

PUBLIC REPORT BY PROMTPRESS

Channel audit

Shef Piratovich



@xpiratovich

5 years running an anonymous blog about my crypto experience. 3 income streams. 2500+ clients. I don't sell ads. My products: @piratlinks Contact me: @daime

SUBSCRIBERS

14 945

-189 per month

ERR (% SEE POSTS)

13.0%

per day 8.9%

REACH/POST

1.9K

ad reach 1.3K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 14 945 —	 SUBS REACH 12.46% avg % of subs see post	 VIEWS/POST 1.9K median 1.9K · 29 days	 POSTS/WK 15.4 for the period
 7D TREND +0.4% vs previous week	 REACTIONS/POST 48.6 only 3,110 reactions, 453 reposts, 9 comments	 POST LENGTH 579 chars median 574 · 29 days	 POSTS ANALYZED 64 29 days
 AD REACH 1.3K 24h avg	 CHURN / MONTH -189 last month	 CITATION RATE 196 citation index · 887 channels mentioned all time	 CHANNEL AGE 3 years 10 months created 05.09.2022

AI EDITOR SUMMARY

Channel 'Shef Piratovich' — 14 945 subs. Each post gets avg 1.9K people (12% of subs), reach is low — consider expanding audience. Publishes 15 posts per week (~2/day) — consistent. For the week Jun 29 – Jul 5, reach stable (+0.4% vs week of June 22–28).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — so you see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **64** posts over 29 days.
- 02 Dominant format — **Photo** (48/64 posts).
- 03 Avg post length — **579** chars (median 574).
- 04 Peak audience activity — **Sunday**, 20:00 MSK.
- 05 Top posts get **1x** more views than the weakest (2.3K avg for top vs 1.6K for worst) — among 64 posts in 29 days. Analyze what the top has in common: topic, format, timing.

TOP 5 POSTS

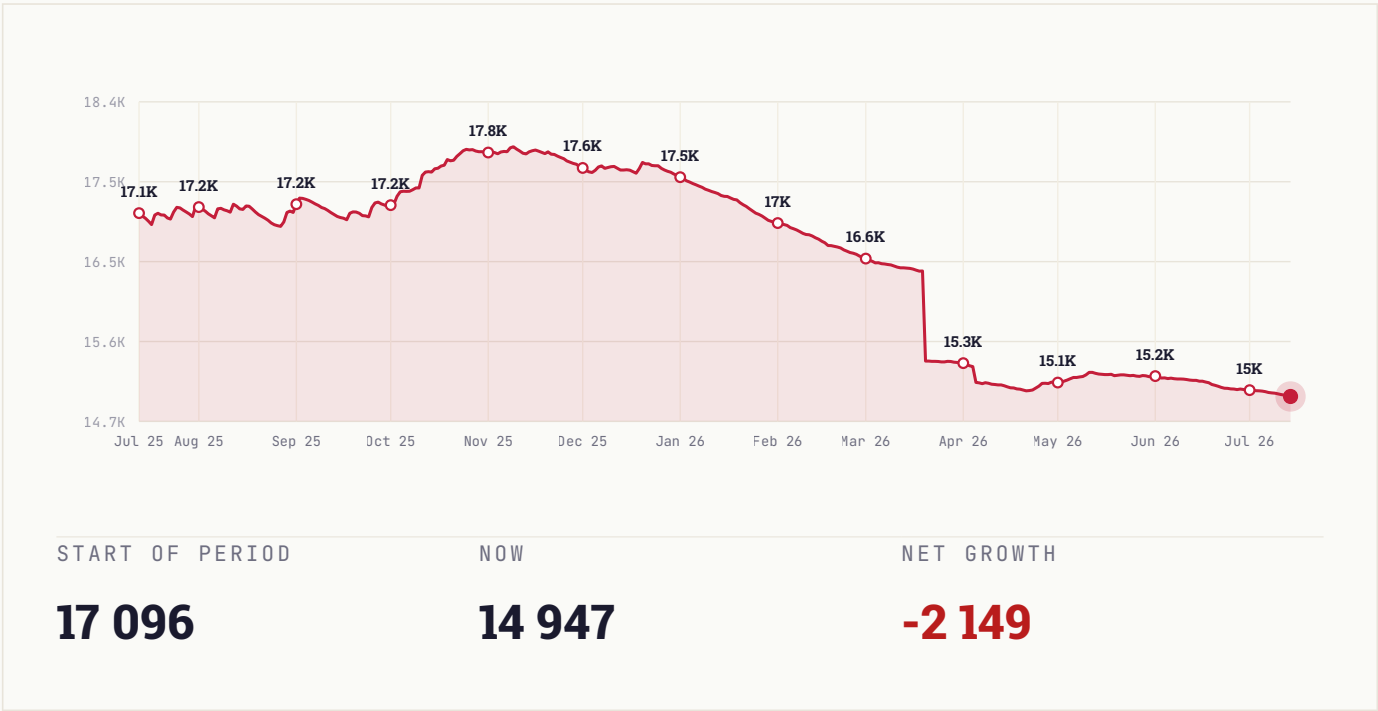
Nº1 15.06 · 12:27 PHOTO Shef didn't let you down again 📺 Promised a bounce a week ago to ~\$68K – and here we are above \$66K on \$BTC That's 7% growth in...	VIEWS 2 328 REPOSTS 6	REACTIONS 55 ER 15.6%
Nº2 28.06 · 17:12 PHOTO 🚗 Is it worth leaving now? One of the most frequent requests I get in DMs. Of course, it's about Russia We recently...	VIEWS 2 312 REPOSTS 19	REACTIONS 94 ER 15.5%
Nº3 26.06 · 19:14 PHOTO I'm not joking about prop... For example – here's what graduates of the 1st and 2nd prop trading mentorship cohorts are doing. Collected...	VIEWS 2 296 REPOSTS 6	REACTIONS 32 ER 15.4%

Nº4 29.06 • 16:00 PHOTO ⚡ What's up with Polymarket? Yesterday and the day before, we recorded three events in the green: 1. Bet that Claude Fable 5 won't...	VIEWS 2 294 REACTIONS 32 REPOSTS 6 ER 15.3%
Nº5 16.06 • 13:58 PHOTO ⚡ WHAT ABOUT BITCOIN? Bear market canceled? Don't jump to conclusions ...Actually, to switch from a bearish scenario (decline) to a bullish one (growth) —...	VIEWS 2 281 REACTIONS 66 REPOSTS 13 ER 15.3%
 WORST 3	
↓ 22.06 • 17:25 VIDEO This is what I call a 'speculative spot' or 'working speculatively' This is a clip from a stream published 03.06 (19 days ago) by Maximus with...	VIEWS 1 596 REACTIONS 32 REPOSTS 1 ER 10.7%
↓ 08.07 • 13:36 VIDEO 😬 F*ck, Maximus, what have you done? Because of you, GanDonald resumed strikes on Iran... "IT LOOKS LIKE SOMETHING IS ABOUT TO HAPPEN" —...	VIEWS 1 585 REACTIONS 42 REPOSTS 5 ER 10.6%
↓ 09.07 • 19:28 PHOTO #MAXIMUS Decided to experiment with Chef: can we grow a small deposit ~\$1000 into something bigger. Time goes by, and...	VIEWS 1 557 REACTIONS 54 REPOSTS 6 ER 10.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

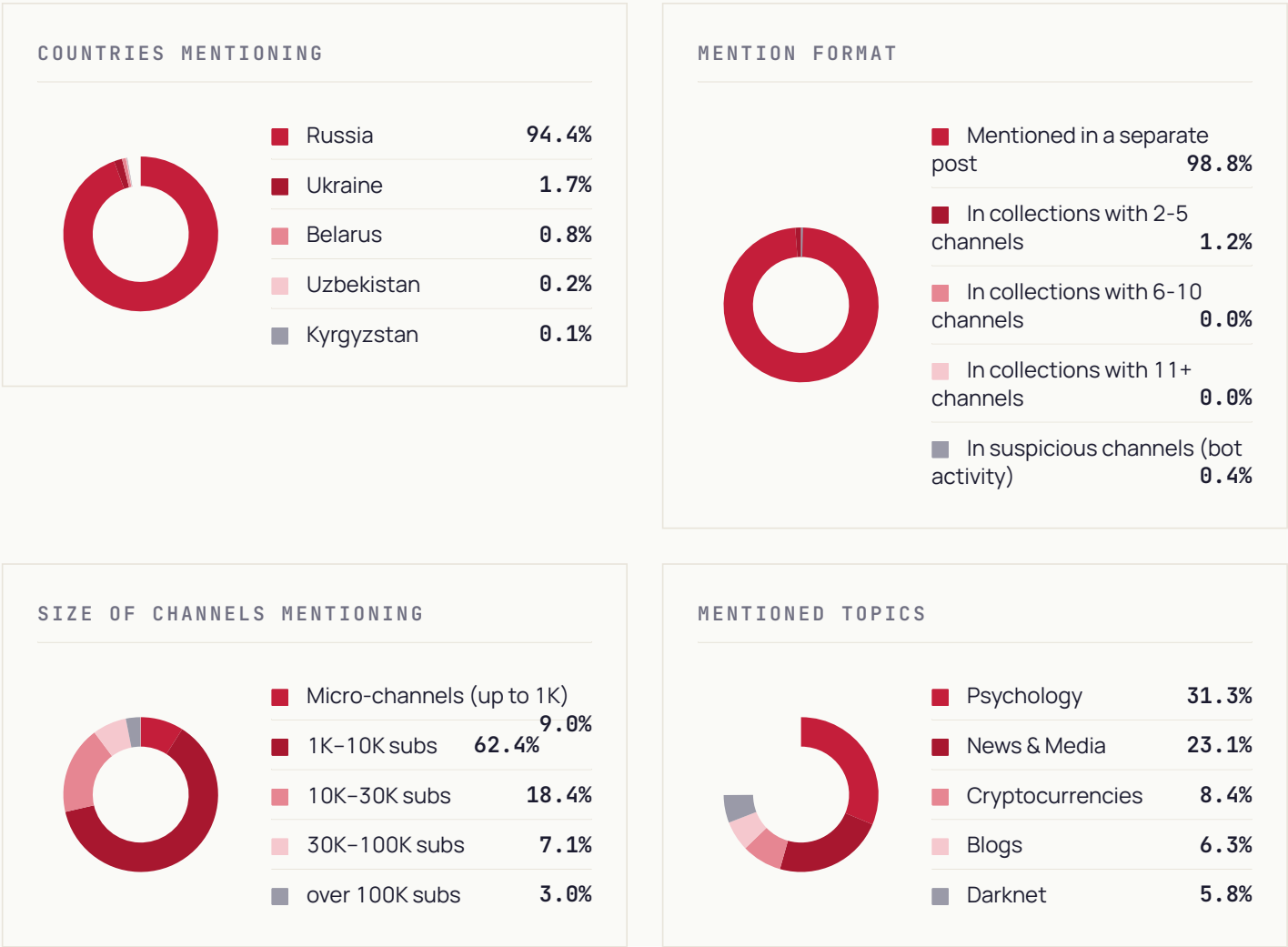
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel grew and which it lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

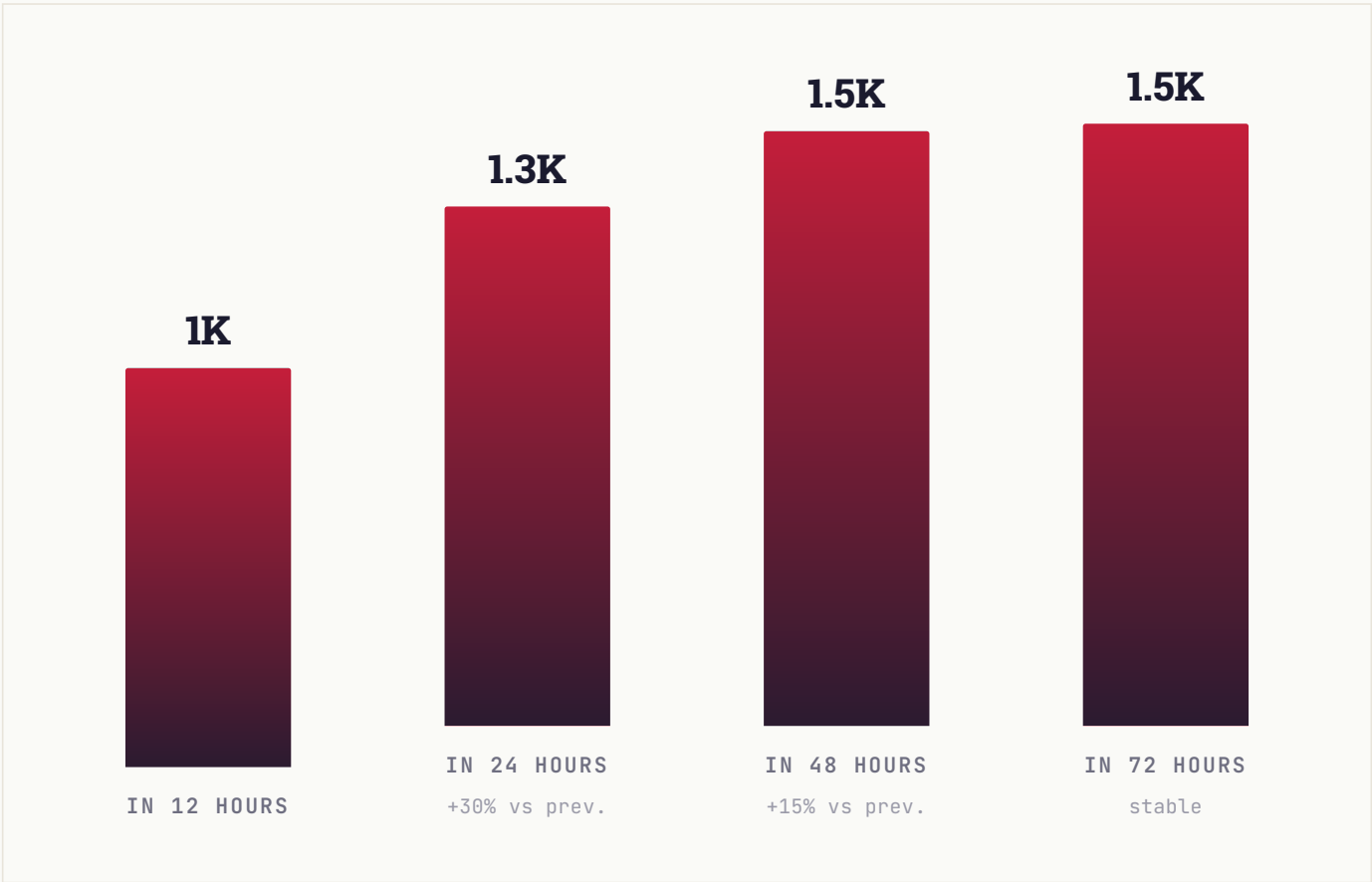
Citation index **196** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100k subs channel "weighs" more than from a 1k subs channel. All-time channel was mentioned **887** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
BA Blum: All Crypto – One App	16.7M
MC Major Community	12.9M
CE Catapult Extreme	9.9M
RO Roxman	8.7M
DC DOGS Community	7.9M
GO Gram of TON	7.3M
FH FX Holding Official	7M
YE Yescoin	6.5M
TF Time Farm News	6.1M
\$T \$BAKS TON	6.1M
ShP Shef Piratovich YOU	14.9K

COMPARATIVE CONCLUSION

Channel not yet outside top 100 niche — early growth stage. Niche leader — Blum: All Crypto – One App (16.7M), top-100 median: 2.2M. First goal — enter top-100 through systematic work with traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **2 161**, they brought **1 942** new subs.

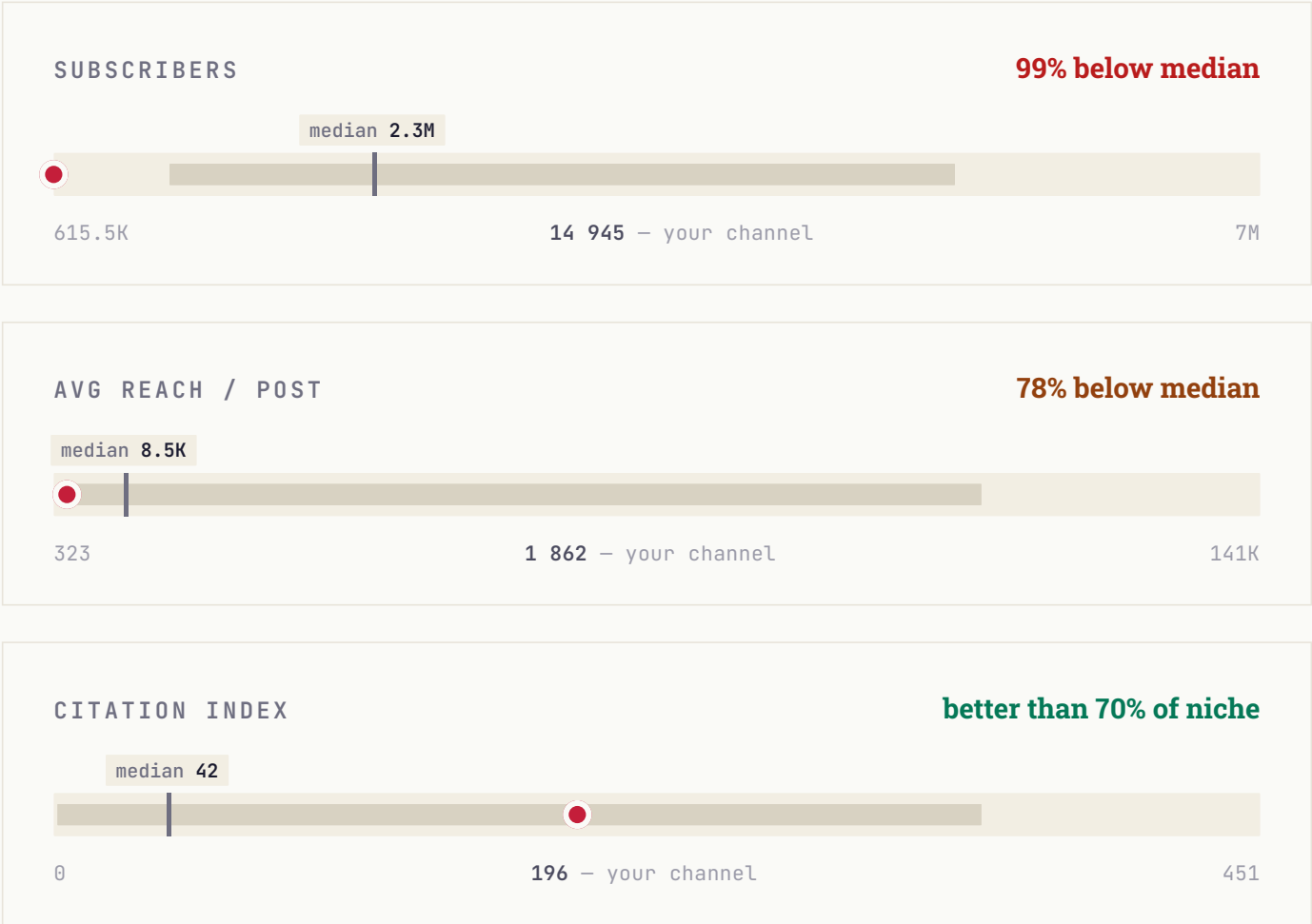
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
Jan 2026	0	0	0	
December 2025	222	222	231	
November 2025	61	55	160	
October 2025	1 620	423	695	
September 2025	249	159	435	
August 2025	9	7	421	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
2 161	6	1 942

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category "Cryptocurrencies» (Russia) and saw how your channel compares. Gray band — range where 80% of niche channels fall (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Can be checked off and revisited next month.

01

Main post of the week — on Sunday

Audience is most active on this day at 20:00 MSK.

EFFECT

**Best window
for an
important post**

02

Increase video post share

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% to ER.
One poll per week on a "hot" topic — easy growth point.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts quarterly with channels in the same niche.
No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads through us and hit your growth plan in a month.

01

Launch ads in Telegram

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager