

PROMTPRESS PUBLIC REPORT

Channel audit

just A. Yaroslavovna



@yaroslavnahistory

teaching history and society in simple terms ✨ VK group: <https://vk.com/club239295005>

SUBSCRIBERS

28 766

+17180 per month

ERR (% SEE POSTS)

27.0%

in 24 hours **23.5%**

REACH/POST

8.3K

ad reach **6.4K/24h**

— CONTENTS · 2026

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 28 766 —	 SUBSCRIBER REACH 28.74% avg % subs see post	 VIEWS/POST 8.3K median 8.2K · 29 days	 POSTS/DAY 10.5 ~73 per week
 7D TREND +28.7% vs prev week	 REACTIONS/POST 92.2 total 28,476 reactions, 8,635 reposts, 2,770 comments	 POST LENGTH 85 chars median 46 · 29 days	 POSTS ANALYZED 309 29 days
 AD REACH 6.4K 24h avg	 CHURN / MONTH +17180 last month	 MENTIONS 0 citation index · 2 channels mentioned ever	 CHANNEL AGE 1 month 25 days created 27.05.2026

AI EDITOR SUMMARY

Channel « just A.Yaroslavovna» — 28 766 subs. Each post gets on avg 8.3K people (29% from subs), good reach. Publishes 73 posts per week (~10/day) — very active posting. For week July 6–12 reach up +28.7% by week June 29 – July 5 — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 309 posts in 29 days.
- 02 Dominant format — Text (121/309 posts).
- 03 Avg post length — 85 chars (median 46).
- 04 Audience peak activity — Sunday, 22:00 MSK.
- 05 Top posts get 4x more views than the weakest (14.3K avg top vs 3.9K worst) — among 309 posts in 29 days. Analyze what top shares: topic, format, timing.

TOP 5 POSTS

Nº1 27.06 · 17:31 TEXT 8th grade, world history big notes all, adding last 29, check      https://disk.yandex.ru/d/9Q2Y4-pfYnKu-g	VIEWS 15 192 REPOSTS 1 914	REACTIONS 183 ER 52.8%
Nº2 28.06 · 19:06 PHOTO but this is Maxim (all actions did not harm Lika) He knows physics. And all details tomorrow) 	VIEWS 14 143 REPOSTS 7	REACTIONS 224 ER 49.2%
Nº3 29.06 · 04:41 TEXT Good morning  but the morning started with math: https://t.me/mathpita Egor will help you 	VIEWS 13 673 REPOSTS 13	REACTIONS 70 ER 47.5%

Nº4 29.06 • 05:37 TEXT Ready to spend a day with me today? Let's see how to be productive without harmful energy drinks, just on enthusiasm  	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>13 413</td><td>147</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>—</td><td>46.6%</td></tr> </table>	VIEWS	REACTIONS	13 413	147	REPOSTS	ER	—	46.6%
VIEWS	REACTIONS								
13 413	147								
REPOSTS	ER								
—	46.6%								
Nº5 10.07 • 14:25 TEXT   this is for you 	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>13 400</td><td>354</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>1 394</td><td>46.6%</td></tr> </table>	VIEWS	REACTIONS	13 400	354	REPOSTS	ER	1 394	46.6%
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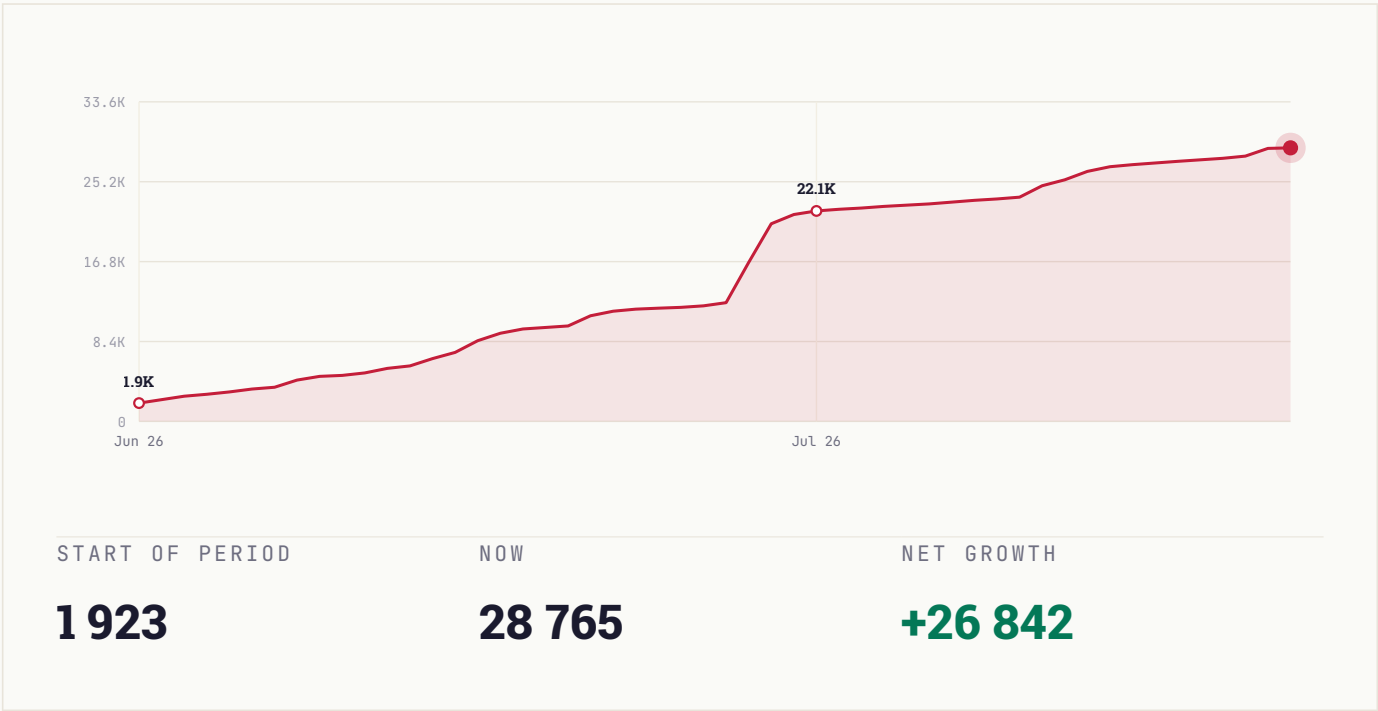
| WORST 3

↓ 23.06 • 11:42 PHOTO I'll leave a scheme in the comments on how to assemble Vova for your classes  	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>3 993</td><td>68</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>2</td><td>13.9%</td></tr> </table>	VIEWS	REACTIONS	3 993	68	REPOSTS	ER	2	13.9%
VIEWS	REACTIONS								
3 993	68								
REPOSTS	ER								
2	13.9%								
↓ 23.06 • 11:41 PHOTO In lessons I want to try building such structures with the kids, what do you think?	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>3 892</td><td>88</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>16</td><td>13.5%</td></tr> </table>	VIEWS	REACTIONS	3 892	88	REPOSTS	ER	16	13.5%
VIEWS	REACTIONS								
3 892	88								
REPOSTS	ER								
16	13.5%								
↓ 23.06 • 11:36 VIDEO (post without caption — video)	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>3 794</td><td>27</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>—</td><td>13.2%</td></tr> </table>	VIEWS	REACTIONS	3 794	27	REPOSTS	ER	—	13.2%
VIEWS	REACTIONS								
3 794	27								
REPOSTS	ER								
—	13.2%								

SECTION 03 · SUBS DYNAMICS

How the channel grew over the year

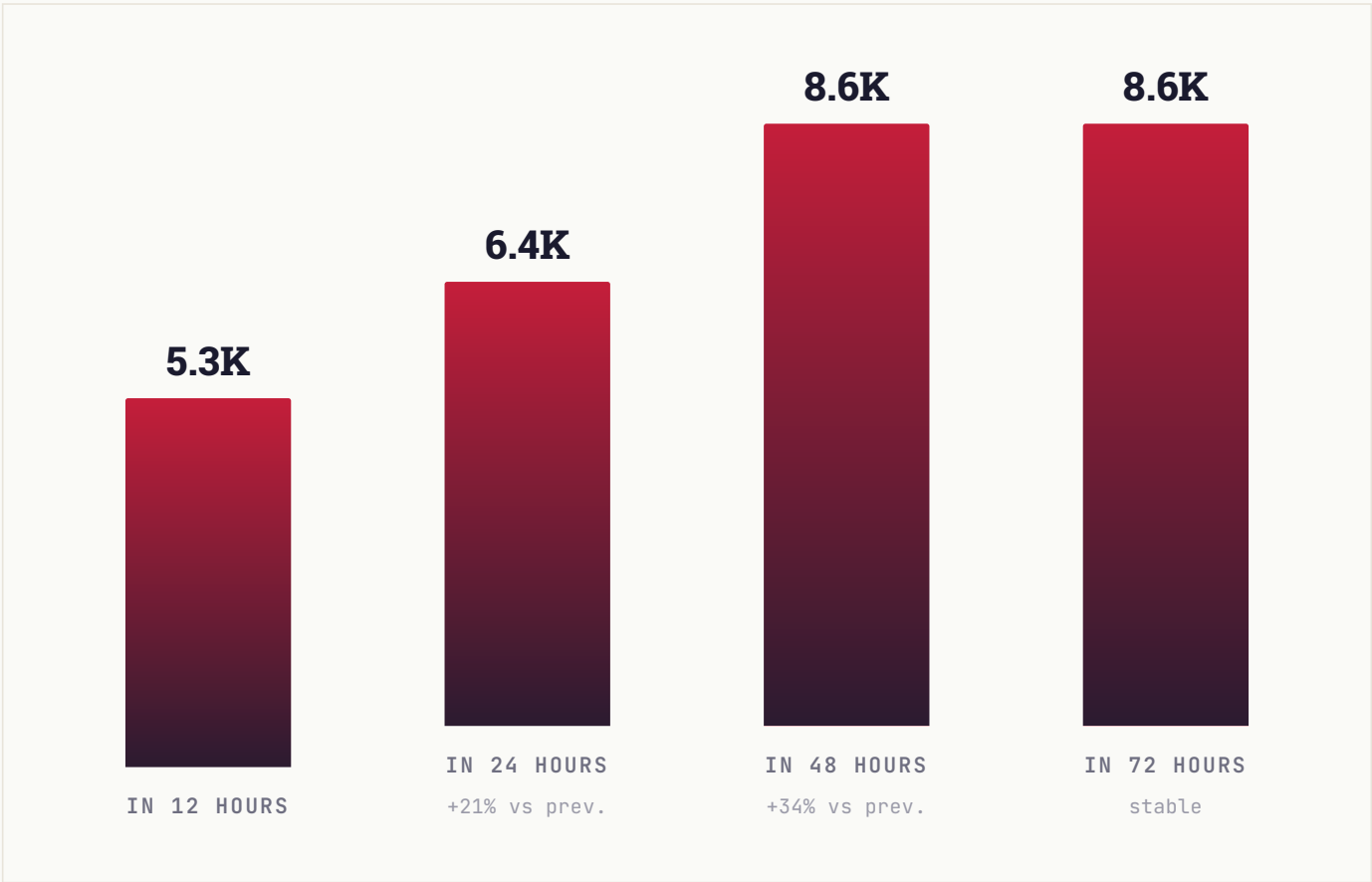
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which lost subs.



SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 05 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel highlighted – see your niche rank.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
RR Ranbir Roy (VSG)	2.1M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B🍄 Booster 🍄	1.2M
KB Bloody lady	1.2M
E1 EVELONE 192	1.1M
AB Anastasia Bragina	1.1M
ZJ here lives broen	1.1M
🌟P 🌟 just A.Yaroslavovna YOU	28.8K

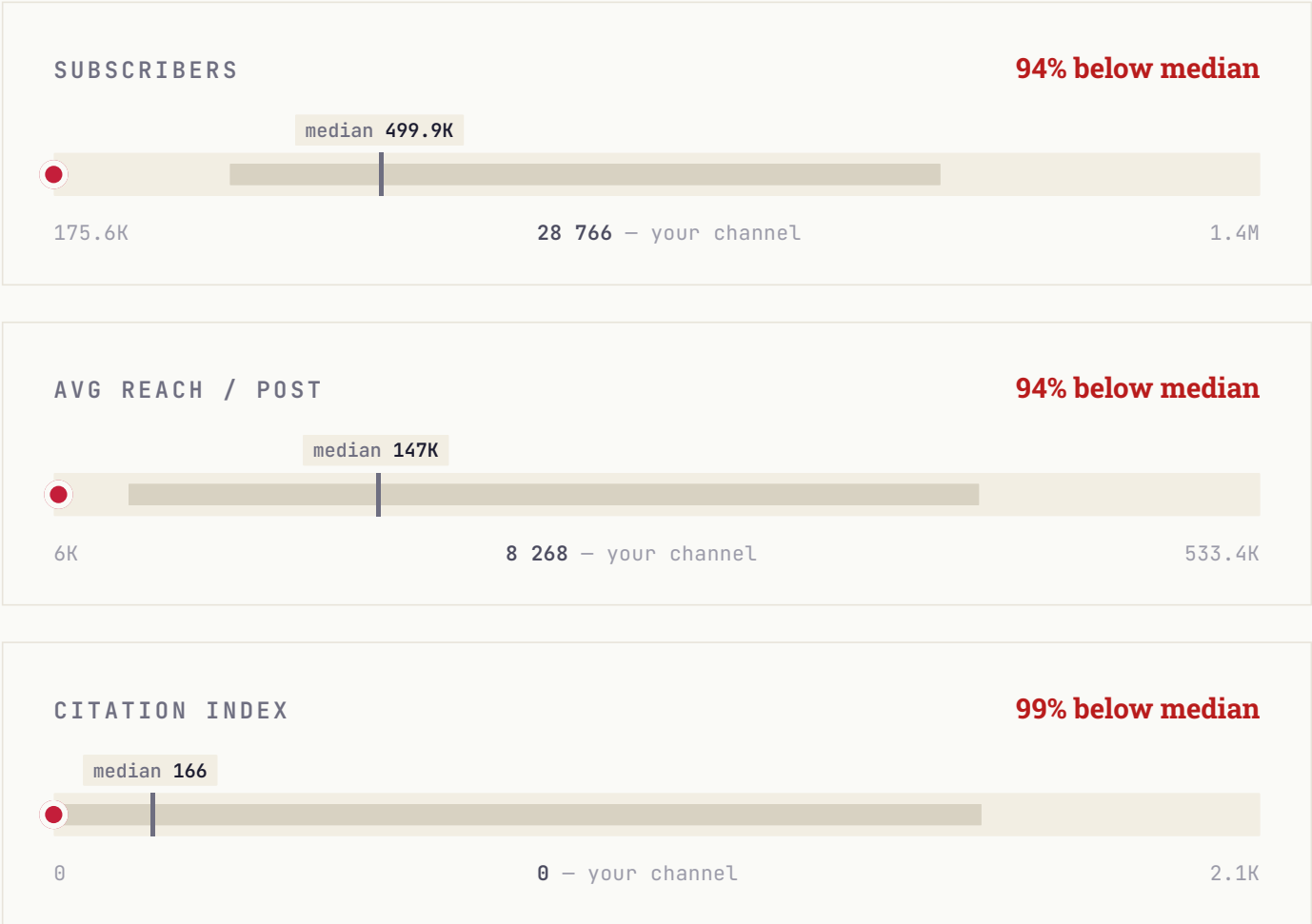
COMPARATIVE CONCLUSION

Channel still outside top 100 niche – early growth stage. Niche leader – Dima Maslennikov (2.2M), top-100 median: 495.5K. First goal – enter top-100 via systematic traffic & content work.

SECTION 06 · NICHE COMPARISON

Where your channel ranks in its league

Took top-100 channels in category "Blogs» (Russia) and compared your channel.
Gray band = range for 80% of niche channels (p10 to p90). Black line = median. Red dot = your channel.



— SECTION 07 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — Sunday

Audience most active on this day at 22:00 MSK.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Swap posts with same-segment channels quarterly. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads with us and hit your growth plan in a month.

01

Launch Telegram ad

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager
