

PUBLIC PROMTPRESS REPORT

Channel audit

Neurologist

Ovsyannikov KS

Notes



@zametki_nevrologa

Ksenia Ovsyannikova Neurologist-vegetologist, lymphologist, biochemistry teacher, PhD admin@zametkinevrologa.ru <https://newneurology.ru/> <https://zametkinevrologa.ru> ! No consultations! Don't DM! My...

SUBSCRIBERS

68 540

02.07.2026
-19 per month

ERR (% SEE POSTS)

8.0%

[HTTPS://PROMTPRESS.COM/AUDIT/ZAMETKI_NEVROLOGA](https://promptpress.com/audit/zametki_nevrologa)
per day **3.2%**

REACH/POST

5.2K

ad reach **2.2K/24h**

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 68 540 —	 SUBSCRIBER REACH 7.56% avg % subs see post	 VIEWS/POST 5.2K median 5.4K · 28 days	 POSTS/WEEK 5.0 for period
 7D TREND +3.7% vs previous week	 REACTIONS/POST 100.3 total 2,007 reactions, 1,397 reposts, 256 comments	 POST LENGTH 964 chars. median 1,000 · 28 days	 POSTS ANALYZED 20 28 days
 AD REACH 2.2K 24h avg	 CHURN / MONTH -19 last month	 CITATIONS 20 citation index · 56 channels mentioned all time	 CHANNEL AGE 5 years 8 months created 19.10.2020

AI EDITOR SUMMARY

Channel «Neurologist Ovsyannikov KS Notes» – 68 540 subs. Each post averages 5.2K people (8% of subs), low reach – need to grow audience. Publishes 5 posts per week (~1/day) – rare. Week of Jun 15–21 reach stable (+3.7% vs week 8–14 Jun).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 20 posts in 28 days.
- 02 Dominant format — Photo (14/20 posts).
- 03 Avg post length — 964 chars (median 1,000).
- 04 Peak audience activity — Friday, 14:00 MSK.
- 05 Top posts get 2× more views than the weakest (7.4K avg for top vs 4.2K for bottom) — among 20 posts in 28 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 15.06 · 14:03 VIDEO ● Answering your questions If videos don't load — check my MAX channel or VK group 📺 — How to support yourself...	VIEWS 7 443 REPOSTS 37	REACTIONS 119 ER 10.9%
Nº2 04.06 · 13:03 PHOTO Why ferritin doesn't rise even if you take iron? This is probably one of the most common questions in comments. 📌 Let me remind you, in the first...	VIEWS 7 367 REPOSTS 115	REACTIONS 88 ER 10.7%
Nº3 12.06 · 11:00 PHOTO How auto mechanics can maintain health 🚗 Once I went to get my car repaired by a father-son team. My attention...	VIEWS 7 341 REPOSTS 65	REACTIONS 97 ER 10.7%

Nº4

06.06 • 11:00

PHOTO

How hairdressers can maintain their health When different patients came to me, I always asked about their professional...

VIEWS

6 734

REPOSTS

120

REACTIONS

103

ER

9.8%

Nº5

17.06 • 13:03

PHOTO

😞 "I feel bad, open the window!" You've probably met people who always need fresh air. They sleep with the window open even...

VIEWS

6 641

REPOSTS

144

REACTIONS

209

ER

9.7%

WORST 3

↓ 25.06 • 14:01 PHOTO

Does stress affect you? Find out in 2 minutes Stress doesn't always show as strong emotions. Sometimes it slowly drains...

VIEWS

4 300

REPOSTS

16

REACTIONS

38

ER

6.3%

↓ 27.06 • 09:03 PHOTO

How to finally get enough sleep? Sharing simple tips to improve sleep "Woke up – but feel like I didn't sleep..." Familiar? Morning starts with...

VIEWS

4 290

REPOSTS

155

REACTIONS

94

ER

6.3%

↓ 29.06 • 14:00 PHOTO

👩 I want to tell you about my husband's project. My husband Ilya is a historian, PhD, and public figure. For many years he has been...

VIEWS

3 971

REPOSTS

21

REACTIONS

169

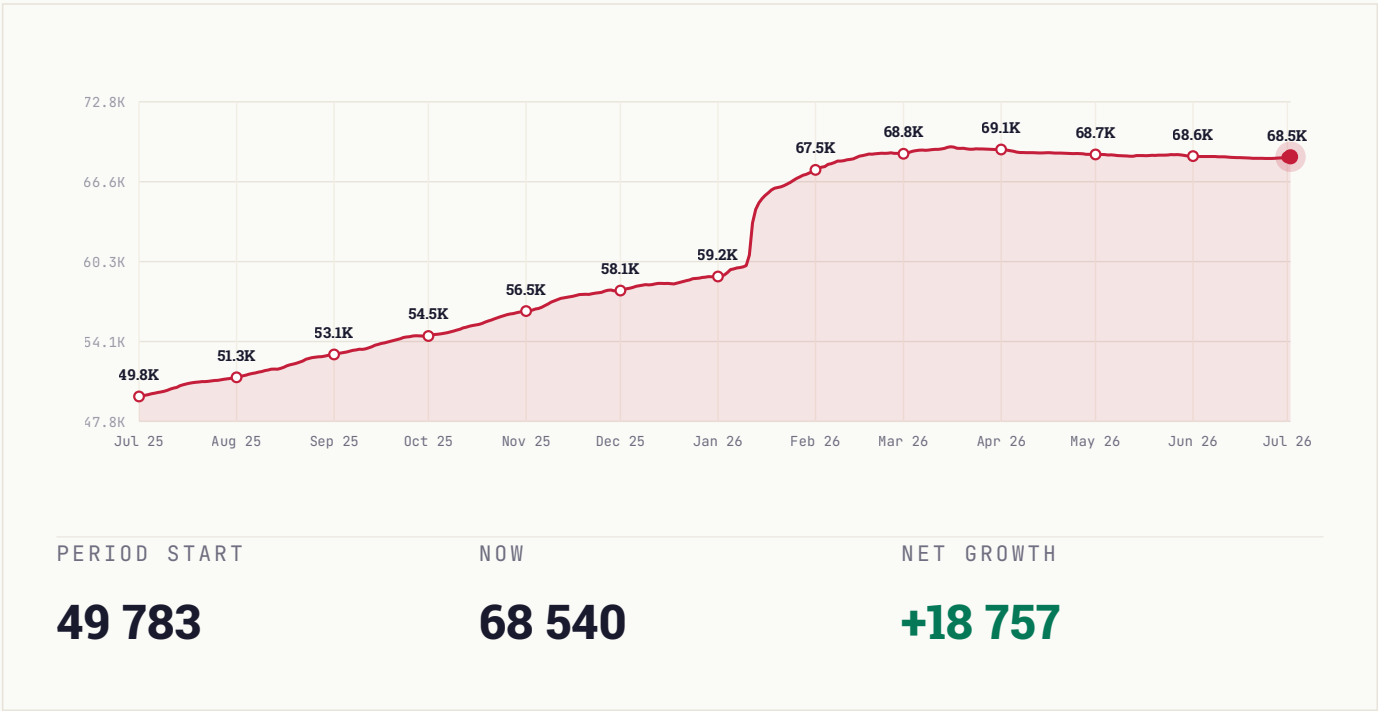
ER

5.8%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

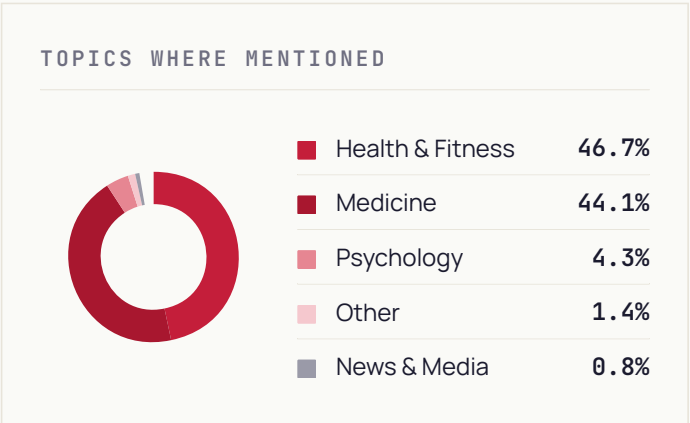
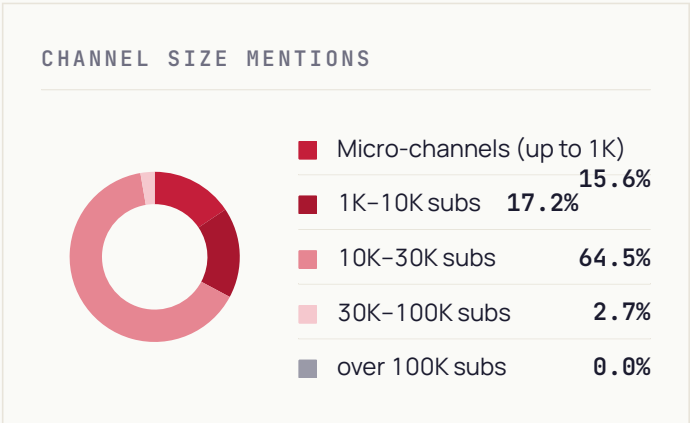
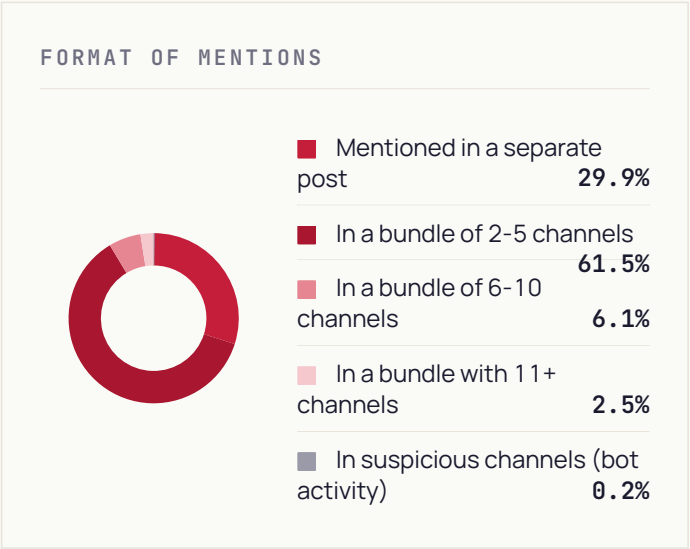
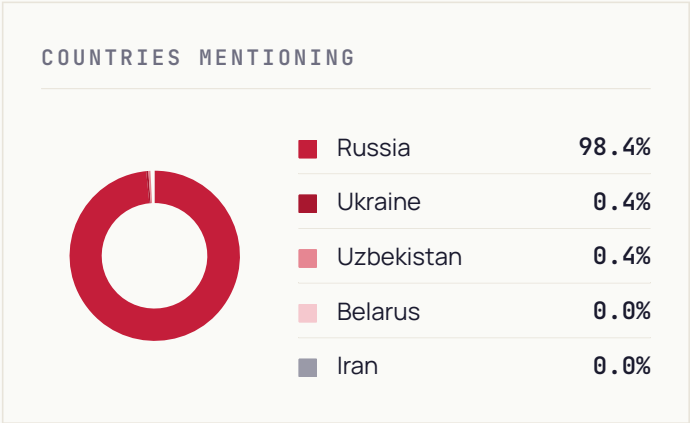
Subscriber growth chart for the year. Key months show exact subscriber count.
See which months the channel gained and which it lost subscribers.



SECTION 04 · CITATIONS

Who mentions the channel & how

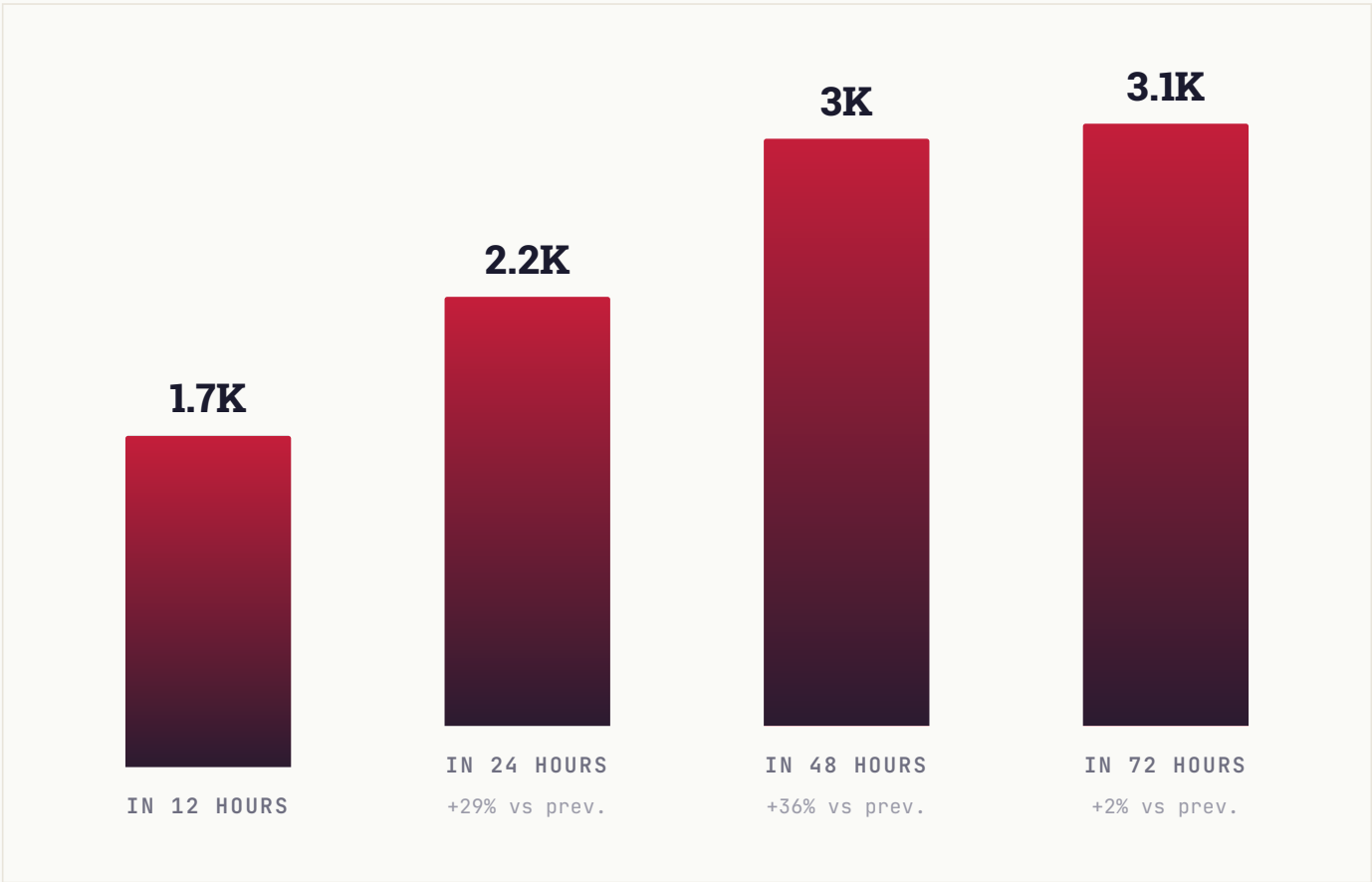
Citation index 20 – channel popularity score based on mentions. Considers not just count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K subs. All time channel was mentioned 56 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
BI Blog from the morgue	357.1K
EM Endocrinologist Magerya	293.3K
EP EXPERIENCED PHARMACIST	266K
MM Moscow Medicine	241.1K
Health ZdravKontrol	223.2K
KD Dr. Shishonin's channel	214.9K
AT Anatomical Theater	201.1K
MR Mikerina. Birth? Call the midwife!	192.2K
DM DOCTOR MYASNIKOV	182.4K
ZS Forensic expert's notes	171.1K
ZN Neurologist Ovsyannikov KS Notes YOU	68.5K

COMPARATIVE CONCLUSION

Channel in bottom half of top-100 niche (#52 of 96). Niche median — 68.5K subs. First growth KPI — reach median. Leader: Blog from the morgue (357.1K).

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

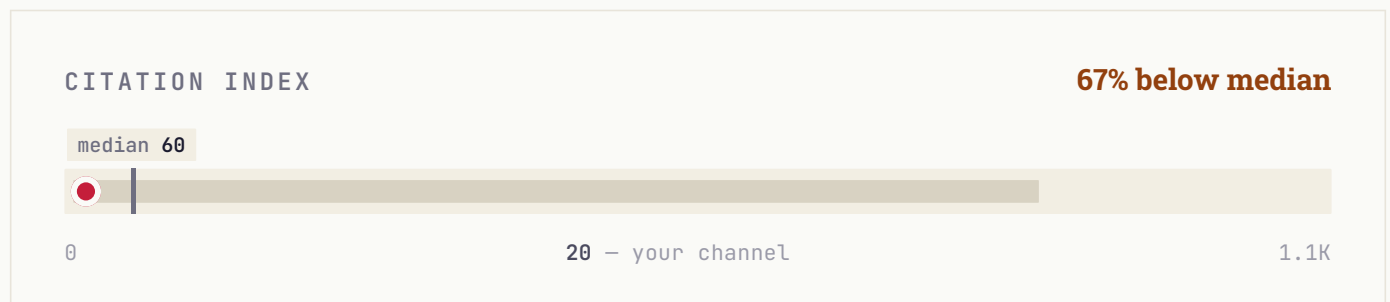
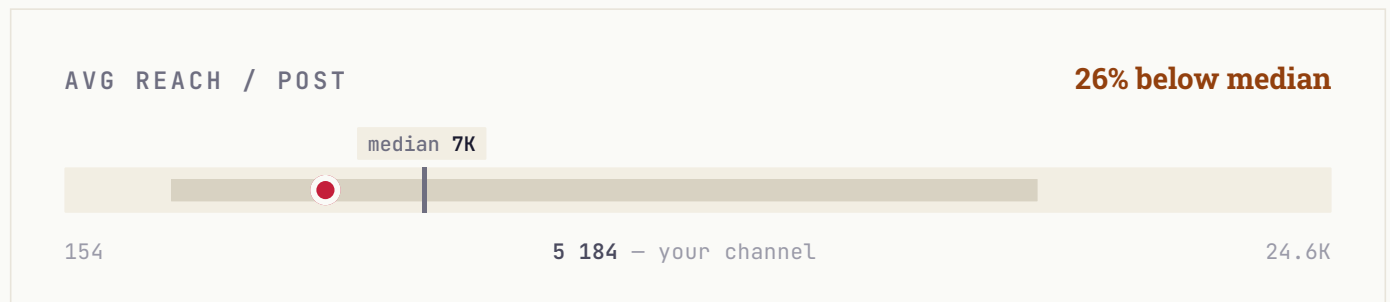
Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions **74**, they brought **16 379** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
Jan 2026	9	3	8 242	
December 2025	7	2	1 164	
November 2025	13	5	1 709	
October 2025	18	4	1 955	
September 2025	23	6	1 498	
August 2025	4	3	1 811	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
74	6	16 379

Where the channel stands in its league

#52 /100 RANK IN NICHE
Channel in bottom half of rating



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01**Main post of the week — on Friday**

On this day at 14:00 MSK audience is most active.

EFFECT

**Best window
for important
posts****02****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs****03****Test polls and interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER**04****Cross-promo with nearby channels**

Exchange posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience****05****Update channel description for Telegram search**

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want more? Run ads with us and hit your growth plan in a month.

01

**Launch ads on
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager