

PUBLIC REPORT BY PROMTPRESS

Channel audit

xPoizon



@xpoizon

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SUBSCRIBERS

58 324

+12375 per month

ERR (% SEE POSTS)

44.0%

last day 0.2%

REACH/POST

32.4K

ad reach 121/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 58 324 —	 SUBS REACH 55.57% avg % subs see post	 VIEWS/POST 32.4K median 35.5K · 26 days	 POSTS/WEEK 1.8 for period
 7D TREND -13.2% vs previous week	 REACTIONS/POST 1196.3 total 8,374 reactions, 19 reposts, 386 comments	 POST LENGTH 412 chars. median 396 · 26 days	 POSTS ANALYZED 7 26 days
 AD REACH 121 24h avg	 CHURN / MONTH +12375 last month	 CITATION RATE 0 citation index · 11 channels mentioned all time	 CHANNEL AGE 3 years 26 days created 22.06.2023

AI EDITOR SUMMARY

Channel «xPoizon» — 58 324 subs. Each post averages 32.4K people (56% of subs), wide reach for a channel this size. Publishes 2 posts per week (~0/day) — rare posts. For week Jul 6–12, reach dropped -13.2% by week Jun 29 – Jul 5 — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 7 posts over 26 days.
- 02 Dominant format – **Photo** (4/7 posts).
- 03 Avg post length – **412** chars (median 396).
- 04 Peak audience activity – **Sunday**, 21:00 MSK.
- 05 Top posts drive **2x** more views than weakest (41K avg top vs 22.8K worst) – among 7 posts in 26 days. Analyze commonalities: topic, format, timing.

TOP 5 POSTS

Nº1 05.07 · 18:00 VIDEO Travis Scott x Air Jordan 1 Low «Medium Olive» 🍃 Последняя расцветка Travis x Jordan «Medium Olive Alternative» была выпущена в массовом...	VIEWS 42 149 REPOSTS 1	REACTIONS 615 ER 72.3%
Nº2 05.07 · 16:39 VIDEO (video post without caption)	VIEWS 41 442 REPOSTS 1	REACTIONS 674 ER 71.1%
Nº3 09.07 · 16:30 PHOTO Giveaway results 9.07 🔥 3 winners: 🏆 - Alina 🏆 - Artem Soldatov 😄 🏆 - zxc guss 😄 🗣️ Winner will DM today...	VIEWS 39 534 REPOSTS 4	REACTIONS 763 ER 67.8%

Nº4

08.07 · 10:39

TEXT

Results tomorrow at 19:30 MSK 

VIEWS

35 470

REPOSTS

4

REACTIONS

5 000

ER

60.8%

Nº5

20.06 · 17:51

PHOTO

☀️ EASY & CUTE SUMMER OUTFITS ⭐ ■ 1. NIKE TECH FLEECE ZIP HOODIE NIKE BUCKET HAT STUSSY SHORTS SLIDES STONE ISLAND BAG ■ 2...

VIEWS

34 282

REPOSTS

3

REACTIONS

493

ER

58.8%

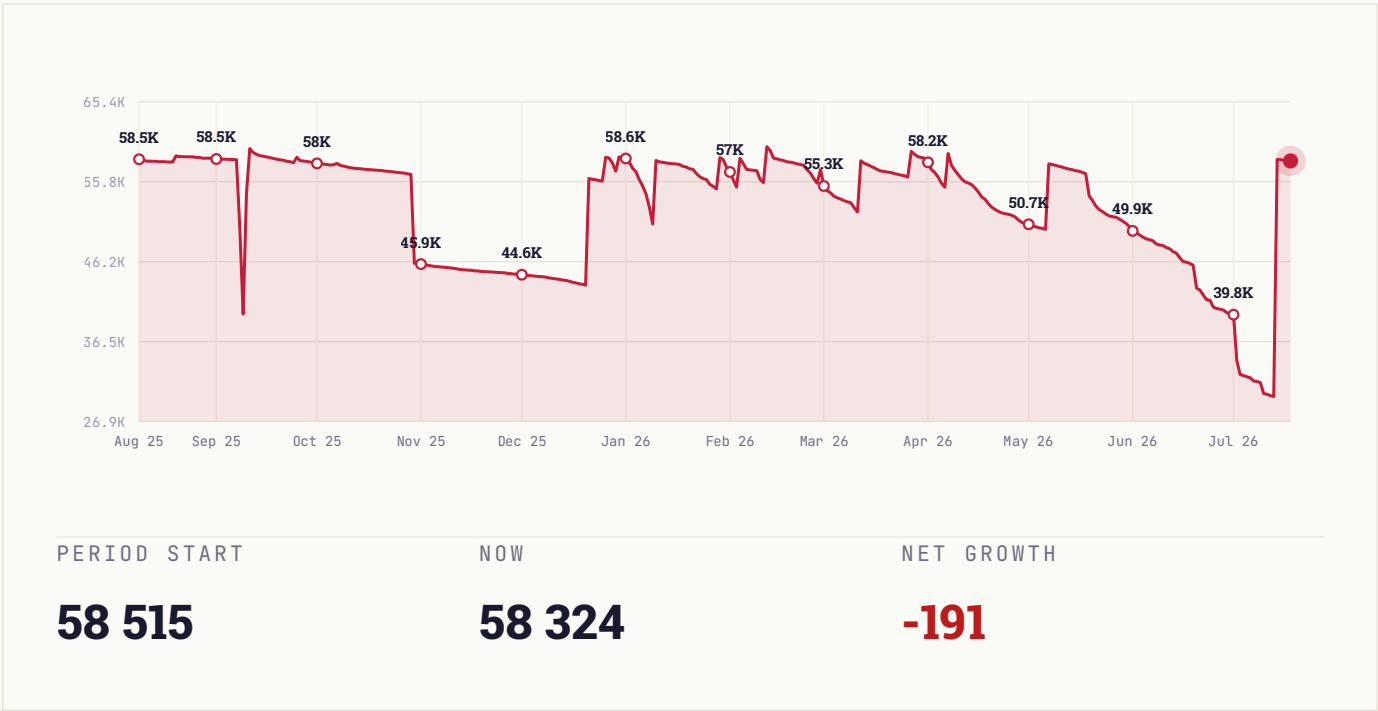
WORST 3

↓ 20.06 · 17:51 PHOTO ☀️ EASY & CUTE SUMMER OUTFITS ⭐ ■ 1. NIKE TECH FLEECE ZIP HOODIE NIKE BUCKET HAT STUSSY SHORTS SLIDES STONE ISLAND BAG ■ 2...	VIEWS 34 282 REPOSTS 3	REACTIONS 493 ER 58.8%
↓ 06.07 · 15:40 PHOTO 🕶️ Been waiting? New giveaway from xPoizon! 🎉 Quick giveaway with better prizes: free shipping + discount on item 3 🏆 ...	VIEWS 33 843 REPOSTS 5	REACTIONS 829 ER 58.0%
↓ 17.07 · 15:13 PHOTO Noctua выпустила системы жидкостного охлаждения 🕶️ -Радиатор 240 мм = \$220 -Радиатор 360 мм = \$250 - Радиатор 420 мм = \$280 Все модели...	VIEWS 140 REPOSTS 1	REACTIONS — ER 0.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

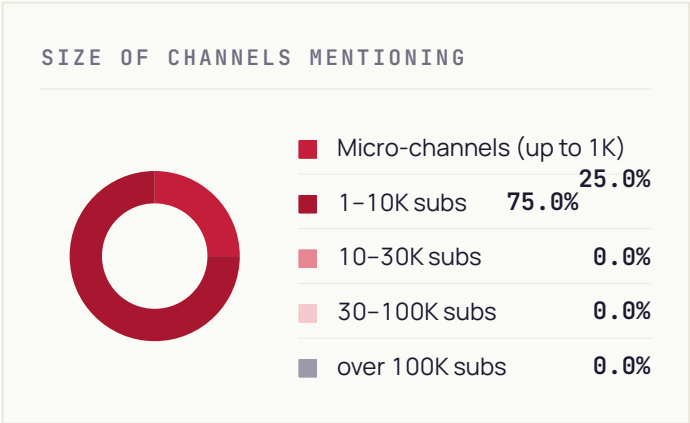
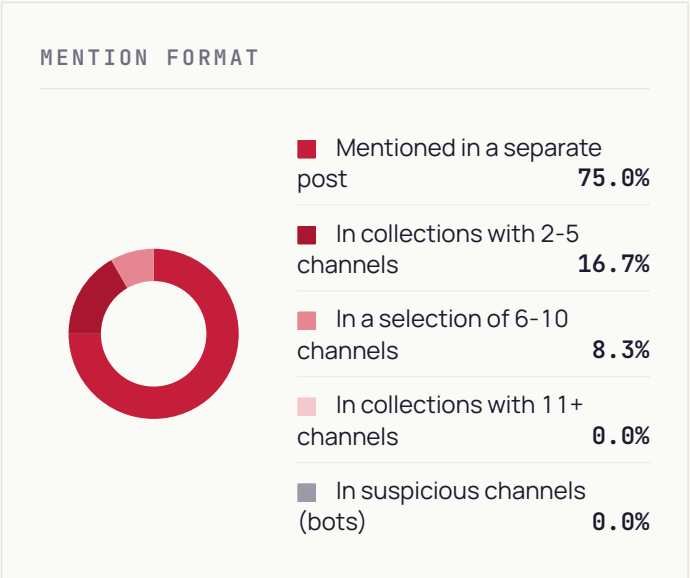
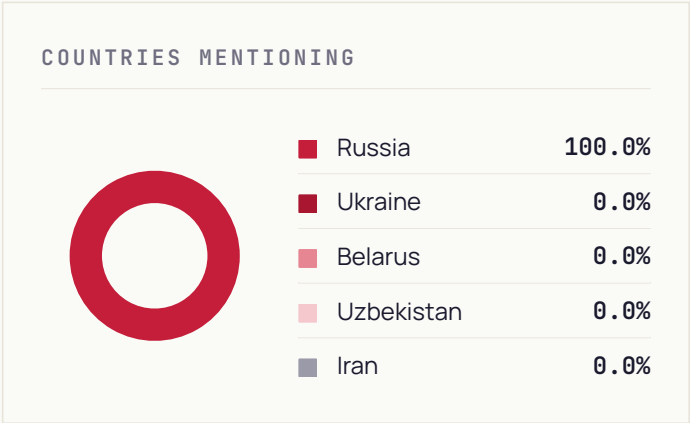
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.



SECTION 04 · CITATIONS

Who mentions the channel and how

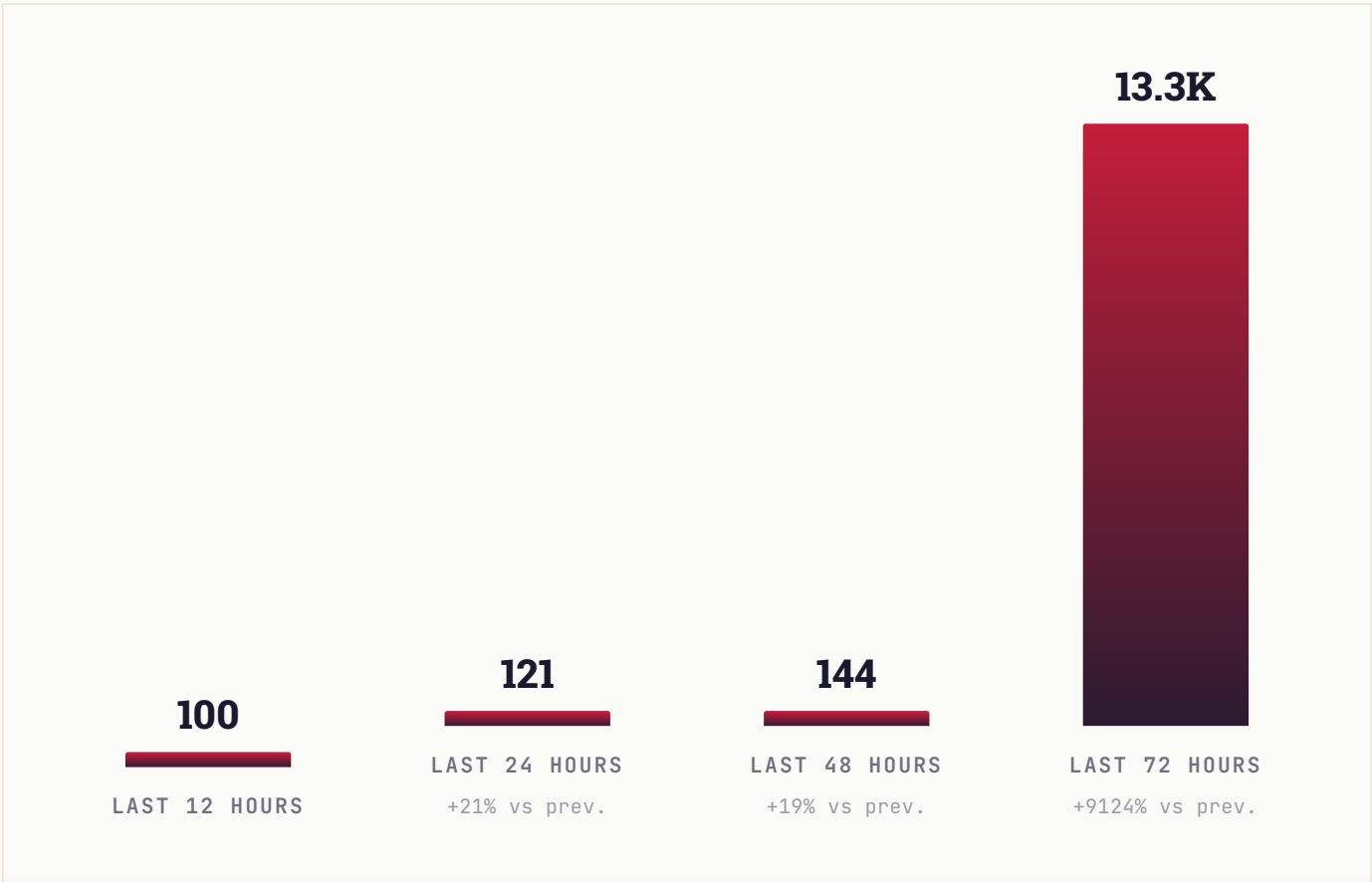
Citation index 0 – channel popularity rating based on mentions. Considers not only quantity but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: 11 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post from publication time. Helps estimate how long placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
ZY Golden Apple	1M
PC Pandabuy CnFans MuleBuy ACBuy Hacco Find🔍🐼	790.3K
NN Found on Wildberries	633.3K
MI MIXIT.RU	624.7K
M Manicure Nails	572K
NN Wildberries / WB Finds	533.2K
EM Elena Mixit	518K
GD Face gymnastics	472.4K
PM Fashion Trends	436K
PS Prime Savers	428.8K
XP xPoizon YOU	58.3K

COMPARATIVE SUMMARY

Channel not yet outside top 97 of niche — early growth stage. Niche leader — Golden Apple (1M), top-97 median: 189.3K. First goal: enter top-97 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **5**, they brought **50 568** new subs.

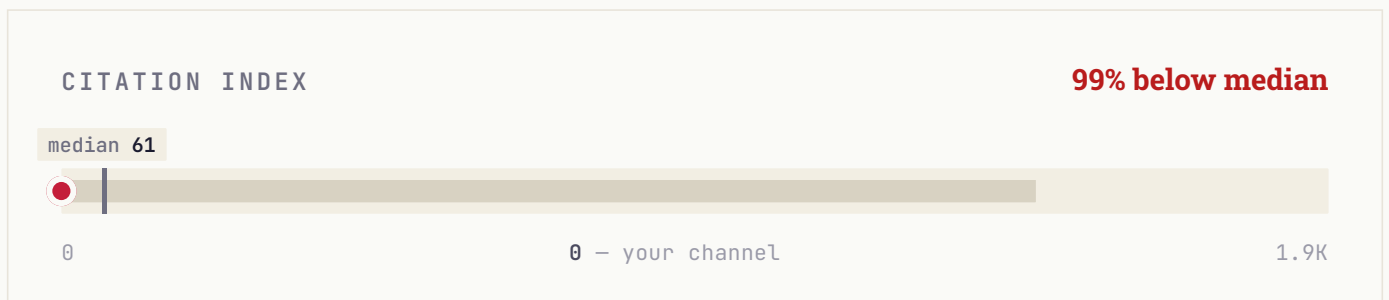
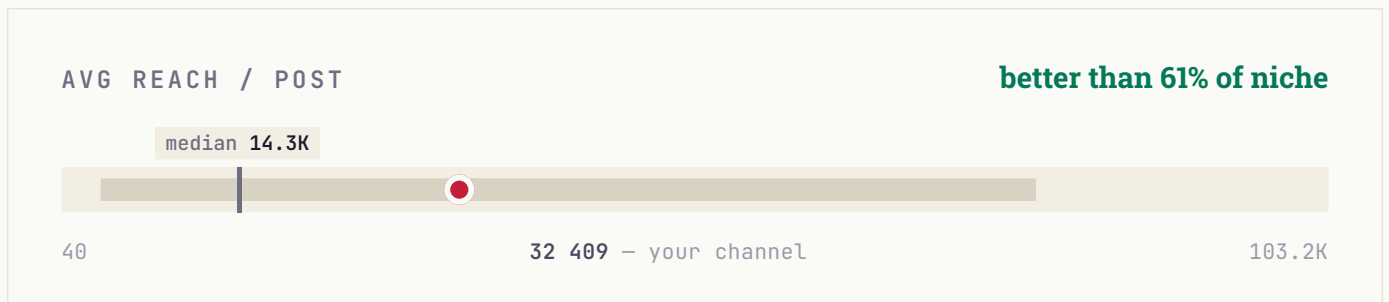
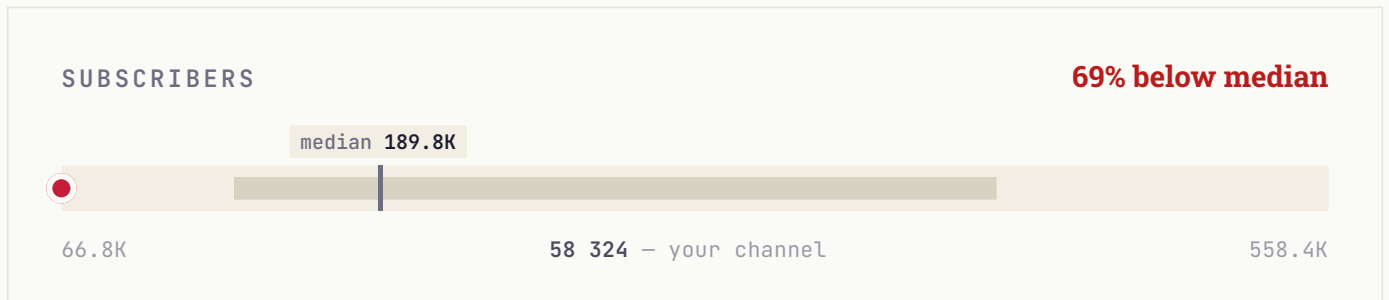
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
January 2026	1	1	11 428
December 2025	1	1	17 514
Nov 2025	0	0	0
Oct 2025	0	0	200
September 2025	1	1	20 654
August 2025	2	2	772

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
5	6	50 568

— SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-**100** channels in category «**Fashion & Beauty**» (Russia) and compared your channel. Gray band: range covering 80% of niche channels (p10 to p90). Black vertical: median. Red dot: your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off as done and revisit this report in a month.

01

Increase posting frequency

Now 1.8 posts/wk. Active channels average 7-10.
Consistency is key to audience retention.

EFFECT

Consistency > volume

02

Main post of the week — on Sunday

Audience is most active on this day at 21:00 MSK.

EFFECT

Best window for an important post

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

+1000-3000 subs

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy growth lever.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit — what we can do in minutes from public data. To go further — run ads through us and hit your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager