

PUBLIC REPORT BY PROMTPRESS

Channel audit

Лечу за ЧУВСТВАМИ



@zachuvstvami

Travel not for checkmarks 🌅 But for the feelings that stay inside
Sometimes beautiful, sometimes honest — always sincere Contact
@prmzm

SUBSCRIBERS

151 135

+9844 per month

ERR (% SEE POSTS)

40.0%

daily 27.3%

REACH/POST

70.8K

ad reach 41.3K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 151 135 —	 SUBSCRIBER REACH 46.85% avg % subs see post	 VIEWS/POST 70.8K median 69.3K · 24 days	 POSTS/WEEK 2.3 for period
 7D TREND +0.9% vs previous week	 REACTS/POST — MTPROTO only	 POST LENGTH 940 chars median 966 · 24 days	 POSTS ANALYZED 8 24 days
 AD REACH 41.3K 24h avg	 CHURN / MONTH +9844 last month	 MENTIONS 0 citation index (cumulative)	 CHANNEL AGE 4 years 7 months created Nov 26, 2021

AI EDITOR SUMMARY

Channel «Лечу за чувствами» — 151 135 subs. Each post avg views 70.8K people (47% from subs), wide reach for a channel this size. Publishes 2 posts/week (~0/day) — rare posts. Week Jun 15–21 reach stable (+0.9% vs week 8–14 Jun).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 8 posts in 24 days.
- 02 Dominant format — Photo (8/8 posts).
- 03 Avg post length — 940 chars (median 966).
- 04 Peak audience activity — Thursday, 22:00 MSK.
- 05 Top posts get 1x more views than the weakest (74.3K avg top vs 68.3K worst) — among 8 posts in 24 days. Worth analyzing what top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 04.06 · 19:30 PHOTO Uzbekistan is one of those countries you can't help but fall in love with ❤️ You never want to rush. You just want to stroll through the ancient...	VIEWS 79 402 REP. —	REACTS — ER 52.5%
Nº2 24.06 · 05:49 PHOTO When people talk about paradise islands, many think of the Maldives. But I found a place just as beautiful...	VIEWS 72 759 REP. 420	REACTS — ER 48.1%
Nº3 26.06 · 15:00 PHOTO I travel a lot myself, but sometimes I'm childishly amazed how some friends manage to do it so cheaply. I saw an article on...	VIEWS 70 753 REP. 289	REACTS — ER 46.8%

Nº4 18.06 · 07:07 PHOTO 🌴 Maldives – not just pretty pictures. Time slows down, worries fade away...	VIEWS 69 760 REP. 198	REACTS — ER 46.2%
Nº5 14.06 · 17:34 PHOTO Some places are memorable not just for views but for the vibe. One such place for me was a trip to Thailand to...	VIEWS 68 799 REP. 108	REACTS — ER 45.5%

|

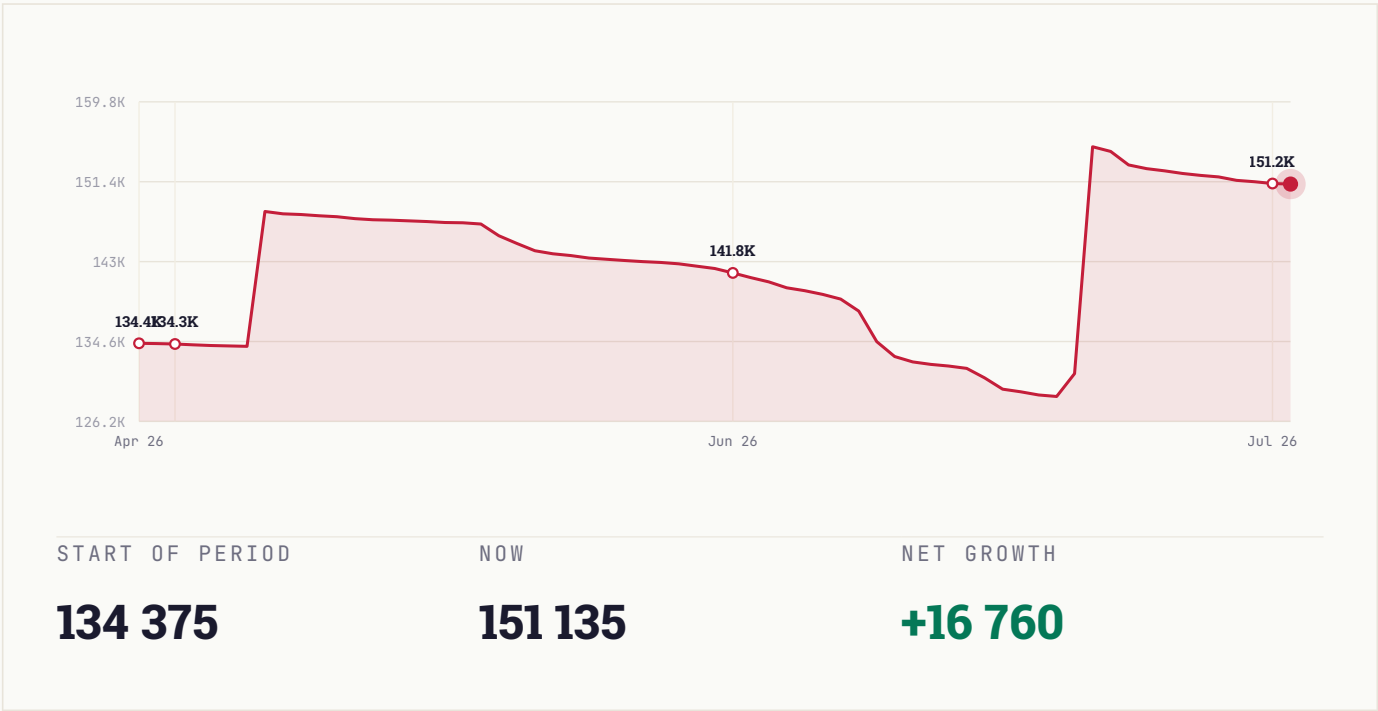
WORST 3

↓ 21.06 · 09:20 PHOTO 🕌 Kaaba – heart of the Islamic world One of the holiest places on Earth for Muslims is the Kaaba in Mecca. It...	VIEWS 68 676 REP. 212	REACTS — ER 45.4%
↓ 09.06 · 04:37 PHOTO 🏰⚡️ Disneyland through kids' eyes is real magic! ⚡️🏰 Adults may worry about queues, time, fatigue. But...	VIEWS 68 384 REP. —	REACTS — ER 45.2%
↓ 29.06 · 11:17 PHOTO 🇰🇷 In Seoul there's a place almost everyone visits at least once. Not just tourists – locals hang out, shoot content...	VIEWS 67 899 REP. 176	REACTS — ER 44.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

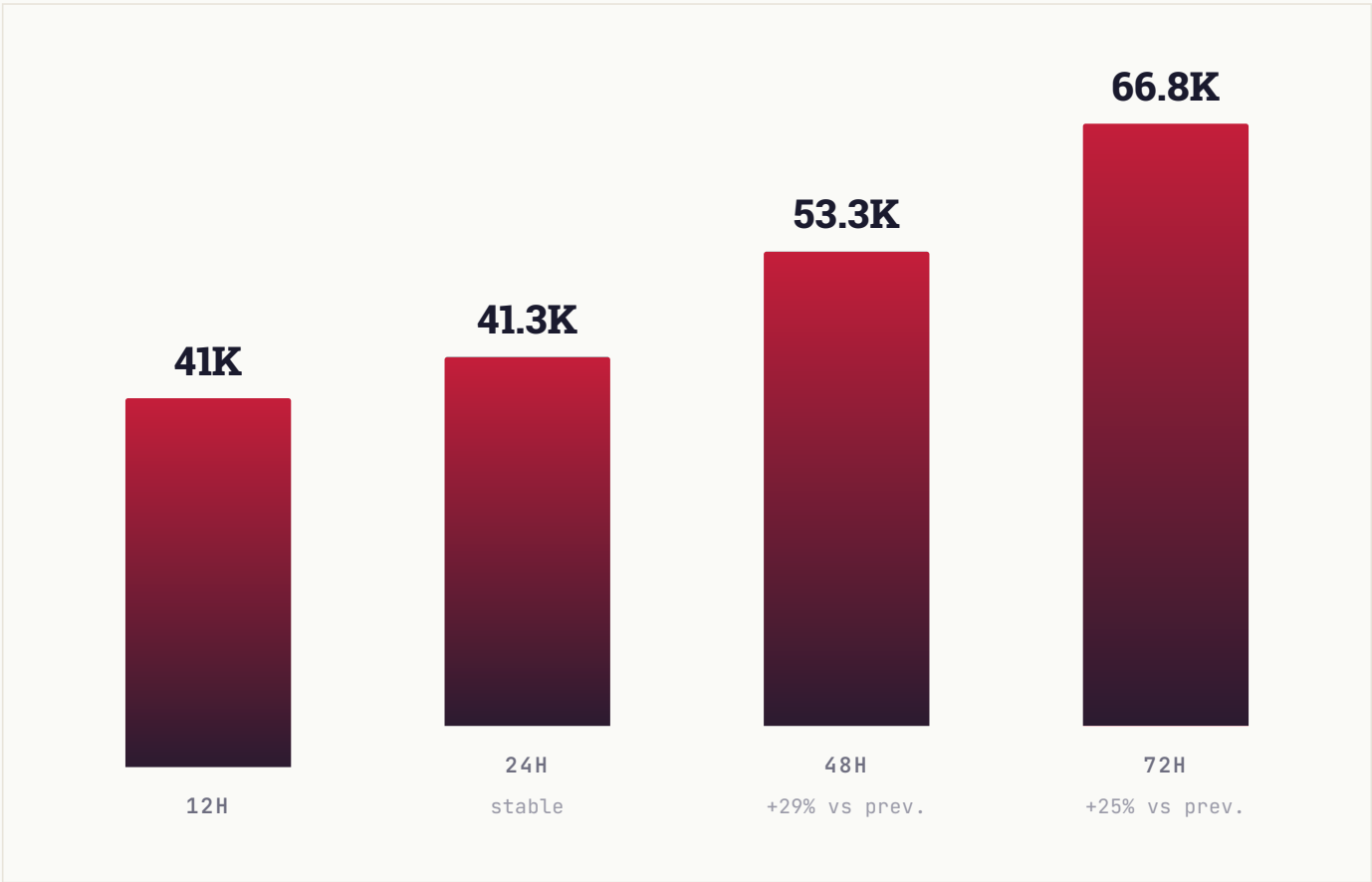
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post over time since publication. Helps estimate how long placement should 'live'.



SECTION 05 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Highlighted your channel — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
M- Moscow - where to go Poster	1.2M
AW Amazing World and Travel	1.2M
A« Pobeda Airlines	1.1M
MD Moscow Digest	563.8K
AE AEROFLOT	525.6K
MO Moskvichka	506.1K
TU Tutu	501.7K
JP Yandex Travel	499.9K
Sun Discount train	432.9K
3 333bet.cc Official ®	406K
LZ Лечу за чувствами YOU	151.1K

COMPARATIVE INSIGHT

Channel in bottom half of top-100 niche (#56 of 97). Niche median — 158.9K subs. First growth KPI — reach median. Leader: Moscow - where to go | Poster (1.2M).

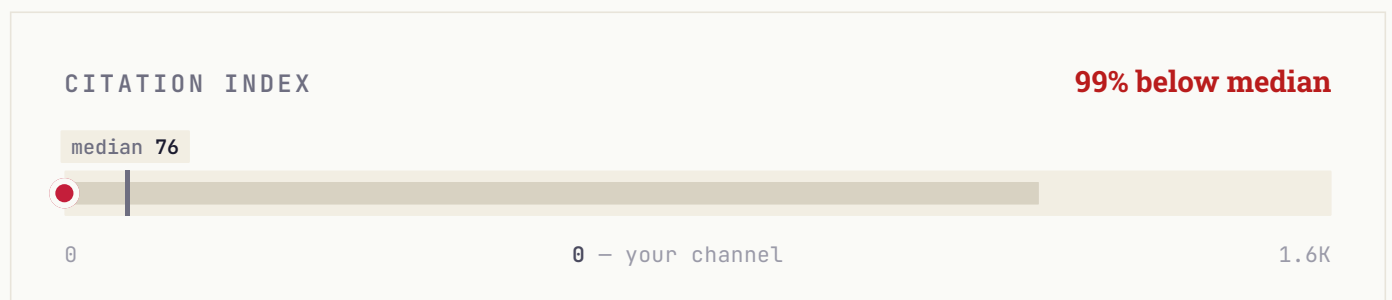
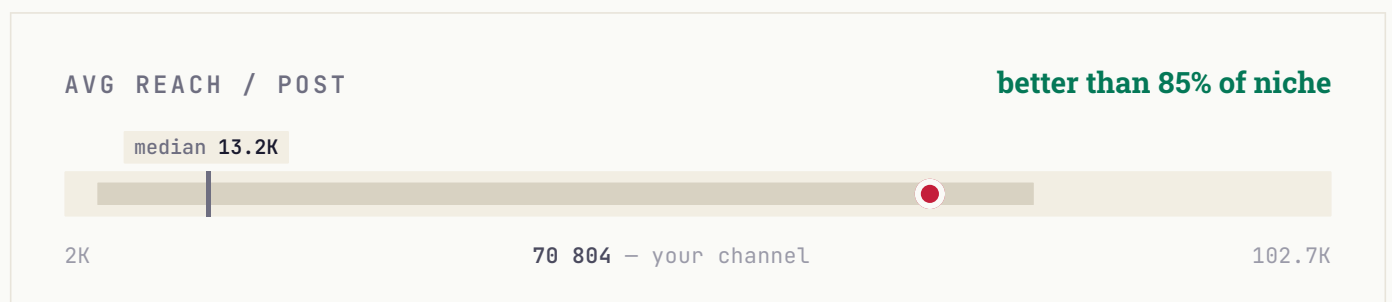
SECTION 06 • NICHE COMPARISON

Where your channel stands in its league

Took top-100 channels in category «Travel» (Russia) and compared your channel.
Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median.
Red dot — your channel.

#56 /100

POSITION IN NICHE
Channel in the bottom half of the ranking



— SECTION 07 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check them off and revisit this report in a month.

- | | | |
|----|---|--|
| 01 | Increase posting frequency
Now 2.3 posts/wk. Active channels average 7-10.
Consistency is key to retention. | EFFECT
Consistency beats volume |
| 02 | Best post of the week – Thursday
Audience most active on this day at 22:00 MSK. | EFFECT
Best window for an important post |
| 03 | Increase video posts share
Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25% video share. | EFFECT
Video retains audience better |
| 04 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000 subs |
| 05 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic is an easy win. | EFFECT
+5-15% ER |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. To go further — run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
