

PUBLIC REPORT BY PROMTPRESS

Channel audit

Yudaev School



@yudaevdesign

Digital professions school focused on design School programs:
yudaevschool24.online

SUBSCRIBERS

59 777

-956 per month

ERR (% SEE POSTS)

9.0%

per day 2.9%

REACH/POST

5.5K

ad reach 1.8K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 59 777 —	 SUBS REACH 9.19% avg % of subs see post	 VIEWS/POST 5.5K median 5.7K · 25 days	 POSTS/WEEK 4.9 over period
 7D TREND -21.8% vs prev week	 REACTIONS/POST 42.6 total 766 reactions, 195 reposts, 287 comments	 POST LENGTH 524 chars median 498 · 25 days	 POSTS ANALYZED 18 25 days
 AD REACH 1.8K 24h avg	 CHURN / MONTH -956 last month	 CITATION RATE 5 citation index · 34 channels mentioned ever	 CHANNEL AGE 6 years 17 days created 26.06.2020

AI EDITOR SUMMARY

Channel «Yudaev School» — 59 777 subs. Each post averages 5.5K people (9% of subs), reach is low — consider expanding audience. Publishes 5 posts per week (~1/day) — rare posts. For week Jun 29 – Jul 5 reach dropped -21.8% to week 22–28 Jun — worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **18** posts over 25 days.
- 02 Dominant format – **Text** (11/18 posts).
- 03 Avg post length – **524** chars (median 498).
- 04 Peak audience activity – **Monday**, 17:00 MSK.
- 05 Top posts get **3x** more views than the weakest (8.4K avg for top vs 3.1K for worst) – among 18 posts in 25 days. Worth analyzing what the top has in common – topic, format, timing.

TOP 5 POSTS

Nº1 15.06 · 14:06 PHOTO 🔥 Challenge for Yudaev School subs We launched Design Tinder – a game to train your eye. Just a few minutes a day...	VIEWS 9 261 REPOSTS 30	REACTIONS 66 ER 15.5%
Nº2 15.06 · 15:26 TEXT 💬 Quick tech note! The button on the post above prevents Telegram from opening comments. So all feedback on...	VIEWS 8 494 REPOSTS —	REACTIONS 29 ER 14.2%
Nº3 16.06 · 19:59 TEXT Looking for creators who want to help record a new course for Yudaev School. Send your portfolio and ideas: @n_yudaev	VIEWS 7 495 REPOSTS 1	REACTIONS 40 ER 12.5%

Nº4 18.06 · 17:49 VIDEO Such videos are easy to make now, but we don't see more great content. Brands buy them for ads, presentations...	VIEWS 7 340 REPOSTS 7	REACTIONS 41 ER 12.3%
Nº5 19.06 · 12:05 VIDEO #DesignReview@yudaevdesign What else would you like to review or what was unclear? 🤘	VIEWS 7 076 REPOSTS 9	REACTIONS 52 ER 11.8%

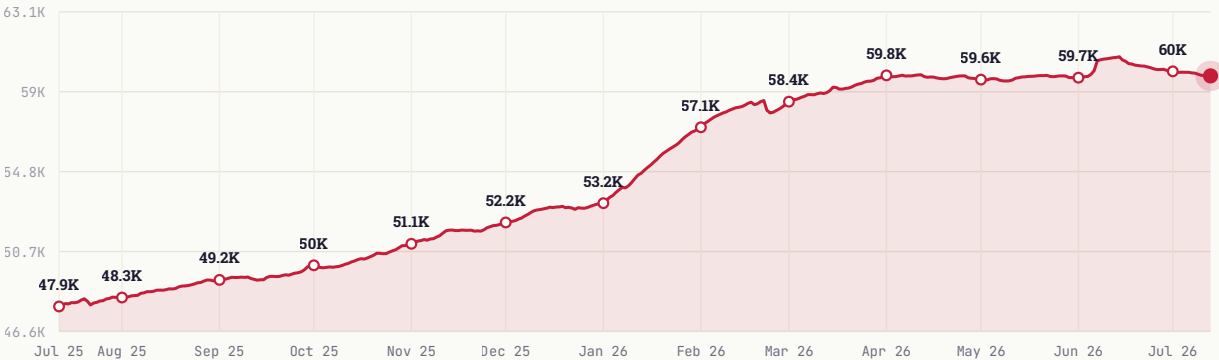
WORST 3

↓ 07.07 · 10:29 PHOTO 🚀 Hi everyone! Want to share our student Mikhail's story. @Kosmomarkelg In 1.5 years he went from freelancer to...	VIEWS 3 651 REPOSTS 4	REACTIONS 71 ER 6.1%
↓ 09.07 · 07:29 PHOTO 🏆 Great news! We won 'Online School of the Year' in the 'Career Training' category at GetAward 2026. This is a direct...	VIEWS 3 117 REPOSTS 6	REACTIONS 95 ER 5.2%
↓ 10.07 · 07:20 TEXT Hi, Lesha Kuzmichev, art director at YS. Recently asked: what would I do if starting as a designer from scratch? How would I build...	VIEWS 2 636 REPOSTS 16	REACTIONS 28 ER 4.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



PERIOD START

47 861

NOW

59 776

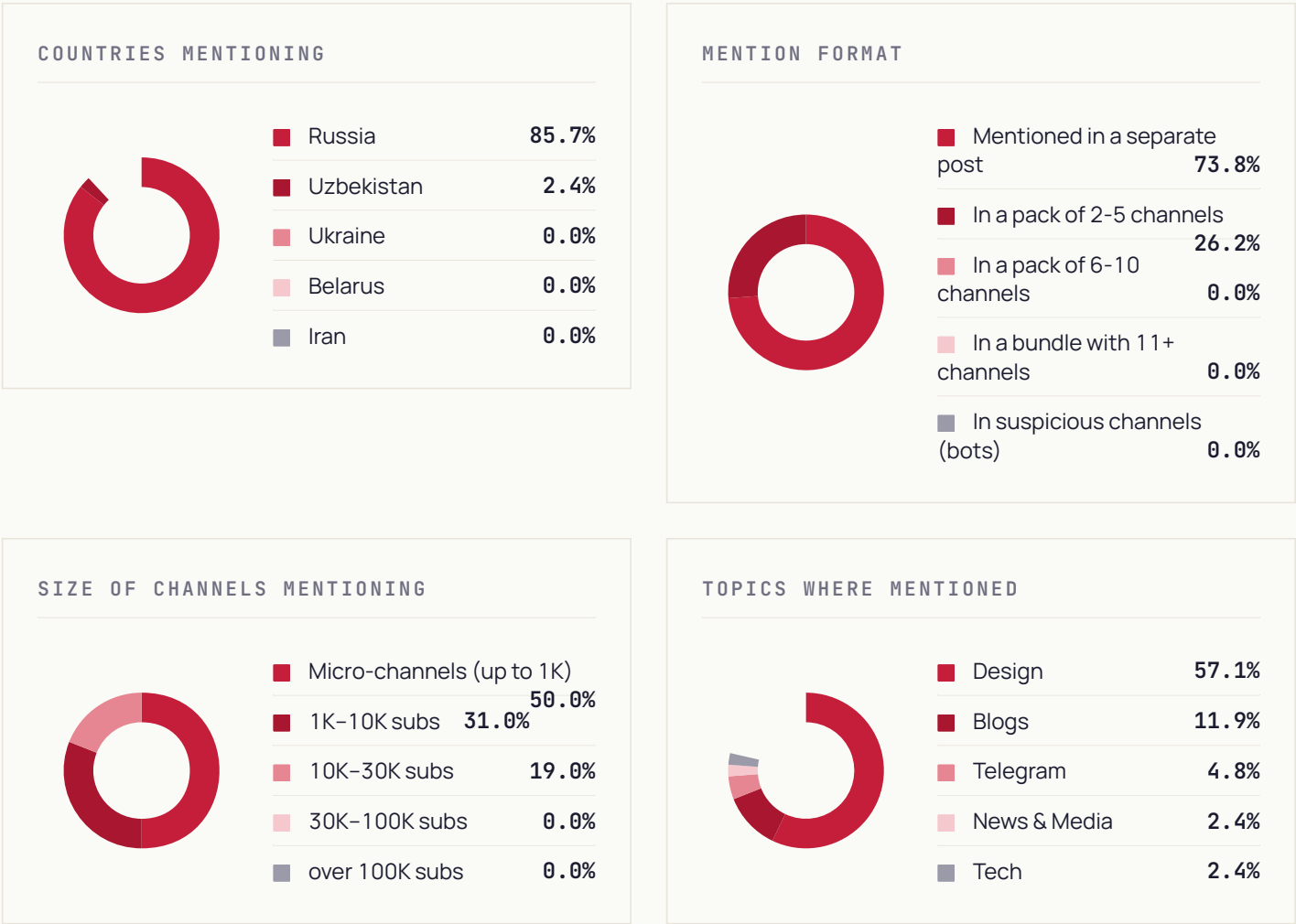
NET GROWTH

+11 915

SECTION 04 · MENTIONS

Who and how mentions the channel

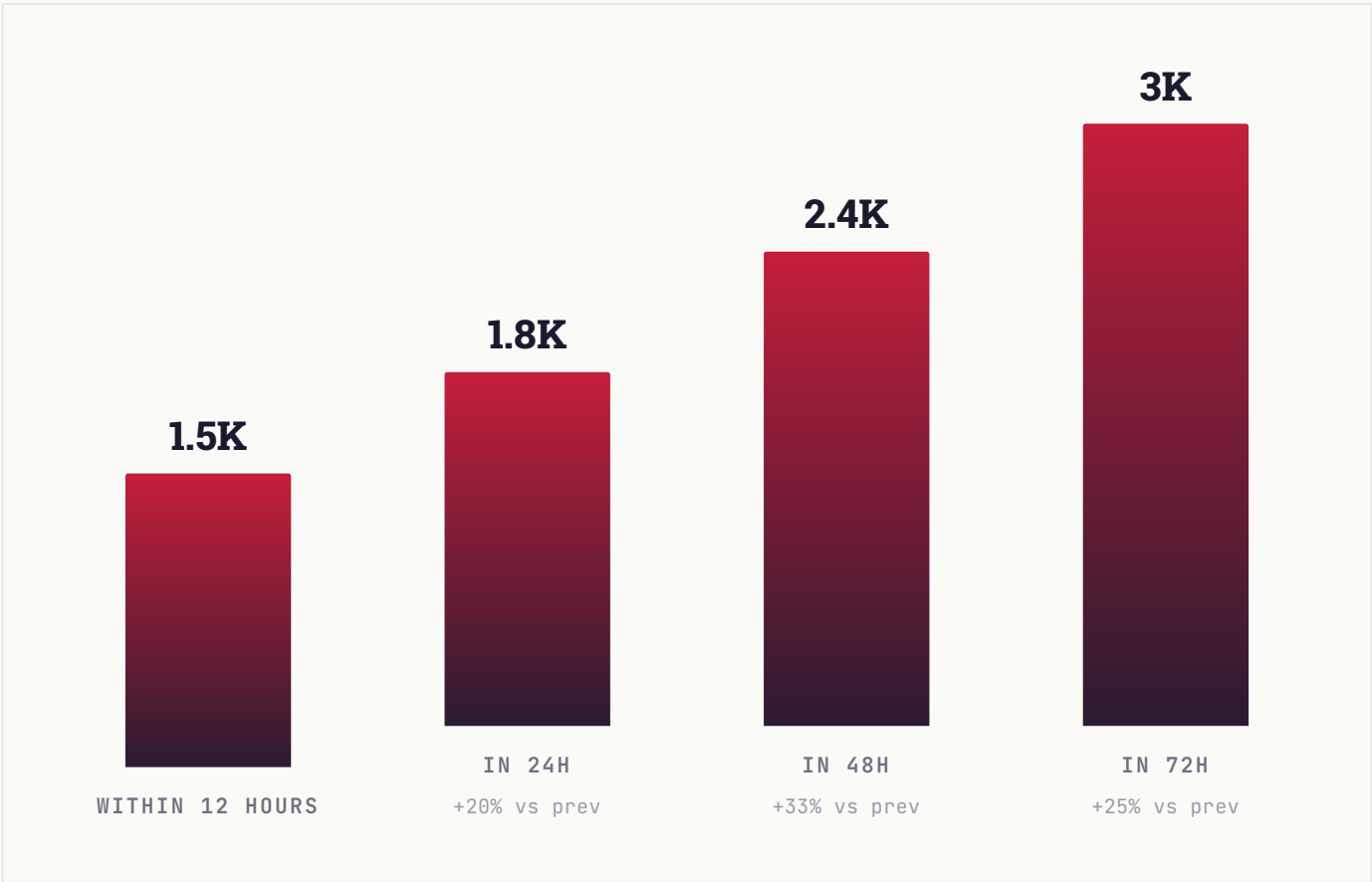
Citation index 5 – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentions **34** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Highlighted your channel — you can see its place among niche neighbors.

CHANNEL	SUBSCRIBERS
AE After Effects Templates	181K
DG Designer Gang 🖐	147.4K
SZ STL Zone / 3D models / Free STL	136K
ER Sexy font. Cyrillic	134.7K
SHZ What the font?	130.5K
SΦ STL files 3D models for 3D printing	129.2K
SHT What is Photoshop?	108.1K
FD Figma Design	107.3K
F3 Free 3DSky	104.8K
P Photoshop Design	103.8K
YS Yudaev School YOU	59.8K

COMPARATIVE CONCLUSION

Channel in upper half of niche (#40 of 99). Niche leader — After Effects Templates (181K), median subs 53.6K. Aim for the top quarter — a realistic 6-12 month horizon.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we record posts in other channels that mention yours. Over the last **6 months** such mentions were **2**, they brought **9 583** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
Jan 2026	0	0	3 869	
December 2025	0	0	1 274	
November 2025	0	0	1 194	
October 2025	0	0	1 312	
September 2025	1	1	981	
August 2025	1	1	953	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
2	6	9 583

SECTION 08 · NICHE COMPARISON

Where channel ranks in its league

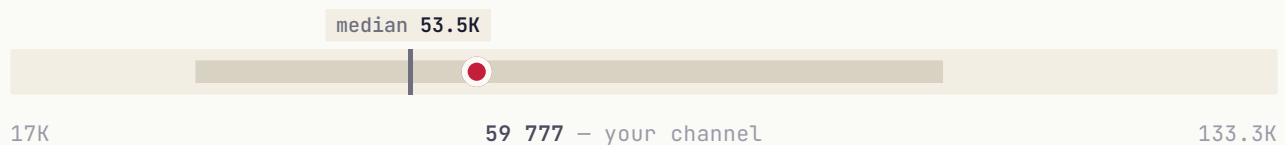
Took top-**100** channels in category «**Design**» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#40/100

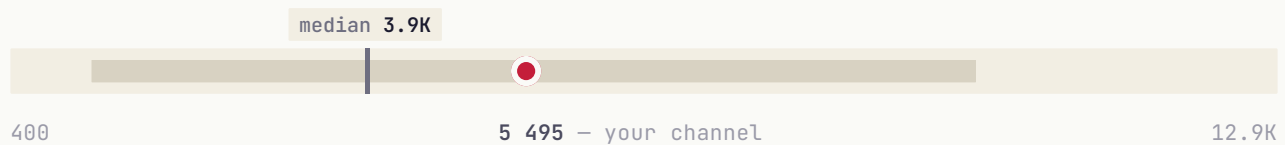
RANK IN NICHE

Channel in top half of ranking

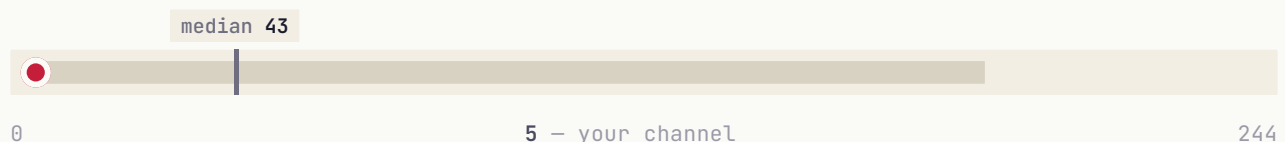
SUBSCRIBERS

better than 55% of niche


AVG REACH / POST

better than 60% of niche


CITATION INDEX

88% below median


— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check them off and revisit this report in a month.

01

Increase posting frequency

Currently 4.9 posts/week. Active channels average 7-10. Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Main post of the week — on Monday

On this day at 17:00 MSK audience is most active.

EFFECT

**Best window
for an
important post**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions typically boost ER by +5-15%. One weekly poll on a hot topic — easy growth lever.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Exchange posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes based on public data. Want to go further — run ads through us and close your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
