

PROMTPRESS PUBLIC REPORT

Channel audit

Friends Tyler Durden



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Don't look for easy money — look for yourself. Tyler Durden's Friends channel is philosophy against the system

SUBSCRIBERS

10 866

-523 per month

ERR (% SEE POSTS)

2.0%

in 24 hrs 0.4%

REACH/POST

184

ad reach 45/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 10 866 —	 SUBS REACH 1.69% avg % subs see post	 VIEWS/POST 184 median 122 · 24 days	 POSTS/WEEK 11.0 over period
 7D TREND +48.9% vs prev week	 REACTIONS/POST 13.6 total 532 reactions, 63 reposts, 0 comments	 POST LENGTH 396 chars median 318 · 24 days	 POSTS ANALYZED 39 24 days
 AD REACH 45 24h avg	 CHURN / MONTH -523 last month	 CITATION RATE 10 citation index · 61 channels mentioned ever	 CHANNEL AGE 1 year 9 days created Jun 26, 2025

AI EDITOR SUMMARY

Channel «Friends Tyler Durden» – 10 866 subs. Each post averages 184 people (2% from subs), reach is low – consider expanding audience. Publishes 11 posts per week (~2/day) – regular schedule. Week Jun 22–28 reach grew by +48.9% to week Jun 15–21 – positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS SHARE

- 01 Analysis based on **39** posts over 24 days.
- 02 Dominant format — **Photo** (31/39 posts).
- 03 Avg post length — **396** chars (median 318).
- 04 Peak audience activity — **Friday, 23:00 ALMT**.
- 05 Top posts gather **8x 8x** more views than the weakest (728 avg for top vs 89 for worst) — across 39 posts in 24 days. Analyze what the top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 12.06 · 18:02 VIDEO Giveaway Finished Total tickets: 345 Winners list: 1. Chill Flame #19823 - @clovertoon	VIEWS 954 REPOSTS 4	REACTIONS 15 ER 8.8%
Nº2 22.06 · 09:24 VIDEO Giveaway Finished Total tickets: 198 Winners list: 1. Timeless Book #1107 - @Hali_w	VIEWS 865 REPOSTS 11	REACTIONS 24 ER 8.0%
Nº3 13.06 · 03:42 PHOTO Tyler Durden vs the system The real danger to the system is a person with nothing to lose. Not because they're stronger. But...	VIEWS 365 REPOSTS 1	REACTIONS 9 ER 3.4%

Nº4 12.06 · 10:06 **PHOTO**
(post without caption – photo)

VIEWS
274

REACTIONS
19

REPOSTS
1

ER
2.5%

Nº5 11.06 · 18:50 **VIDEO**
Telegram bots got a major update. Now they can send beautiful messages with tables, photos, videos, slideshows and complex...

VIEWS
239

REACTIONS
6

REPOSTS
1

ER
2.2%

WORST 3

↓ 26.06 · 13:56 **PHOTO**
Got a couple of books lined up. Thinking whether to run a giveaway or wait for activity to pick up?

VIEWS
94

REACTIONS
34

REPOSTS
1

ER
0.9%

↓ 09.06 · 06:02 **PHOTO**
 Random thoughts Remember when every other channel promised a 'new era', '100x', and 'last chance to get in'? Now funny...

VIEWS
88

REACTIONS
19

REPOSTS
1

ER
0.8%

↓ 25.06 · 07:34 **PHOTO**
 'Gift market is dead.' Really? While comments bury Telegram Gifts, the numbers say otherwise. In a few days, daily volume...

VIEWS
87

REACTIONS
5

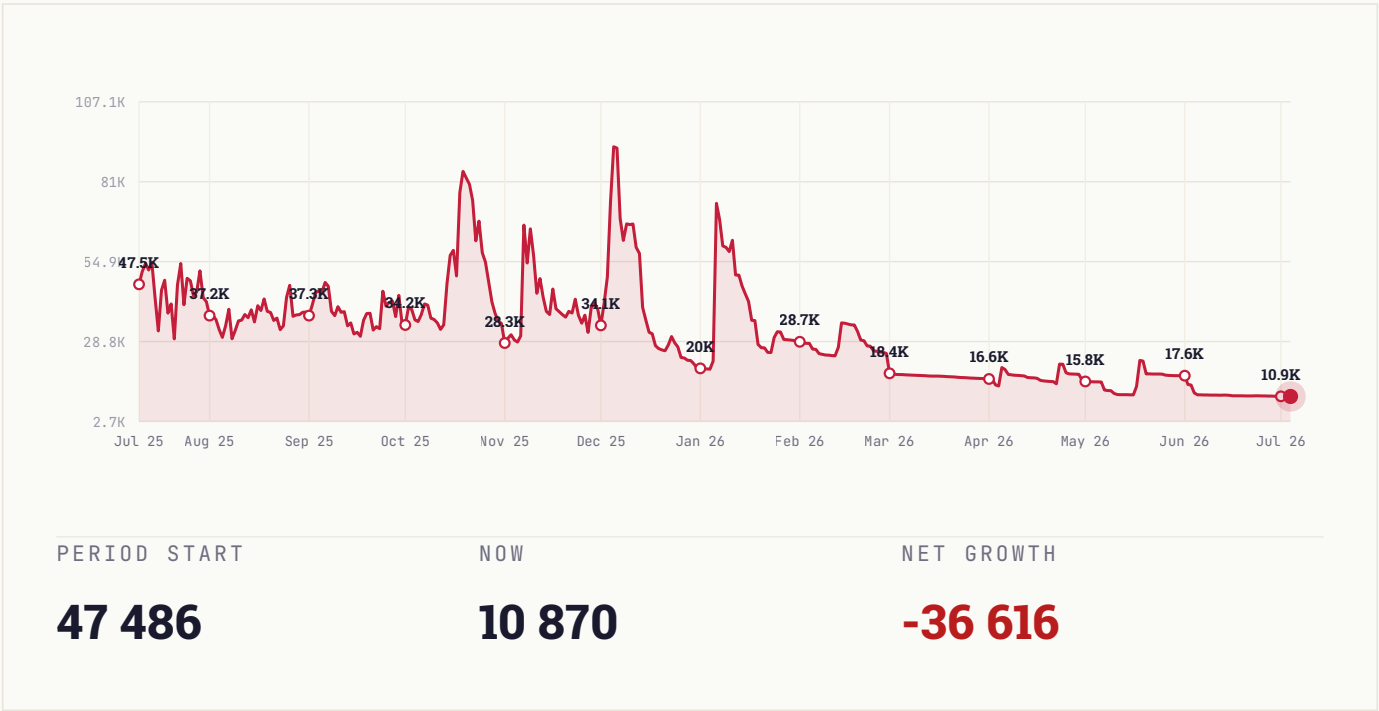
REPOSTS
1

ER
0.8%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

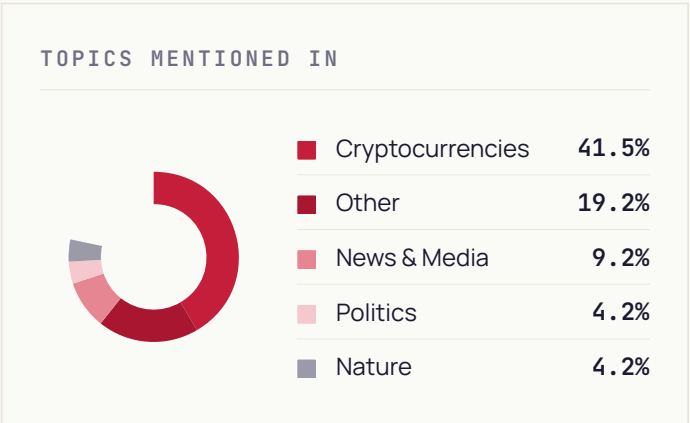
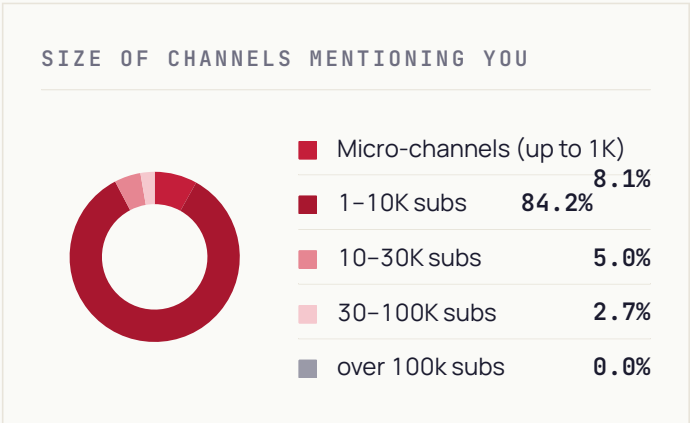
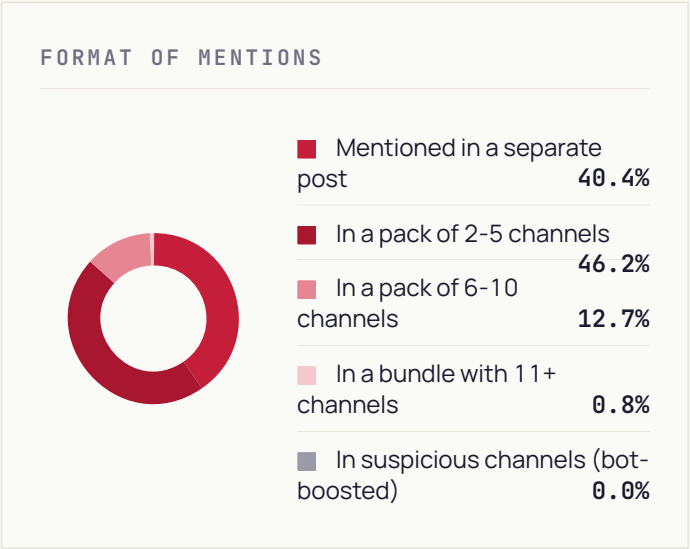
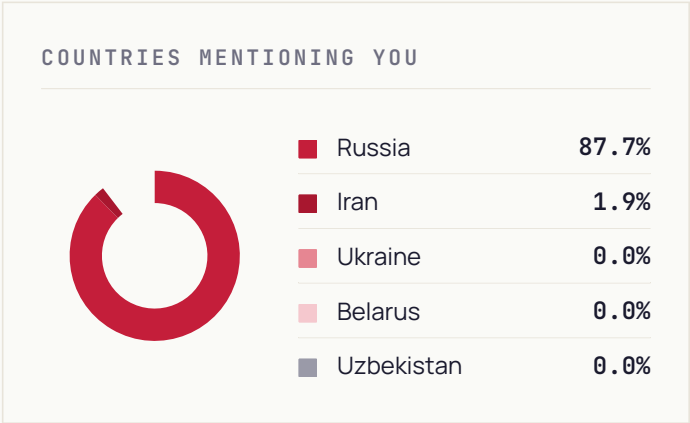
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

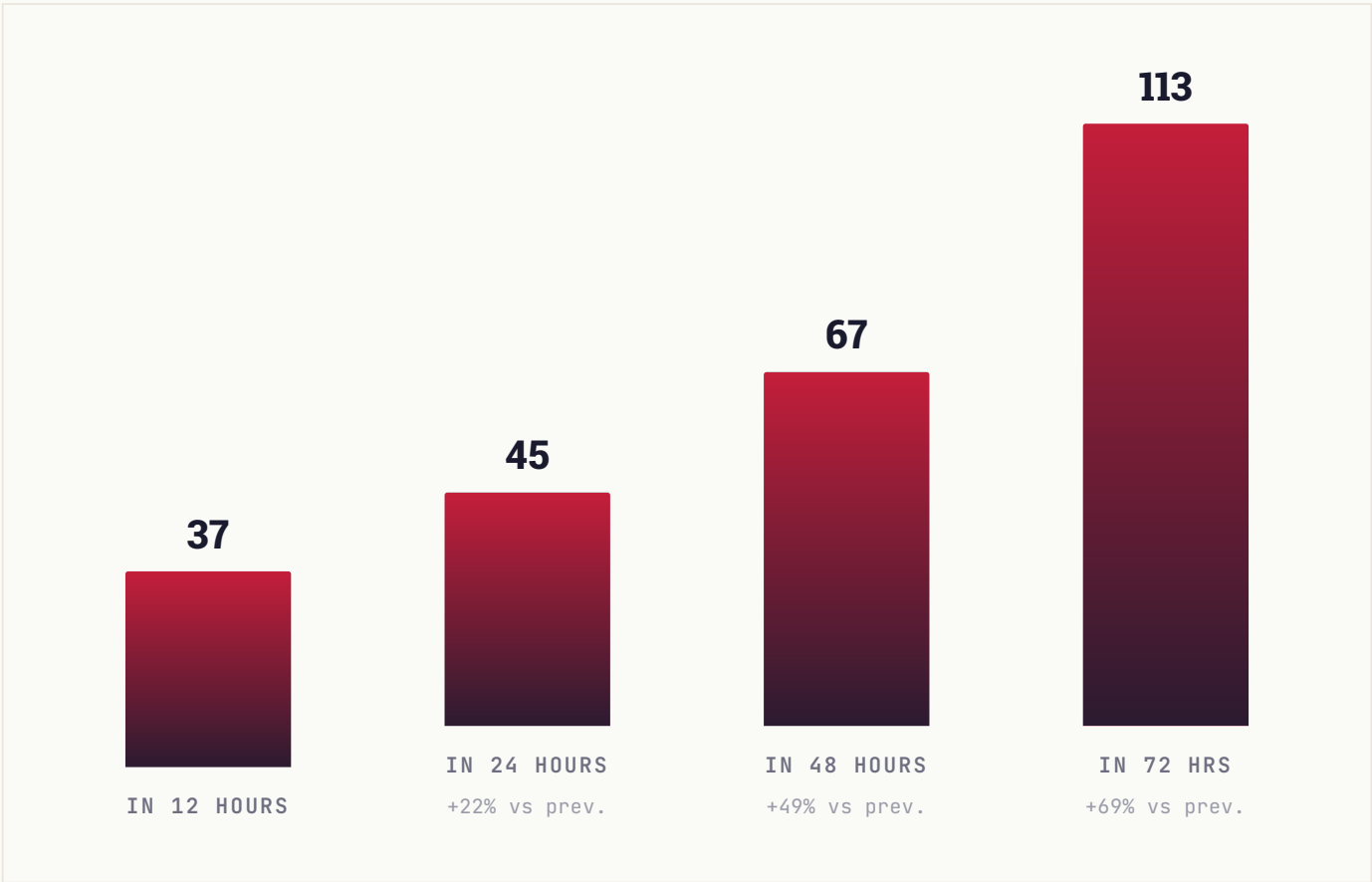
Citation index **10** – channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100k subs channel weighs more than from 1k. All-time channel was mentioned **61** different channels.



— SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
MI Mousse & Crypto	46K
DT Friends Tyler Durden YOU	10.9K
ВЖ Binance Жаңалықтар / News	5.3K
CR CryptoDrop	4.2K
✿O 🌟 OTB TEAM I Cancel BTC Transaction	3K
BK Bybit Kazakhstan 🇰🇿	2.9K
AS Assila.crypto	2K
II Imashev invest	1.8K
BO Bull of the Steppe 🇰🇿	1.7K
DN disa NFTbazaar	1.3K
SS Seventeen Satoshi	1.3K

COMPARATIVE INSIGHT

Channel in top-2 niches (#2 of 37 channels in category). One of the leaders — client-partners can go for cross-promo with peers; for PR/reach you're a valuable media partner.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **143**, they brought **385 680** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
Jan 2026	3	1	64 578	
December 2025	9	2	68 501	
November 2025	25	4	83 840	
October 2025	39	3	77 867	
September 2025	39	5	45 417	
August 2025	28	5	45 477	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
143	6	385 680

SECTION 08 · NICHE COMPARISON

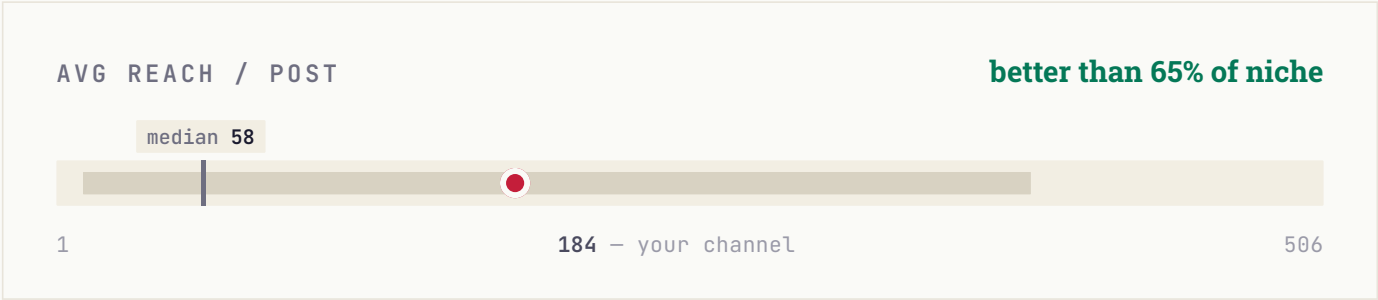
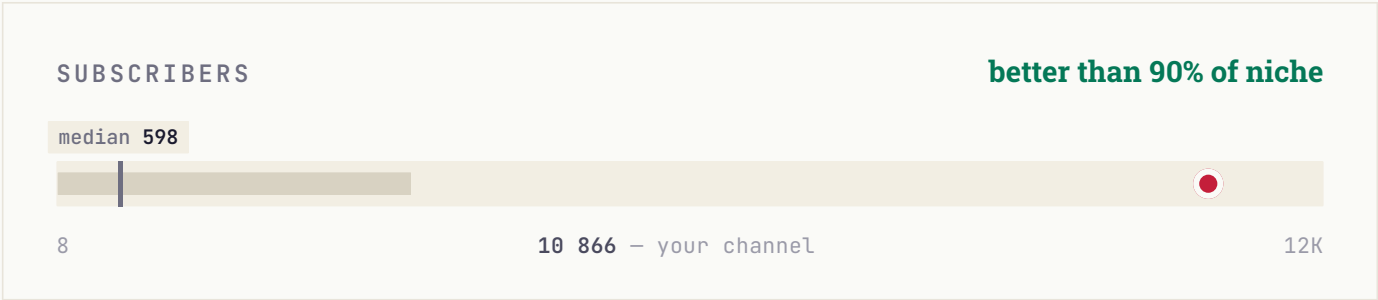
Where the channel stands in its league

Took top-38 channels in category «Cryptocurrencies» and saw how your channel compares. Gray bar — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#2/38

POSITION IN NICHE

Channel in top 5% of crypto



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Friday
 On this day at 23:00 ALMT audience is most active.

EFFECT
Best window for an important post

02

Increase share of video posts
 Video in Telegram holds audience longer and is favored by the algorithm. We recommend increasing share to 15-25%.

EFFECT
Video retains audience better

03

ER below niche benchmark — rethink formats
 Current ER 1.69% vs norm 6.5%. Try polls & interactive formats.

EFFECT
+4.8pp ER

04

Systematic traffic buying
 Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT
+1000-3000 subs

05

Test polls & interactive formats
 Posts with polls/reactions usually boost ER by +5-15%. One poll per week on a hot topic — easy growth point.

EFFECT
+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. To go further — run ads with us and close your growth plan in a month.

01

Launch Telegram ads

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager