

PUBLIC PROMTPRESS REPORT

# Channel audit

## Dud



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SUBSCRIBERS

**846 942**

-3213 per month

ERR (% SEE POSTS)

**33.0%**

daily 14.7%

REACH/POST

**268.1K**

ad reach 124.7K/24h

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— CONTENTS · 2026

# What's inside the report

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## 01 Channel Snapshot

12 key metrics · AI summary

## 02 Content Analysis

Top 5 posts · worst 3 · insights

## 03 Subscriber dynamics

Yearly chart · growth

## 04 Citation rate

Who & how mentions the channel

## 05 Ad Potential

How long a post brings reach

## 06 Competitors

Niche neighbors · your place

## 07 Mention dynamics

6 months · monthly

## 08 Niche Comparison

Position in category «Blogs»

## 09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

# Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

|                                                                                                                                                     |                                                                                                                                                                                              |                                                                                                                                                                                           |                                                                                                                                                                       |
|-----------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <div> SUBSCRIBERS</div> <div>846 942</div> <div>—</div>            | <div> SUBS REACH</div> <div>31.65%</div> <div>avg % subs see post</div>                                     | <div> VIEWS/POST</div> <div>268.1K</div> <div>median 254.8K · 26 days</div>                              | <div> POSTS/WEEK</div> <div>7.8</div> <div>over period</div>                       |
| <div> 7D TREND</div> <div>-26.0%</div> <div>vs previous week</div> | <div> REACTIONS/POST</div> <div>5776.8</div> <div>total 167,526 reactions, 23,246 reposts, 0 comments</div> | <div> POST LENGTH</div> <div>633 chars</div> <div>median 736 · 26 days</div>                             | <div> POSTS ANALYZED</div> <div>29</div> <div>26 days</div>                        |
| <div> AD REACH</div> <div>124.7K</div> <div>24h avg</div>        | <div> CHURN / MONTH</div> <div>-3213</div> <div>last month</div>                                          | <div> CITATION RATE</div> <div>854</div> <div>citation index · 3,894 channels mentioned all time</div> | <div> CHANNEL AGE</div> <div>6 years 1 month</div> <div>created 07.05.2020</div> |

AI EDITOR SUMMARY

Channel «Dud» – 846 942 subs. Each post avg views 268.1K people (32% of subs), good reach. Publishes 8 posts/week (~1/day) – regular schedule. Week Jun 22–28 reach dropped -26.0% to week Jun 15–21 – worth analyzing causes.

SECTION 02 · CONTENT ANALYSIS

# What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **29** posts over 26 days.
- 02 Dominant format – **Video** (14/29 posts).
- 03 Avg post length – **633** chars (median 736).
- 04 Audience peak activity – **Sunday**, 11:00 MSK.
- 05 Top posts get **2x** more views than the weakest (393.6K avg top vs 172.1K worst) – among 29 posts over 26 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

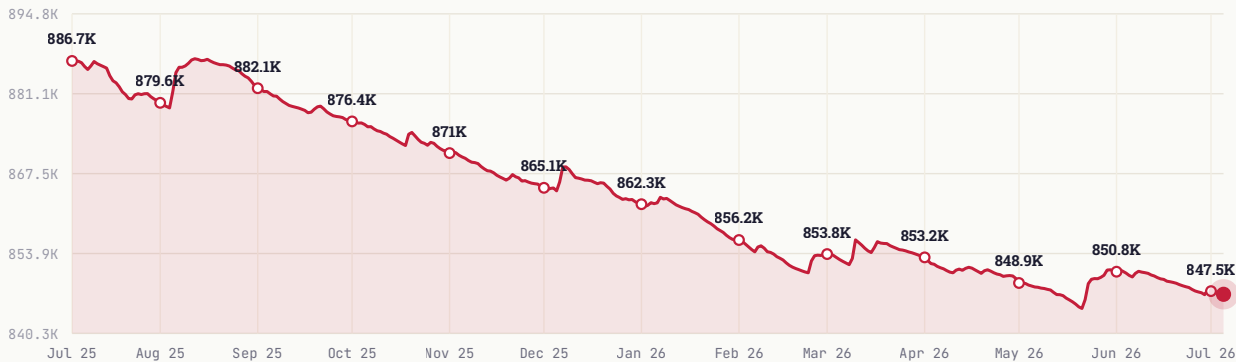
|                                                                                                                                                                                                                   |                                                                         |                                                                       |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------|-----------------------------------------------------------------------|
| <div><div>Nº1</div><div>07.06 · 08:26</div><div>VIDEO</div></div> <div>Is the universe truly infinite? In our latest video, we said the universe is infinite. And recalled the great track by Noize MC –...</div> | <div>VIEWS</div> <div>413 207</div> <div>REPOSTS</div> <div>2 455</div> | <div>REACTIONS</div> <div>14 027</div> <div>ER</div> <div>48.8%</div> |
| <div><div>Nº2</div><div>06.06 · 13:56</div><div>PHOTO</div></div> <div>Watched The Drama with Zendaya and Pattinson. Really liked it! Maybe it's low expectations, but haven't seen a rom-com that...</div>       | <div>VIEWS</div> <div>385 618</div> <div>REPOSTS</div> <div>1 455</div> | <div>REACTIONS</div> <div>6 167</div> <div>ER</div> <div>45.5%</div>  |
| <div><div>Nº3</div><div>16.06 · 12:40</div><div>POLL</div></div> <div>(post without caption – poll)</div>                                                                                                         | <div>VIEWS</div> <div>381 864</div> <div>REPOSTS</div> <div>3 097</div> | <div>REACTIONS</div> <div>3 106</div> <div>ER</div> <div>45.1%</div>  |

|                                                                                                                                                                                          |                                                                                                        |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------|
| <b>Nº4</b> 17.06 • 10:28 <b>PHOTO</b><br>– Well, I think everyone stole back then. But in the 90s it was much less [than now]. I can say that for sure. – And you...                     | VIEWS<br><b>359 055</b><br>REPOSTS<br><b>87</b><br>REACTIONS<br><b>3 181</b><br>ER<br><b>42.4%</b>     |
| <b>Nº5</b> 20.06 • 10:18 <b>PHOTO</b><br>Cossacks? Curaçao? What?! The team from the 160,000-population island of Curaçao plays its second World Cup match today. 🇦🇼 It is coached by... | VIEWS<br><b>323 284</b><br>REPOSTS<br><b>1 028</b><br>REACTIONS<br><b>4 468</b><br>ER<br><b>38.2%</b>  |
| <b>WORST 3</b>                                                                                                                                                                           |                                                                                                        |
| ↓ 30.06 • 09:23 <b>VIDEO</b><br>June-2026, Ivanovo, Antokha MC concert 🐻🐻🐻🏈🏈🏈🐻🐻                                                                                                          | VIEWS<br><b>201 126</b><br>REPOSTS<br><b>1 176</b><br>REACTIONS<br><b>14 110</b><br>ER<br><b>23.7%</b> |
| ↓ 01.07 • 12:37 <b>TEXT</b><br>28-year-old Leonid Parfenov – stumbled upon him while making a post about Katerina Gordeeva and Rostov...                                                 | VIEWS<br><b>173 255</b><br>REPOSTS<br><b>354</b><br>REACTIONS<br><b>2 806</b><br>ER<br><b>20.5%</b>    |
| ↓ 01.07 • 16:31 <b>VIDEO</b><br>LIGO observatory report takes an unexpected turn. First, you watch how physicists worldwide catch gravitational waves...                                 | VIEWS<br><b>141 787</b><br>REPOSTS<br><b>194</b><br>REACTIONS<br><b>5 059</b><br>ER<br><b>16.7%</b>    |

SECTION 03 · SUBSCRIBER DYNAMICS

# How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.  
Shows which months the channel gained or lost subs.



PERIOD START

886 729

NOW

846 942

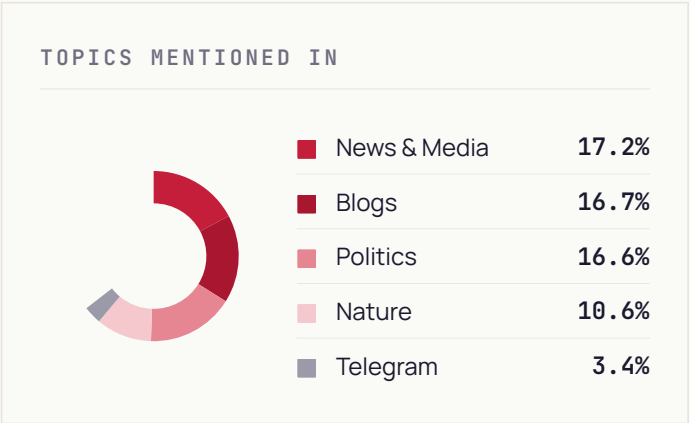
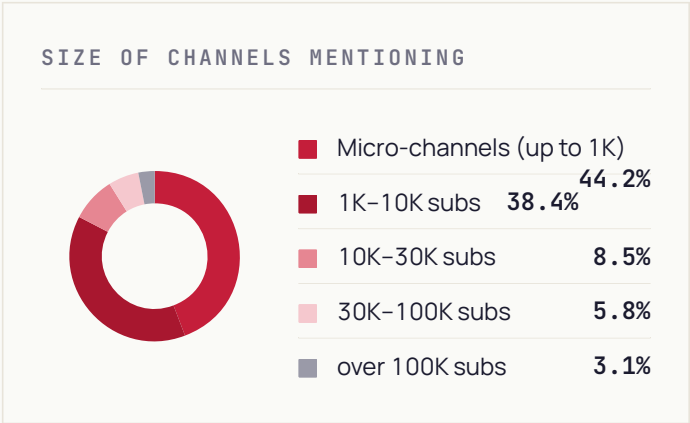
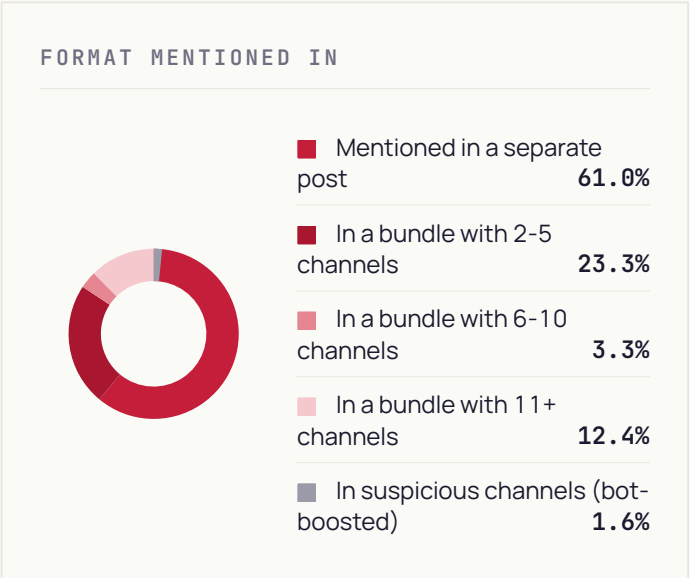
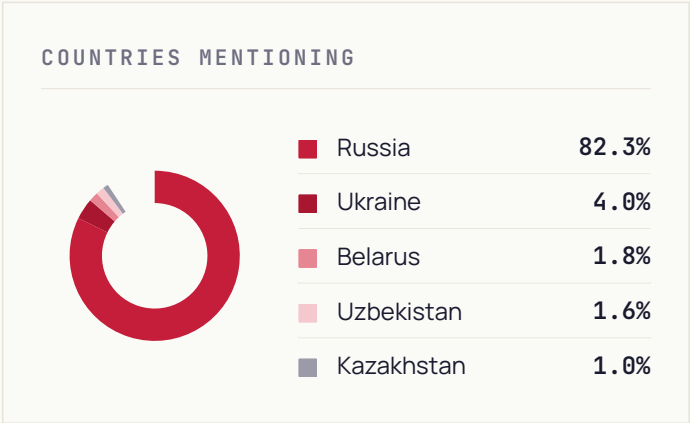
NET GROWTH

-39 787

SECTION 04 · MENTIONS

# Who & how mentions the channel

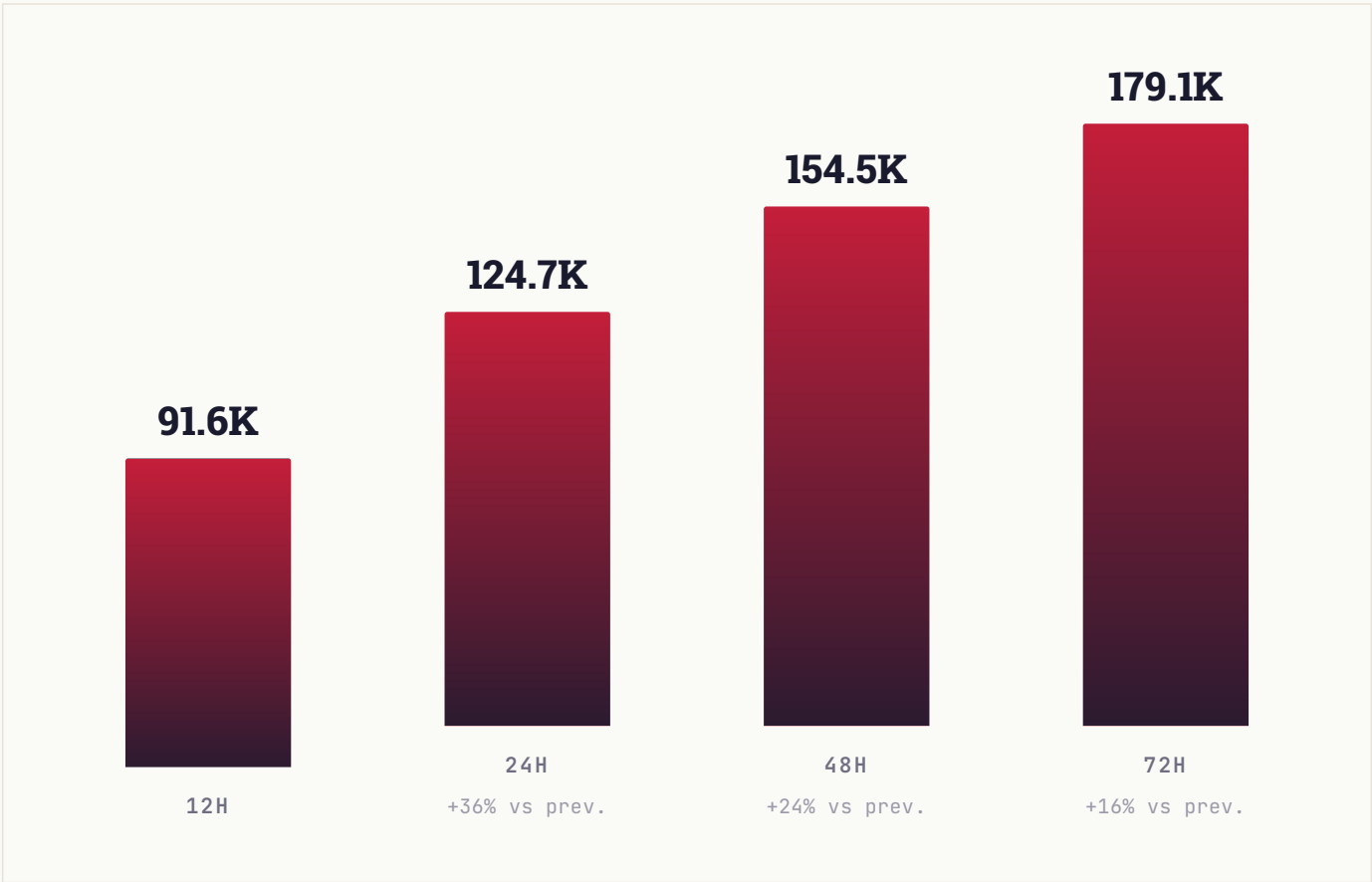
Citation index **854** — channel popularity rating based on mentions. Considers both count and weight of mentioners: a post from a 100k subs channel weighs more than from 1k. All time channel was mentioned **3 894** different channels.



SECTION 05 · AD POTENTIAL

# How long a post brings reach

Avg ad post reach over time since publication. Helps estimate how long placement should 'live'.



SECTION 06 · COMPETITORS

# Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

| CHANNEL              | SUBSCRIBERS |
|----------------------|-------------|
| DM Dima Maslennikov  | 2.2M        |
| LI LITVIN            | 1.6M        |
| EX Exile             | 1.4M        |
| AZ Alexander Zubarev | 1.3M        |
| B🍄 Booster 🍄         | 1.2M        |
| E1 EVELONE 192       | 1.2M        |
| KB Bloody Lady       | 1.1M        |
| LJ here lives брoен  | 1.1M        |
| PA PARADEEVICH       | 1M          |
| NE NEVZOROV          | 1M          |
| DU Dud YOU           | 846.9K      |

COMPARATIVE CONCLUSION

Channel in top quartile of niche (#18 of 100). Leader — Dima Maslennikov (2.2M). Goal for coming months: enter niche top-10 through systematic traffic work.

SECTION 07 · MENTION TRENDS

# How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **375**, they brought **20 408** new subs.

| PERIOD         | MENTIONS | CHANNELS | BROUGHT SUBS |
|----------------|----------|----------|--------------|
| January 2026   | 32       | 32       | 1 886        |
| December 2025  | 124      | 111      | 4 737        |
| Nov 2025       | 61       | 58       | 1 250        |
| Oct 2025       | 11       | 11       | 2 808        |
| September 2025 | 64       | 57       | 1 111        |
| August 2025    | 83       | 79       | 8 616        |

|                |                |               |
|----------------|----------------|---------------|
| TOTAL MENTIONS | MONTHS OF DATA | ACQUIRED SUBS |
| 375            | 6              | 20 408        |

## SECTION 08 • NICHE COMPARISON

# Where the channel stands in its league

Top-**100** channels in category "**Blogs**" (Russia) and compared your channel. Gray band = range for 80% of niche channels (p10 to p90). Black vertical = median. Red dot = your channel.

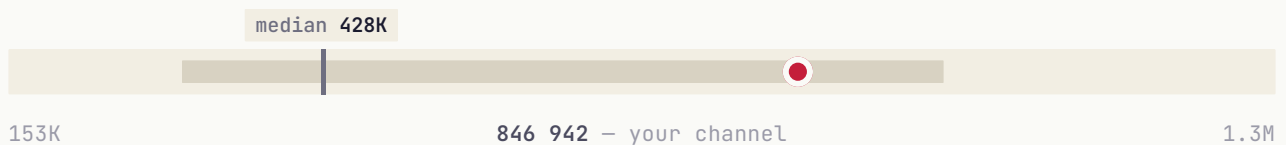
# #18 /100

POSITION IN NICHE

## Channel in top 18% – strong position

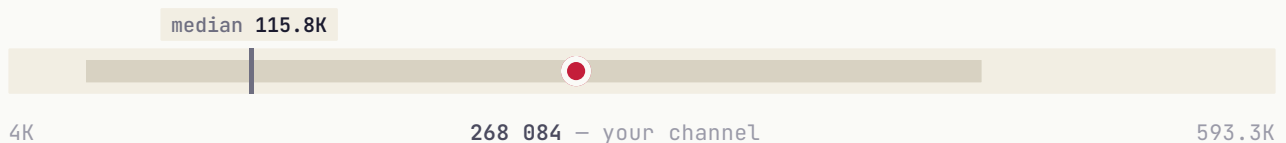
### SUBSCRIBERS

better than 80% of niche



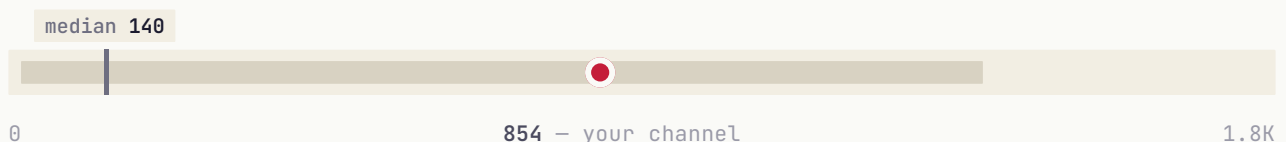
### AVG REACH / POST

better than 67% of niche



### CITATION INDEX

better than 72% of niche



## — SECTION 09 · STRATEGY

# What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

**01****Top post of the week — on Sunday**

Audience is most active on this day at 11:00 MSK.

EFFECT

**Best window  
for important  
post****02****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000  
subs****03****Test polls & interactive formats**

Posts with polls/reactions usually give +5-15% to ER.  
One poll per week on a hot topic — easy growth point.

EFFECT

**+5-15% ER****04****Cross-promo with neighbor channels**

Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from  
relevant  
audience****05****Update channel description for Telegram search**

Telegram search looks at descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

**Organic traffic  
source**

★ WHAT'S NEXT

# Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. To go further — run ads with us and hit your growth plan in a month.

01

## Launch Telegram ads

<https://panel.promptpress.com/register>

02

## Contact manager

[t.me/PromptPress\\_manager](https://t.me/PromptPress_manager)