

PROMTPRESS PUBLIC REPORT

Channel audit

Drone operator chronicle



@xronikabpla

About drone operator life, drones and such Contact for collab, ads
@operator_feedback Patches/shirts @nach_patr

SUBSCRIBERS

55 093

+179 per month

ERR (% SEE POSTS)

20.0%

last day **8.1%**

REACH/POST

10.9K

ad reach **4.5K/24h**

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 55 093 —	 SUBS REACH 19.72% avg % of subs see post	 VIEWS/POST 10.9K median 9.7K · 29 days	 POSTS/WEEK 21.0 for the period
 7D TREND +4.4% vs previous week	 REACTIONS/POST 81.2 total 7,149 reactions, 3,863 reposts, 404 comments	 POST LENGTH 595 chars median 570 · 29 days	 POSTS ANALYZED 88 29 days
 AD REACH 4.5K 24h average	 CHURN / MONTH +179 last month	 CITATION RATE 890 citation index · 1,835 channels mentioned ever	 CHANNEL AGE 4 years 2 months created 13.05.2022

AI EDITOR SUMMARY

Channel «Drone operator chronicle» — 55 093 subs. Each post averages 10.9K people (20% of subs), average reach — room to grow. Publishes 21 posts per week (~3/day) — active posting. For the week Jun 29 – Jul 5, reach stable (+4.4% vs week Jun 22–28).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to remove from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **88** posts over 29 days.
- 02 Dominant format – **Photo** (54/88 posts).
- 03 Avg post length – **595** chars (median 570).
- 04 Audience peak – **Tue**, 22:00 MSK.
- 05 Top posts get **5x** more views than the weakest (33.4K avg for top vs 6.7K for worst) – among 88 posts over 29 days. Worth analyzing what the top has in common – topic, format, publish time.

TOP 5 POSTS

Nº1 23.06 · 19:17 PHOTO Factory for Mark I missiles opens in Riga On June 23, German firm Frankenburg Technologies announced opening a factory in Riga (Latvia)...	VIEWS 49 656 REPOSTS 581	REACTIONS 133 ER 90.1%
Nº2 18.06 · 11:07 TEXT By the way, if Ukraine's strikes are terrorist acts, then the "BlohErs" who rejoice that drones are reaching Moscow can...	VIEWS 27 054 REPOSTS 52	REACTIONS 228 ER 49.1%
Nº3 02.07 · 03:18 VIDEO 1 video - allegedly destroying an EW vehicle with "Skat" and "Kub-2". 2 video - adding a video that clears things up...	VIEWS 23 407 REPOSTS 27	REACTIONS 70 ER 42.5%

Nº4 02.07 • 04:49 TEXT About recon drones (ZALA, SKAT, Orlan, SC etc) MOBILITY – ability of drone crew to quickly deploy, engage and...	VIEWS 22 226 REPOSTS 41 REACTIONS 90 ER 40.3%
Nº5 19.06 • 08:05 TEXT Continuing the museum theme. A few years ago (weird to write that, can't believe our community is already 4 years old, by the way...	VIEWS 18 227 REPOSTS 8 REACTIONS 86 ER 33.1%
WORST 3	
↓ 10.07 • 05:13 TEXT US Army robotic capabilities development On July 8, US Army announced four companies selected to develop autonomous...	VIEWS 7 153 REPOSTS 15 REACTIONS 29 ER 13.0%
↓ 12.07 • 11:21 TEXT Friends, you can always support the channel with a donation https://pay.cloudtips.ru/p/22c15a6c All funds go to upgrading gear...	VIEWS 6 518 REPOSTS — REACTIONS 21 ER 11.8%
↓ 11.07 • 11:27 TEXT Anyone had the issue that aSel and Bulat won't connect to Wi-Fi from phone hotspot for updates? Checked on two completely...	VIEWS 6 361 REPOSTS 4 REACTIONS 19 ER 11.5%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.

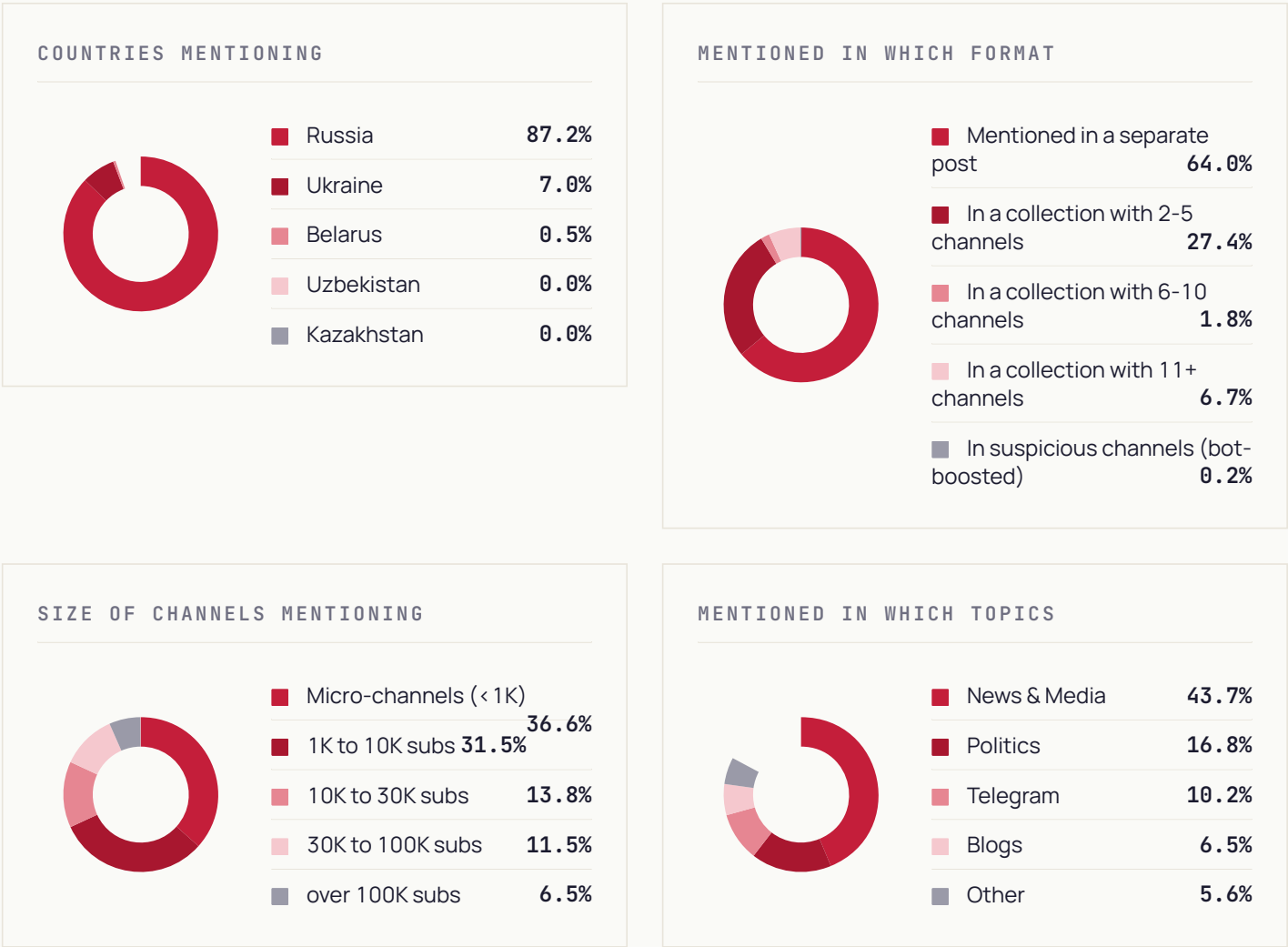


PERIOD START	NOW	NET GROWTH
57 448	55 093	-2 355

SECTION 04 · MENTIONS

Who mentions the channel and how

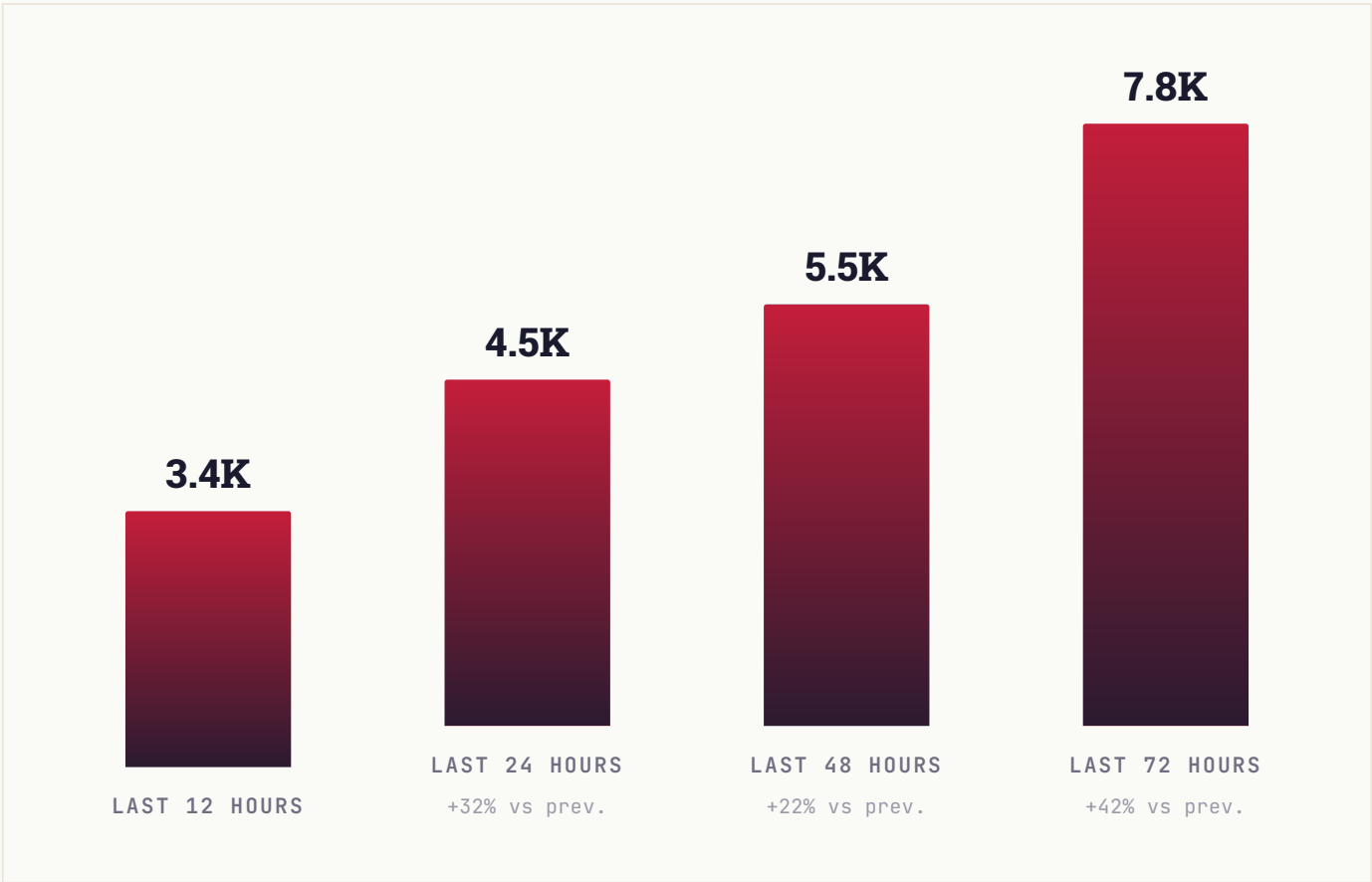
Citation index **890** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **1 835** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its place among niche neighbors.

CHANNEL	SUBSCRIBERS
HI hitvpn_blog	4.6M
MT Trending World	3.3M
TE Technochat	3.1M
HA Hi, AI • Новости технологий	2.5M
آا اینترنت آزاد	2.5M
TE Technomotel	2.5M
NN NN	2.2M
EC Exploit	2.1M
PP PINK PROXY پروکسی	2M
L- LIVE — Telegram, AI и технологии	2M
HO Drone operator chronicle YOU	55.1K

COMPARATIVE CONCLUSION

Channel yet outside niche top-100 — early growth stage. Niche leader — hitvpn_blog (4.6M), top-100 median: 455.3K. First goal: enter top-100 through systematic work on traffic and content.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **539**, they brought **1 941** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
January 2026	125	73	255	
December 2025	69	32	681	
Nov 2025	69	37	114	
Oct 2025	99	49	452	
Sep 2025	84	59	259	
August 2025	93	47	180	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
539	6	1 941

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Tech» (Russia) and compared your channel.
Gray band: range where 80% of niche channels fall (p10 to p90). Black vertical: median. Red dot: your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Top post of the week — on Tuesday

Audience is most active on this day and at 22:00 MSK.

EFFECT

**Best window
for an
important post**

02

Increase video post share

Video in Telegram retains audience longer and is favored by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

System traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromtPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls and interactive formats

Posts with polls/reactions usually give +5-15% ER. One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Cross-post with same-segment channels quarterly. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes based on public data. If you want to go further — run ads through us and close your growth plan in a month.

01	Launch ads in Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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