

PROMTPRESS PUBLIC REPORT

Channel audit

Раздача XyKa ツ NFT



@xykapodarok

сотрудничество/владелец @xykka канал соз дан в целях
соз давать розыгрыши и информировать любителей
новостей в мире NFT!

SUBS

185 904

53 posts 29 days

ERR (% SEE POSTS)

3.0%

per day 0.0%

REACH/POST

5.8K

ad reach 0/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle below the number shows the period it covers.

 SUBS 185 904 —	 SUBS REACH 3.09% avg % subs see post	 VIEWS/POST 5.8K median 5.6K · 29 days	 POSTS/WK 12.7 over period
 7D TREND -12.8% vs previous week	 REACTIONS/POST 528.3 total 28,002 reactions, 138 reposts, 7,895 comments	 POST LENGTH 219 chars median 169 · 29 days	 POSTS ANALYZED 53 29 days
 AD REACH 0 24h avg	 MENTIONS 0 citation index · 6 channels mentioned ever	 CHANNEL AGE 2 years 11 months created 07.07.2023	

AI EDITOR SUMMARY

Channel «Раздача XyKаʼ NFT» – 185 904 subs. Each post gets avg 5.8K people (3% from subs), reach is low – expand audience. Publishes 13 posts per week (~2/day) – consistent. Week Jun 22–28 reach dropped -12.8% to week Jun 15–21 – analyze why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on 53 posts over 29 days.
- 02 Dominant format — Photo (46/53 posts).
- 03 Avg post length — 219 chars (median 169).
- 04 Audience peak — Monday, 13:00 MSK.
- 05 Top posts get 21x more views than the weakest (12.6K avg for top vs 610 for worst) — among 53 posts over 29 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 08.06 · 10:31 PHOTO 🎁 Surf board pump! After Surge Board hit their upgrade floor, it was raised from 8💎 to 12.8💎 Now it's heavily...	VIEWS 14 477 REPOSTS 2	REACTIONS 226 ER 7.8%
Nº2 10.06 · 11:12 PHOTO 🐸 Another big sale! Plush Pepe Pink Galaxy just sold for \$123,000, on a black background of course Besides Plush Pepe and Obelisk...	VIEWS 13 005 REPOSTS 1	REACTIONS 328 ER 7.0%
Nº3 16.06 · 05:35 PHOTO 😁 Long time no upgrade roundup: 🎁 480d → from Feb 14 🎁 465d → from Mar 1 🎁 458d → from Mar 8 🎁 416d → from Apr 19 🎁 404d →...	VIEWS 10 199 REPOSTS 1	REACTIONS 464 ER 5.5%

Nº4 18.06 • 13:16 PHOTO  Bouquet #1 sold for 400,000 rubles! Gift  Pretty Posy #1 sold for \$5,350!	VIEWS 7 097 REPOSTS 2 REACTIONS 462 ER 3.8%
Nº5 09.06 • 12:18 PHOTO  Whales returning? One of the biggest and most popular holders posted in his channel after a year away @Michael_Sailor that...	VIEWS 6 727 REPOSTS 1 REACTIONS 408 ER 3.6%

WORST 3

↓ 07.06 • 13:07 PHOTO 4 VK employee in 2020 convinced mom to buy shares at 2000 ₺ instead of deposit — now -90%, price ~194 ₺.	VIEWS 993 REPOSTS — REACTIONS 424 ER 0.5%
↓ 06.06 • 16:44 PHOTO  Senate strikes at Fed CBDC US Senate passed a bill amendment banning Fed digital currency until Dec 31, 2030...	VIEWS 812 REPOSTS — REACTIONS 344 ER 0.4%
↓ 06.06 • 08:14 PHOTO  Over 1500 University of Cape Coast students came and left knowing exactly how blockchain works and deeply diving into why...	VIEWS 26 REPOSTS — REACTIONS — ER 0.0%

SECTION 03 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
OH OKX News	4.6M
NS Crypto Bot News	2.6M
CW Crypto Wolf	2.5M
DT Give TON!	2.5M
D- DeCenter — blockchain, bitcoin, investments	2.1M
IK Investment kingyru 💎	2M
RB growth won't last forever	1.8M
MI MILLIARDOM	1.4M
MS Semenchuk's thoughts	1.4M
TA TON AirDrop (RU) 💎	1.3M
RY Раздача ʘυKαʘ NFT 🐾 YOU	185.9K

COMPARATIVE INSIGHT

Channel not yet outside top 99 of niche — early growth stage. Niche leader — OKX News (4.6M), top-99 median: 312.1K. First goal — enter top-99 via systematic traffic & content work.

SECTION 04 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Crypto» (Russia) and compared your channel.
Gray band = 80% of niche channels (p10-p90). Black line = median. Red dot = your channel.



— SECTION 05 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

- 01

Best post day — Monday

Audience most active on this day at 13:00 MSK.

EFFECT

Best time for key post
- 02

Increase video posts share

Video in Telegram retains audience longer and is algorithm-friendly. Aim for 15-25% share.

EFFECT

Video retains audience better
- 03

ER below niche benchmark — rethink formats

Current ER 3.09% vs norm 6.5%. Try polls & interactive formats.

EFFECT

+3.4pp ER
- 04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic — easy win.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want more? Run ads through us and hit your growth plan in a month.

01

Launch Telegram ad

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager
