

PROMTPRESS PUBLIC REPORT

Channel audit

Yandex Browser Team



@yabrowser

Hi, this is the Yandex Browser team channel ❤️ We show how to turn our tech into your opportunities. Download Browser: <https://browser.yandex.ru/> Our chat: <https://t.me/+gtl1nFdipZ9iN2Fi>

SUBSCRIBERS

858 003

+313497 per month

ERR (% SEE POSTS)

8.0%

in 24 hours 1.4%

REACH/POST

62.7K

ad reach 12.1K/24h

— CONTENTS · 2026

What's inside the report

01 Channel Snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · takeaways

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your spot

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in «Tech» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 858 003 —	 SUBS REACH 7.31% avg % subs see post	 VIEWS/POST 62.7K median 48.8K · 28 days	 POSTS/WEEK 10.4 for the period
 7D TREND +48.4% vs previous week	 REACTIONS/POST 117.4 only 5,048 reactions, 1,899 reposts, 339 comments	 POST LENGTH 470 chars. median 427 · 28 days	 POSTS ANALYZED 43 28 days
 AD REACH 12.1K 24h avg	 CHURN / MONTH +313497 last month	 CITATION RATE 132 citation index · 232 channels mentioned all time	 CHANNEL AGE 9 years 8 months created 02.11.2016

AI EDITOR SUMMARY

Channel «Yandex Browser Team» — 858 003 subs. Each post averages 62.7K people (7% of subs), reach is low — consider expanding audience. Publishes 10 posts per week (~1/day) — regular schedule. For week 22–28 Jun reach grew +48.4% by week 15–21 Jun — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 43 posts in 28 days.
- 02 Dominant format – Photo (34/43 posts).
- 03 Avg post length – 470 chars (median 427).
- 04 Peak audience activity – Thursday, 12:00 MSK.
- 05 Top posts get 8x more views than the weakest (171.9K avg for top vs 21K for worst) – among 43 posts in 28 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 25.06 · 09:01 PHOTO 🌐 Opened social media again and forgot why you picked up your phone? 0% judgment, 100% understanding. It's the "phantom check" phenomenon...	VIEWS 188 084 REPOSTS 226	REACTIONS 132 ER 21.9%
Nº2 14.06 · 09:52 PHOTO ????###2&!23129300347 ? How to come up with a truly complex password? Ask your cat to walk on the keyboard. We've tested this method a bit...	VIEWS 171 479 REPOSTS 231	REACTIONS 87 ER 20.0%
Nº3 26.06 · 16:00 PHOTO ★★★★★ "Don't like it, but always buy." Classic online review. Good thing you no longer have to read them all! Open the dialog...	VIEWS 156 222 REPOSTS 124	REACTIONS 75 ER 18.2%

Nº4 10.06 · 12:31 PHOTO	VIEWS 130 267	REACTIONS 252
Place in a pan and fry until done Who else hates this wording in recipes, drop 700 To not give up cooking...	REPOSTS 15	ER 15.2%
Nº5 15.06 · 11:02 PHOTO	VIEWS 128 432	REACTIONS 93
 AI podcast digest from Yandex Browser team Reminding you about our podcasts with Yandex experts! Lots of new stuff...	REPOSTS 377	ER 15.0%

WORST 3

↓ 06.06 · 09:32 PHOTO	VIEWS 23 215	REACTIONS 84
On Russian Language Day, few figures are more symbolic than Alexander Pushkin 🪶 His work greatly influenced...	REPOSTS 5	ER 2.7%
↓ 07.06 · 11:00 PHOTO	VIEWS 22 239	REACTIONS 112
🇷🇺 +1 new response Check out the resume. Would you hire this candidate? ❤️ – yes, if skills match the job 🔥 – rather...	REPOSTS 8	ER 2.6%
↓ 28.06 · 10:05 PHOTO	VIEWS 17 643	REACTIONS 66
Spanish in a summer? Sounds bold, but let's start with a plan 🇪🇸 On PromptHub we found a prompt that helps create a study plan...	REPOSTS 38	ER 2.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 • MENTIONS

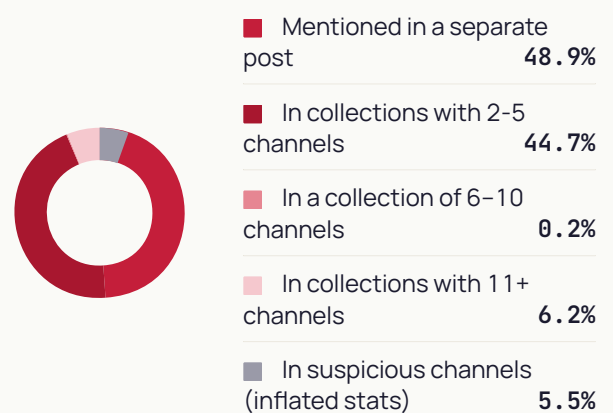
Who mentions the channel and how

Citation index **132** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All time channel was mentioned **232** different channels.

COUNTRIES MENTIONING YOU



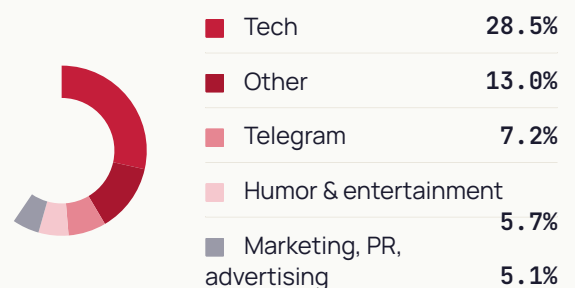
FORMAT OF MENTIONS



WHAT SIZE CHANNELS MENTION YOU



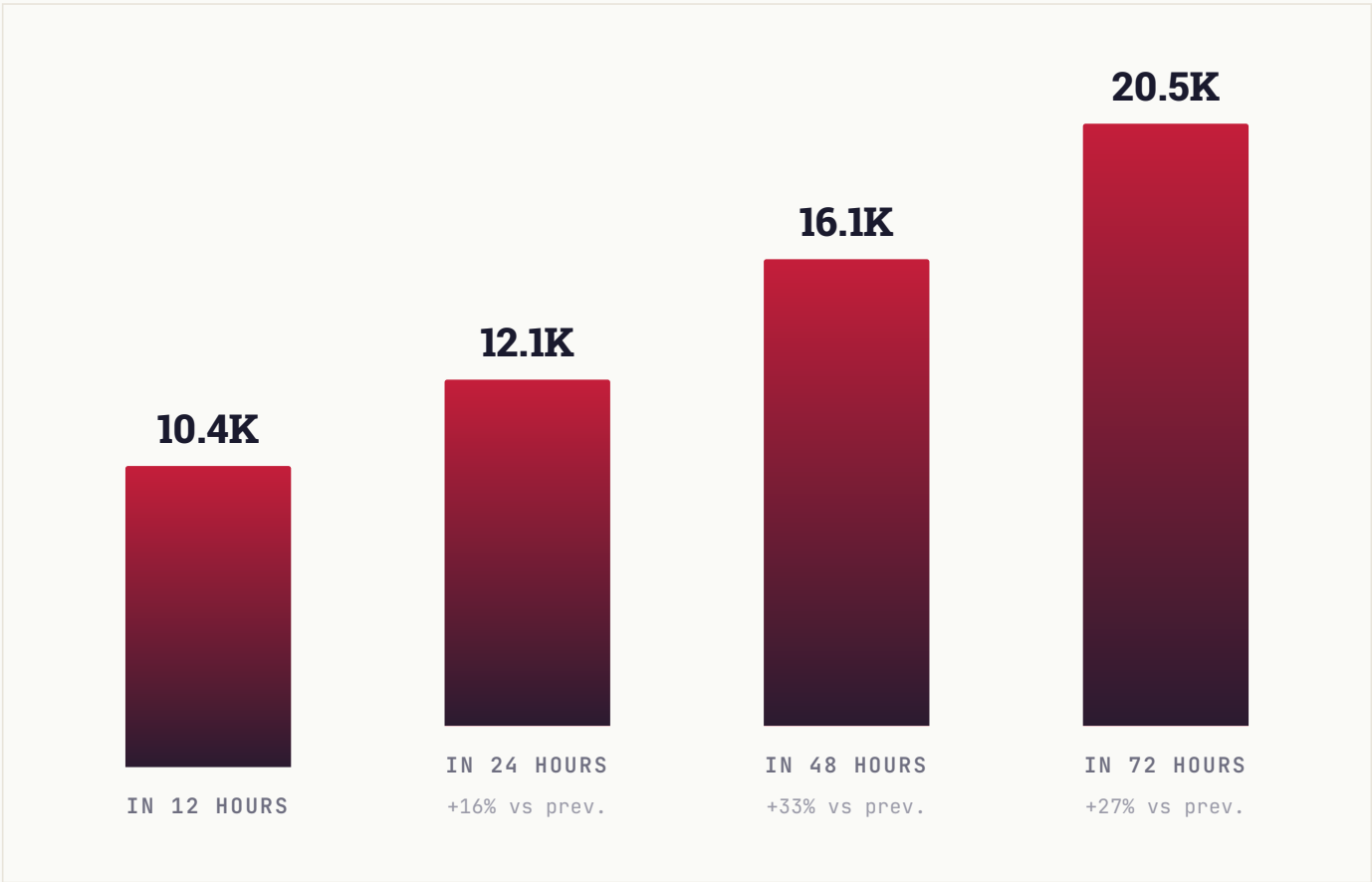
TOPICS WHERE MENTIONED



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
HI hitvpn_blog	4.6M
MT Trending World	3.4M
TE Technochat	3.1M
HA Hi, AI • Новости технологий	2.5M
آا اینترنت زَاد	2.5M
TE Technomotel	2.3M
NN NN	2.2M
L- LIVE — Telegram, AI и технологии	2.1M
EC Exploit	2M
PP PINK PROXY پروکسی	2M
KY Yandex Browser Team YOU	858K

COMPARATIVE CONCLUSION

Channel in upper half of niche (#26 of 100). Niche leader — hitvpn_blog (4.6M), median subs 430.9K. Aim for top quartile — realistic 6-12 month horizon.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **122**, they brought **457 152** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
Jan 2026	6	3	567	
December 2025	30	22	160818	
Nov 2025	17	17	61617	
Oct 2025	11	11	40447	
Sep 2025	30	22	116629	
August 2025	28	24	77074	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
122	6	457 152

— SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Tech» (Russia) and compared your channel.

Gray band = range for 80% of niche channels (p10 to p90). Black vertical = median.

Red dot = your channel.

#26 /100

RANK IN NICHE

Channel in the top half of the ranking

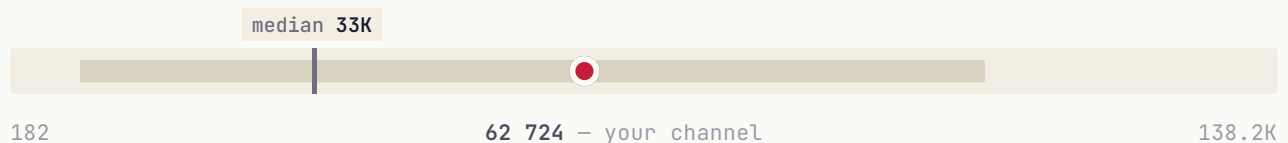
SUBSCRIBERS

better than 62% of niche



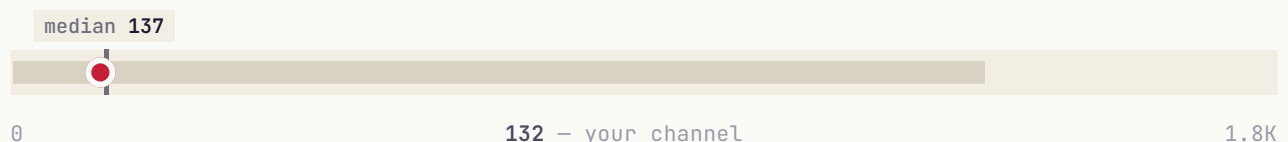
AVG REACH / POST

better than 66% of niche



CITATION INDEX

4% below median



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

01**Main post of the week — on Thursday**

Audience is most active on this day at 12:00 MSK.

EFFECT

**Best window
for an
important post****02****Increase share of video posts**

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15–25%.

EFFECT

**Video retains
audience
better****03****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs****04****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic — easy growth lever.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Swap posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads with us and close your growth plan in a month.

01 **Launch ads on Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
