

PUBLIC REPORT BY PROMTPRESS

Channel audit

Xorazmliklar |

Расмий канал



@xorazmliklar

Xorazm viloyatidagi eng katta va eng ommabop axborotlarni yetkazib boruvchi @Xorazmliklar telegram kanali. Instagram.com/XorazmliklarUz www.Xorazmliklar.uz Xabar yuborish:...

SUBSCRIBERS

190 205

-780 per month

ERR (% SEE POSTS)

16.0%

per day 22.8%

REACH/POST

39.7K

ad reach 42.8K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 190 205 —	 SUBSCRIBER REACH 20.9% avg % subs see post	 VIEWS/POST 39.7K median 42.2K · 29 days	 POSTS/DAY 14.8 ~104 per week
 7D TREND +31.9% vs previous week	 REACTIONS/POST — MTPROTO only	 POST LENGTH 517 chars median 489 · 29 days	 POSTS ANALYZED 443 29 days
 AD REACH 42.8K 24h avg	 CHURN / MONTH -780 last month	 CITATION RATE 216 citation index · 605 channels mentioned all time	 CHANNEL AGE 6 years 25 days created 16.05.2020

AI EDITOR SUMMARY

Channel «Xorazmliklar | Расмий канал» — 190 205 subs. Avg views per post: 39.7K people (21% of subs), avg reach — room to grow. Posts 104 posts/week (~15/day) — very active. Week of May 25–31 reach up +31.9% vs week May 18–24 — positive trend.

SECTION 02 • CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **443** posts in 29 days.
- 02 Dominant format — **Photo** (253/443 posts).
- 03 Avg post length — **517** chars (median 489).
- 04 Peak audience activity — **Saturday**, 18:00 UZT.
- 05 Top posts get **4x** more views than the weakest (90.5K avg for top vs 22.4K for worst) — among 443 posts in 29 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 23.05 • 13:32 VIDEO Хоразмлик барча ота-оналарга мурожаат! Фарзандингизга эътиборли бўлинг, мабодо ЙТХ содир бўлса ўзингизни кечиролмасликингиз...	VIEWS 148 213 REPOSTS 1 487	REACTIONS — ER 77.9%
Nº2 25.05 • 16:02 PHOTO Эртага Хоразмдаги айрим ҳудудларда свет бўлмайди. ■ Урганч туманининг: Орзу ва Хидоят маҳаллаларида; ■ Янгибозор туманининг: Бўстон...	VIEWS 61 645 REPOSTS 141	REACTIONS — ER 32.4%
Nº3 26.05 • 19:36 VIDEO Қурбон ҳайит байрами муборак бўлсин!!! 🕌Яқинларни биринчилардан бўлиб табрикланг @XORAZMLIKLAR — Хоразмдаги энг тезкор ва ишончли...	VIEWS 61 594 REPOSTS 893	REACTIONS — ER 32.4%

N⁴

28.05 · 18:12

PHOTO

Эртага Хоразмдаги айрим ҳудудларда свет бўлмайди.
■Урганч туманининг: Қиёт, Боқайлар, Киллавит, Чандир, Қайчили маҳаллаларида; ■Гурлан...

VIEWS

54 115

REACTIONS

—

REPOSTS

101

ER

28.5%

N⁵

25.05 · 18:32

PHOTO

Хоразмда Қурбон ҳайити намозини ўқиш вақти эълон қилинди. Хоразмдаги масжидларида 2026-йил 27-май, чоршанба куни Қурбон ҳайити намозининг...

VIEWS

53 986

REACTIONS

—

REPOSTS

160

ER

28.4%

WORST 3

↓

12.05 · 12:37

PHOTO

☒ Endi texnika uchun pul yig'ish shart emas! Aksiyaga tushgan mahsulotlar ro'yxati! Chunki texnomart'da 12–14-may kunlari ajoyib aksiya —...

VIEWS

24 685

REACTIONS

—

REPOSTS

2

ER

13.0%

↓

18.05 · 04:00

PHOTO

ISHONCH do'konlaridan yuqori sifat, zamonaviy dizaynga ega LG va PREMIER texnikalarini KULGILI ARZON NARXLARda xarid qiling. ☒ISHONCH...

VIEWS

22 674

REACTIONS

—

REPOSTS

4

ER

11.9%

↓

24.05 · 05:04

PHOTO

📱 ISHONCHda smartfonlar siz hatto orzu ham qilmagan arzon narxlarda! Ayni damda barcha ISHONCH do'konlarida sifatli va zamonaviy...

VIEWS

19 698

REACTIONS

—

REPOSTS

—

ER

10.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

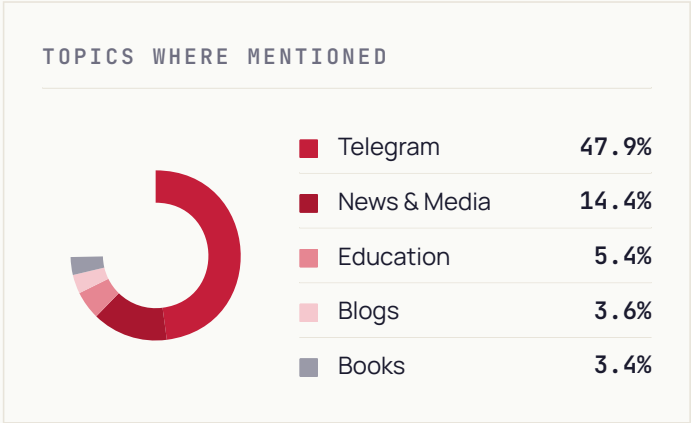
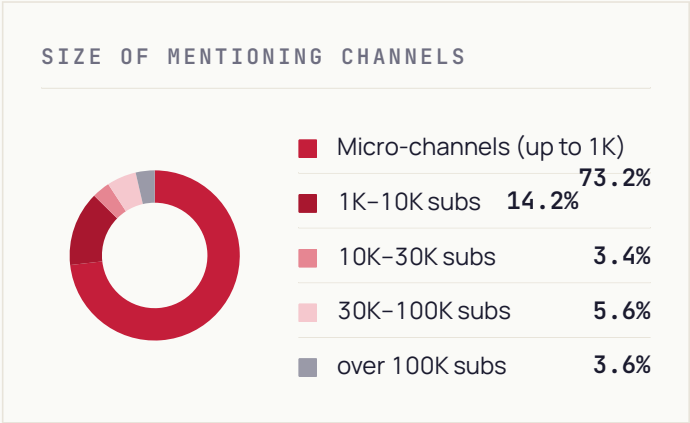
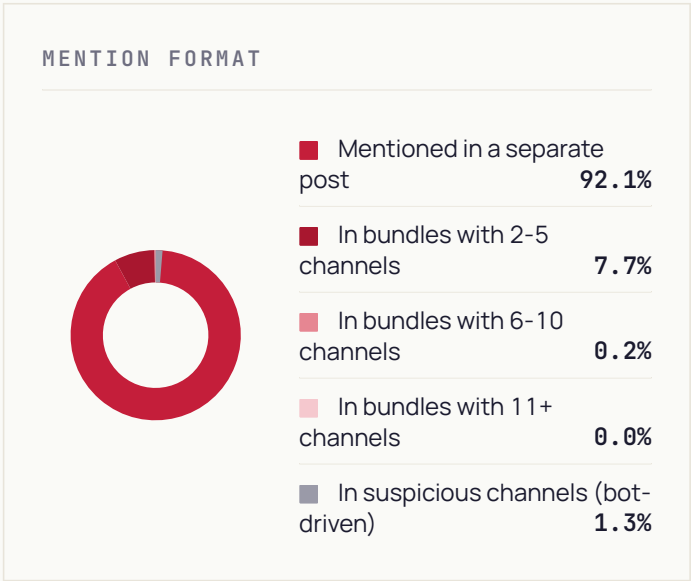
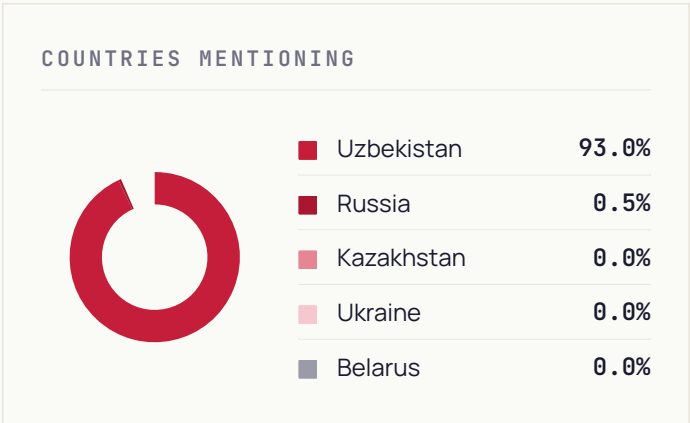
Subscriber growth chart for the year. Key months show exact sub count. See which months gained or lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

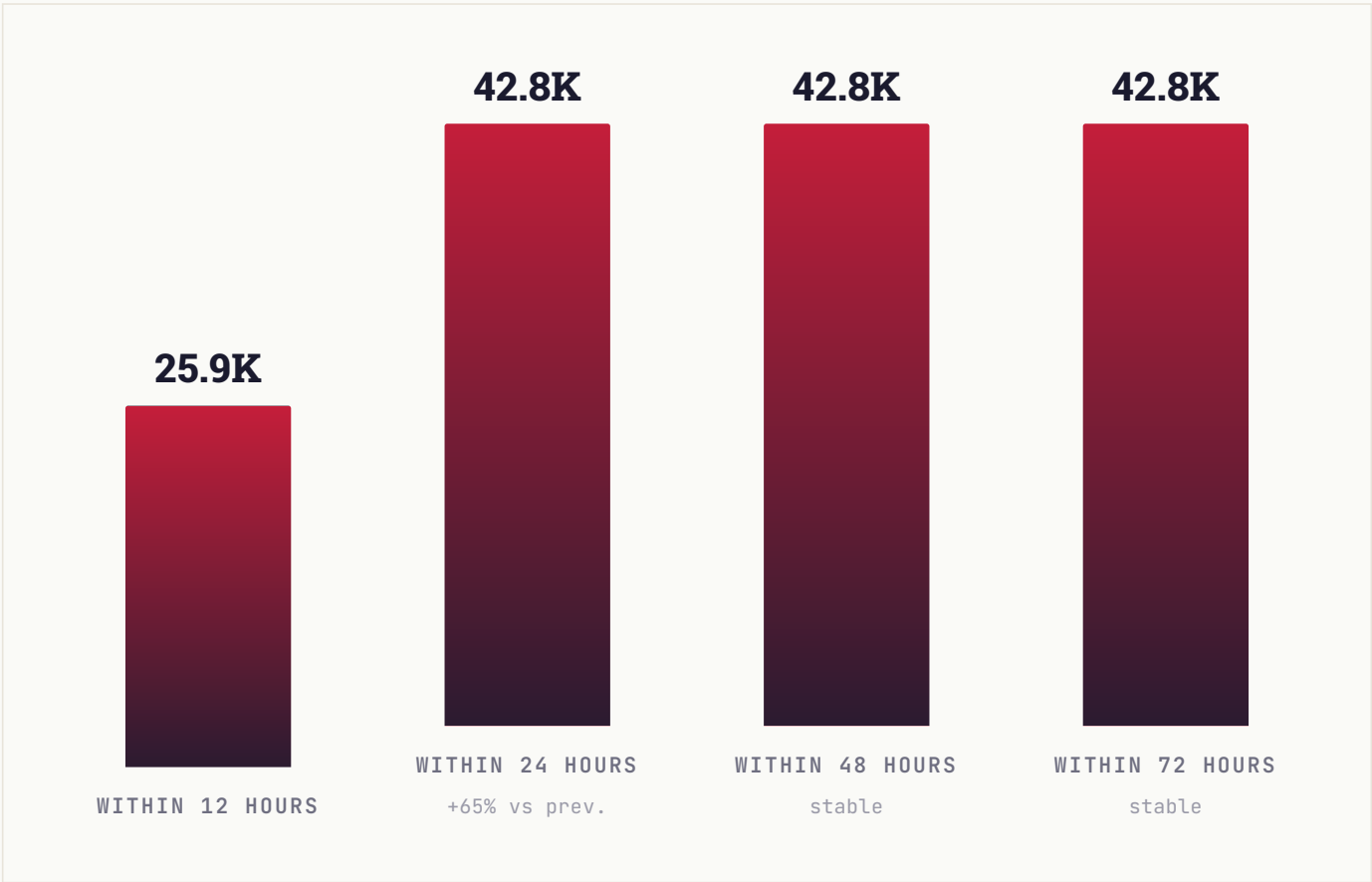
Citation index **216** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a channel with 100k subs weighs more than from a channel with 1k. All time the channel was mentioned **605** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
K Kun.uz Расмий канал	1.1M
TP Telegram_Yulduzlari Расмий канал	1M
MU MILITSIYA UZB Расмий канал	553.2K
X Xorazmliklar Расмий канал YOU	190.2K
X3 Xorazmliklar 360 Расмий канал	58.9K
OB Oxun bobo markaziy masjidi	46K
XP XORAZMBUGUN/24 РАСМИЙ КАНАЛ	38.5K
U• UrDU • UrGU • UrSU	13.3K
X Xonqa.uz Rasmiy	6.5K
X XORAZMLIKLAR OFFICIAL	5.3K
JR Jo'rabek Raximov - Xorazm viloyati hokimi	4.6K

COMPARATIVE INSIGHT

Channel in mid-list (4th out of 11). 3 channels larger, 7 — smaller. Good options for mutual cross-promotion: up — to grow, down — to help smaller peers.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions: **584**, they brought **120 471** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	297	23	23 090
November 2025	236	15	13 857
October 2025	30	10	25 443
September 2025	6	3	20 362
August 2025	7	6	11 703
July 2025	8	6	26 016
TOTAL MENTIONS			584
MONTHS OF DATA			6
ACQUIRED SUBSCRIBERS			120 471

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Can be checked off and revisited next month.

01

Top post of the week — on Saturday

Audience is most active on this day at 18:00 UZT.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls and interactive formats

Posts with polls/reactions usually give +5-15% to ER. One poll per week on a hot topic is an easy growth point.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Exchange posts with channels in the same segment quarterly. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search looks at descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want to go further? Run ads with us and hit your growth plan in a month.

01

Launch Telegram ad

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager