

PUBLIC REPORT BY PROMTPRESS

Channel audit

YMKASHIX



@ymkashix

▼ YMKASHIX official channel ymkashix.ru 🌀 ▲ All orders are placed only through the site ▲ t.me/boost/ymkashix channel boost
🌻 Unban: @loveymkashix Wholesale, commercial offers, art,...

SUBSCRIBERS

22 551

+393 per month

ERR (% SEE POSTS)

412.0%

in a day **15.7%**

REACH/POST

71K

ad reach **3.5K**/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · takeaways

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your spot

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in «Fashion & Beauty»

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 22 551 —	 SUBS REACH 315.02% avg % subs see post	 VIEWS/POST 71K median 69.5K · 25 days	 POSTS/WEEK 1.1 over period
 7D TREND — no data for period	 REACTIONS/POST 95.8 total 383 reactions, 291 reposts, 0 comments	 POST LENGTH 109 chars median 93 · 25 days	 POSTS ANALYZED 4 25 days
 AD REACH 3.5K 24h average	 CHURN / MONTH +393 last month	 CITATION RATE 27 citation index · 33 channels mentioned all time	 CHANNEL AGE 8 years 6 months created 29.12.2017

AI EDITOR SUMMARY

Channel «YMKASHIX» — 22 551 subs. Each post averages 71K people (315% from subs), this is wide reach for a channel of this size. Publishes 1 posts per week (~0 per day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 4 posts over 25 days.
- 02 Dominant format — Photo (4/4 posts).
- 03 Avg post length — 109 chars (median 93).
- 04 Peak audience activity — Sunday, 16:00 MSK.
- 05 Top posts get 2× more views than the weakest (93.7K avg for top vs 47.3K for worst) — among 4 posts in 25 days. Worth analyzing what the top has in common — topic, format, time.

TOP 4 POSTS

Nº1 21.06 · 13:20 PHOTO Ymkashix 8 bit 🎮 🍄	VIEWS 142 133 REPOSTS 109	REACTIONS 117 ER 630.3%
Nº2 29.06 · 15:15 PHOTO Ymkashix ⚡ Hellcome to Firedise 🔥 👁	VIEWS 129 912 REPOSTS 84	REACTIONS 104 ER 576.1%
Nº3 07.07 · 17:19 PHOTO ➡️🔥 Promo code discount 📄👈 YMKASHIX.RU official brand site ✅📦 Free delivery from 15000₽ vk.com/ymkashix 👈❤️👉 Thank for...	VIEWS 9 168 REPOSTS 59	REACTIONS 100 ER 40.7%

Nº4 17.07 · 10:57 PHOTO 🔥🔥Summer Flash Price + Giveaway🍀 Shorts Ymkashix Flash price available until 21.07.2026 inclusive via LINK Giveaway of 10 shorts of your choice...	VIEWS 2 948 REPOSTS 39	REACTIONS 62 ER 13.1%
--	--	---

WORST 3

↓ 29.06 · 15:15 PHOTO Ymkashix ⚡Hellcome to Firedise	VIEWS 129 912 REPOSTS 84	REACTIONS 104 ER 576.1%
↓ 07.07 · 17:19 PHOTO →🔥Promo code discount🔪↩️ YMKASHIX.RU official brand site ✅🎁Free delivery from 15000₽ vk.com/ymkashix 👉 Thank for...	VIEWS 9 168 REPOSTS 59	REACTIONS 100 ER 40.7%
↓ 17.07 · 10:57 PHOTO 🔥🔥Summer Flash Price + Giveaway🍀 Shorts Ymkashix Flash price available until 21.07.2026 inclusive via LINK Giveaway of 10 shorts of your choice...	VIEWS 2 948 REPOSTS 39	REACTIONS 62 ER 13.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

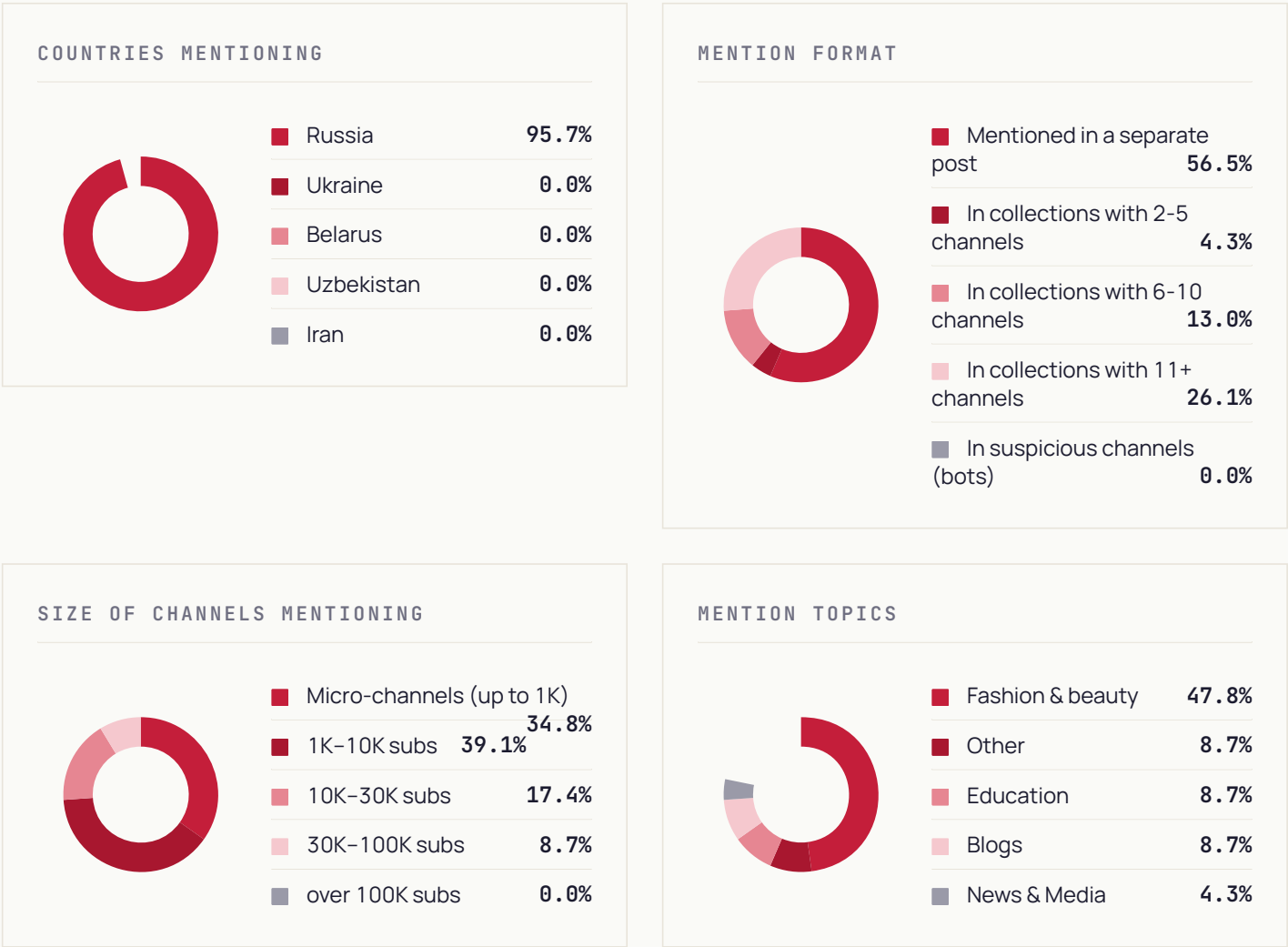
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which it lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

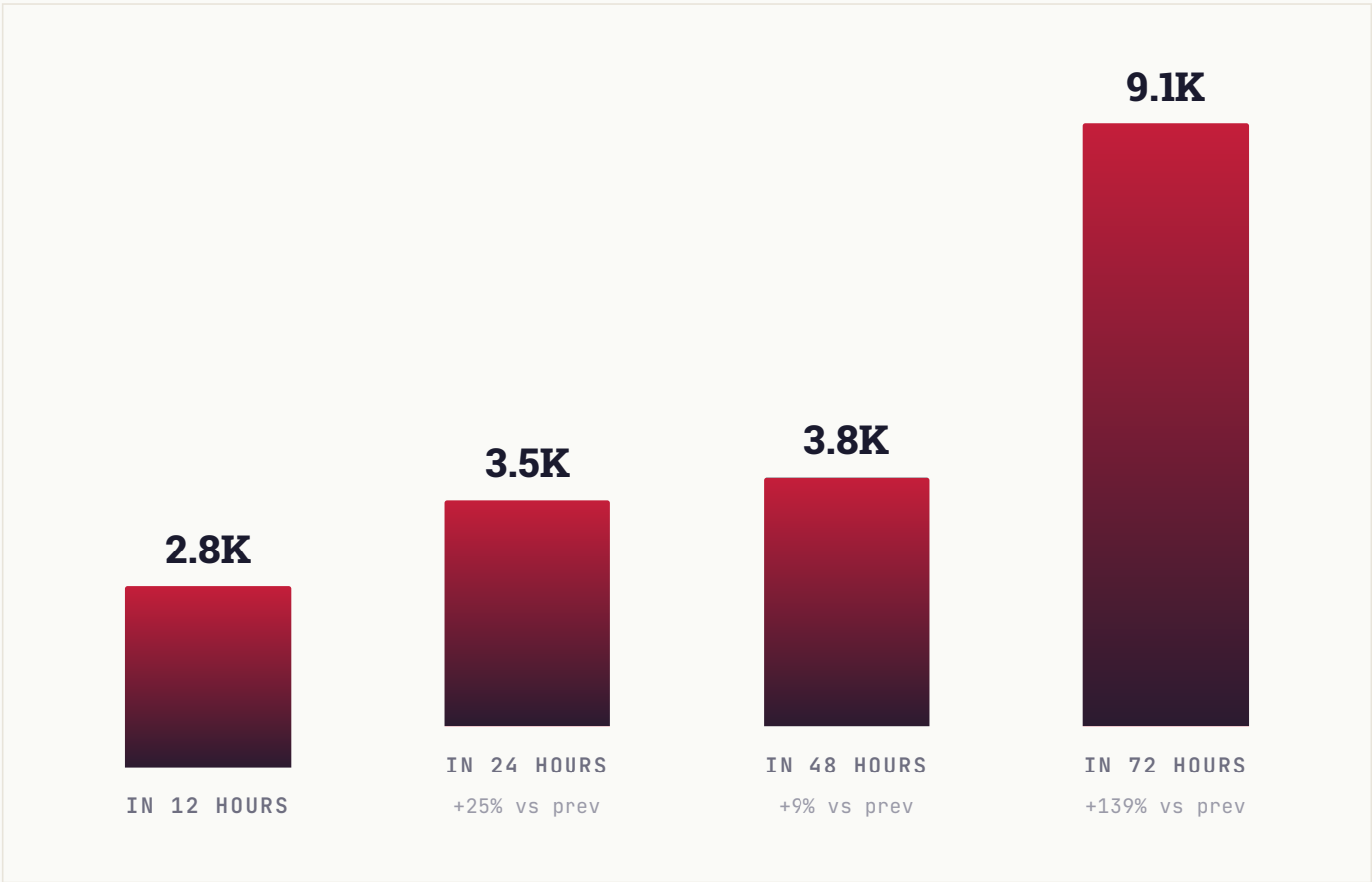
Citation index **27** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentions: **33** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
ZY Golden Apple	1M
PC Pandabuy CnFans MuleBuy ACBuy Hacco Find🔍🐼	790.3K
NN Found on Wildberries	633.3K
MI MIXIT.RU	624.7K
M Manicure Nails	572K
NN Finds on Wildberries / WB	533.2K
EM Elena Mixit	518K
GD Face gymnastics	472.4K
PM Fashion Trends	436K
PS Prime Savers	428.8K
YM YMKASHIX YOU	22.6K

COMPARATIVE INSIGHT

Channel not yet outside niche top 97 — early growth stage. Niche leader — Golden Apple (1M), top-97 median: 189.3K. First goal: enter top-97 through systematic traffic and content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **1**, they brought **3 828** new subs.

PERIOD	MENTIONS	CHANNELS	GAINED SUBS
Jan 2026	0	0	17
December 2025	0	0	148
November 2025	1	1	1 236
October 2025	0	0	1 108
September 2025	0	0	853
August 2025	0	0	466

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
1	6	3 828

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Fashion & beauty» (Russia) and compared your channel. Gray band: 80% of niche channels (p10-p90). Black vertical: median. Red dot: your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Increase posting frequency

Now 1.1 posts/week. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Top post of the week — Sunday

Audience most active on this day at 16:00 MSK.

EFFECT

**Best window
for important
posts**

03

Increase video post share

Video in Telegram holds audience longer and is favored
by the algorithm. Aim for 15-25%.

EFFECT

**Video holds
audience
better**

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium
channels), **Native** (native integrations), **Premium**
(target audience). PromptPress picks sources for your
niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy win.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
----	----------------------------	---

02	Contact manager	t.me/PromptPress_manager
----	------------------------	---
