

— PUBLIC PROMTPRESS REPORT

Channel audit

Заборчик Пинк / Reels ideas / Trends Reels



@zaborpinkreels

We keep you updated daily on the latest Reels trends in Russia and worldwide. Ads → @gorkamanager Project @gorkamedia RKN:
<https://clck.ru/3P9pwY>

SUBSCRIBERS

16 171

ERR (% WHO SEE
POSTS)

REACH/POST

714

-241 per month

5.0%

in 24 hrs 1.7%

ad reach 276/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 16 171 —	 SUBS REACH 4.42% avg % subs see post	 VIEWS/POST 714 median 697 · 15 days	 POSTS/WEEK 2.7 over period
 7D TREND — no data for period	 REACTIONS/POST 1.2 only 7 reactions, 4 reposts, 6 comments	 POST LENGTH 690 chars median 691 · 15 days	 POSTS ANALYZED 6 15 days
 AD REACH 276 24h avg	 CHURN / MONTH -241 last month	 CITATION RATE 64 citation index · 73 channels mentioned ever	 CHANNEL AGE 3 years 5 months created 21.01.2023

AI EDITOR SUMMARY

Channel «Заборчик Пинк / Reels ideas / Trends Reels» — 16 171 subs. Each post averages 714 people (4% from subs), reach is low — consider expanding audience. Publishes 3 posts/week (~0/day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 6 posts in 15 days.
- 02 Dominant format — Photo (5/6 posts).
- 03 Avg post length — 690 chars (median 691).
- 04 Peak audience activity — Wed, 14:00 MSK.
- 05 Top posts get 1x more views than the weakest (831 avg for top vs 597 for worst) — among 6 posts in 15 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 24.06 · 11:05 PHOTO Want to grow your Telegram channel but ad prices are steep? Reach 500,000 people in 24h at the best market price...	VIEWS 1 075 REPOSTS 2	REACTIONS — ER 6.6%
Nº2 06.07 · 08:38 PHOTO Жить можно Trusted service — Maria Steblyanko's channel about delegation, household, and safe hiring. localtrndsttr — channel...	VIEWS 720 REPOSTS —	REACTIONS 6 ER 4.5%
Nº3 01.07 · 11:40 VIDEO How to create IT products and test business hypotheses on the fly? Most IT products shut down because founders...	VIEWS 698 REPOSTS —	REACTIONS 1 ER 4.3%

Nº4

03.07 • 07:05

PHOTO

🎯 Two bonuses for VK Ads promotion: ad budget doubling and Premium subscription at a discount Your clients are already on VK...

VIEWS

696

REPOSTS

1

REACTIONS

—

ER

4.3%

Nº5

05.07 • 09:21

PHOTO

🔮 BIG UPDATE @astroglazbot The deck spoke of something new – the cards have long wanted to tell more about you 📌 → 18 Tarot spreads – 🧙...

VIEWS

666

REPOSTS

1

REACTIONS

—

ER

4.1%

WORST 3



03.07 • 07:05

PHOTO

🎯 Two bonuses for VK Ads promotion: ad budget doubling and Premium subscription at a discount Your clients are already on VK...

VIEWS

696

REPOSTS

1

REACTIONS

—

ER

4.3%



05.07 • 09:21

PHOTO

🔮 BIG UPDATE @astroglazbot The deck spoke of something new – the cards have long wanted to tell more about you 📌 → 18 Tarot spreads – 🧙...

VIEWS

666

REPOSTS

1

REACTIONS

—

ER

4.1%



10.07 • 07:18

PHOTO

Want to grow your Telegram channel but ad prices are steep? Reach 500,000 people in 24h at the best market price...

VIEWS

429

REPOSTS

—

REACTIONS

—

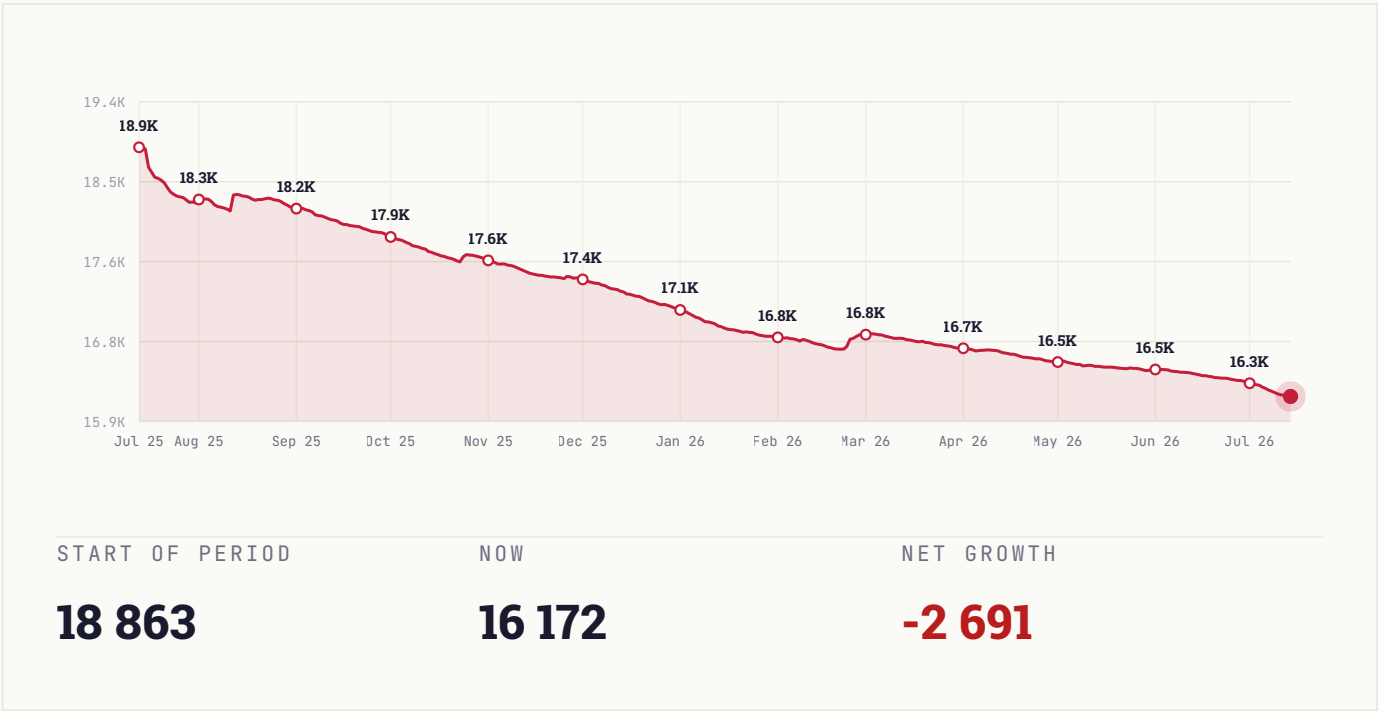
ER

2.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 • MENTIONS

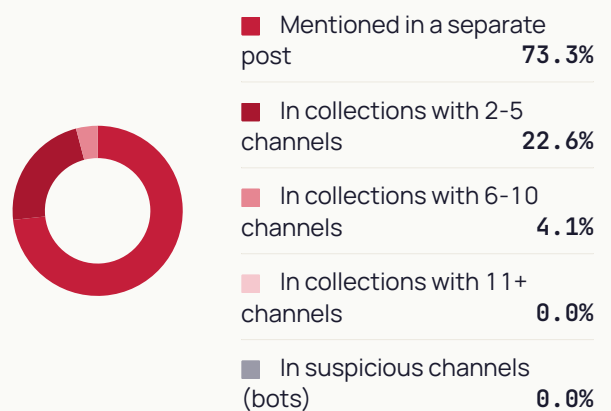
Who mentions the channel and how

Citation index **64** — channel popularity score based on mentions. Considers both count and weight: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **73** different channels.

COUNTRIES MENTIONING



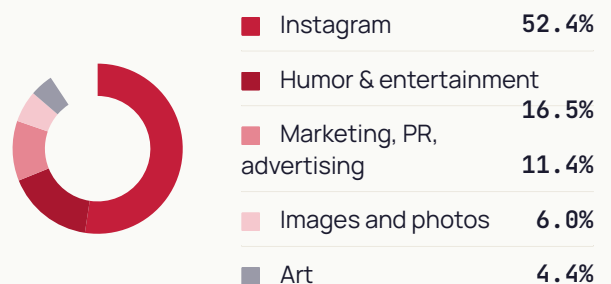
MENTION FORMAT



SIZE OF CHANNELS MENTIONING



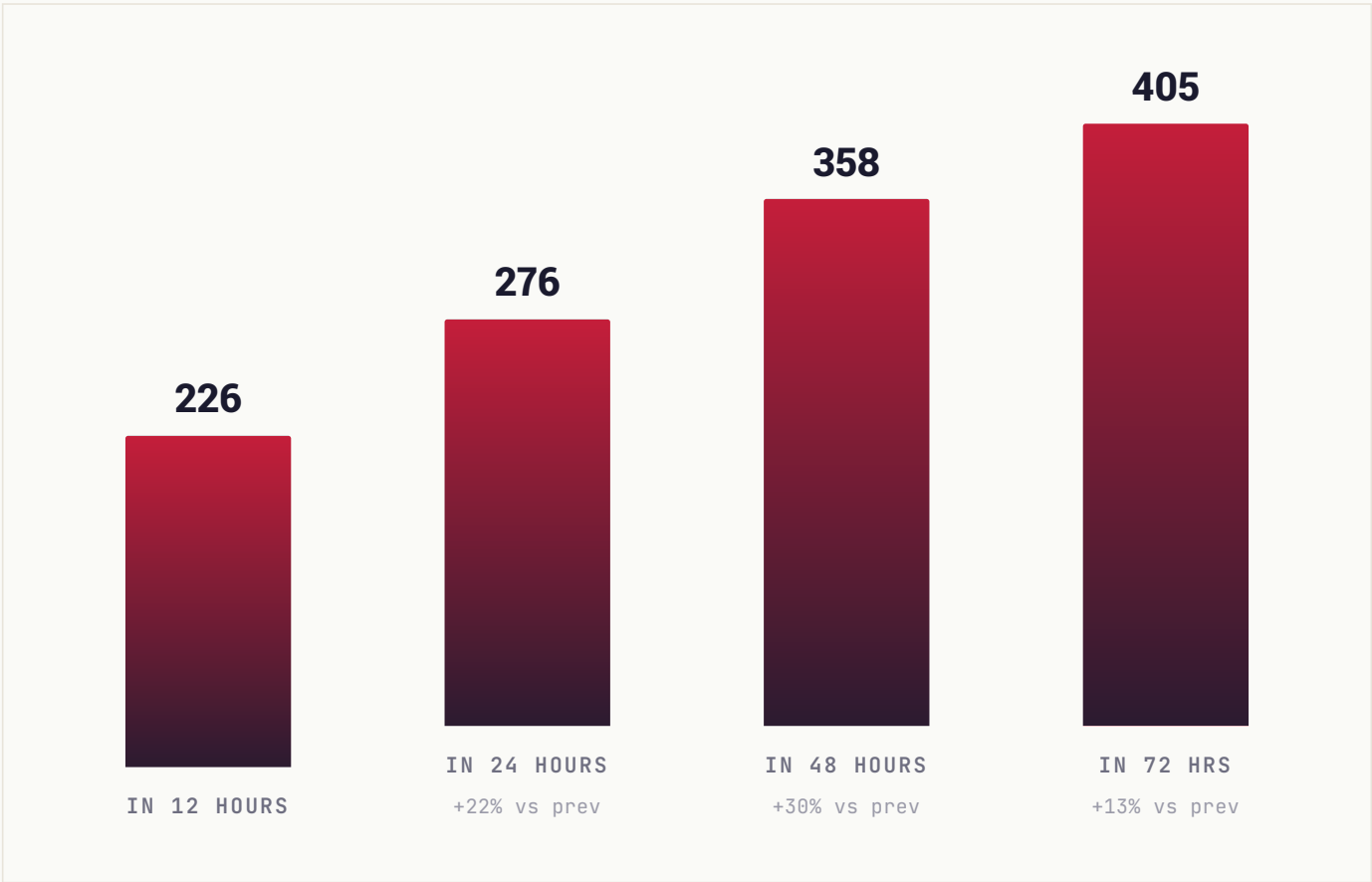
MENTIONED TOPICS



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
استوری اینستاگرام	439.7K
آهنگ موزیک جدید شاد	349.5K
ربات دانلود استوری و پست از اینستاگرام	207.3K
VIDEOS FOR STORIES	137.5K
Cap Cut Templates Kap Kut	131.3K
piaceim · presets & blogging	126.3K
NESA PIRUZIFARD انسا پیروزی فرد	124.2K
ĀAKLAB	115.2K
CAPCUT TEMPLATES KAPKUT KUT	113.6K
PNG STICKERS FOR STORIES	110.6K
Заборчик Пинк / Reels ideas / Trends Reels	16.2K

COMPARATIVE CONCLUSION

Channel not yet outside top 99 of niche — early growth stage. Niche leader — استوری اینستاگرام (439.7K), top-99 median: 32.8K. First goal: enter top-99 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

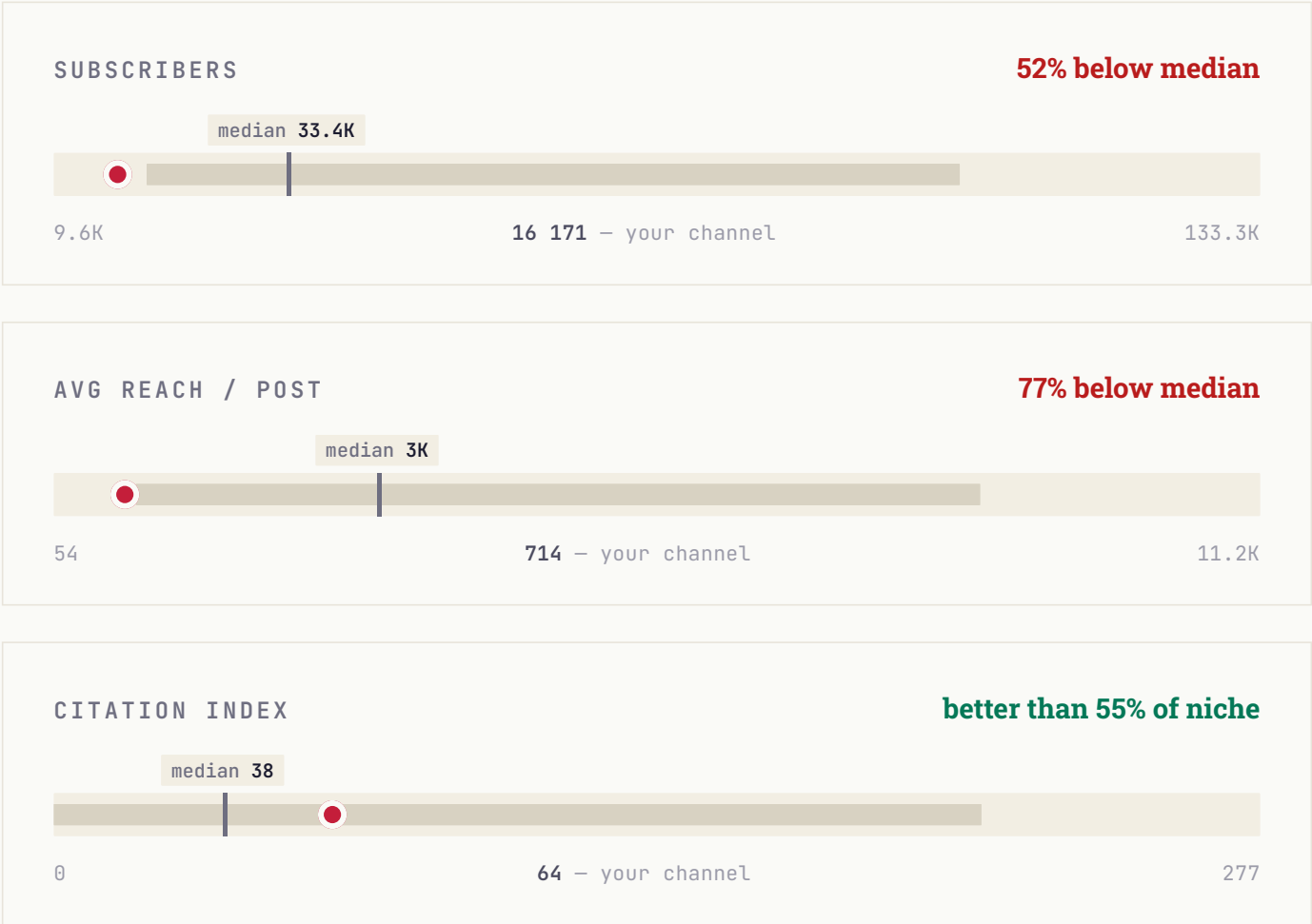
Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **127**, they brought **368** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	3	3	5
December 2025	2	2	4
Nov 2025	5	3	29
Oct 2025	2	2	79
Sep 2025	47	2	3
August 2025	68	2	248
TOTAL MENTIONS	MONTHS OF DATA		ACQUIRED SUBSCRIBERS
127	6		368

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in «Instagram» (Russia) and compared your channel. Gray band = 80% of niche channels (p10-p90). Black line = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit next month.

01**Increase posting frequency**

Now 2.7 posts/week. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume****02****Top post of the week — on Wednesday**

Audience is most active on this day at 14:00 MSK.

EFFECT

**Best window
for an
important post****03****ER below niche benchmark — rethink formats**

Current ER 4.42% vs norm 5.5%. Try polls and
interactive formats.

EFFECT

+1.1pp ER**04****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium
channels), **Native** (native integrations), **Premium**
(target audience). PromptPress picks sources for your
niche.

EFFECT

**+1000-3000
subs****05****Test polls and interactive formats**

Posts with polls/reactions typically boost ER by
+5-15%. One poll per week on a hot topic — easy win.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads through us and hit your growth plan in a month.

01

**Launch ads on
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager