

— PUBLIC REPORT BY PROMTPRESS

# Channel audit

## Ya'aburne



@yaaburnrne

for ads contact @ssssl1 ❤️

SUBS

**16 432**

-265 per month

ERR (% SEE POSTS)

**31.0%**

per day 8.2%

REACH/POST

**4.7K**

ad reach 1.3K/24h

— CONTENTS · 2026

# What's inside the report

**01**      **Channel snapshot**

12 key metrics · AI summary

**02**      **Content analysis**

Top 5 posts · worst 3 · insights

**03**      **Subscriber dynamics**

Year chart · growth

**04**      **Ad potential**

How long a post brings reach

**05**      **Competitors**

Niche neighbors · your spot

**06**      **Mention dynamics**

6 months · monthly

**07**      **Niche comparison**

Rank in 'Fashion & Beauty' category

**08**      **Strategy**

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

# Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

|                                                                                                                                                           |                                                                                                                                                                           |                                                                                                                                                                                                   |                                                                                                                                                                              |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <div><div> SUBS</div><div>16 432</div><div>—</div></div>                 | <div><div> SUBSCRIBER REACH</div><div>28.31%</div><div>avg % subs see a post</div></div> | <div><div> VIEWS/POST</div><div>4.7K</div><div>median 4.9K · 28 days</div></div>                                 | <div><div> POSTS/WK</div><div>2.2</div><div>over period</div></div>                       |
| <div><div> 7D TREND</div><div>—</div><div>no data for period</div></div> | <div><div> REACTIONS/POST</div><div>—</div><div>MTPROTO only</div></div>                 | <div><div> POST LENGTH</div><div>2 sig. digits</div><div>median 2 · 28 days</div></div>                          | <div><div> POSTS ANALYZED</div><div>9</div><div>28 days</div></div>                       |
| <div><div> AD REACH</div><div>1.3K</div><div>24h avg</div></div>         | <div><div> CHURN / MONTH</div><div>-265</div><div>last month</div></div>                 | <div><div> CITATION INDEX</div><div>628</div><div>citation index · 1,043 channels mentioned all time</div></div> | <div><div> CHANNEL AGE</div><div>5 years 23 days</div><div>created 16.06.2021</div></div> |

AI EDITOR SUMMARY

Channel «Ya’aburne» – 16 432 subs. Each post averages 4.7K people (28% from subs), good reach. Posts 2 posts/week (~0/day) – rare posts.

SECTION 02 · CONTENT ANALYSIS

# What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 9 posts in 28 days.
- 02 Dominant format — **Photo** (8/9 posts).
- 03 Avg post length — 2 characters (median 2).
- 04 Peak audience activity — **Wed**, 13:00 MSK.
- 05 Top posts get 1x more views than the weakest (5.7K avg for top vs 4.6K for worst) — among 9 posts in 28 days. Analyze what the top posts have in common: topic, format, timing.

TOP 5 POSTS

|                                                                                                                                                                  |                                                                     |                                                                  |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------|------------------------------------------------------------------|
| <div><div>Nº1</div><div>10.06 · 10:33</div><div>PHOTO</div></div> <div></div> | <div>VIEWS</div> <div>6 143</div> <div>REPOSTS</div> <div>47</div>  | <div>REACTIONS</div> <div>—</div> <div>ER</div> <div>37.4%</div> |
| <div><div>Nº2</div><div>13.06 · 18:30</div><div>PHOTO</div></div> <div></div> | <div>VIEWS</div> <div>5 611</div> <div>REPOSTS</div> <div>151</div> | <div>REACTIONS</div> <div>—</div> <div>ER</div> <div>34.1%</div> |
| <div><div>Nº3</div><div>17.06 · 07:01</div><div>PHOTO</div></div> <div>(captionless post — photo)</div>                                                          | <div>VIEWS</div> <div>5 320</div> <div>REPOSTS</div> <div>30</div>  | <div>REACTIONS</div> <div>—</div> <div>ER</div> <div>32.4%</div> |

Nº4

23.06 · 18:32

PHOTO

(captionless post — photo)

VIEWS

5 056

REACTIONS

—

REPOSTS

13

ER

30.8%

Nº5

14.06 · 19:44

PHOTO

(captionless post — photo)

VIEWS

4 936

REACTIONS

—

REPOSTS

30

ER

30.0%

|

WORST 3

↓

27.06 · 07:34

PHOTO

(captionless post — photo)

VIEWS

4 920

REACTIONS

—

REPOSTS

22

ER

29.9%

↓

28.06 · 19:17

PHOTO

(captionless post — photo)

VIEWS

4 685

REACTIONS

—

REPOSTS

27

ER

28.5%

↓

02.07 · 19:34

VIDEO

(captionless post — video)

VIEWS

4 234

REACTIONS

—

REPOSTS

125

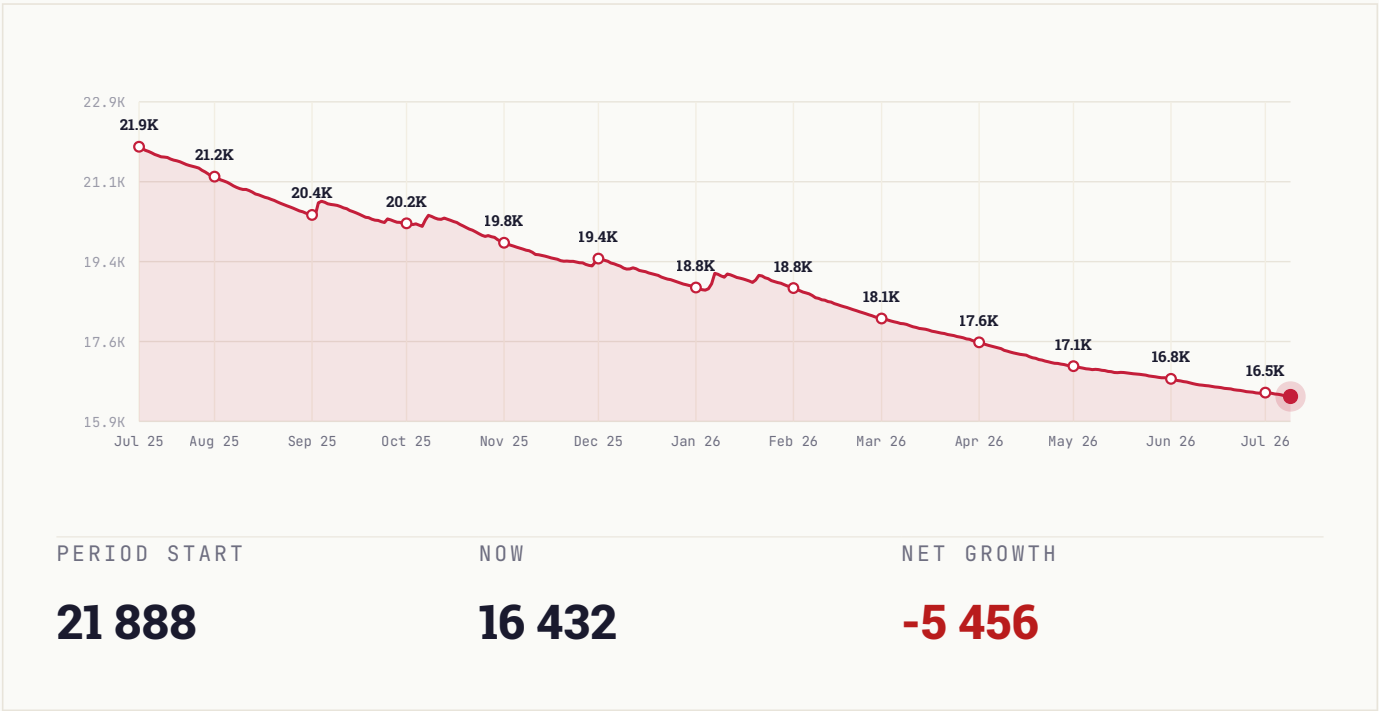
ER

25.8%

SECTION 03 · SUBSCRIBER DYNAMICS

# How the channel grew over the year

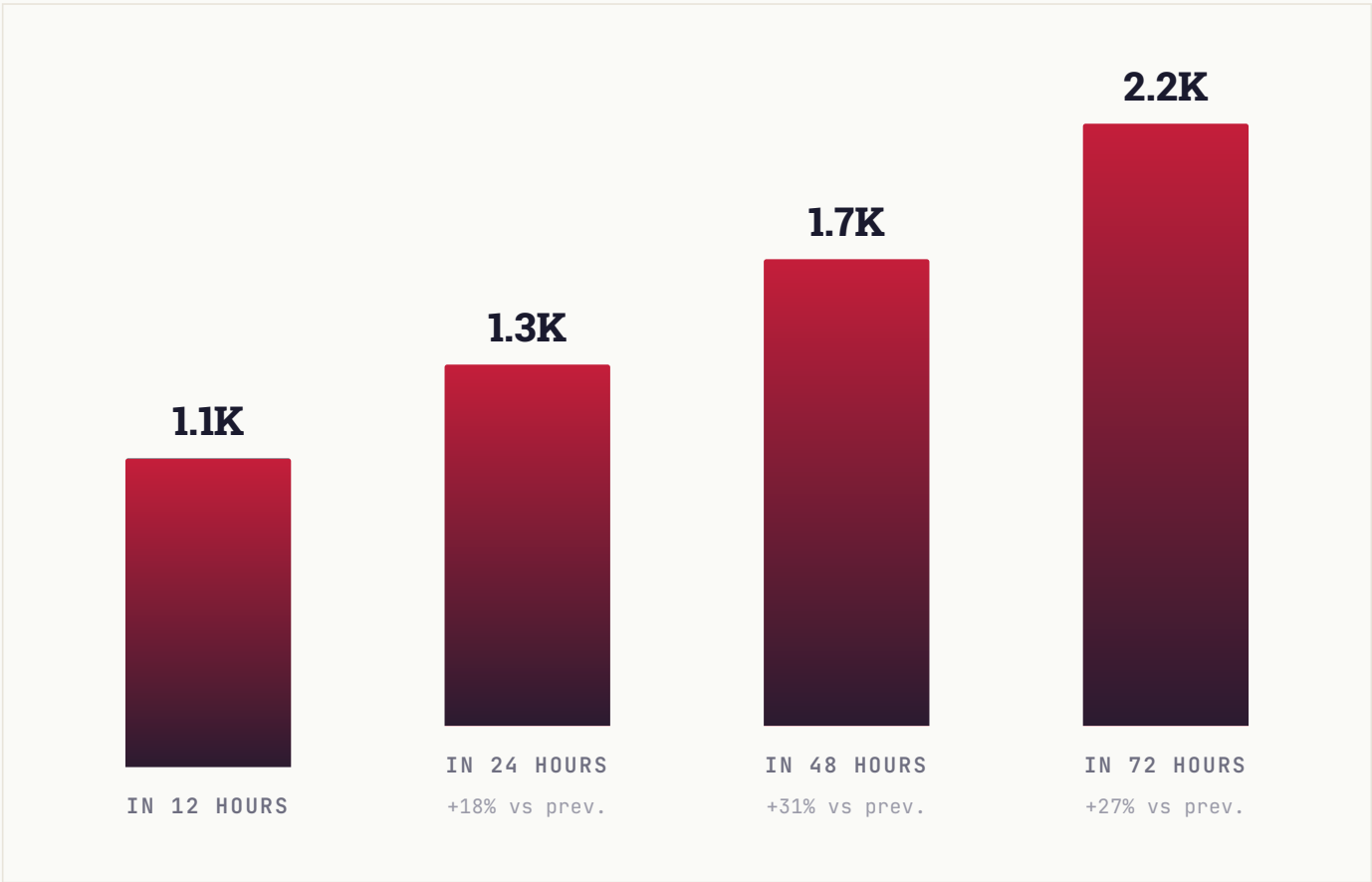
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · AD POTENTIAL

# How long a post brings reach

Avg reach of ad post over time since publication. Helps estimate how long a placement stays relevant.



SECTION 05 · COMPETITORS

# Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

| CHANNEL                                           | SUBS   |
|---------------------------------------------------|--------|
| <div>ZY</div> <div>Zolotoe Yabloko</div>          | 1.1M   |
| <div>NN</div> <div>Found on Wildberries</div>     | 635.3K |
| <div>MI</div> <div>MIXIT.RU</div>                 | 614.6K |
| <div>M </div> <div>Manicure   Nails</div>         | 573.8K |
| <div>NN</div> <div>Wildberries / WB finds</div>   | 537.2K |
| <div>EM</div> <div>Elena Mixit</div>              | 521.6K |
| <div>GD</div> <div>Face gymnastics</div>          | 472.5K |
| <div>PM</div> <div>By format   Trends</div>       | 437.6K |
| <div>PR</div> <div>Primebery</div>                | 398.9K |
| <div>NW</div> <div>WB OZON finds</div>            | 393.5K |
| <div>YA</div> <div>Ya'aburne</div> <div>YOU</div> | 16.4K  |

COMPARATIVE CONCLUSION

Channel not yet outside top 96 of niche — early growth stage. Niche leader — Zolotoe Yabloko (1.1M), top-96 median: 171K. First goal — enter top-96 via systematic traffic & content work.

SECTION 06 · MENTION DYNAMICS

# How often the channel is mentioned

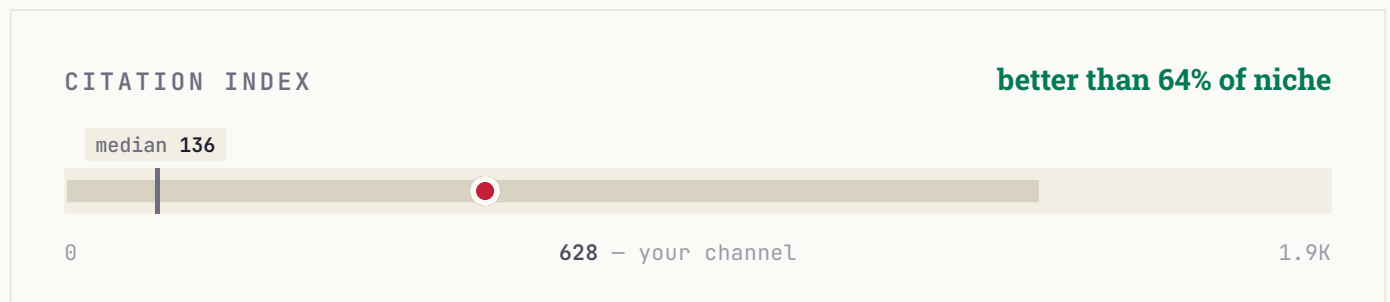
Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **147**, they brought **1 482** new subs.

| PERIOD         | MENTIONS | CHANNELS | GAINED SUBS |             |
|----------------|----------|----------|-------------|-------------|
| Jan 2026       | 35       | 3        | 591         | <div></div> |
| December 2025  | 17       | 1        | 105         | <div></div> |
| November 2025  | 22       | 6        | 85          | <div></div> |
| October 2025   | 42       | 3        | 313         | <div></div> |
| September 2025 | 28       | 4        | 388         | <div></div> |
| August 2025    | 3        | 1        | 0           | <div></div> |

|                |                |                |
|----------------|----------------|----------------|
| TOTAL MENTIONS | MONTHS OF DATA | ATTRACTED SUBS |
| 147            | 6              | 1 482          |

## Where the channel stands in its league

Black vertical – median. Red dot – your channel.



## — SECTION 08 · STRATEGY

# What to do now

5 priority actions ranked by expected impact. Check them off and revisit this report in a month.

01

## Post more often

Now 2.2 posts/wk. Active channels average 7-10.  
Consistency is key to retention.

EFFECT

**Consistency  
beats volume**

02

## Main post of the week — on Wednesday

Audience most active on this day at 13:00 MSK.

EFFECT

**Best window  
for an  
important post**

03

## Increase video posts

Video in Telegram retains audience longer and gets  
algorithm favor. Aim for 15-25% share.

EFFECT

**Video retains  
audience  
better**

04

## Systematic traffic buying

Three formats for your media: **Inhouse** (premium  
channels), **Native** (native integrations), **Premium**  
(target audience). PromptPress picks sources for your  
niche.

EFFECT

**+1000-3000  
subs**

05

## Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.  
One weekly poll on a hot topic — easy win.

EFFECT

**+5-15% ER**

★ WHAT'S NEXT

# Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth target in a month.

---

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

---

02 **Contact manager** [t.me/PromptPress\\_manager](https://t.me/PromptPress_manager)

---