

PUBLIC REPORT BY PROMTPRESS

Channel Audit

ZA 5 MINUTES



@za5minyt

Hi! I'm Misha. I run the YouTube channel *IN 5 MINUTES* <https://www.youtube.com/c/МихаилФедорук> ALL ABOUT SMARTPHONE SETTINGS DM - @MishaF7

SUBSCRIBERS

70 976

+1165 per month

ERR (% SEE POSTS)

60.0%

per day 17.5%

REACH/POST

41.7K

ad reach 12.4K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it was calculated for.

 SUBSCRIBERS 70 976 —	 SUBS REACH 58.72% avg % subs see post	 VIEWS/POST 41.7K median 41.8K · 26 days	 POSTS/WEEK 6.0 over period
 7D TREND -32.7% vs previous week	 REACTIONS/POST 257.6 only 5,925 reactions, 8,034 reposts, 802 comments	 POST LENGTH 240 chars median 238 · 26 days	 POSTS ANALYZED 23 26 days
 AD REACH 12.4K 24h avg	 CHURN / MONTH +1165 last month	 QUOTABILITY 17 citation index · 83 channels mentioned all time	 CHANNEL AGE 4 years 7 months created 29.11.2021

AI EDITOR SUMMARY

Channel «ZA 5 MINUTES» — 70 976 subs. Each post averages 41.7K people (59% of subs), wide reach for a channel this size. Posts 6 posts/week (~1/day) — rare. Week Jun 29 – Jul 5 reach dropped -32.7% to week 22–28 Jun — worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 23 posts in 26 days.
- 02 Dominant format — Photo (15/23 posts).
- 03 Avg post length — 240 chars (median 238).
- 04 Peak audience activity — Thu, 13:00 MSK.
- 05 Top posts get 3× more views than the weakest (66.2K avg for top vs 25.5K for worst) — among 23 posts in 26 days. Analyze what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 14.06 · 14:11 PHOTO ✓Hi everyone! Posted a new video on how to bypass blocks and other internet restrictions. An effective way! ♻️Today 2...	VIEWS 66 993 REPOSTS 185	REACTIONS 182 ER 94.4%
Nº2 14.06 · 14:11 TEXT (post without caption — text)	VIEWS 65 876 REPOSTS 1 954	REACTIONS 564 ER 92.8%
Nº3 14.06 · 14:11 TEXT (post without caption — text)	VIEWS 65 635 REPOSTS 1 317	REACTIONS 470 ER 92.5%

Nº4 18.06 · 10:23 PHOTO ✓Hi everyone! Posted a new video on how to bypass blocks and other internet restrictions. Two effective ways! (download and...	VIEWS 54 774 REPOSTS 84 REACTIONS 227 ER 77.2%
Nº5 17.06 · 14:16 PHOTO Hi everyone! Yesterday an update of Amnezia VPN app (4.8.19.0) was released for all devices: Android, iPhone, Computer, etc...	VIEWS 52 779 REPOSTS 388 REACTIONS 244 ER 74.4%

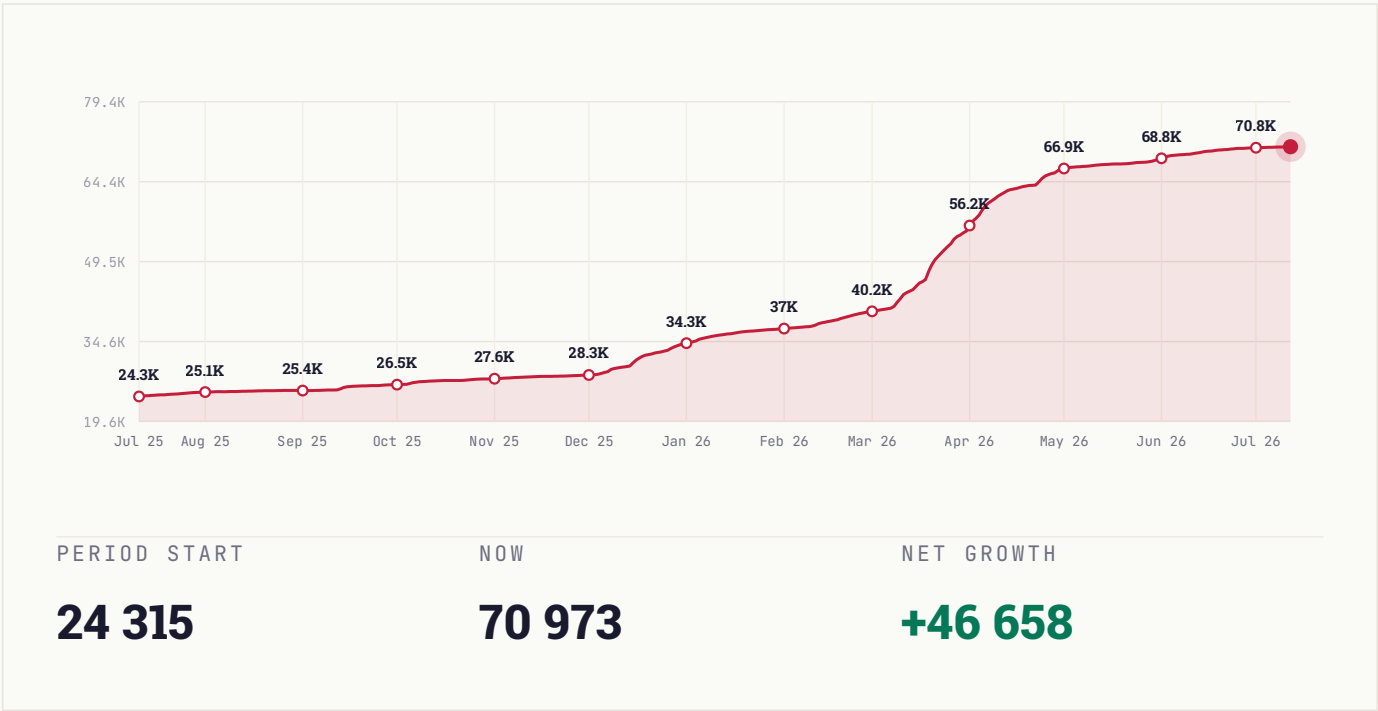
WORST 3

↓ 04.07 · 15:05 TEXT (post without caption – text)	VIEWS 27 888 REPOSTS 645 REACTIONS 329 ER 39.3%
↓ 04.07 · 15:05 PHOTO ✓Hi everyone! Posted a new video. Reviewed the PortalConnect app update, it's a VPN for bypassing...	VIEWS 26 626 REPOSTS 150 REACTIONS 211 ER 37.5%
↓ 07.07 · 12:17 PHOTO ✓Hi everyone! Posted a new video. I'll show a useful hidden setting that can add power to your phone and save...	VIEWS 22 073 REPOSTS 32 REACTIONS 200 ER 31.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth and decline.



SECTION 04 • MENTIONS

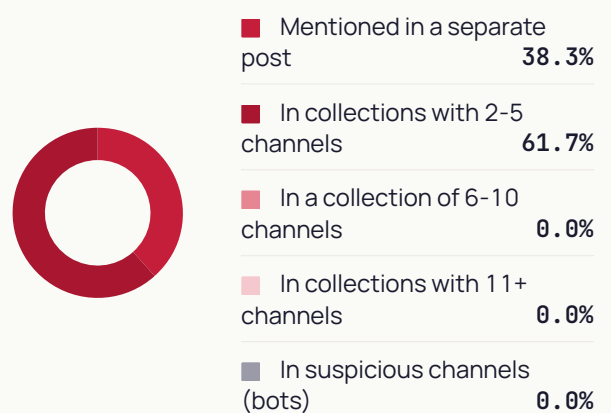
Who and how mentions the channel

Citation index **17** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **83** different channels.

COUNTRIES MENTIONING



MENTION FORMAT



SIZE OF CHANNELS MENTIONING



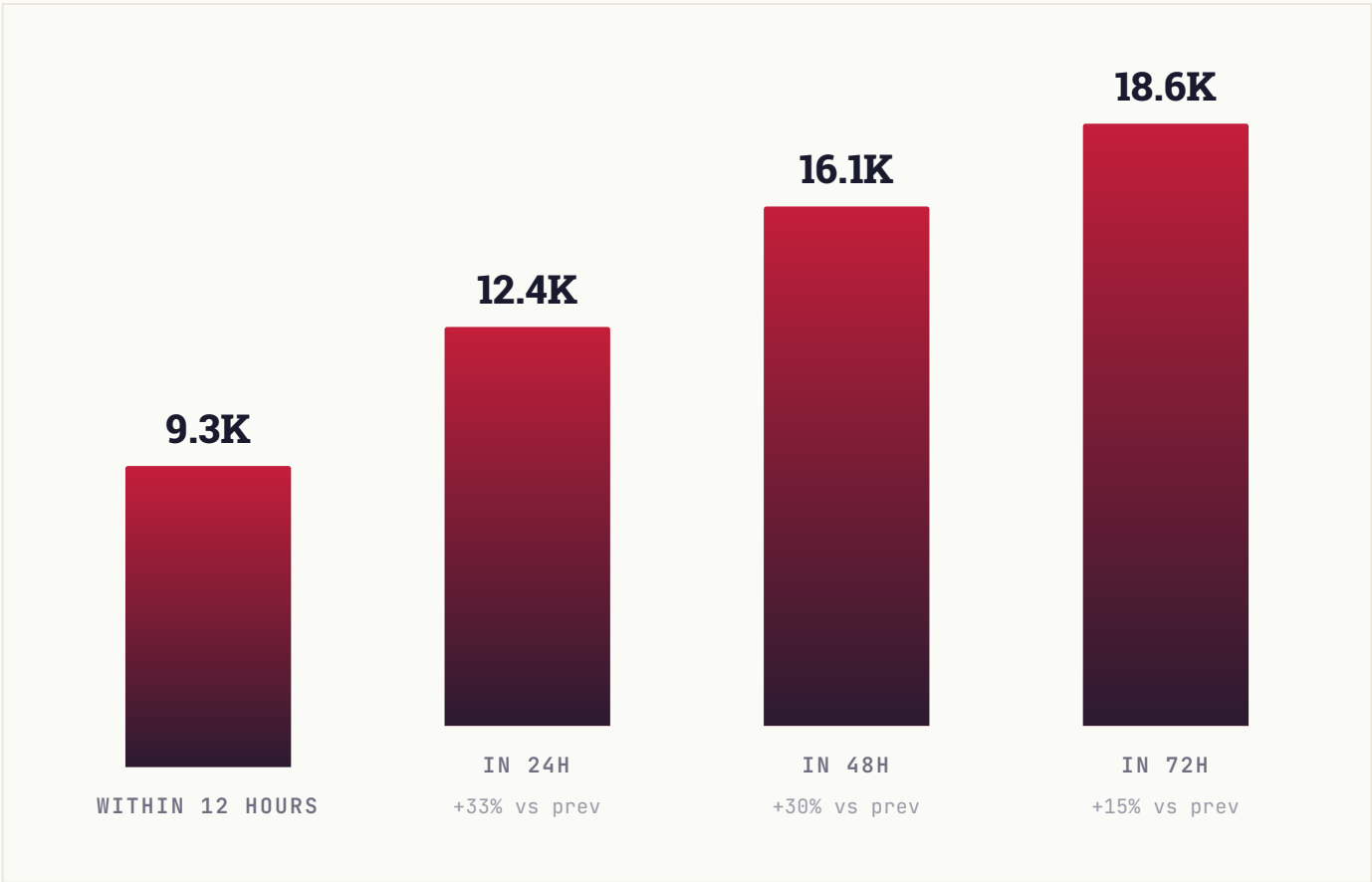
MENTION TOPICS



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg ad post reach over time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
HI hitvpn_blog	4.6M
MT Trend world	3.3M
TE Techchat	3.1M
HA Hi, AI • Tech News	2.6M
آا اینترنت آزاد	2.5M
TE Technomotel	2.4M
NN NN	2.2M
EC Exploit	2.1M
L- LIVE — Telegram, AI & Tech	2M
PP PINK PROXY پروکسی	2M
Z5 ZA 5 MINUTES YOU	71K

COMPARATIVE CONCLUSION

Channel not yet outside niche top 100 — early growth stage. Niche leader — hitvpn_blog (4.6M), top-100 median: 446.9K. First goal: enter top-100 through systematic traffic & content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **58**, they brought **11 939** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	5	4	2 804
December 2025	6	6	5 842
Nov 2025	18	3	690
Oct 2025	28	5	1 130
Sep 2025	1	1	1 111
August 2025	0	0	362

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
58	6	11 939

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in «Tech» (Russia) and compared your channel. Gray band = range for 80% of niche channels (p10 to p90). Black vertical = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

01**Main post of the week — on Thursday**

Audience is most active on this day at 1:00 PM MSK.

EFFECT

**Best window
for an
important post****02****Increase share of video posts**

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better****03****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs****04****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Exchange posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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