

— PUBLIC REPORT BY PROMTPRESS

Channel audit

Law of Success | Business, Podcasts



@zakonycnexatg

■ Finance, Business, Growth ■ Ads: @Max_ycnex ■ Exchange:
<https://telega.in/c/zakonycnexatg> RKN: <https://www.gosuslugi.ru/snet/677d21f91e4e233a71dc1df0>

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
112 220	4.0%	3.9K
12.06.2026 ⁻⁴⁵¹ per month	daily ^{2.1%} HTTPS://PROMTPRESS.COM/AUDIT/ZAKONYCNEXATG	ad reach ^{2.4K} /24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate health indicator. The subtitle shows the period it covers.

 SUBSCRIBERS 112 220 -	 SUBSCRIBER REACH 3.46% avg % subs see post	 VIEWS/POST 3.9K median 4K · 29 days	 POSTS/WEEK 19.1 for period
 7D TREND -11.6% vs prev week	 REACTIONS/POST 132.7 10,612 reactions, 4,201 reposts, 0 comments	 POST LENGTH 308 chars. median 262 · 29 days	 POSTS ANALYZED 80 29 days
 AD REACH 2.4K 24h avg	 CHURN / MONTH -451 last month	 CITATION RATE 117 citation index · 434 channels mentioned all time	 CHANNEL AGE 6 years 2 months created 07.04.2020

AI EDITOR SUMMARY

Channel «Law of Success | Business, Podcasts» – 112 220 subs. Each post avg views 3.9K people (3% from subs), reach low – need to grow audience. Publishes 19 posts/week (~3/day) – consistent. Week Jun 1–7 reach dropped -11.6% to week May 25–31 – worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **80** posts in 29 days.
- 02 Dominant format – **Photo** (80/80 posts).
- 03 Avg post length – **308** chars (median 262).
- 04 Audience peak activity – **Friday**, 13:00 MSK.
- 05 Top posts get **2×** More views than weakest (top avg 4.9K vs worst 3.1K) – among 80 posts in 29 days. Worth analyzing top’s common traits: topic, format, timing.

TOP 5 POSTS

Nº1 18.05 · 15:25 PHOTO Spend time on what matters ☒ Time is the most precious resource. Invest it in those who...	VIEWS 4 957 REP. 42	REACTIONS 130 ER 4.4%
Nº2 19.05 · 06:55 PHOTO Life rules ☒ Tend your garden and care for the flowers. ☒ Don't chase butterflies, and they will come to you. That's life and...	VIEWS 4 938 REP. 67	REACTIONS 167 ER 4.4%
Nº3 20.05 · 15:25 PHOTO Many problems can be solved by simply eliminating from your life: ☒ Some foods ☒ Some people ☒ Some habits Sometimes...	VIEWS 4 796 REP. 40	REACTIONS 147 ER 4.3%

Nº4 18.05 · 11:10 PHOTO ☒ If you find yourself complaining more than taking action, it's time to rethink your mindset. ☒ Success doesn't come from...	VIEWS 4 728 REP. 49	REACTIONS 114 ER 4.2%
Nº5 22.05 · 10:55 PHOTO ☒☒♂ When you do something without love and unprofessionally – it's hackwork! When you do something without love but professionally – it's...	VIEWS 4 693 REP. 53	REACTIONS 146 ER 4.2%

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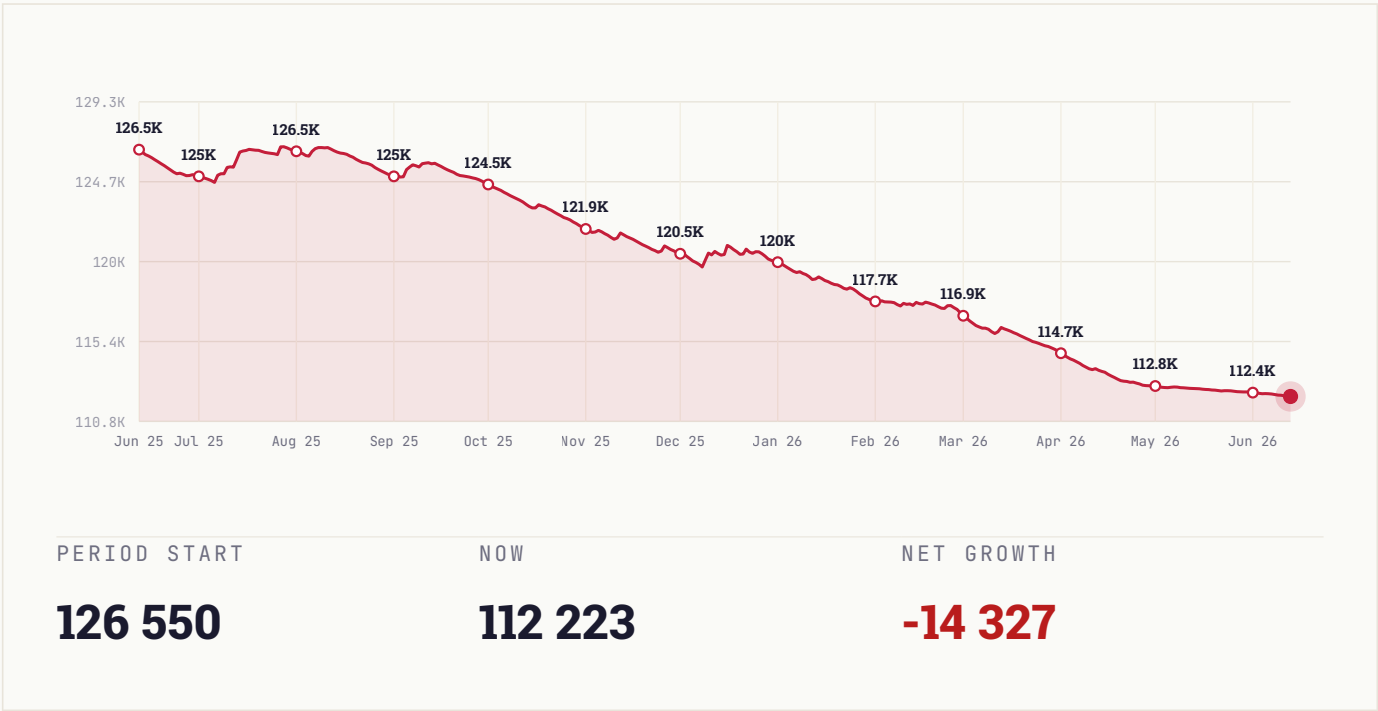
WORST 3

↓ 09.06 · 07:05 PHOTO ■ "Maybe when you were little, your parents said you could be anything you wanted when you grew up. That's not...	VIEWS 3 154 REP. 55	REACTIONS 108 ER 2.8%
↓ 08.06 · 15:25 PHOTO ☹️ A psychological trick that works like magic The gist is to notice how people laugh. Try...	VIEWS 3 121 REP. 48	REACTIONS 124 ER 2.8%
↓ 09.06 · 11:05 PHOTO People are judged by their actions♥	VIEWS 2 989 REP. 47	REACTIONS 140 ER 2.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

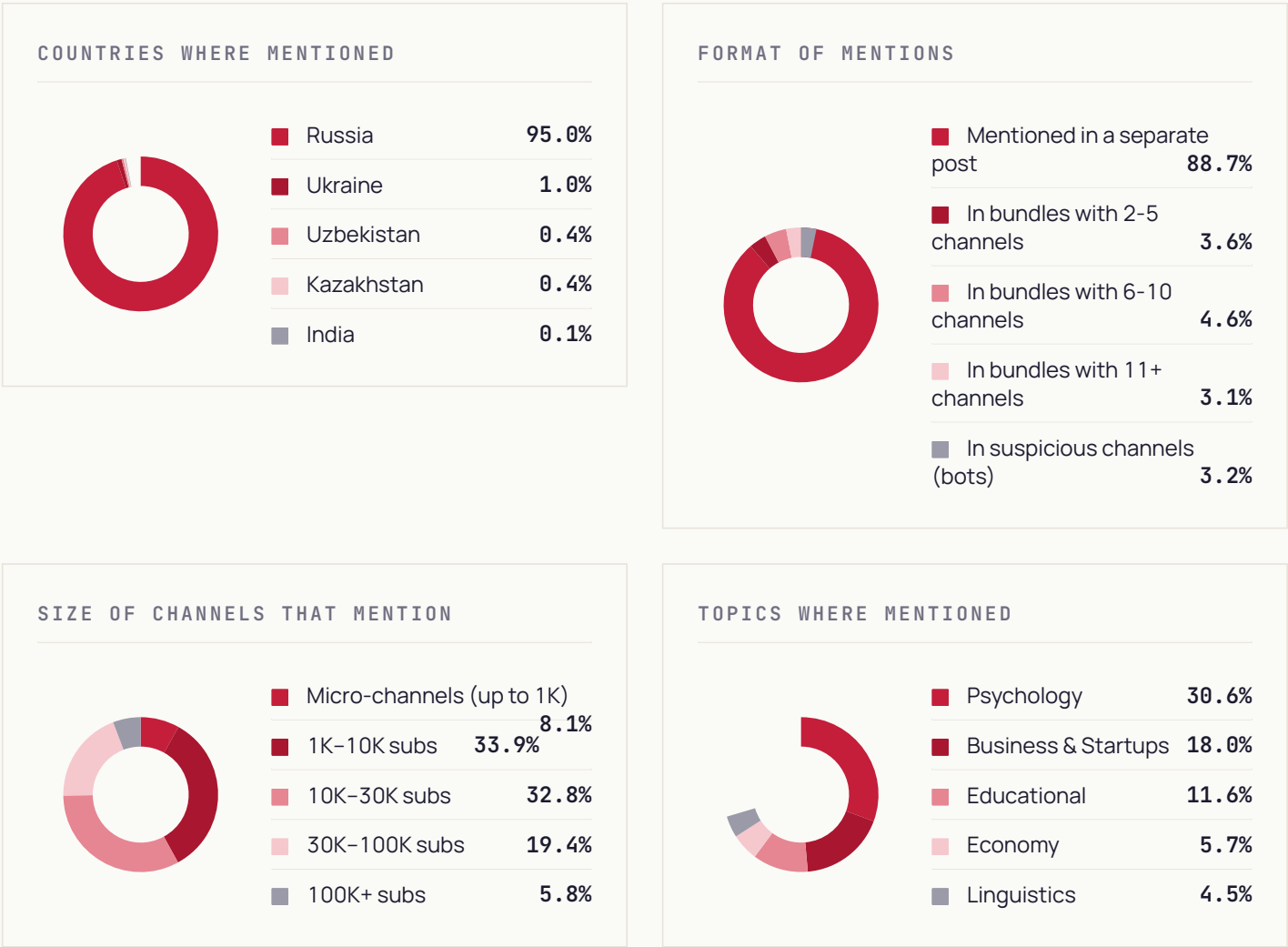
Subscriber growth chart for the year. Key months show exact subscriber count. See which months gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

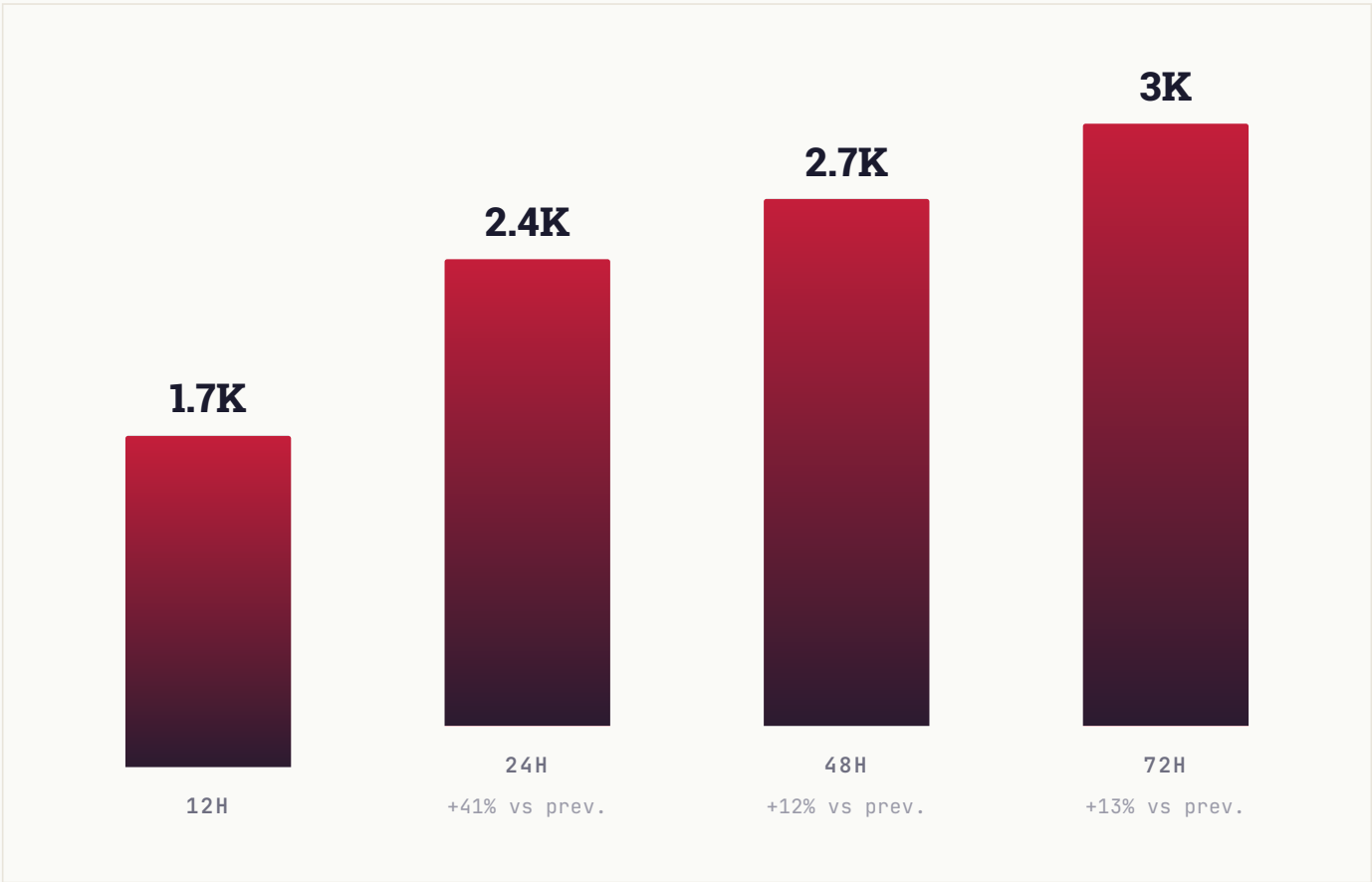
Citation index **117** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned **434** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 Nearby channels by topic & audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
MO Moscow Business	966.6K
CN Million Dollar Books business blog	872.2K
CC M&A	495.2K
AB Business Shark	494.1K
BI Business Ideas Startups	449.2K
RB Russian Business	377.2K
BD Business DNA of Russia	297.3K
RR Russian retail & business	289.2K
2H 25th Hour • Business & Finance	288.4K
BB Business Without Gloss	256.5K
ERR Law of Success Business, Podcasts YOU	112.2K

COMPARATIVE INSIGHT

Channel intop half of niche (#47 of 100). Niche leader — Moscow Business (966.6K), median subs 102.7K. Aim for top quartile — realistic 6-12 month horizon.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **13**, they brought **6 957** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	0	0	1 987
November 2025	0	0	848
October 2025	3	3	180
Sep 2025	3	3	1 039
August 2025	6	5	517
July 2025	1	1	2 386

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
13	6	6 957

— SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Top-100 channels in category «Business & Startups» (Russia) and saw how your channel compares. Gray band = range for 80% of niche channels (p10 to p90). Black vertical = median. Red dot = your channel.

#47

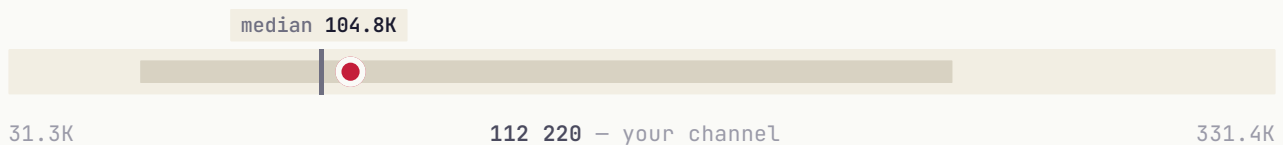
/100

POSITION IN NICHE

Channel in the top half of the ranking

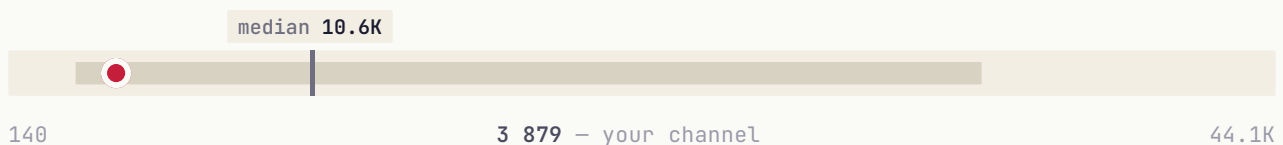
SUBSCRIBERS

better than 51% of niche



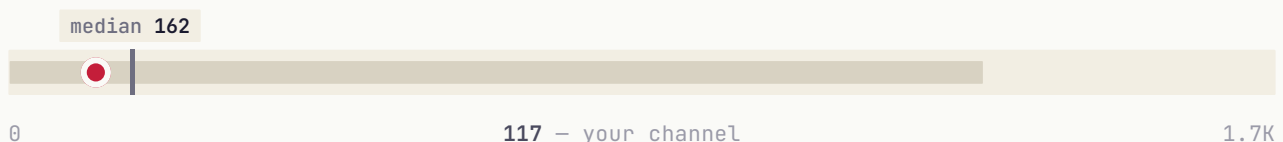
AVG REACH / POST

63% below median



CITATION INDEX

28% below median



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

- 01

Top post of the week — on Friday

Audience is most active on this day at 1:00 PM MSK.

EFFECT

Best time for an important post
- 02

Increase video posts share

Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25% share.

EFFECT

Video retains audience better
- 03

ER below niche benchmark — rethink formats

Current ER 3.46% vs norm 3.5%. Try polls & interactive formats.

EFFECT

+0.0pp ER
- 04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy win.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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