 10	REACTIONS — ER 13.7%

WORST 3

↓ 16.05 • 06:58 PHOTO Metro record: 8 May over 1 million passengers carried Metro services most used on Thursday and Friday...	VIEWS 755 REPOSTS 1	REACTIONS — ER 0.5%
↓ 16.05 • 07:40 PHOTO Sergey auto market introduces “smart camera” monitoring system System tracks vehicles entering the market...	VIEWS 739 REPOSTS —	REACTIONS — ER 0.5%
↓ 16.05 • 08:20 PHOTO Uzbekistan maintains lead in water consumption in Central Asia Next: Turkmenistan, Kazakhstan, Tajikistan...	VIEWS 728 REPOSTS 2	REACTIONS — ER 0.5%

SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

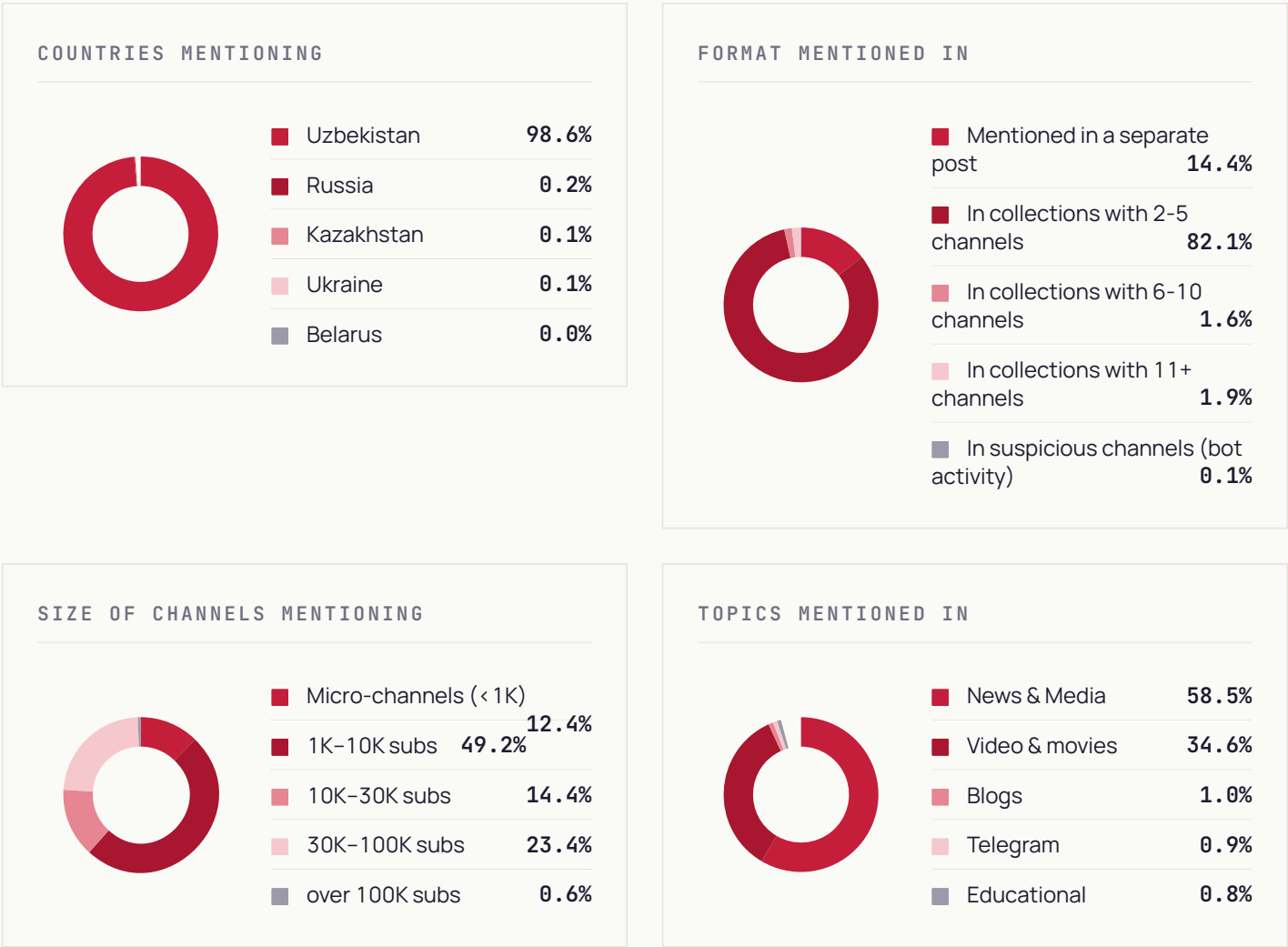
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

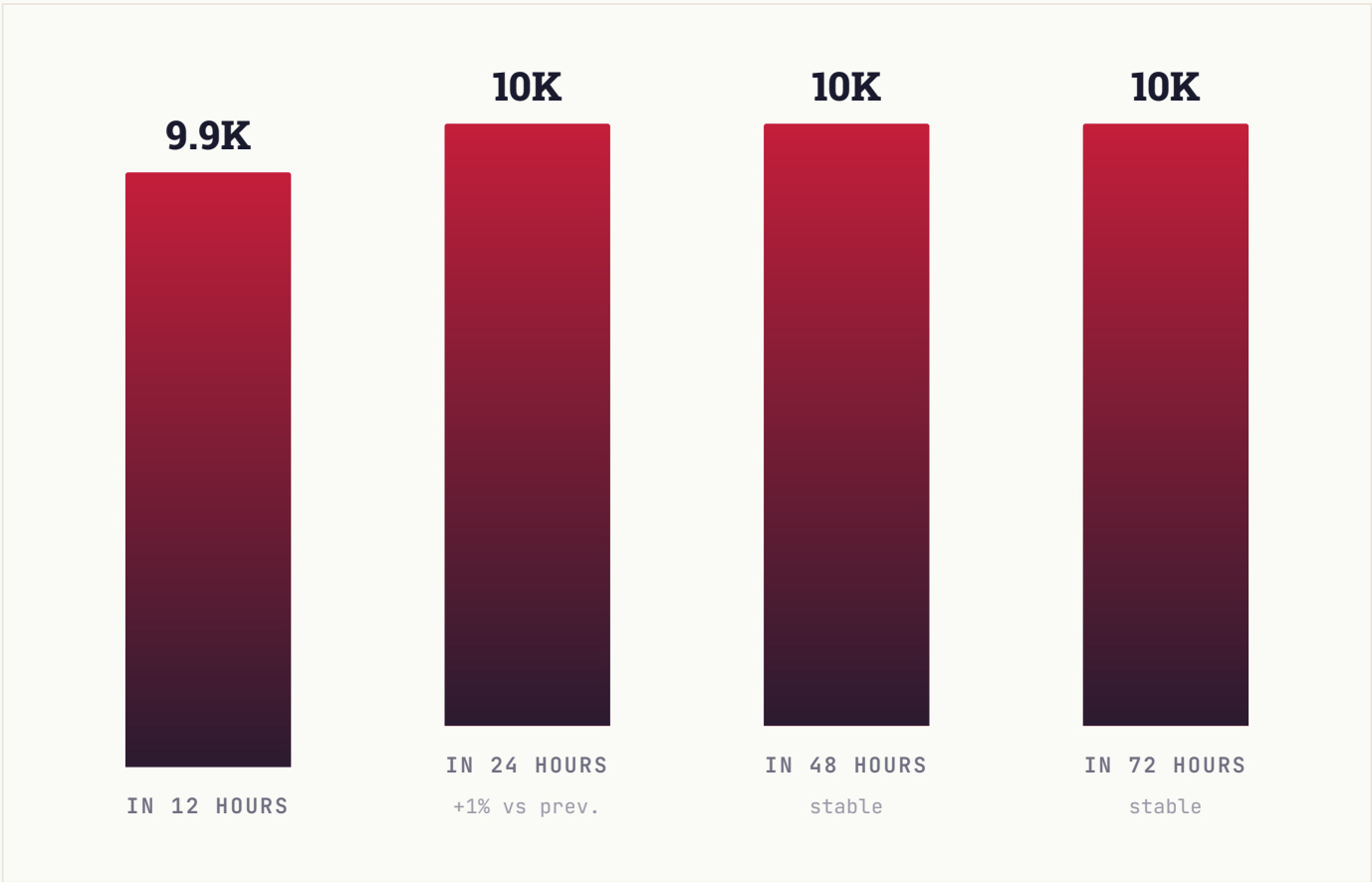
Citation index **166** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100k subs channel "weighs" more than from 1k. All-time channel mentioned **861** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach by time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
D Daryo Rasmiy kanal	415.7K
U UzA Official channel	308.9K
QI Qalampir.uz I official channel	268.8K
D DARAKCHI.UZ Rasmiy kanal	152.3K
Z ZAMON.UZ OFFICIAL CHANNEL YOU	140.2K
G- Gazeta.uz - Uzbekistan news	18.8K
E EFFECT.UZ Official channel	18.1K
A Aniq.uz Official channel	12.4K
"From "Xalq so'zi" Official channel	6.1K
RE Reforma.Uz	2.4K
D Darakchi.uz LIVE	1.6K

COMPARATIVE CONCLUSION

Channel inmiddle of the list (5th of 11). 4 channels larger, 6 — smaller. Good for cross-promo: up — to grow, down — to help smaller peers.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **3 085**, they brought **142 365** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	753	68	27 394
Nov 2025	749	81	26 641
Oct 2025	468	39	19 631
Sep 2025	423	20	22 161
August 2025	501	20	22 790
July 2025	191	4	23 748
TOTAL MENTIONS			3 085
MONTHS OF DATA			6
ACQUIRED SUBSCRIBERS			142 365

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01**Top post of the week — on Friday**

Audience is most active on this day at 07:00 UZT.

EFFECT

**Best window
for important
posts****02****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs****03****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER**04****Cross-promo with neighboring channels**

Swap posts quarterly with channels in the same niche.
No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience****05****Update channel description for Telegram search**

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. To go further — run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
