

PROMTPRESS PUBLIC REPORT

Channel audit

Yangi Binolar 1

Новостройки



@yangibinolar

"Yangi Binolar" Dream Homes Admin: @Yangi_Binolar

SUBSCRIBERS

112 344

-3312 per month

ERR (% SEE POSTS)

15.0%

daily 7.4%

REACH/POST

15.7K

ad reach 8.4K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 112 344 —	 SUBSCRIBER REACH 13.94% avg % subs see post	 VIEWS/POST 15.7K median 11.8K · 26 days	 POSTS/WEEK 1.6 over period
 7D TREND — no data for period	 REACTIONS/POST 27.0 162 reactions, 331 reposts, 0 comments total	 POST LENGTH 774 chars median 818 · 26 days	 POSTS ANALYZED 6 26 days
 AD REACH 8.4K 24h avg	 CHURN / MONTH -3312 last month	 CITATIONS 130 citation index · 448 channels mentioned all time	 CHANNEL AGE 3 years 2 months created 13.04.2023

AI EDITOR SUMMARY

Channel «Yangi Binolar | Новостройки» – 112 344 subs. Each post averages 15.7K people (14% from subs), low reach – expand audience. Publishes 2 posts per week (~0/day) – rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 6 posts in 26 days.
- 02 Dominant format — Photo (3/6 posts).
- 03 Avg post length — 774 chars (median 818).
- 04 Peak audience activity — Friday, 14:00 UZT.
- 05 Top posts get 3x more views than the weakest (22.7K avg for top vs 8.7K for worst) — among 6 posts in 26 days. Find what top posts share: topic, format, time.

TOP 5 POSTS

Nº1 22.05 · 09:03 PHOTO «Riverside Palace» Useful offer 49.1 - 34000\$ 72.7 - 50000\$ Benefits: • Waterfront • 2-level underground parking • ...	VIEWS 31 233 REACTIONS 33 REPOSTS 109 ER 27.8%
Nº2 03.06 · 09:01 PHOTO 🏠EZGU HOUSE 🏠Boshlang'ich to'lovsiz 20 ta xonadonlar hozirda aksiyada! 🏠 Zangiota tumani, Shifobaxsh suvlar ko'chasi 🏠Arentir- Toshmi...	VIEWS 24 080 REACTIONS 35 REPOSTS 51 ER 21.4%
Nº3 15.06 · 09:00 PHOTO 🏠 SHU YIL KALIT BERILADIGAN KVARTIRALAR BOSHLANG'ICH 113.500.000 sumdan "Yangi Sokin Hayot" t.j.m — 41m2 dan boshlangan xonadonlarni — Boshlang'ich...	VIEWS 12 723 REACTIONS 36 REPOSTS 24 ER 11.3%

Nº4 16.06 · 09:32 VIDEO OKTABRDA BITADIGAN UYLAR KVADRATI 9.500.000 soʻmdan YASHNAOBOD tumani, 40 ЛЕТ Tuzel METROSI – 7 daqiqa Maktab va bogʻcha – 1...	VIEWS 10 828 REPOSTS 70	REACTIONS 22 ER 9.6%
Nº5 17.06 · 10:00 VIDEO BITGAN TAYYOR UYLAR 730\$ dan YASHNAOBOD tumani, ТАПОИЧ • METRO oldida • Bitgan UYlar • Ikkinchi liniyada joylshgan TO'LOV TURI: ...	VIEWS 9 194 REPOSTS 60	REACTIONS 28 ER 8.2%

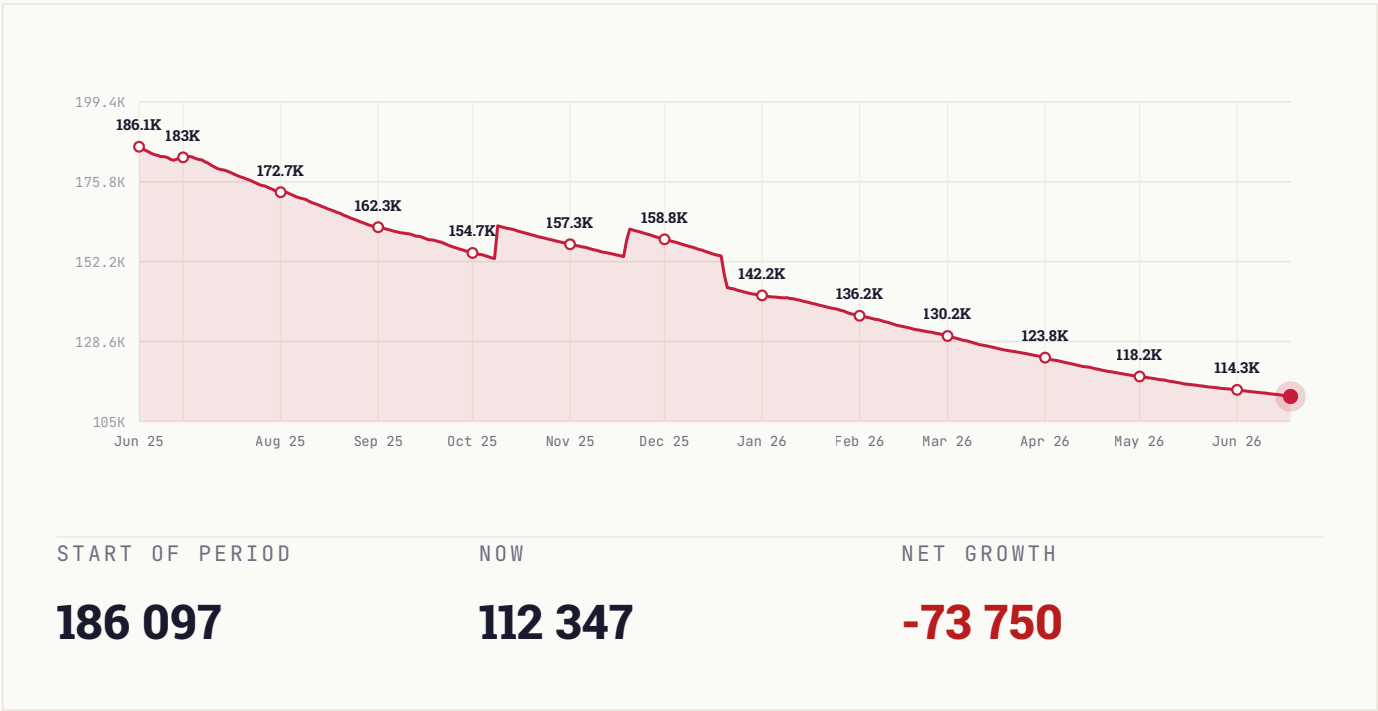
WORST 3

↓ 16.06 · 09:32 VIDEO OKTABRDA BITADIGAN UYLAR KVADRATI 9.500.000 soʻmdan YASHNAOBOD tumani, 40 ЛЕТ Tuzel METROSI – 7 daqiqa Maktab va bogʻcha – 1...	VIEWS 10 828 REPOSTS 70	REACTIONS 22 ER 9.6%
↓ 17.06 · 10:00 VIDEO BITGAN TAYYOR UYLAR 730\$ dan YASHNAOBOD tumani, ТАПОИЧ • METRO oldida • Bitgan UYlar • Ikkinchi liniyada joylshgan TO'LOV TURI: ...	VIEWS 9 194 REPOSTS 60	REACTIONS 28 ER 8.2%
↓ 18.06 · 09:01 VIDEO MIROBOD tumanidan TAYYOR UYLAR 12.700.000 soʻmdan MIROBOD tumani, moʻljal ELEKTRAPPARAT • Pishgan gʻishtdan qurilgan • Masjid 5...	VIEWS 5 939 REPOSTS 17	REACTIONS 8 ER 5.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

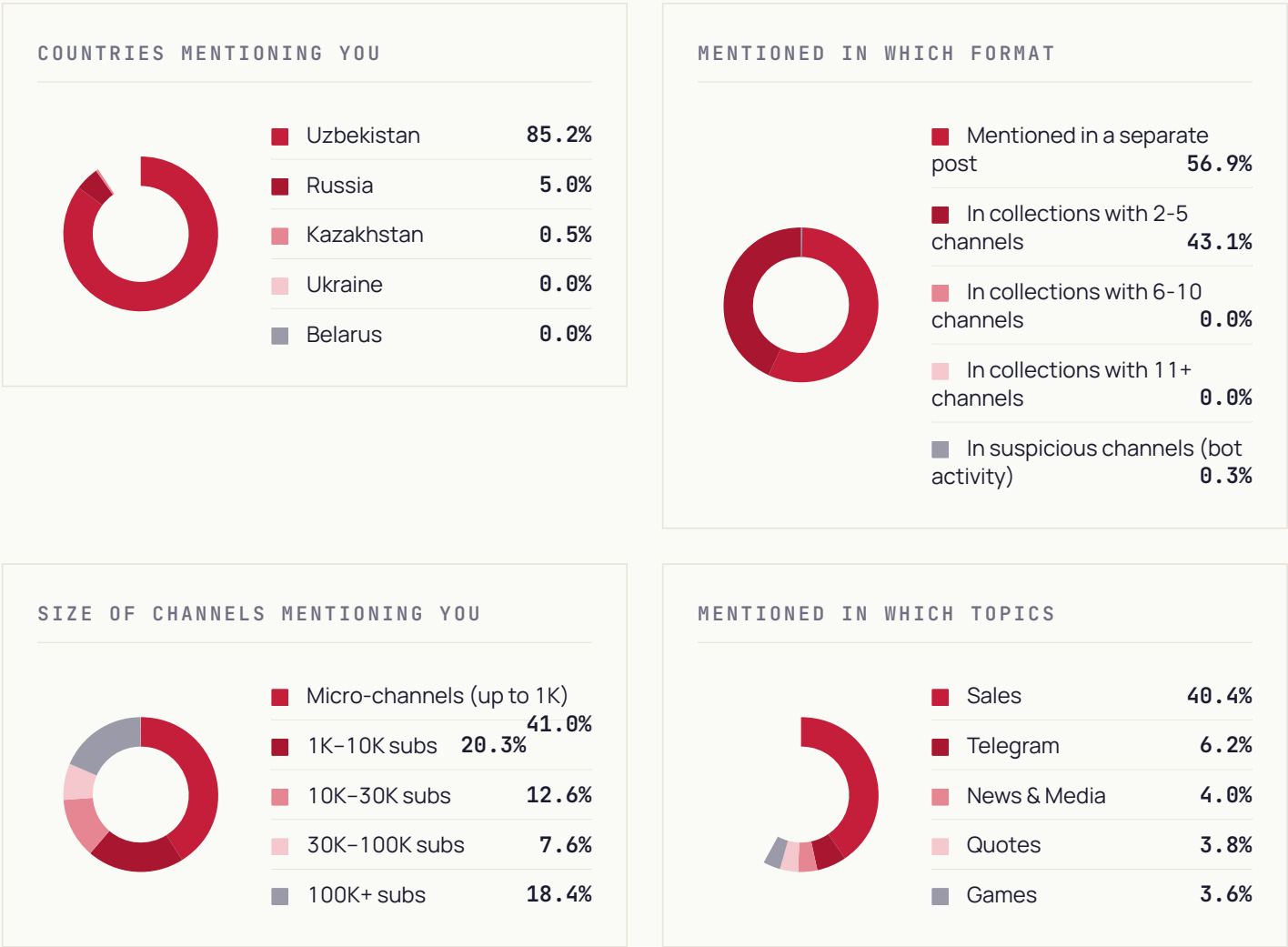
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · CITATIONS

Who and how mentions the channel

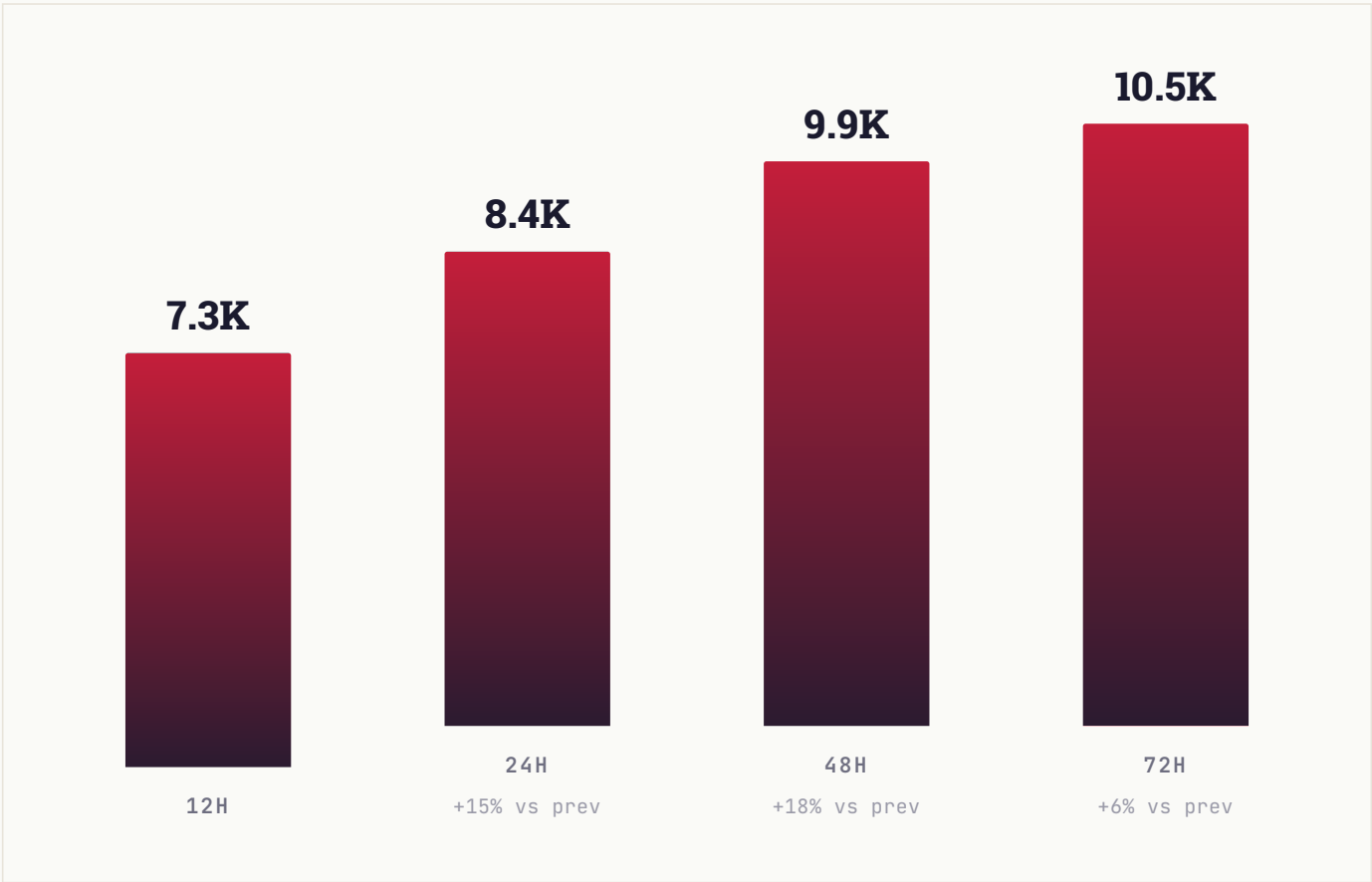
Citation index **130** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a 100k subs channel weighs more than from a 1k subs channel. All-time channel mentioned **448** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of an ad post over time since publication. Helps estimate how long a placement stays effective.



SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **100**, they brought **18 356** new subs.

PERIOD	MENTIONS	CHANNELS	SUBS BROUGHT	
December 2025	17	1	0	
November 2025	15	1	8 111	
October 2025	7	1	9 692	
September 2025	19	1	0	
August 2025	19	1	0	
July 2025	23	2	553	

TOTAL MENTIONS	MONTHS OF DATA	SUBS ATTRACTED
100	6	18 356

— SECTION 07 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check them off and revisit this report in a month.

01**Increase posting frequency**

Now 1.6 posts/wk. Active channels average 7-10.
Consistency is key to audience retention.

EFFECT

**Consistency
beats volume****02****Top post of the week — Friday**

Audience is most active on this day at 14:00 UZT.

EFFECT

**Best window
for an
important post****03****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****04****Test polls and interactive formats**

Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic is an easy growth lever.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Exchange posts quarterly with channels in the same niche. No need daily — 2-3 collabs bring relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth target in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
