

PROMTPRESS PUBLIC REPORT

Channel audit

RASHEV



@yrashev

Digital nomad For collab @yerzhanrashev

SUBSCRIBERS

16 589

-225 per month

ERR (% SEE POSTS)

53.0%

per day **19.1%**

REACH/POST

8.5K

ad reach **3.2K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle shows the period it covers.

 SUBSCRIBERS 16 589 –	 SUBSCRIBER REACH 51.36% avg % subs see post	 VIEWS/POST 8.5K median 8.5K · 26 days	 POSTS/WEEK 2.6 for the period
 7D TREND -21.2% vs previous week	 REACTIONS/POST 160.6 total 1,606 reactions, 129 reposts, 0 comments	 POST LENGTH 98 chars median 76 · 26 days	 POSTS ANALYZED 10 26 days
 AD REACH 3.2K 24h avg	 CHURN / MONTH -225 for the last month	 QUOTABILITY 94 citation index · 504 channels mentioned all time	 CHANNEL AGE 9 years 1 month created 31.05.2017

AI EDITOR SUMMARY

Channel «RASHEV» – 16 589 subs. Each post averages 8.5K people (51% of subs), wide reach for a channel this size. Publishes 3 posts per week (~0/day) – rare publications. Week 22–28 Jun reach dropped -21.2% to week 15–21 Jun – worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 10 posts over 26 days.
- 02 Dominant format — Text (9/10 posts).
- 03 Avg post length — 98 chars (median 76).
- 04 Peak audience activity — Thursday, 03:00 ALMT.
- 05 Top posts get 2× more views than the weakest (13.1K avg for top vs 5.6K for worst) — among 10 posts in 26 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 04.06 · 22:28 TEXT Met my 20-year-old self at the intersection of 17 East and Park Avenue, near Union Square, patted him (myself) on the shoulder and said 'kid...		VIEWS 15 801	REACTIONS 147
		REPOSTS 5	ER 95.2%
Nº2 04.06 · 20:51 PHOTO Miss you in the heart of the empire.		VIEWS 13 102	REACTIONS 135
		REPOSTS 3	ER 79.0%
Nº3 19.06 · 12:57 TEXT The world is slowly realizing the most beautiful women live in Kazakhstan. The easy days for Kazakh men are over.		VIEWS 10 264	REACTIONS 357
		REPOSTS 31	ER 61.9%

Nº4 22.06 · 19:07 TEXT Messi is god.	VIEWS	REACTIONS
	9 050	242
	REPOSTS	ER
	12	54.6%

Nº5 21.06 · 06:58 TEXT Heat Summer heat is nature's Ozempic.	VIEWS	REACTIONS
	8 658	146
	REPOSTS	ER
	11	52.2%

WORST 3

↓ 26.06 · 15:24 TEXT The world doesn't end with 19th-century French impressionists.	VIEWS	REACTIONS
	6 572	36
	REPOSTS	ER
	3	39.6%
↓ 26.06 · 15:19 TEXT Zina Pronchenko is awesome but lacks classical (with emphasis on antiquity) education.	VIEWS	REACTIONS
	5 916	42
	REPOSTS	ER
	5	35.7%
↓ 29.06 · 11:57 TEXT Personal takeaways after the World Cup group stage: all Europeans hate France all Africans hate...	VIEWS	REACTIONS
	4 372	261
	REPOSTS	ER
	36	26.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

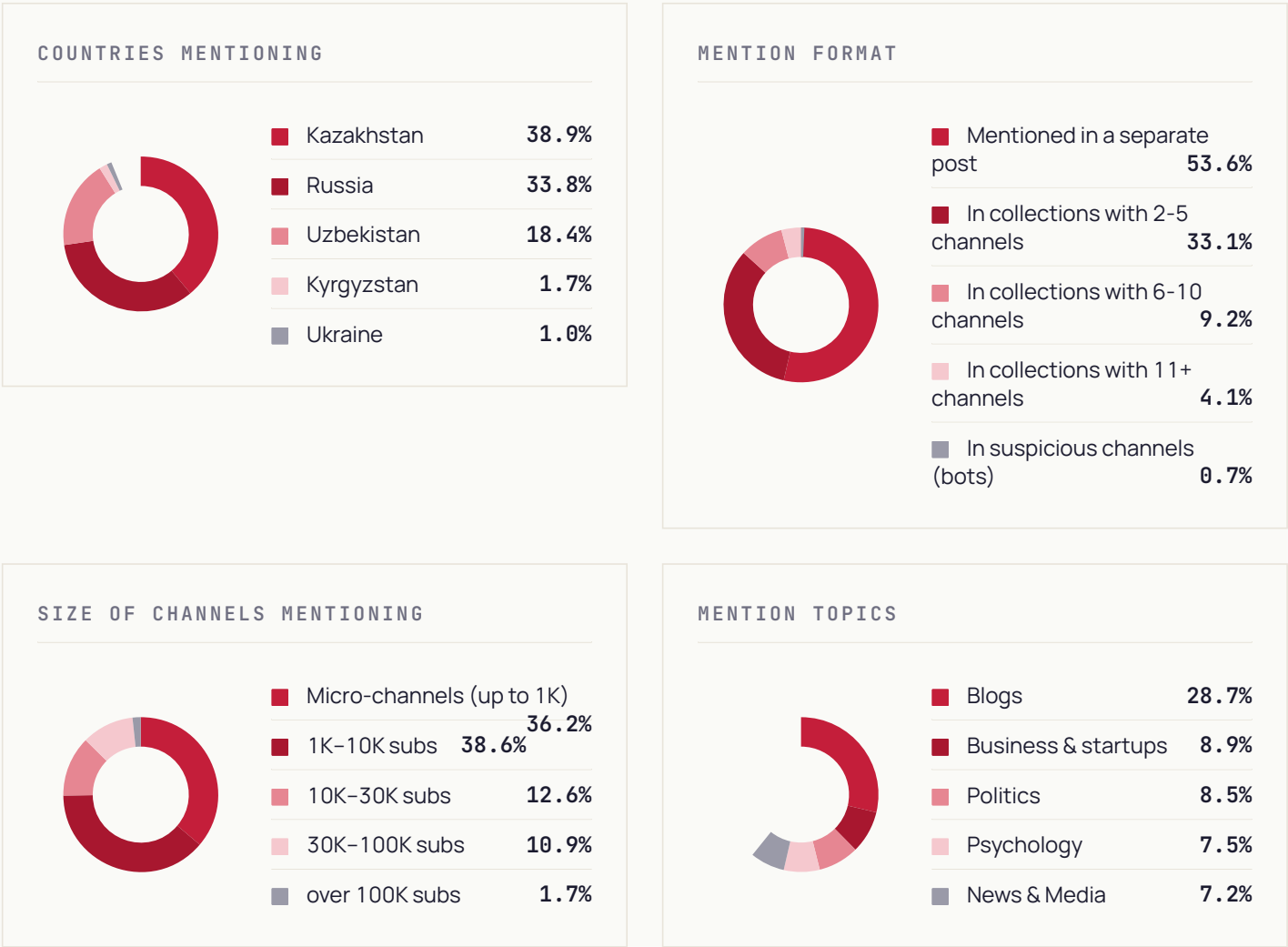
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained and lost subs.



SECTION 04 · MENTIONS

Who and how mentions the channel

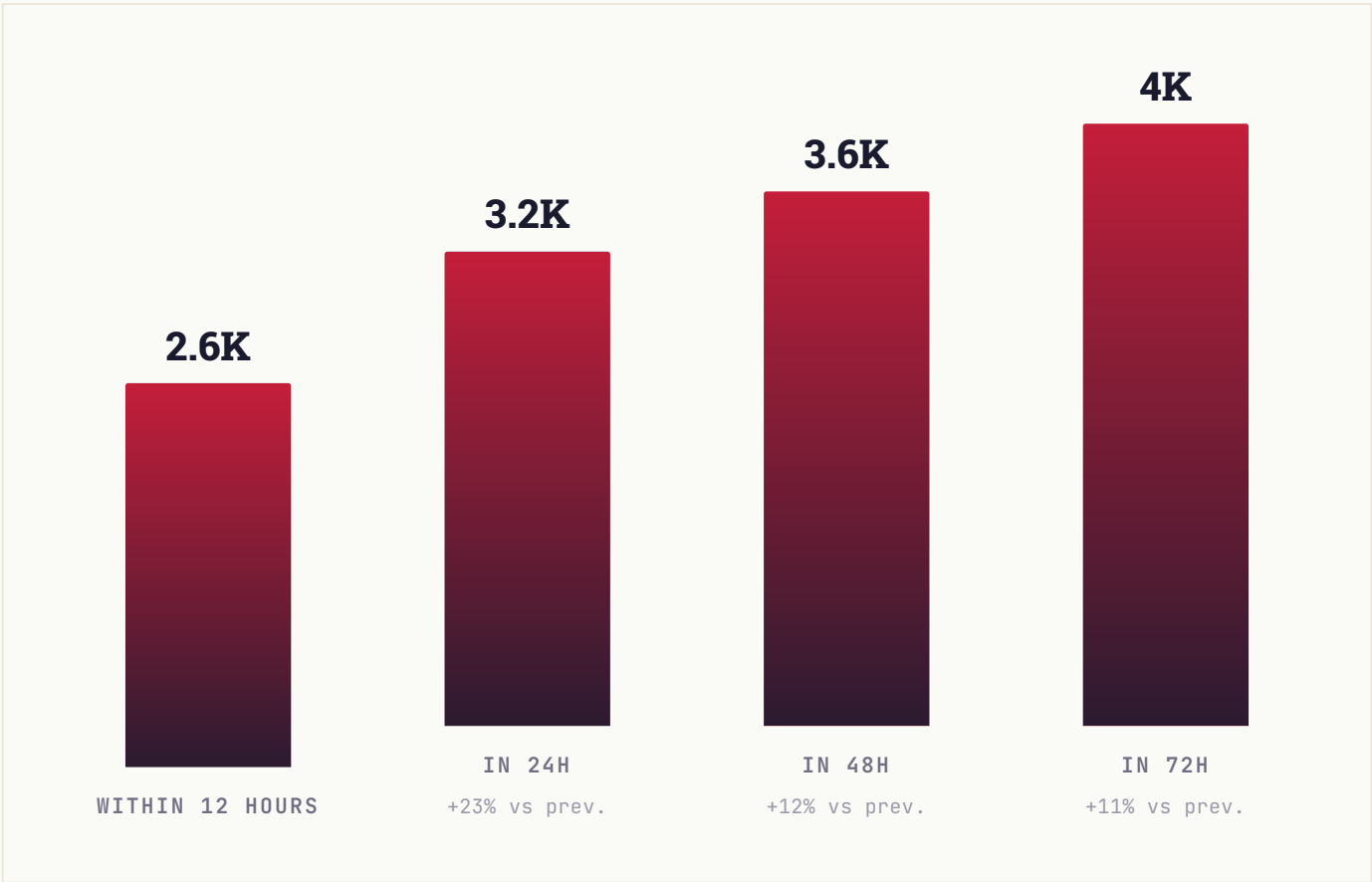
Citation index **94** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K. All time channel was mentioned **504** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
MS Margulan Seisembay	212.9K
AL ALIBEKOV	56.3K
SI Syrym Itkulov	50K
SA SADRADDIN	48.8K
IS ISKONYA	35.5K
YY Yerzhan Yessimkhanov	32.6K
AI Aissaule	24.4K
GU Guzel Urazova	24.1K
ZA ZAKIROV.TAT	23.8K
ZT Call Thunberg!	22.1K
RA RASHEV YOU	16.6K

COMPARATIVE CONCLUSION

Channel in top quartile of niche (#18 of 98). Leader — Margulan Seisembay (212.9K). Goal for coming months: enter niche top-10 through systematic traffic work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we record posts in other channels that mention yours. Over the last **6 months** such mentions were **3**, they brought **885** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	0	0	877	
December 2025	1	1	0	
November 2025	0	0	0	
October 2025	1	1	0	
September 2025	0	0	0	
August 2025	1	1	8	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
3	6	885

SECTION 08 · NICHE COMPARISON

Where the channel ranks in its league

Took top-100 channels in category «Blogs» and compared your channel against them. Gray band: range where 80% of niche channels fall (p10 to p90). Black vertical: median. Red dot: your channel.

#18

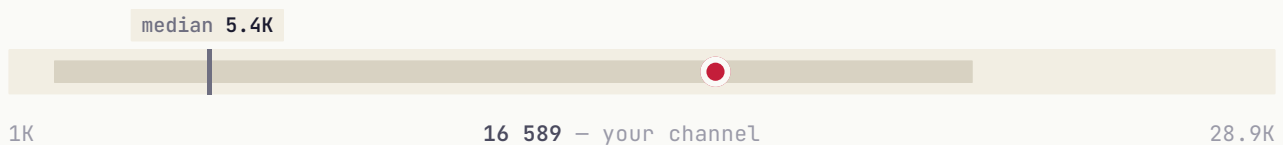
/100

POSITION IN NICHE

Channel in top 18% – strong position

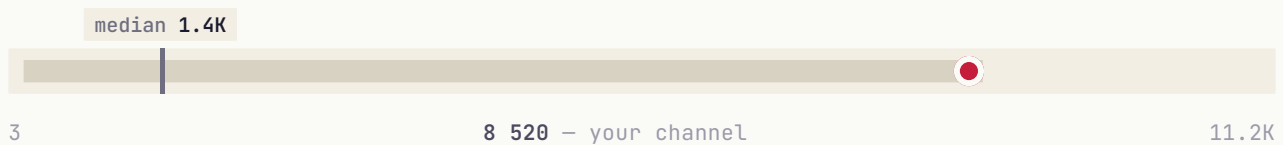
SUBSCRIBERS

better than 76% of niche



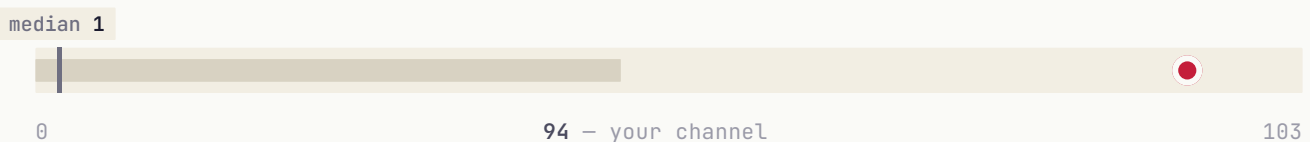
AVG REACH / POST

better than 89% of niche



CITATION INDEX

better than 90% of niche



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and return to this report in a month.

01

Increase posting frequency

Now 2.6 posts/week. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Main post of the week — on Thursday

Audience most active on this day at 03:00 ALMT.

EFFECT

**Best window
for an
important post**

03

Increase video post share

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

04

System traffic buy

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy win.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth plan in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
