

PUBLIC REPORT PROMTPRESS

Channel audit

Ya-UZB



@ya_uzb

■Uzbekistan News. The most relevant in the world. ■Ads:
@yausb_ads ■Invite link: <https://t.me/+ZTzjiXsAT8kzYzRi>

SUBSCRIBERS

207 755

-12762 per month

ERR (% SEE POSTS)

24.0%

per day 15.2%

REACH/POST

47.5K

ad reach 32.5K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 207 755 —	 SUBS REACH 22.88% avg % of subs see post	 VIEWS/POST 47.5K median 48.7K · 29 days	 POSTS/DAY 11.9 ~83 per week
 7D TREND +3.5% vs previous week	 REACTIONS/POST 39.1 total 13,959 reactions, 4,505 reposts, 351 comments	 POST LENGTH 749 chars median 882 · 29 days	 POSTS ANALYZED 357 29 days
 AD REACH 32.5K 24h avg	 CHURN / MONTH -12762 last month	 CITATION RATE 37 citation index · 175 channels mentioned all time	 CHANNEL AGE 4 years 8 months created 06.10.2021

AI EDITOR SUMMARY

Channel «Ya-UZB» – 207 755 subs. Each post averages 47.5K people (23% of subs), average reach – room to grow. Publishes 83 posts per week (~12/day) – very active. Week of May 25–31, reach stable (+3.5% vs week 18–24 May).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **357** posts over 29 days.
- 02 Dominant format – **Video** (258/357 posts).
- 03 Avg post length – **749** chars (median 882).
- 04 Peak audience activity – **Monday**, 22:00 UZT.
- 05 Top posts get **1×** more views than the weakest (52.4K avg for top vs 45.8K for worst) – among 357 posts over 29 days. Worth analyzing what the top has in common: topic, format, posting time.

TOP 5 POSTS

Nº1 28.05 · 16:45 VIDEO ⚽ Football says goodbye to a legend! ⚽ RU – From Guardiola's farewell ceremony. Today football says goodbye to a true 'legend' –...	VIEWS	REACTIONS
	52 542	46
	REPOSTS	ER
	12	25.3%
Nº2 25.05 · 14:30 VIDEO Which app has fee-free transfers? Check it out and share with friends🔗	VIEWS	REACTIONS
	52 449	14
	REPOSTS	ER
	18	25.2%
Nº3 25.05 · 16:11 VIDEO ⚽ RU – What if Uzbekistan becomes the main surprise of the World Cup and truly amazes everyone with its bright result, play and...	VIEWS	REACTIONS
	52 284	48
	REPOSTS	ER
	8	25.2%

Nº4 29.05 • 14:05 PHOTO ☒ RU — New iPhone 18 Pro will look like this — insiders showed device images. Expected four colors: black, silver...	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>52 283</td><td>34</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>16</td><td>25.2%</td></tr> </table>	VIEWS	REACTIONS	52 283	34	REPOSTS	ER	16	25.2%
VIEWS	REACTIONS								
52 283	34								
REPOSTS	ER								
16	25.2%								
Nº5 25.05 • 17:49 VIDEO ☒ RU — Hair styled with sugar water. Prom night 1998. Back when there were no beauty salons, girls dressed up...	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>52 257</td><td>62</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>20</td><td>25.2%</td></tr> </table>	VIEWS	REACTIONS	52 257	62	REPOSTS	ER	20	25.2%
VIEWS	REACTIONS								
52 257	62								
REPOSTS	ER								
20	25.2%								

WORST 3

↓ 22.05 • 08:43 VIDEO If you've been thinking about buying a home but put it off due to lack of funds — we've found a great solution for you: Kayan...	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>45 970</td><td>15</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>8</td><td>22.1%</td></tr> </table>	VIEWS	REACTIONS	45 970	15	REPOSTS	ER	8	22.1%
VIEWS	REACTIONS								
45 970	15								
REPOSTS	ER								
8	22.1%								
↓ 22.05 • 07:23 VIDEO ☒ RU — May this Jumu'ah be a source of peace and blessings for you and your loved ones. May Allah guide you to the right path, strengthen...	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>45 826</td><td>24</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>12</td><td>22.1%</td></tr> </table>	VIEWS	REACTIONS	45 826	24	REPOSTS	ER	12	22.1%
VIEWS	REACTIONS								
45 826	24								
REPOSTS	ER								
12	22.1%								
↓ 22.05 • 07:22 PHOTO The whole country is collecting them ☒ Banksy — collectible chips from Uzum Bank for Uzbekistan's World Cup qualification. Already...	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>45 671</td><td>20</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>2</td><td>22.0%</td></tr> </table>	VIEWS	REACTIONS	45 671	20	REPOSTS	ER	2	22.0%
VIEWS	REACTIONS								
45 671	20								
REPOSTS	ER								
2	22.0%								

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which it lost subs.



START OF PERIOD

NOW

NET GROWTH

146 915

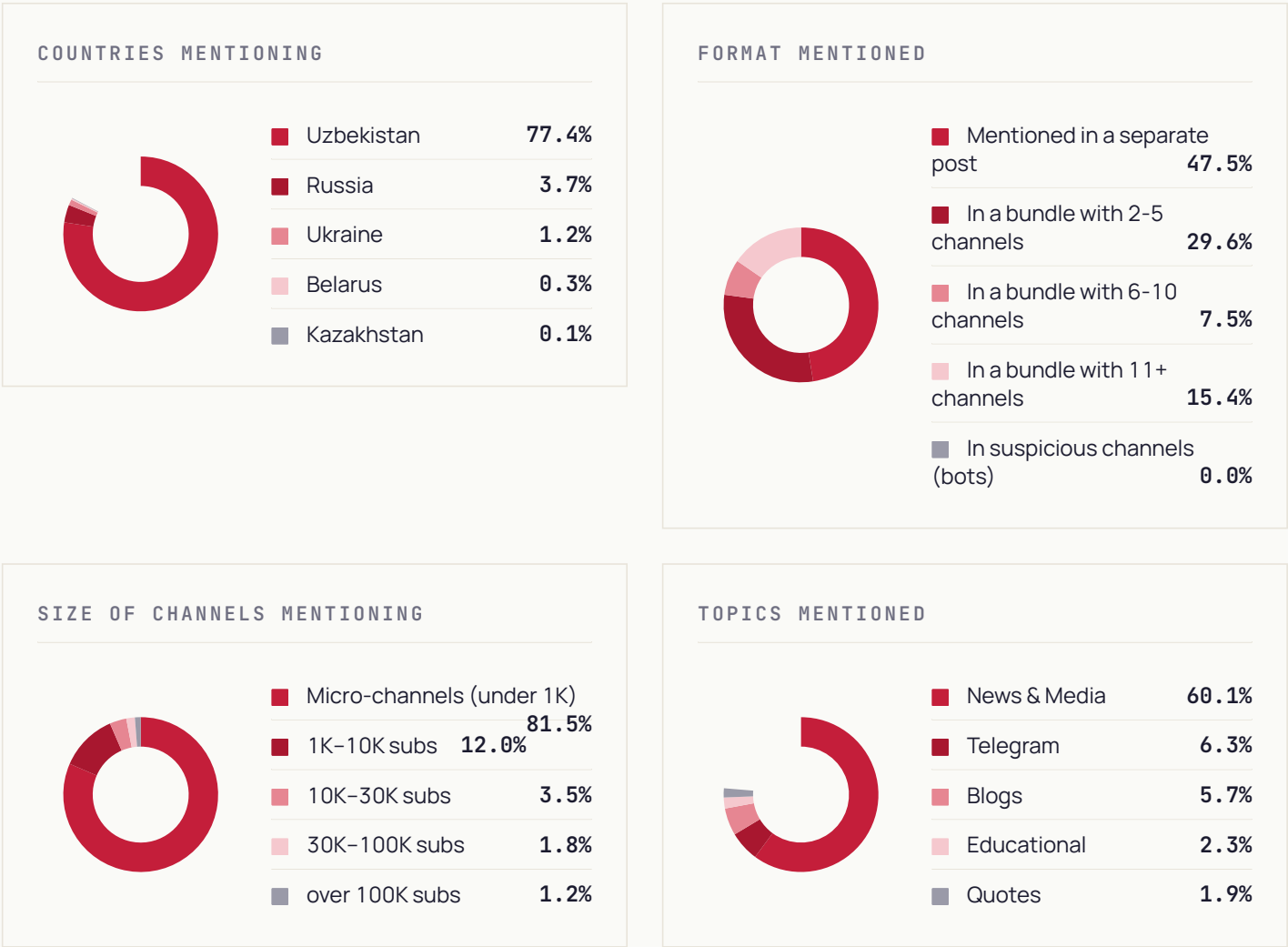
207 755

+60 840

SECTION 04 · CITATIONS

Who mentions the channel and how

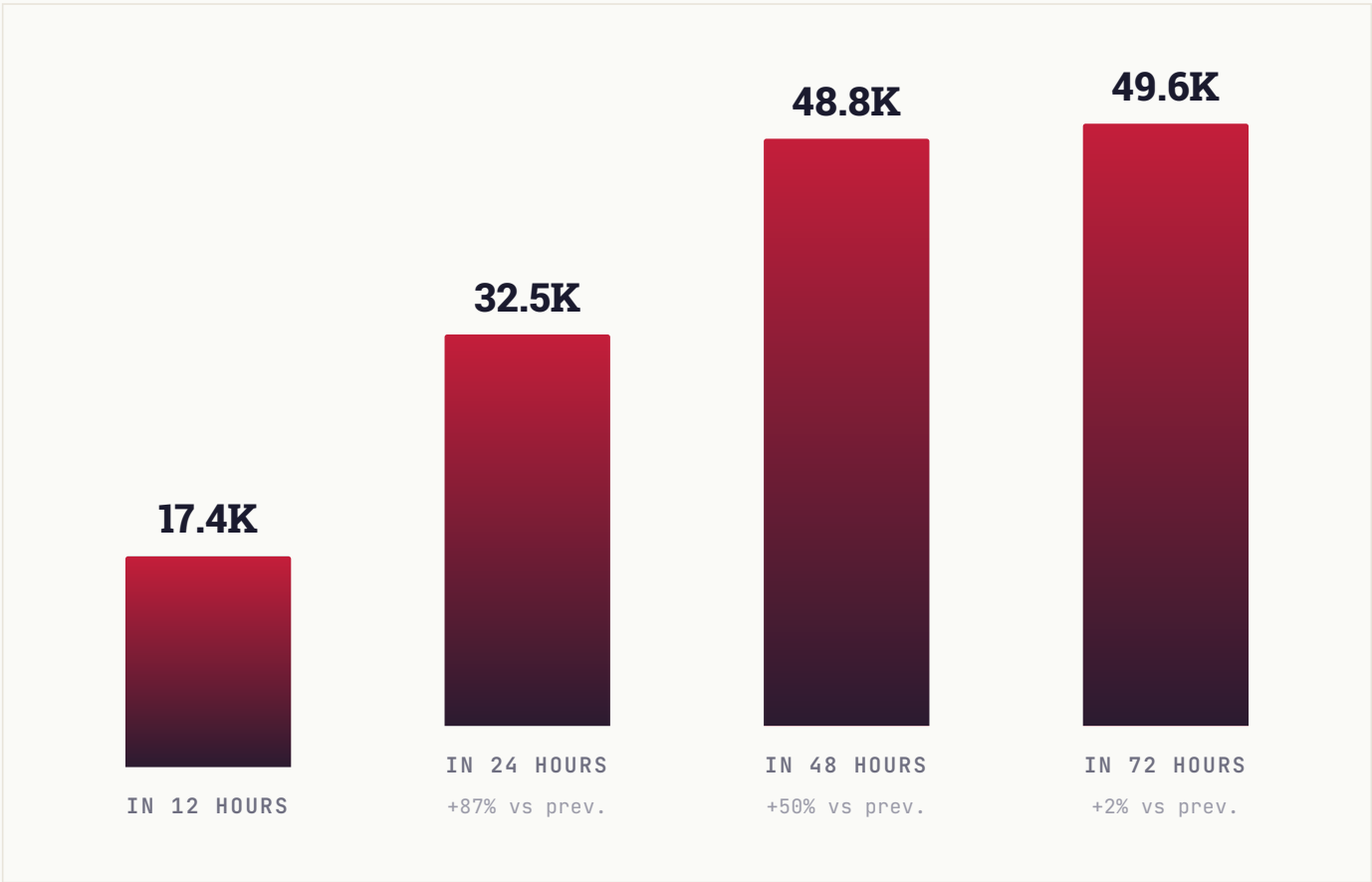
Citation index **37** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a 100k subs channel weighs more than from a 1k subs channel. All time channel mentioned **175** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
K Kun.uz Official channel	1.1M
TP Telegram_Yulduzlari Official channel	1M
OU OPER UZ Official channel	1M
PU PATRUL UZ OFFICIAL CHANNEL	951.3K
Q- QORAXABAR - Tezkor xabarlar Rasmiy kanal	805K
UR Uzbekistanofficial Rasmiy Tezkor Xabarlar va Yangiliklar	732.5K
MU MILITSIYA UZB Official channel	553.2K
BG Bor gap! Official channel	376.1K
P- Pressa.uz – News of Uzbekistan	299.2K
Ya- Ya-UZB YOU	207.8K
UZ Uzbek-MDK	204.5K

COMPARATIVE CONCLUSION

Channel in bottom third of the selection (10th out of 11). Larger — 9 channels (leader: **Kun.uz | Official channel**, 1.1M); these are growth benchmarks, reach them via paid placements or partnerships. Smaller — 1 channel, for them you're already a partner-leader.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **16**, they brought **214 886** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	1	1	61 167
Nov 2025	5	4	48 712
Oct 2025	7	6	26 527
Sep 2025	1	1	30 653
August 2025	1	1	14 498
July 2025	1	1	33 329
TOTAL MENTIONS	16	MONTHS OF DATA	6
		ACQUIRED SUBSCRIBERS	214 886

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — Monday

Audience is most active on this day at 22:00 UZT.

EFFECT

**Best window
for important
posts**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% to ER.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Exchange posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search looks at descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth target in a month.

01 **Launch ads on Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
