

PUBLIC REPORT BY PROMTPRESS

Channel audit

Young & Junior - вакансии IT



@young_june

Young - job aggregator for juniors in Russia, CIS. For ads/job postings @ads_young Developers, designers, analysts, testers, etc.
№ 4988514389 RKN...

SUBSCRIBERS

69 327

+1100 per month

ERR (% SEE POSTS)

7.0%

per day 3.3%

REACH/POST

4K

ad reach 2.3K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate health indicator. The subtitle shows the period.

 SUBSCRIBERS 69 327 —	 SUBS REACH 5.79% avg % of subs see post	 VIEWS/POST 4K median 4.3K · 29 days	 POSTS/WEEK 17.5 over period
 7D TREND -1.1% vs previous week	 REACTIONS/POST 2.1 total 156 reactions, 899 reposts, 34 comments	 POST LENGTH 487 chars. median 480 · 29 days	 POSTS ANALYZED 73 29 days
 AD REACH 2.3K 24h avg	 CHURN / MONTH +1100 last month	 QUOTABILITY 35 citation index · 447 channels mentioned all time	 CHANNEL AGE 3 years 11 months created 05.07.2022

AI EDITOR SUMMARY

Channel «Young & Junior - IT jobs» — 69 327 subs. Each post averages 4K people (6% from subs), reach is low — need to grow audience. Publishes 18 posts per week (~2/day) — consistent. Week of Jun 15–21 reach stable (-1.1% vs week 8–14 Jun).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & outsiders – to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **73** posts over 29 days.
- 02 Dominant format – **Photo** (40/73 posts).
- 03 Avg post length – **487** chars (median 480).
- 04 Peak audience activity – **Monday**, 16:00 MSK.
- 05 Top posts get the most **2x** more views than the weakest (5.5K avg for top vs 3.4K for bottom) – across 73 posts in 29 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

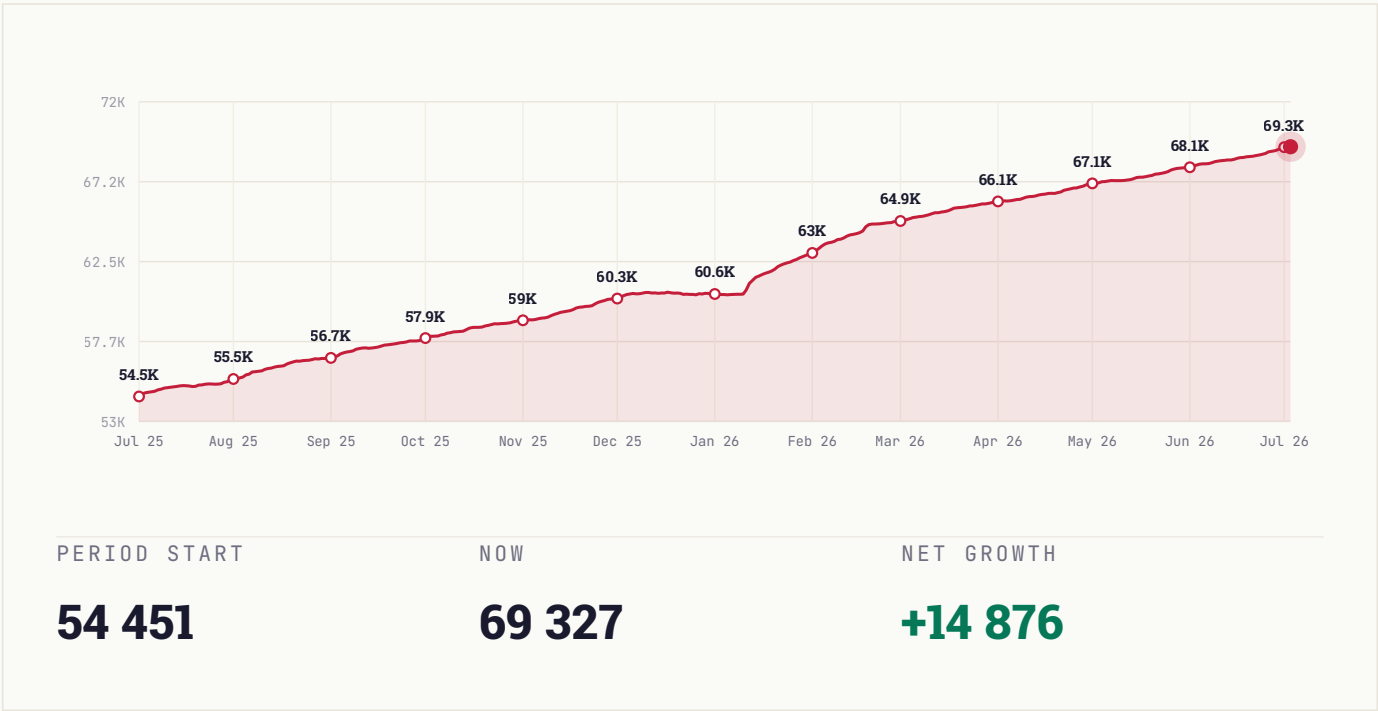
Nº1 16.06 · 15:00 TEXT Junior/Intern Office Selection Moscow: - Programmer at Eidos (Eidos LLC) - Java Developer at Sber. IT SPb: - Database Developer /...	VIEWS 6 358 REPOSTS 19	REACTIONS 4 ER 9.2%
Nº2 14.06 · 11:00 PHOTO AI/Prompt Engineer / LUIS+ 🇷🇺 Moscow. Responsibilities: - Develop and improve AI assistants and agentic workflows on Dify. -...	VIEWS 5 204 REPOSTS 9	REACTIONS 2 ER 7.5%
Nº3 11.06 · 13:48 PHOTO Six months of searching ➡ that offer One of Sophie's users had been looking for a job since Sep 2025. At 48, she often faced...	VIEWS 5 041 REPOSTS 4	REACTIONS 5 ER 7.3%

Nº4 08.06 • 13:24 TEXT 👉 Young & Junior Channels Digest All in one place 📌 Jobs & internships for all fields Junior jobs & internships...	VIEWS 5 031 REACTIONS 5 REPOSTS 24 ER 7.3%
Nº5 14.06 • 15:00 TEXT Junior/Intern Office Selection Regions: - Full Stack Developer / AppSec Engineer at Fillum Jobs Internships Abroad Remote ...	VIEWS 4 808 REACTIONS — REPOSTS 5 ER 6.9%
WORST 3	
↓ 28.06 • 15:00 TEXT Junior/Intern Office Selection Moscow: - Junior SQL Analyst at VTB - Product Analyst at T-Bank - Intern - Test Engineer at AKB...	VIEWS 3 539 REACTIONS — REPOSTS 14 ER 5.1%
↓ 29.06 • 15:17 VIDEO Checklist: 50 portfolio mistakes for designers Based on 1000+ portfolio reviews. Formfactor collected mistakes that: — ruin the first...	VIEWS 3 291 REACTIONS 1 REPOSTS 16 ER 4.7%
↓ 29.06 • 15:00 TEXT Junior/Intern Remote Selection Development: - Software Tester at Glavbukhprofi.Ru LLC Analytics: - Intern System Analyst at T1 - Junior...	VIEWS 3 250 REACTIONS — REPOSTS 25 ER 4.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

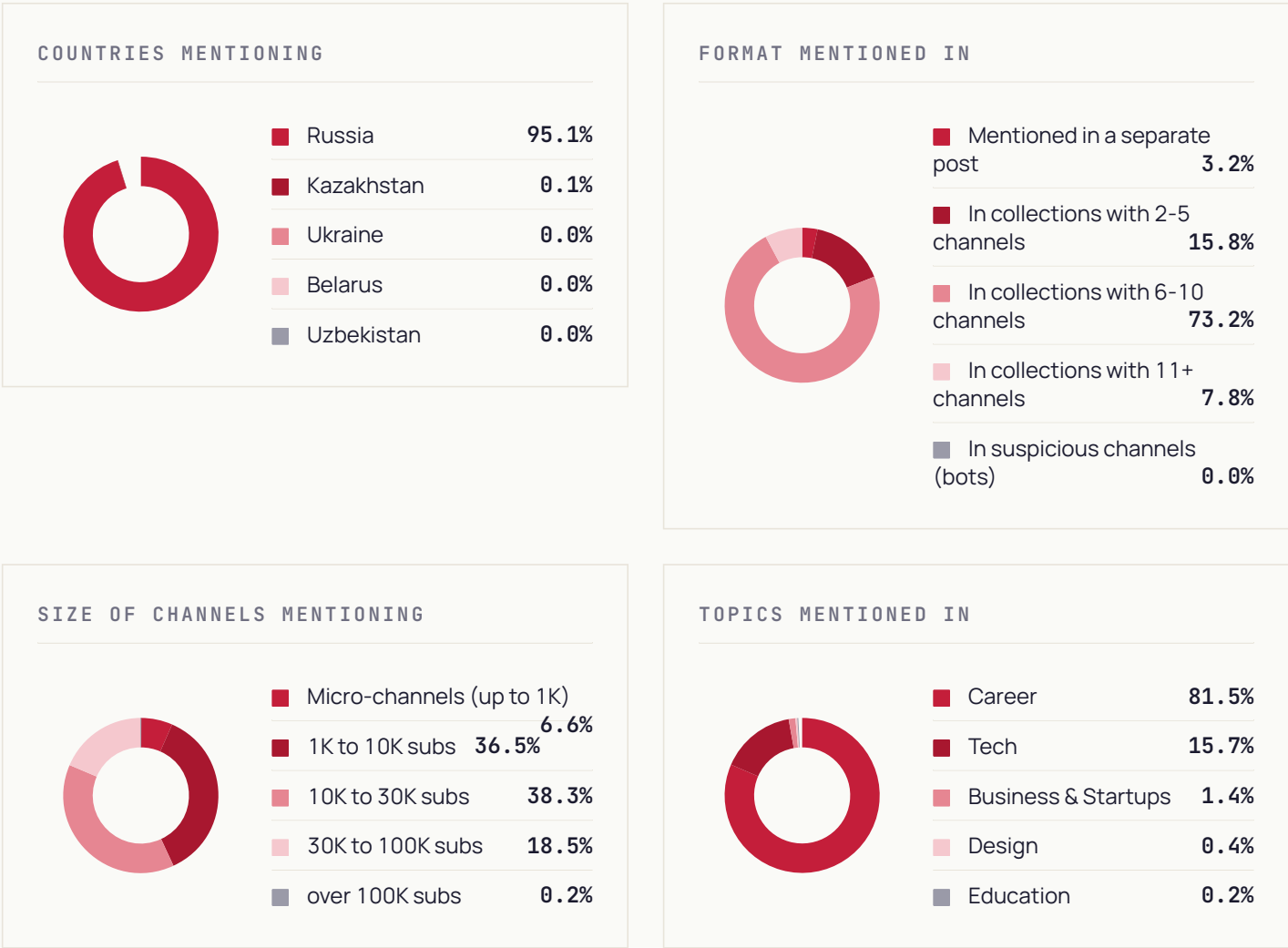
Subscriber growth chart for the year. Key months show exact subscriber count. See which months grew and which lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

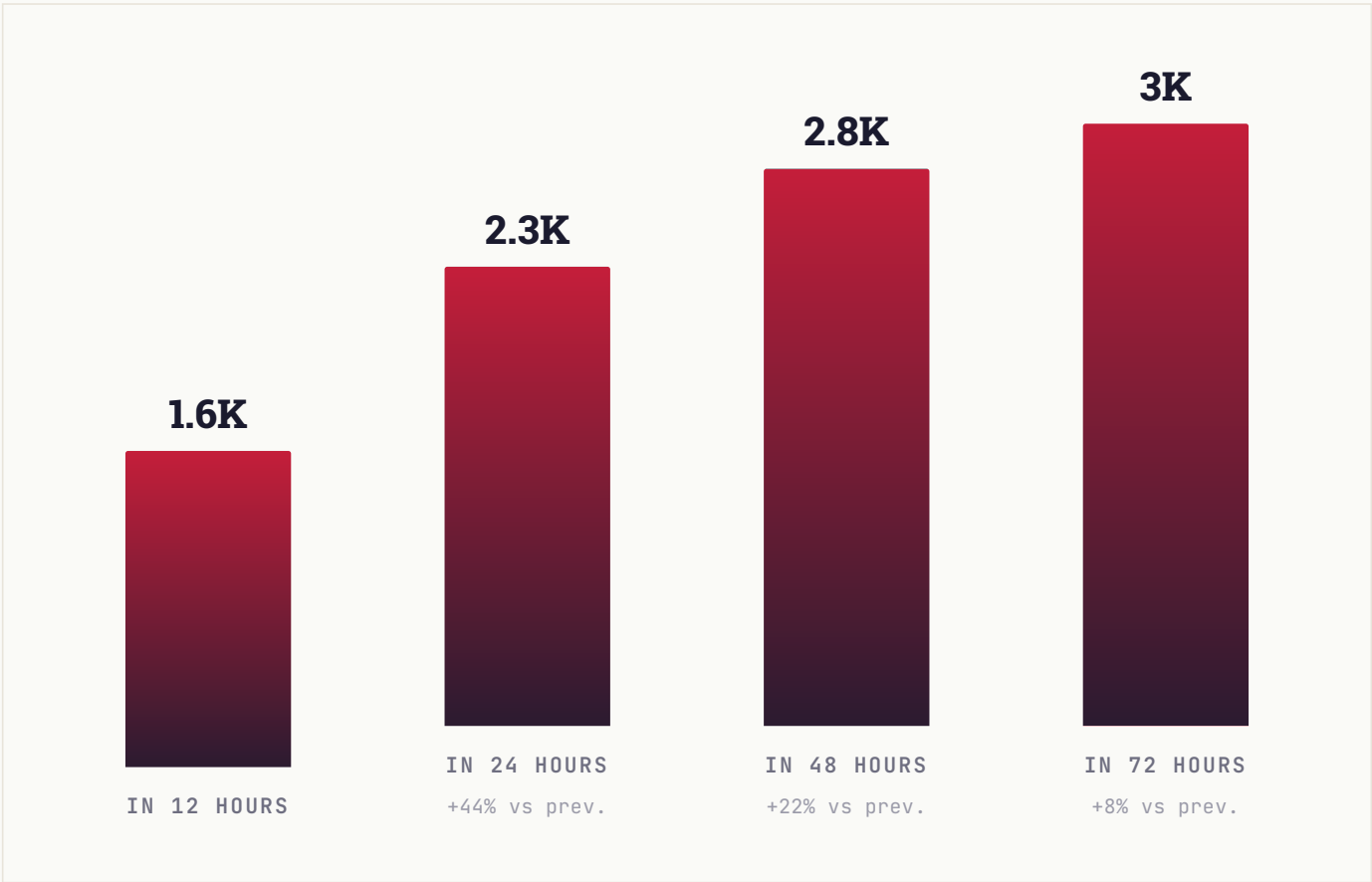
Citation index **35** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a channel with 100K subs weighs more than from one with 1K. All time channel was mentioned **447** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
UB Remote no experience - Freelance	797.9K
RM JOBS MOSCOW VACANCIES	511K
S SeoJob Earn online	436K
FP Finder.work: jobs & vacancies	280.5K
X• HOME • Remote work • Freelance	252.3K
F Freelance Relocation Remote work Internships	246.6K
T TeleWork Freelance Remote jobs	226.2K
UM DREAM REMOTE - freelance / jobs	222.6K
FV FREELANCE. Jobs	221.5K
NU Remote🏠	202.9K
Y& Young & Junior - вакансии IT YOU	69.3K

COMPARATIVE INSIGHT

Channel inbottom half of top-100 niche (#76 of 92). Niche median — 88.6K subs. First growth KPI — reach the median. Leader: Remote no experience - Freelance (797.9K).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **2 890**, they brought **7 914** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBS
Jan 2026	413	70	2 424	
December 2025	565	123	588	
Nov 2025	483	74	1 305	
Oct 2025	504	66	1 160	
September 2025	439	54	1 131	
August 2025	486	70	1 306	
TOTAL MENTIONS	MONTHS OF DATA		ATTRACTED SUBS	
2 890	6		7 914	

— SECTION 08 · NICHE COMPARISON

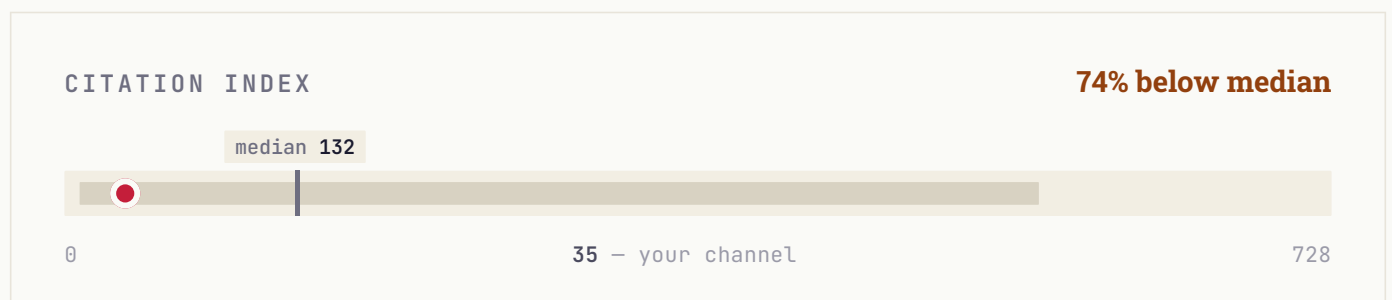
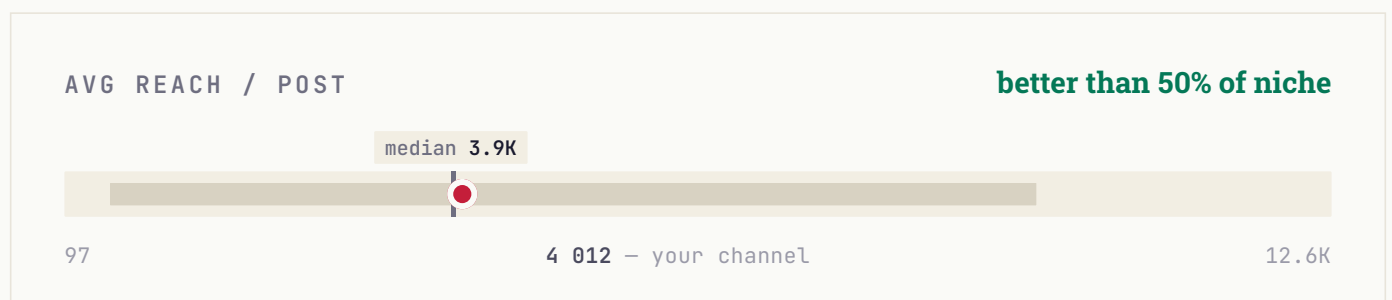
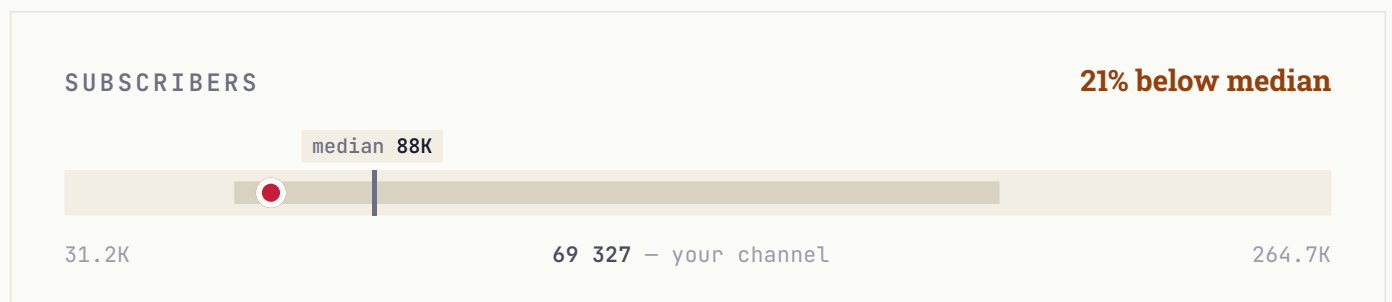
Where the channel stands in its league

Took top-100 channels in category «Career» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#76 /100

RANK IN NICHE

Channel in bottom half of ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Best post day — Monday

Audience is most active on this day at 16:00 MSK.

EFFECT

**Best window
for important
posts**

02

Increase share of video posts

Video in Telegram holds audience longer and is favored by the algorithm. We recommend reaching 15-25%.

EFFECT

**Video retains
audience
better**

03

System traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromtPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% to ER. One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want more? Run ads with us and hit your growth plan in a month.

01

**Launch Telegram
ads**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager
