

PROMTPRESS PUBLIC REPORT

Channel audit

Yangiuylar.uz



@yangiuylar

✂ Yangiuylar.uz — convenient platform for finding apartments in new buildings @Yangiuylar_sales Site administration recommends checking documents and contract with developer before buying an apartment and not...

SUBSCRIBERS

186 686

-13297 per month

ERR (% SEE POSTS)

18.0%

per day 8.6%

REACH/POST

37K

ad reach 16.1K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

SUBSCRIBERS 186 686 —	SUBSCRIBER REACH 19.84% avg % of subs see post	VIEWS/POST 37K median 32.3K · 28 days	POSTS/WEEK 4.1 over period
7D TREND -7.1% vs previous week	REACTIONS/POST — MTPROTO only	POST LENGTH 645 chars median 615 · 28 days	POSTS ANALYZED 17 28 days
AD REACH 16.1K 24h avg	CHURN / MONTH -13297 last month	MENTIONS 1 018 citation index · 1,008 channels mentioned all time	CHANNEL AGE 6 years 6 months created 28.11.2019

AI EDITOR SUMMARY

Channel «Yangiuylar.uz» — 186 686 subs. Each post averages 37K people (20% from subs), this is average reach — room to grow. Publishes 4 posts per week (~1/day) — rare posts. In week 1–7 June reach dropped -7.1% to week 25–31 May — worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 17 posts in 28 days.
- 02 Dominant format — Video (10/17 posts).
- 03 Avg post length — 645 chars (median 615).
- 04 Audience peak activity — Friday, 16:00 UZT.
- 05 Top posts get 2x more views than the weakest (57.5K avg for top vs 23.4K for worst) — among 17 posts in 28 days. Worth analyzing what the top ones share: topic, format, timing.

TOP 5 POSTS

Nº1 22.05 · 11:03 PHOTO Have you heard? Iskander Buildings has a Qurban Hayit promo! Now homes with 20% down, 40-month installment...	VIEWS 60 443 REPOSTS 91	REACTIONS — ER 32.4%
Nº2 20.05 · 11:17 VIDEO Muhabbat Shahrída муҳаббат билан яшанг Тошкент шаҳар Яшнобод туманида жойлашган Muhabbat Shahri лойиҳасидан 10% бош тўлов қилиб хонадон...	VIEWS 56 168 REPOSTS 46	REACTIONS — ER 30.1%
Nº3 26.05 · 05:00 VIDEO Obod Maskan offers you a new opportunity! Buy an apartment and get one of the following: — 3 parking spaces; — 3...	VIEWS 55 807 REPOSTS 28	REACTIONS — ER 29.9%

Nº4 29.05 • 09:05 VIDEO Oqtosh Avenue Resort — Оқтош тоғёнбағрида жойлашган таъмирли премиум апартаментлар сотувда! Йил давомида дам олиш учун барча ...	VIEWS 54 207 REPOSTS 41 REACTIONS — ER 29.0%
Nº5 02.06 • 09:01 VIDEO <In the center of Tashkent, Mirabad district, located BUSINESS class CROWN ZAMON residential complex summer promotion * <Installment payment...	VIEWS 53 641 REPOSTS 64 REACTIONS — ER 28.7%

WORST 3

↓ 14.06 • 07:10 PHOTO Time to invest in NEW TASHKENT! Apartments from \$22,185, hurry up (100% payment) "Binokor" ...	VIEWS 25 275 REPOSTS 122 REACTIONS — ER 13.5%
↓ 13.06 • 11:04 VIDEO NEWPORT МАЖМУАСИДАН НОЙОБ ТАКЛИФ! - 100% тулов учун - 20% чегирма! - 36 ойгача муддатли тулов! Хонадонлар сони чекланган! <Mixed-use...	VIEWS 23 237 REPOSTS 21 REACTIONS — ER 12.4%
↓ 13.06 • 09:03 PHOTO SPECIAL OFFER for only 10 apartments! Next to the project there will be a 108-hectare park! Currently, a 2-room apartment of 54 sqm...	VIEWS 21 652 REPOSTS 43 REACTIONS — ER 11.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

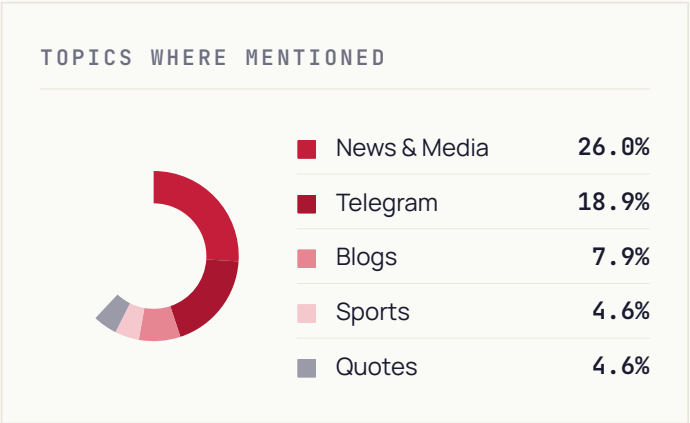
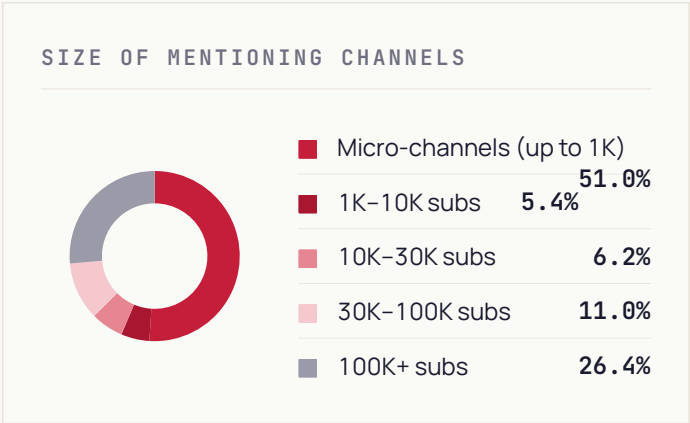
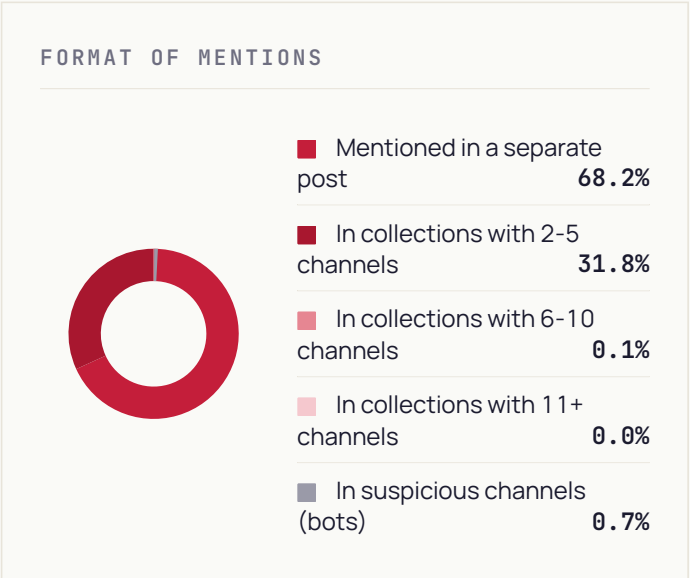
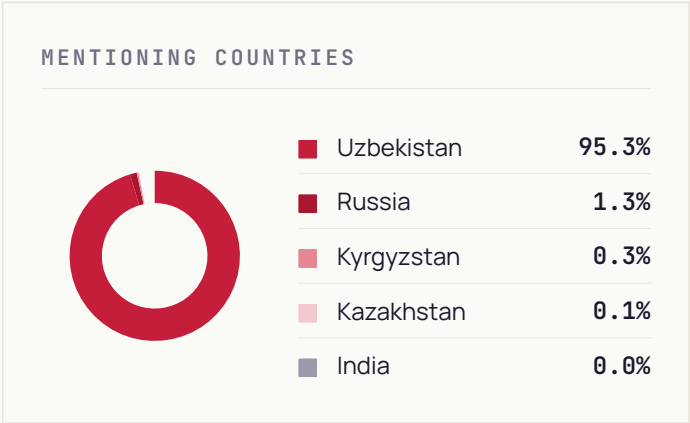
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

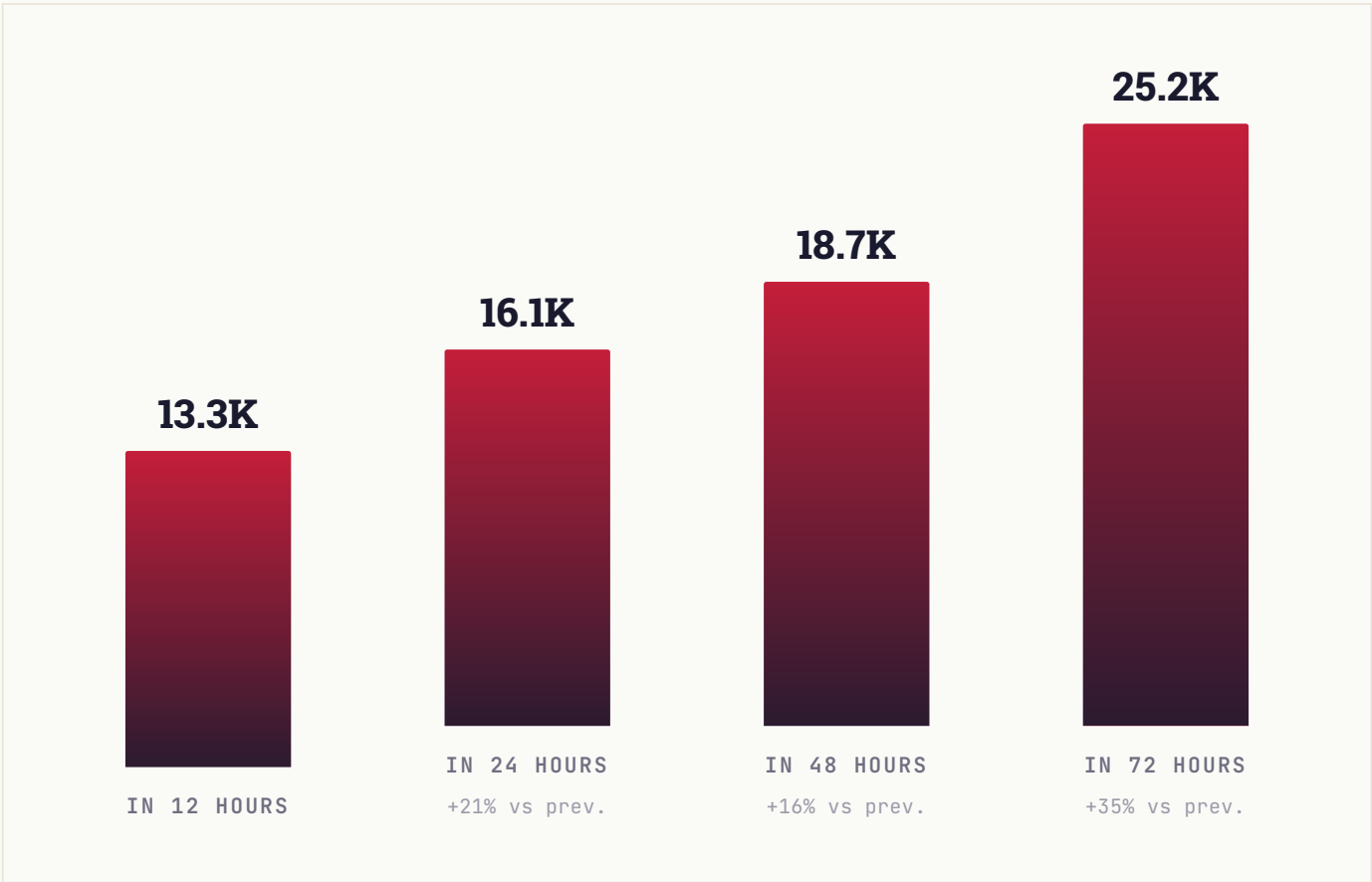
Citation index **1 018** — channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100k subs channel weighs more than from 1k. All time channel was mentioned **1 008** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps gauge how long placement stays effective.



SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **816**, they brought **67 358** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	408	134	16 879
November 2025	193	103	5 256
October 2025	90	90	21 618
September 2025	2	2	388
August 2025	12	10	1 422
July 2025	111	54	21 795

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
816	6	67 358

— SECTION 07 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- | | | |
|-----------|---|--|
| 01 | Increase posting frequency
Now 4.1 posts/week. Active channels average 7-10.
Consistency is key to retention. | EFFECT
Consistency beats volume |
| 02 | Top post of the week — Friday
Audience most active on this day at 16:00 UZT. | EFFECT
Best window for important posts |
| 03 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000 subs |
| 04 | Test polls and interactive formats
Posts with polls/reactions usually give +5-15% ER. One weekly poll on a hot topic — easy growth point. | EFFECT
+5-15% ER |
| 05 | Cross-promo with neighboring channels
Swap posts quarterly with channels in your niche. No need daily — 2-3 collabs bring relevant growth. | EFFECT
Growth from relevant audience |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes using public data.
Want to go further — run ads with us and hit your growth target
in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
