

— PUBLIC REPORT BY PROMTPRESS

Channel audit

YELIKBAYEV



@yelikbayev

Bro, grab some seeds, you're here for a while.

SUBSCRIBERS

16 740

-184 per month

ERR (% SEE POSTS)

36.0%

per day 15.2%

REACH/POST

5.6K

ad reach 2.5K/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · takeaways

03 Subscriber dynamics

Yearly chart · growth

04 Citation index

Who mentions the channel and how

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your position

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in «Blogs» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 16 740 —	 SUBS REACH 33.73% avg % of subs see post	 VIEWS/POST 5.6K median 5.4K · 23 days	 POSTS/WEEK 0.9 over period
 7D TREND — no data for period	 REACTIONS/POST 176.7 total 530 reactions, 25 reposts, 54 comments	 POST LENGTH 509 chars median 454 · 23 days	 POSTS ANALYZED 3 23 days
 AD REACH 2.5K 24h avg	 CHURN / MONTH -184 over last month	 CITATION INDEX 107 citation index · 249 channels mentioned all time	 CHANNEL AGE 9 years 8 months created 27.10.2016

AI EDITOR SUMMARY

Channel «YELIKBAYEV» — 16 740 subs. Each post averages 5.6K people (34% of subs), good reach. Publishes 1 posts per week (~0 per day) — rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & outsiders – to see what to repeat & what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 3 posts over 23 days.
- 02 Dominant format – Photo (3/3 posts).
- 03 Avg post length – 509 chars (median 454).
- 04 Peak audience activity – Friday, 11:00 ALMT.
- 05 Top posts get ×1 more views than the weakest (5.6K avg for top vs 5.6K for worst) – among 3 posts over 23 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 3 POSTS

Nº1 05.06 · 06:53 PHOTO You can learn communication from anyone. These are Tishon and Tate. They live in our 48-house village. They have owners, but they can...	VIEWS 8 532 REPOSTS 9	REACTIONS 182 ER 51.0%
Nº2 18.06 · 09:29 PHOTO A person came to a meeting with this phone case. What to think of them?	VIEWS 5 367 REPOSTS 8	REACTIONS 215 ER 32.1%
Nº3 28.06 · 07:54 PHOTO Today is Journalism Day, and yesterday in Almaty we celebrated the 30th anniversary of «Informburo». I was invited but couldn't bring myself to go...	VIEWS 3 038 REPOSTS 8	REACTIONS 133 ER 18.1%

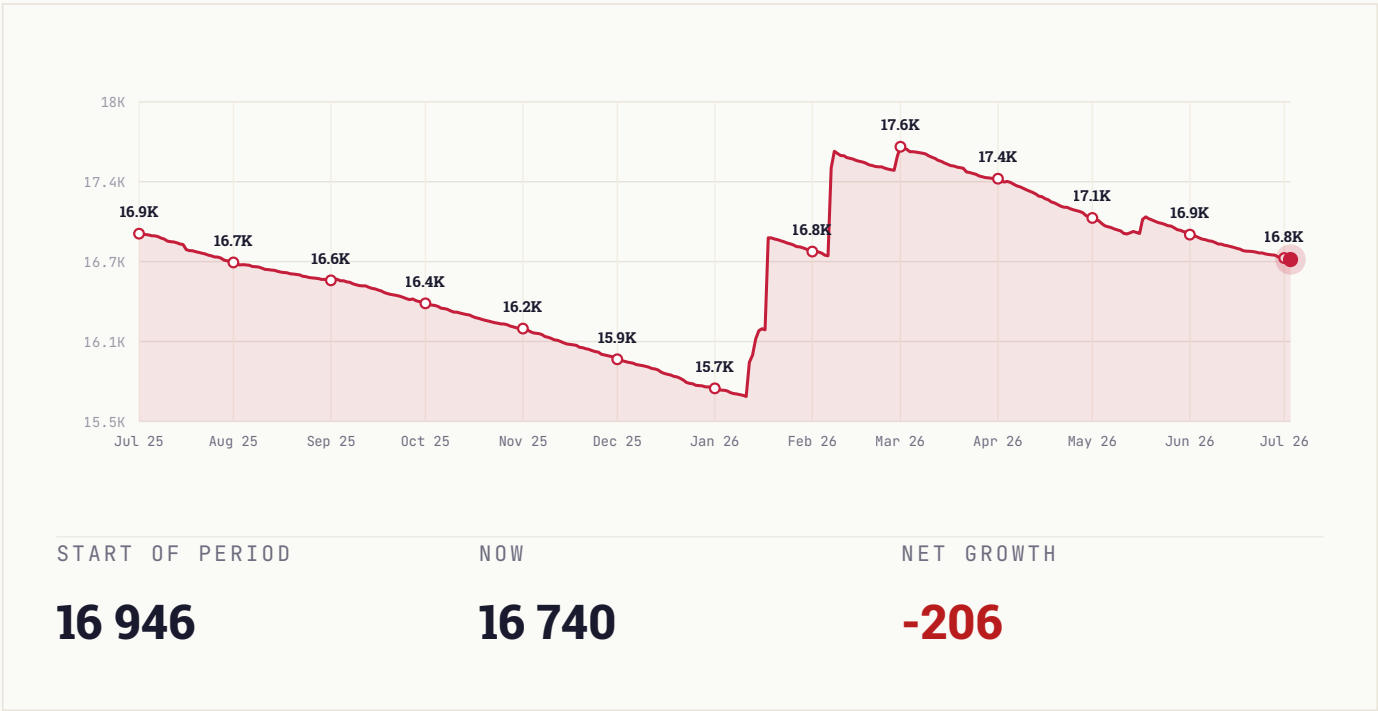
WORST 3

↓ 05.06 · 06:53 PHOTO You can learn communication from anyone. These are Tishon and Tate. They live in our 48-house village. They have owners, but they can...	VIEWS 8 532 REPOSTS 9	REACTIONS 182 ER 51.0%
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SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

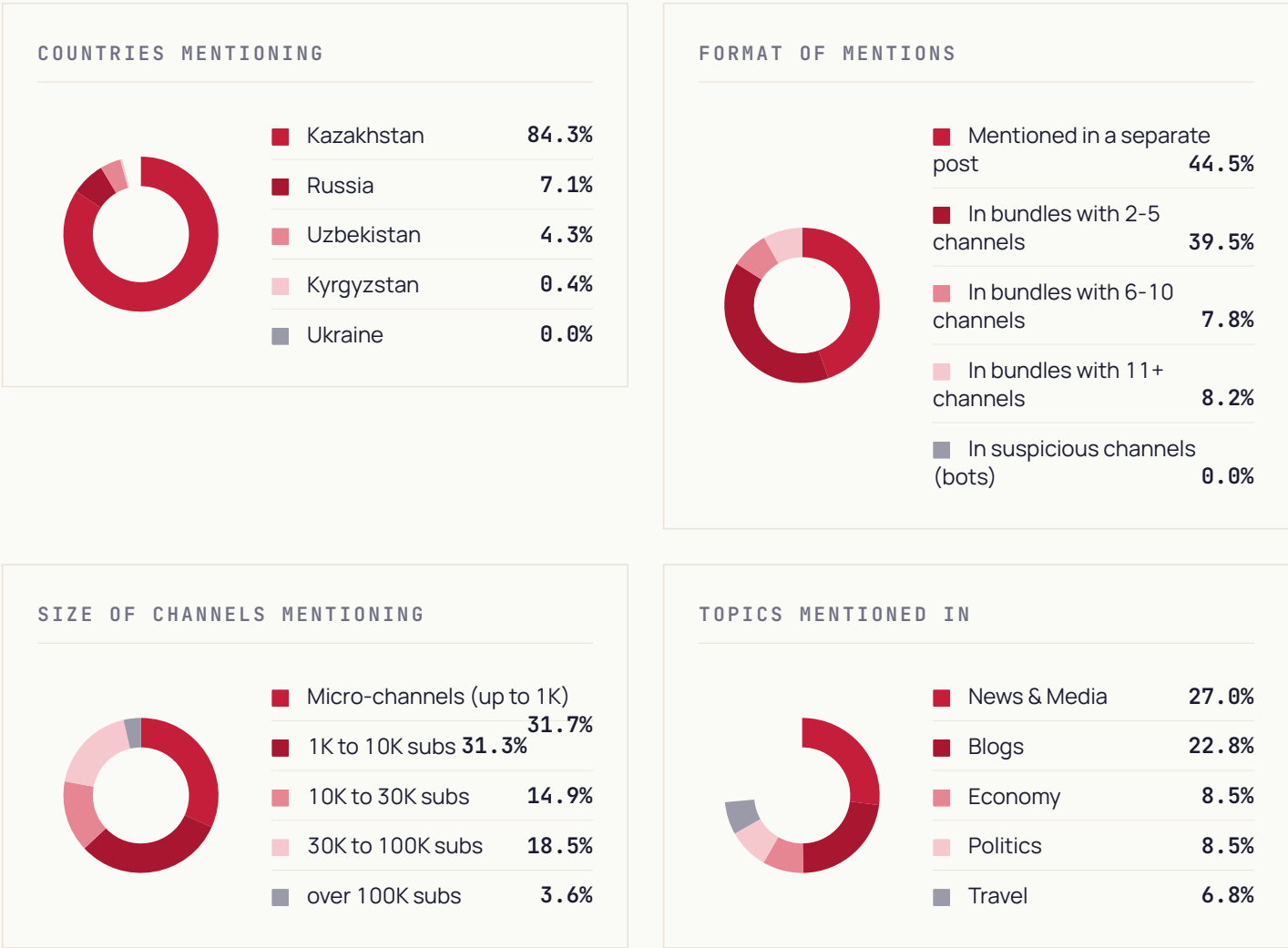
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which it lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

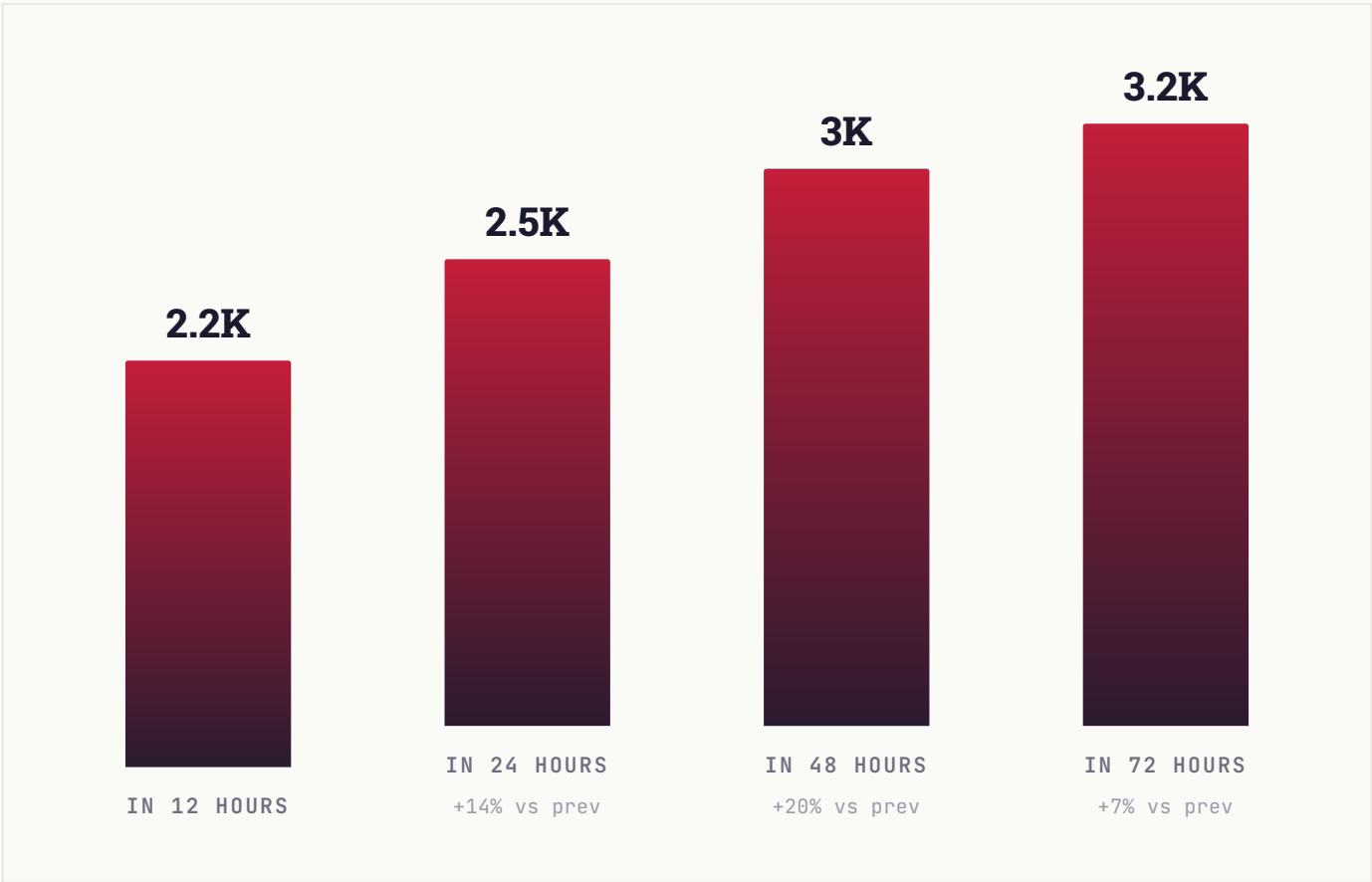
Citation index **107** – channel popularity rating based on mentions. Considers not only quantity but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned **249** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
MS Margulan Seisembay	212.9K
AL ALIBEKOV	56.3K
SI Syrym Itkulov	50K
SA SADRADDIN	48.8K
IS ISKONYA	35.5K
YY Yerzhan Yessimkhanov	32.6K
AI Aissaule	24.4K
GU Guzel Urazova	24.1K
ZA ZAKIROV.TAT	23.8K
ZT Call Thunberg!	22.1K
YE YELIKBAYEV YOU	16.7K

COMPARATIVE CONCLUSION

Channel intop quarter of niche (#17 of 98). Leader — Margulan Seisembay (212.9K). Goal for coming months: enter niche top-10 through systematic traffic work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **4**, they brought **1 294** new subs.

PERIOD	MENTIONS	CHANNELS	NEW SUBS	
Jan 2026	2	2	1 273	
December 2025	2	1	0	
November 2025	0	0	0	
October 2025	0	0	0	
September 2025	0	0	19	
August 2025	0	0	2	
TOTAL MENTIONS		MONTHS OF DATA	ACQUIRED SUBS	
4		6	1 294	

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top100 channels in category "Blogs» and saw how your channel compares.
Gray band: range where 80% of niche channels fall (p10 to p90). Black vertical: median. Red dot: your channel.

#17/100

RANK IN NICHE

Channel in top 17% – strong position



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- | | | |
|-----------|---|--|
| 01 | Increase posting frequency
Currently 0.9 posts/week. Active channels average 7-10. Consistency is key to audience retention. | EFFECT
Consistency beats volume |
| 02 | Main post of the week — on Friday
Audience most active on this day at 11:00 ALMT. | EFFECT
Best window for an important post |
| 03 | Increase share of video posts
Video in Telegram retains audience longer and is favored by the algorithm. Aim for 15-25%. | EFFECT
Video retains audience better |
| 04 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000 subs |
| 05 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%. One poll per week on a hot topic is an easy growth lever. | EFFECT
+5-15% ER |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads through us & close your growth plan in a month.

01 **Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02 **Contact manager**

t.me/PromptPress_manager
