

PROMTPRESS PUBLIC REPORT

Channel audit

ZAKIROV.TAT



@zakirov_tat

🚀BLOGGER KAZAN • TATARSTAN 🗣️ЖЫРЧЫ 🌿Гап-гади авыл
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SUBSCRIBERS

23 758

-443 per month

ERR (% SEE POSTS)

10.0%

per day 3.1%

REACH / POST

2.6K

ad reach 727/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it's calculated for.

 SUBSCRIBERS 23 758 —	 SUBSCRIBER REACH 11.12% avg % of subs see post	 VIEWS / POST 2.6K median 2.1K · 29 days	 POSTS / WEEK 3.1 over period
 7D TREND — no data for period	 REACTIONS / POST 7.8 only 101 reactions, 0 reposts, 3 comments	 POST LENGTH 237 chars median 114 · 29 days	 POSTS ANALYZED 13 29 days
 AD REACH 727 24h avg	 CHURN / MONTH -443 last month	 QUOTABILITY 3 citation index · 16 channels mentioned all time	 CHANNEL AGE 4 years 4 months created 25.02.2022

AI EDITOR SUMMARY

Channel «ZAKIROV.TAT» — 23 758 subs. Each post averages 2.6K people (11% of subs), reach is low — consider expanding audience. Publishes 3 posts per week (~0 per day) — rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 13 posts in 29 days.
- 02 Dominant format – Video (12/13 posts).
- 03 Avg post length – 237 chars (median 114).
- 04 Peak Audience Activity – Friday, 16:00 ALMT.
- 05 Top Posts Get 3× more views than the weakest (5.2K avg for top vs 1.7K for worst) – among 13 posts over 29 days. Worth analyzing what top posts share – topic, format, timing.

TOP 5 POSTS

Nº1 05.06 · 11:49 VIDEO (captionless post – video)	VIEWS 6 565 REPOSTS —	REACTIONS 8 ER 27.6%
Nº2 05.06 · 11:48 VIDEO Hi everyone 🙌 Day started with wardrobe declutter 😄🔥	VIEWS 4 873 REPOSTS —	REACTIONS 11 ER 20.5%
Nº3 04.06 · 12:32 VIDEO 🚣 RAFTING 2026 🚣 July 25–26 we invite you on an unforgettable journey along the Belaya River in the heart of Bashkortostan! 🌿 Burzyansky...	VIEWS 4 071 REPOSTS —	REACTIONS 5 ER 17.1%

Nº4 04.06 • 12:28 VIDEO My view 😊 and a new day. We're in the district center. Came to visit our uncle's wife, she's in the hospital. Meanwhile mom got a haircut and we got groceries	VIEWS 3 332 REPOSTS — REACTIONS 8 ER 14.0%
Nº5 03.06 • 14:09 VIDEO I'm showing you this house now, went to the district center for materials. They didn't have enough, I helped	VIEWS 2 905 REPOSTS — REACTIONS 6 ER 12.2%

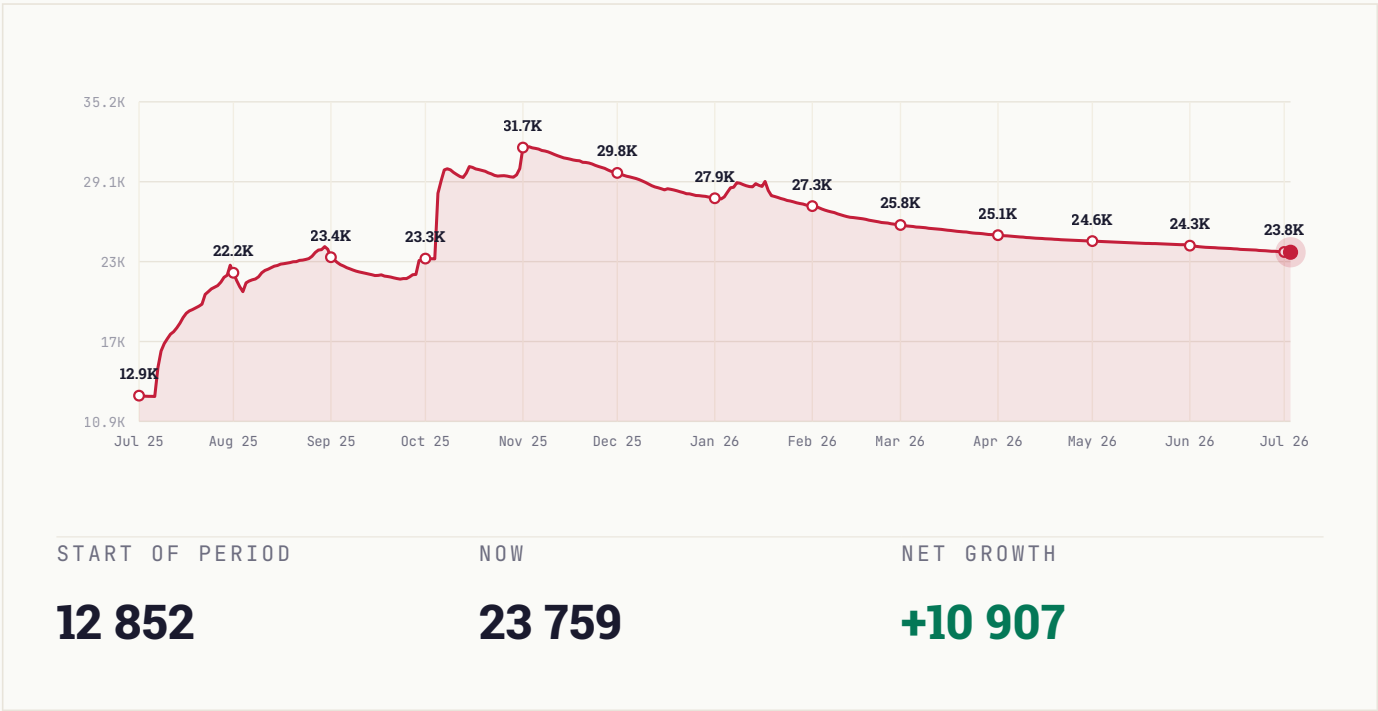
WORST 3

↓ 03.06 • 14:09 VIDEO My project starts soon! 12 powerful girls are coming to me... Now we're at aunt's, she invited us for pilaf. They arrived...	VIEWS 1 722 REPOSTS — REACTIONS 6 ER 7.2%
↓ 04.06 • 12:23 VIDEO Hi everyone 🙌 Internet was down yesterday. Couldn't upload content. We stopped at this point yesterday	VIEWS 1 722 REPOSTS — REACTIONS 8 ER 7.2%
↓ 03.06 • 14:08 VIDEO Hi everyone 🙌 Today is a work day. Even though I woke up at 13:00, went to bed late — working, lots of work 🔥 let's go	VIEWS 1 593 REPOSTS — REACTIONS 9 ER 6.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

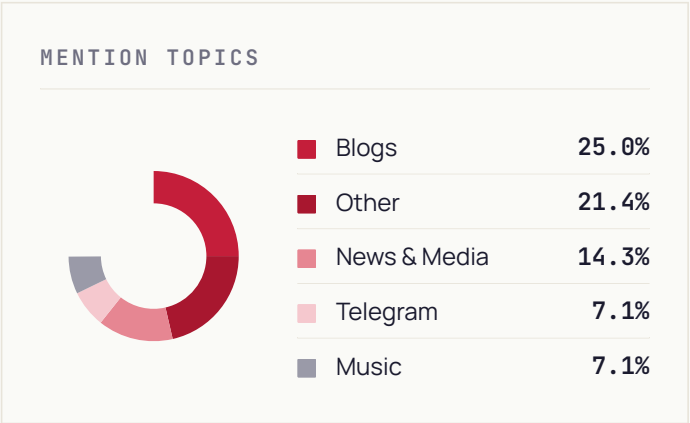
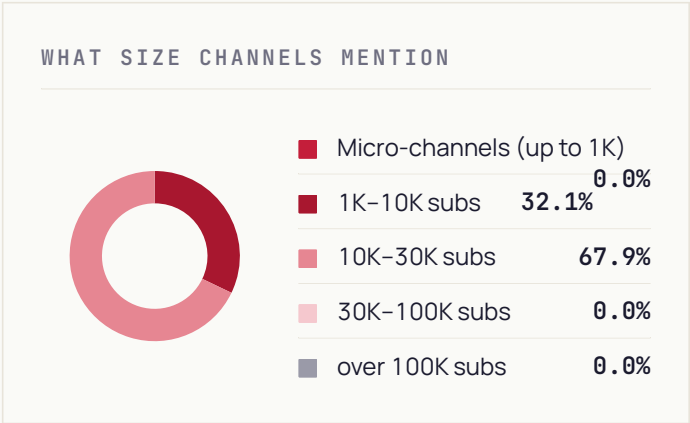
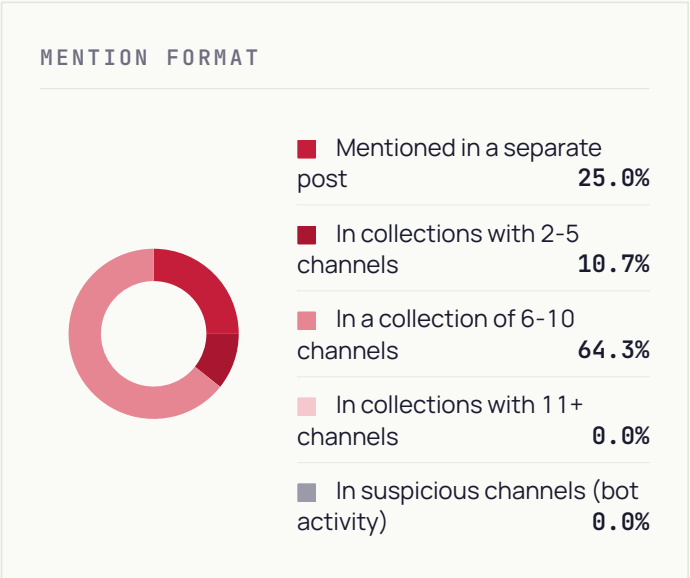
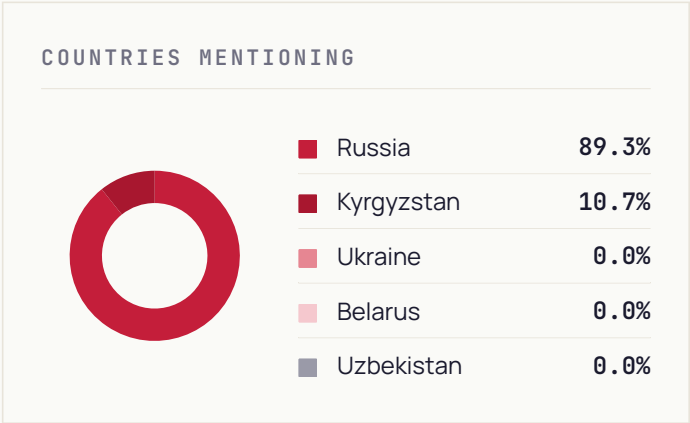
Subscriber growth chart for the year. Key months show exact sub count. See which months the channel grew and which lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

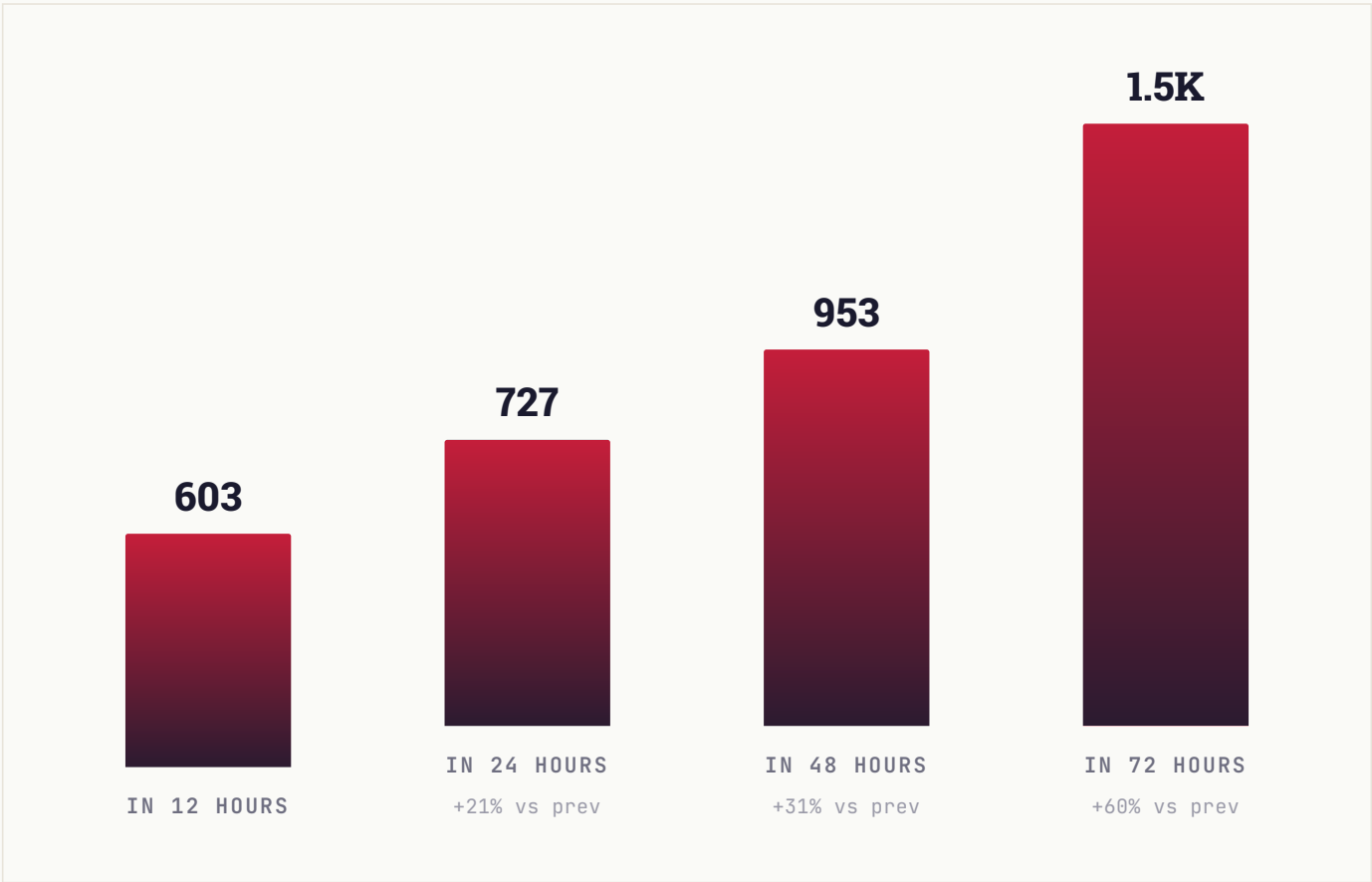
Citation index 3 – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: 16 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach by time since publication. Helps gauge how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who You Compete With

11 closest channels by topic and audience. Highlighted your channel — shows its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
TE TENGONOMIKA	72K
KF  FINANCE.kz	63.9K
TL Tengri Live - Kazakhstan News	47.1K
B  Bugin.info   	34K
PA Paydabar	32.7K
KA Kaspi.kz	27.4K
AZh Alibek Zhalgaspayev Investing in Kazakhstan 	25.2K
ҚС Қаржылық сауаттылық	24.7K
ZA ZAKIROV.TAT YOU	23.8K
FB Freedom Broker	21.2K
BUT Finance News	21K

COMPARATIVE CONCLUSION

Channel is not yet outside top-99 of niche — early growth stage. Niche leader — TENGONOMIKA (72K), top-99 median: 3.5K. First goal — enter top-99 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **14**, they brought **17 000** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	0	0	1 853	
December 2025	2	2	82	
November 2025	2	1	1 663	
October 2025	0	0	8 463	
September 2025	0	0	1 517	
August 2025	10	9	3 422	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
14	6	17 000

Where the channel stands in its league

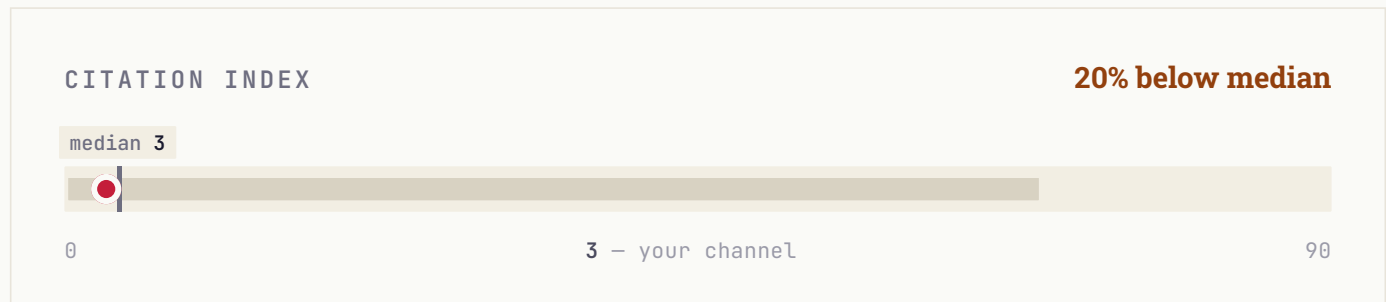
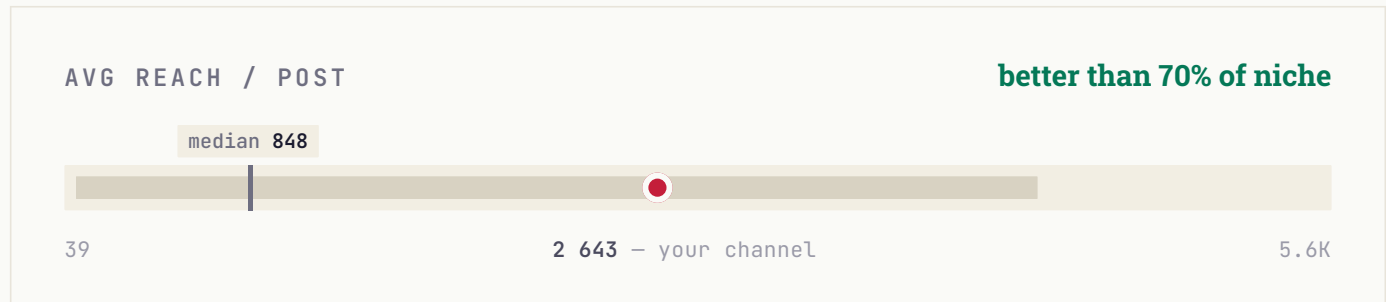
SUBSCRIBERS

median 3.4K

201 23 758 – your channel 26.8K

better than 90% of niche

Metric	Value
Median	3.4K
201	201
Your Channel	23,758
90th Percentile Benchmark	26.8K



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01**Increase posting frequency**

Now 3.1 posts/week. Active channels average 7-10.
Consistency is key for retention.

EFFECT

**Consistency >
Volume****02****Main post of the week — on Friday**

Audience is most active on this day at 16:00 ALMT.

EFFECT

**Best window
for an
important post****03****Systematic Traffic Buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****04****Test polls & interactive formats**

Posts with polls/reactions typically boost ER by 5-15%.
One weekly poll on a hot topic — easy growth lever.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Exchange posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
Relevant
Audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further — run ads through us and close your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact Manager t.me/PromptPress_manager
