

PROMTPRESS PUBLIC REPORT

# Channel audit

## Dunyo Uz | Tezkor Xabarlar



@yangiliklari24uz

Follow the world with us! For advertising  @otash\_media\_uz

SUBSCRIBERS

**207 816**

+11831 per month

ERR (% SEE POSTS)

**8.0%**

per day 8.3%

REACH/POST

**16.5K**

ad reach 17.4K/24h

---

— CONTENTS · 2026

# What's inside the report

---

## 01 Channel Snapshot

12 key metrics · AI summary

## 02 Content analysis

Top 5 posts · worst 3 · insights

## 03 Subscriber dynamics

Year chart · growth

## 04 Citation rate

Who mentions the channel and how

## 05 Ad potential

How long a post generates reach

## 06 Competitors

Niche neighbors · your place

## 07 Mention dynamics

6 months · monthly

## 08 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

# Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

|                                                                                        |                                                                                                |                                                                                                                           |                                                                                                         |
|----------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------|
| <div><div></div><div>SUBSCRIBERS</div></div> <div>207 816</div> <div>—</div>           | <div><div></div><div>SUBS REACH</div></div> <div>7.93%</div> <div>avg % of subs see post</div> | <div><div></div><div>VIEWS/POST</div></div> <div>16.5K</div> <div>median 16.6K · 28 days</div>                            | <div><div></div><div>POSTS/DAY</div></div> <div>28.1</div> <div>~197 per week</div>                     |
| <div><div></div><div>7D TREND</div></div> <div>-1.2%</div> <div>vs previous week</div> | <div><div></div><div>REACTIONS/POST</div></div> <div>—</div> <div>MTPROTO only</div>           | <div><div></div><div>POST LENGTH</div></div> <div>360 chars</div> <div>median 265 · 28 days</div>                         | <div><div></div><div>POSTS ANALYZED</div></div> <div>814</div> <div>28 days</div>                       |
| <div><div></div><div>AD REACH</div></div> <div>17.4K</div> <div>24h avg</div>          | <div><div></div><div>CHURN / MONTH</div></div> <div>+11831</div> <div>last month</div>         | <div><div></div><div>CITATION RATE</div></div> <div>358</div> <div>citation index · 367 channels mentioned all time</div> | <div><div></div><div>CHANNEL AGE</div></div> <div>4 years 10 months</div> <div>Created 19.07.2021</div> |

AI EDITOR SUMMARY

Channel «Dunyo Uz | Tezkor Xabarlar» – 207 816 subs. Each post averages 16.5K people (8% from subs), reach is low – consider expanding audience. Publishes 197 posts/week (~28/day) – very active posting. Week of May 25–31 reach stable (-1.2% vs week 18–24 May).

SECTION 02 · CONTENT ANALYSIS

# What works best

Top posts by engagement & underperformers — see what to repeat & what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **814** posts over 28 days.
- 02 Dominant format — **Video** (538/814 posts).
- 03 Avg post length — **360** chars (median 265).
- 04 Peak audience activity — **Monday**, 14:00 UZT.
- 05 Top posts get **11x** more views than the weakest (28.1K avg for top vs 2.5K for worst) — among 814 posts in 28 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

|                                                                                                                                                                                                                             |                                                                      |                                                                  |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------|------------------------------------------------------------------|
| <div><div>Nº1</div><div>14.05 · 23:20</div><div>VIDEO</div></div> <div>✳️ Assalomu alaykum. Juma tongi muborak bo'lsin 😊🕌 Thanks to our Lord who woke us up healthy! May this blessed Friday be good for all of us...</div> | <div>VIEWS</div> <div>28 276</div> <div>REPOSTS</div> <div>216</div> | <div>REACTIONS</div> <div>—</div> <div>ER</div> <div>13.6%</div> |
| <div><div>Nº2</div><div>22.05 · 06:23</div><div>VIDEO</div></div> <div>A song for people named Rustam. Send the video to acquaintances named Rustam. ✓ @Dunyo_uz - Not shown on TV, newspapers...</div>                     | <div>VIEWS</div> <div>28 265</div> <div>REPOSTS</div> <div>68</div>  | <div>REACTIONS</div> <div>—</div> <div>ER</div> <div>13.6%</div> |
| <div><div>Nº3</div><div>15.05 · 07:27</div><div>PHOTO</div></div> <div>#ATTENTION 📢📢📢President schools admission announced Documents for President schools for 2026/2027 academic year accepted from May 25 – 14...</div>   | <div>VIEWS</div> <div>27 875</div> <div>REPOSTS</div> <div>24</div>  | <div>REACTIONS</div> <div>—</div> <div>ER</div> <div>13.4%</div> |

|                                                                                                                                                                                        |                                                                     |                                                                  |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------|------------------------------------------------------------------|
| <div>N<sup>4</sup>16.05 · 10:52 VIDEO</div> <div>C A T E R I N G !!! Starting a few days before Kurban Hayit, I thought it necessary to ask for forgiveness and say thank you...</div> | <div>VIEWS</div> <div>27 791</div> <div>REPOSTS</div> <div>70</div> | <div>REACTIONS</div> <div>—</div> <div>ER</div> <div>13.4%</div> |
| <div>N<sup>5</sup>27.05 · 09:15 VIDEO</div> <div>🇰🇿🇰🇿🇰🇿🇰🇿Our national team reached the USA, and fans from Kazakhstan and Tajikistan are also welcoming and supporting them. ✓...</div> | <div>VIEWS</div> <div>27 676</div> <div>REPOSTS</div> <div>3</div>  | <div>REACTIONS</div> <div>—</div> <div>ER</div> <div>13.3%</div> |

WORST 3

|                                                                                                                                                                                                 |                                                                    |                                                                 |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------|-----------------------------------------------------------------|
| <div>↓ 05.06 · 13:13 VIDEO</div> <div>🚗 AVTO / MOTO KURYERLAR KERAK — DARHOL ISH + 15 000 000 SO'MGACHA YUQORI DAROMAD UZUM TEZKOR'DA! - Bekor yuribsizmi yoki daromad...</div>                 | <div>VIEWS</div> <div>2 497</div> <div>REPOSTS</div> <div>4</div>  | <div>REACTIONS</div> <div>—</div> <div>ER</div> <div>1.2%</div> |
| <div>↓ 23.05 · 11:19 PHOTO</div> <div>Viasat O'zbekistonda ilk bor oddiy smartfon yordamidasun'iy yo'ldosh orqali matnli va ovozli xabarlaralmashinuvini namoyish etdi Samarqand...</div>       | <div>VIEWS</div> <div>2 475</div> <div>REPOSTS</div> <div>—</div>  | <div>REACTIONS</div> <div>—</div> <div>ER</div> <div>1.2%</div> |
| <div>↓ 26.05 · 08:05 VIDEO</div> <div>Hayit bayrami muborak bo'lsin pochcha. Videoni pochchalarga yuborib qo'yamiz. ✓ @Dunyo_uz - TVda ko'rsatilmaydigan, gazetalar aytmaydigan maxfiy...</div> | <div>VIEWS</div> <div>2 458</div> <div>REPOSTS</div> <div>10</div> | <div>REACTIONS</div> <div>—</div> <div>ER</div> <div>1.2%</div> |

SECTION 03 · SUBSCRIBER DYNAMICS

# How the channel grew over the year

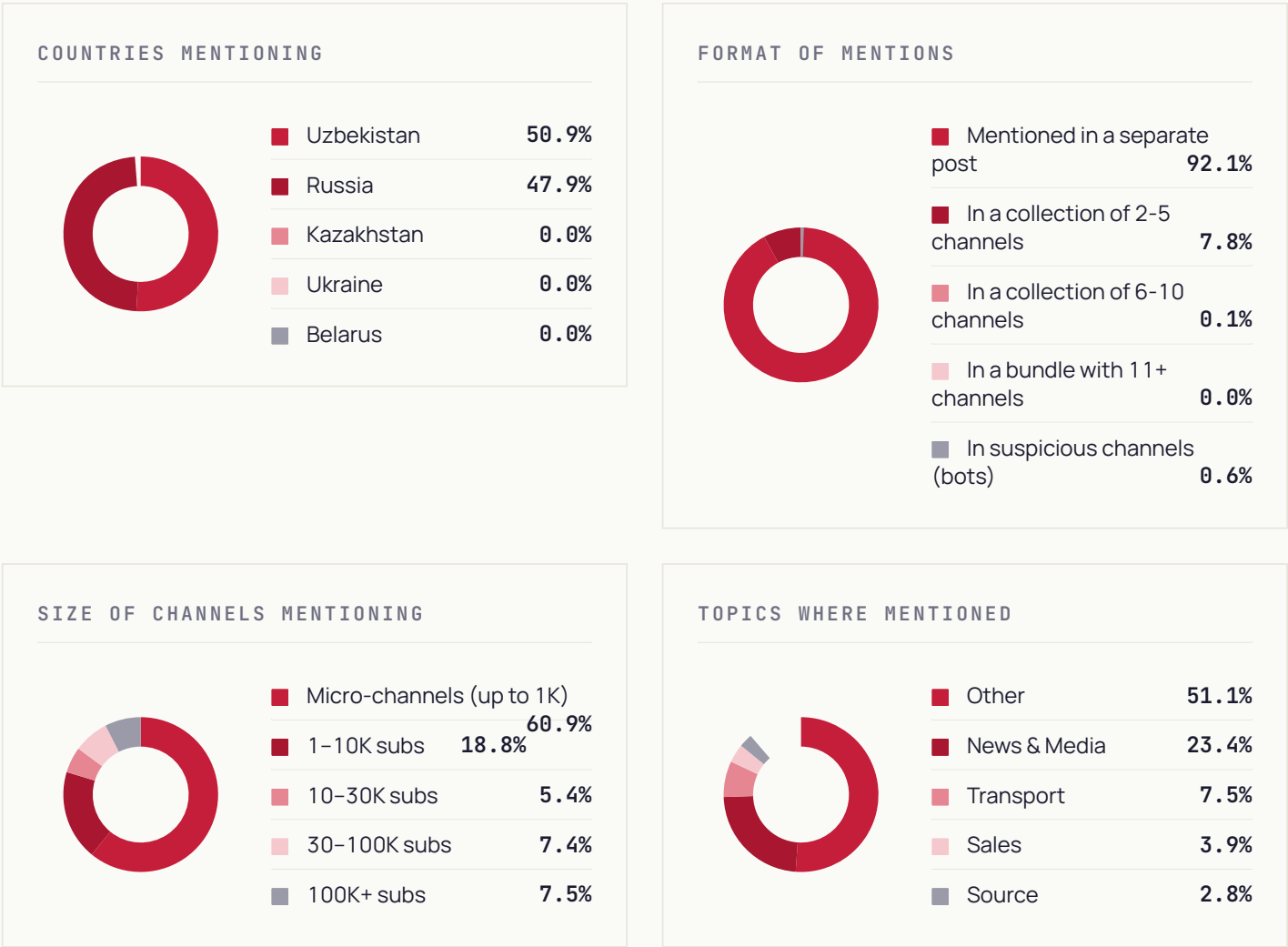
Subscriber growth chart for the year. Key months show exact subscriber count.  
Shows which months the channel grew and which it lost subs.



SECTION 04 · CITATIONS

# Who mentions the channel and how

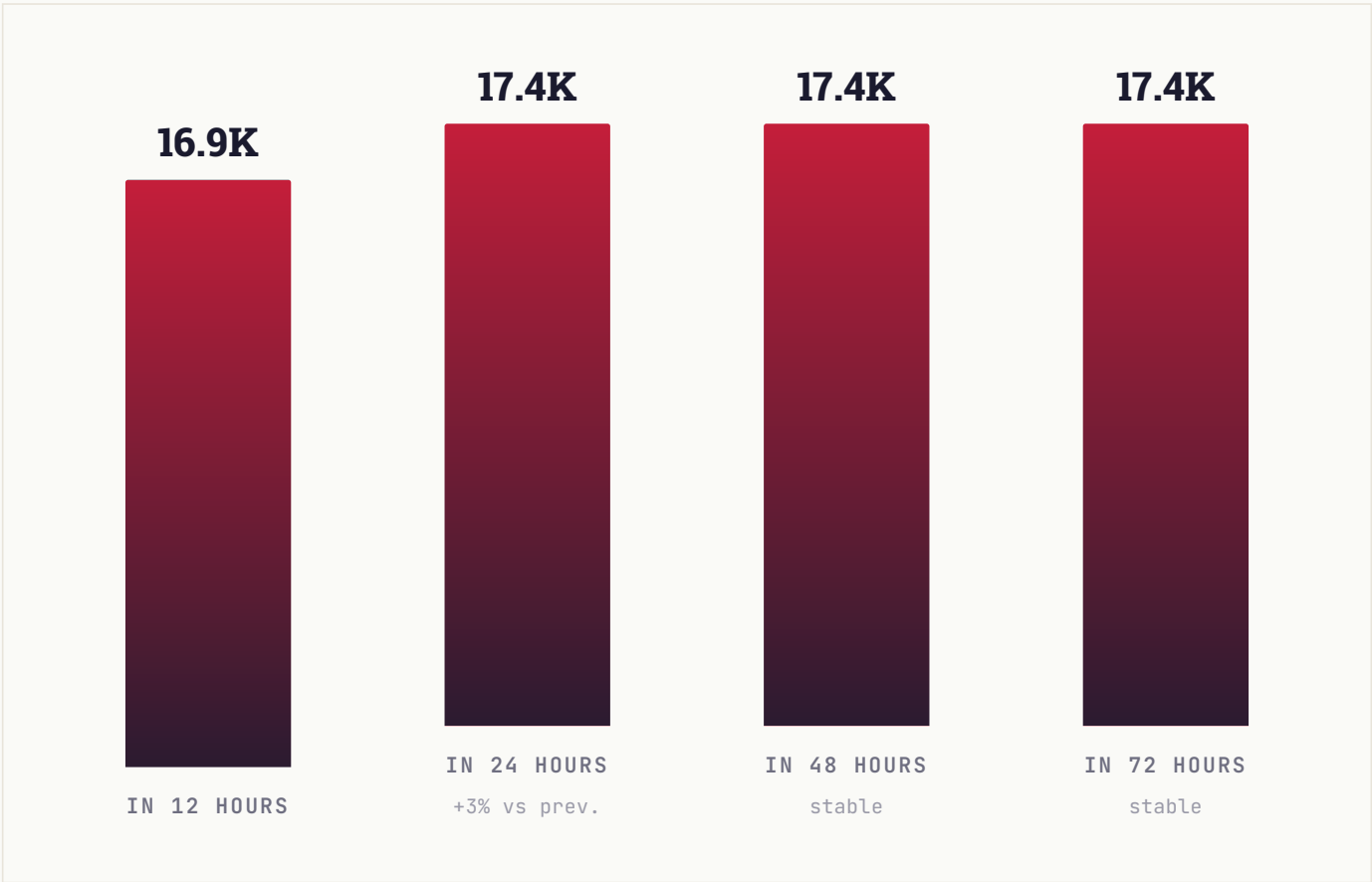
Citation index **358** — channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100k subs channel weighs more than from a 1k subs channel. All time the channel was mentioned **367** different channels.



SECTION 05 · AD POTENTIAL

# How long a post generates reach

Avg ad post reach by time since publication. Helps estimate how long a placement should 'live'.





SECTION 06 · COMPETITORS

# Who you compete with

11 closest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

| CHANNEL                                                         | SUBSCRIBERS |
|-----------------------------------------------------------------|-------------|
| <div>K </div> <b>Kun.uz   Official channel</b>                  | 1.1M        |
| <div>TY</div> <b>Tezkor Yangiliklar</b> ↗                       | 1.1M        |
| <div>BG</div> <b>BUGUNGI GAP   Official channel</b>             | 1M          |
| <div>TP</div> <b>Telegram_Yulduzlari  Official channel</b>      | 1M          |
| <div>Q-</div> <b>QORAXABAR - Tezkor xabarlar   Rasmiy kanal</b> | 805K        |
| <div>MU</div> <b>MILITSIYA UZB   Official channel</b>           | 553.2K      |
| <div>BG</div> <b>Bor gap!   Official channel</b>                | 376.1K      |
| <div>DU</div> <b>Dunyo Uz   Tezkor Xabarlar</b> <div>YOU</div>  | 207.8K      |
| <div>UV</div> <b>UZBEK VIDEO CHANNEL</b>                        | 202K        |
| <div>UZ</div> <b>UzBoomTv</b>                                   | 38.7K       |
| <div>SU</div> <b>Sputnik Uzbekistan   News</b>                  | 5.4K        |

COMPARATIVE INSIGHT

Channel in bottom third of the list (8th of 11). Larger — 7 channels (leader: **Kun.uz | Official channel**, 1.1M); these are growth benchmarks, reach them via paid placements or partner projects. Smaller — 3 channels, for them you're already a lead partner.

SECTION 07 · MENTION DYNAMICS

# How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **2**, they brought **199 745** new subs.

| PERIOD         | MENTIONS | CHANNELS       | BROUGHT SUBS |
|----------------|----------|----------------|--------------|
| December 2025  | 0        | 0              | 48 171       |
| November 2025  | 0        | 0              | 54 801       |
| October 2025   | 2        | 1              | 0            |
| September 2025 | 0        | 0              | 55 593       |
| August 2025    | 0        | 0              | 41 180       |
| July 2025      | 0        | 0              | 0            |
| TOTAL MENTIONS | 2        | MONTHS OF DATA | 6            |
|                |          | ACQUIRED SUBS  | 199 745      |

## — SECTION 08 · STRATEGY

# What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

## Main post of the week — on Monday

Audience is most active on this day at 14:00 UZT.

EFFECT

**Best window  
for an  
important post**

02

## Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000  
subs**

03

## Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.  
One poll per week on a hot topic — easy growth point.

EFFECT

**+5-15% ER**

04

## Cross-promo with neighboring channels

Exchange posts with channels in the same segment quarterly. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from  
relevant  
audience**

05

## Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

**Organic traffic  
source**

★ WHAT'S NEXT

# Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth target in a month.

---

|    |                            |                                                                                             |
|----|----------------------------|---------------------------------------------------------------------------------------------|
| 01 | <b>Launch Telegram ads</b> | <a href="https://panel.promptpress.com/register">https://panel.promptpress.com/register</a> |
|----|----------------------------|---------------------------------------------------------------------------------------------|

---

|    |                        |                                                                         |
|----|------------------------|-------------------------------------------------------------------------|
| 02 | <b>Contact manager</b> | <a href="https://t.me/PromptPress_manager">t.me/PromptPress_manager</a> |
|----|------------------------|-------------------------------------------------------------------------|

---