

PROMTPRESS PUBLIC REPORT

Channel audit

XORAZMLIKLAR



@xorazm

Witnessed an event? ■■■ send it to us, we'll post it on the channel ■■■
@Xzmenedjer

SUBSCRIBERS

98 825

-1984 per month

ERR (% SEE POSTS)

14.0%

per day **15.9%**

REACH/POST

13.7K

ad reach **14.3K**/24h

— TABLE OF CONTENTS · 2026

What's inside the report

01 **Channel snapshot**

12 key metrics · AI summary

02 **Content analysis**

Top-5 posts · worst 3 · insights

03 **Subscriber dynamics**

Yearly growth chart

04 **Mentions**

Who mentions the channel and how

05 **Ad potential**

How long a post drives reach

06 **Competitors**

Niche neighbors · your rank

07 **Strategy**

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle shows the period.

SUBSCRIBERS 98 825 —	SUBSCRIBER REACH 13.83% avg % subs see post	VIEWS/POST 13.7K median 14.3K · 29 days	POSTS/DAY 7.5 ~52 per week
7D TREND +0.7% vs previous week	REACTIONS/POST — MTPROTO only	POST LENGTH 321 chars. median 260 · 29 days	POSTS ANALYZED 219 29 days
AD REACH 14.3K 24h avg	CHURN / MONTH -1984 last month	MENTIONS 4 citation index · 99 channels mentioned ever	CHANNEL AGE 4 years 11 months created 11.06.2021

AI EDITOR SUMMARY

Channel «XORAZMLIKLAR ❷❸» — 98 825 subs. Each post averages 13.7K people (14% from subs), reach is low — expand audience. Publishes 52 posts/week (~7/day) — active. Week of May 25–31 reach stable (+0.7% vs week 18–24 May).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 219 posts over 29 days.
- 02 Dominant format – Photo (113/219 posts).
- 03 Avg post length – 321 chars (median 260).
- 04 Peak audience activity – Saturday, 13:00 UZT.
- 05 Top posts get в 11 раз more views than the weakest (21.8K avg for top vs 2.1K for worst) – among 219 posts over 29 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 21.05 · 05:50 VIDEO Many don't know this easy way to clean air conditioners. Share with friends. Details @XORAZM	VIEWS 22 672 REPOSTS 19	REACTIONS — ER 22.9%
Nº2 15.05 · 05:58 PHOTO Ўзбекистон Президенти Қозоғистонга жўнаб кетди Ўзбекистон Республикаси Президенти Шавкат Мирзиёев Қозоғистон Республикаси Президенти...	VIEWS 21 598 REPOSTS 1	REACTIONS — ER 21.9%
Nº3 18.05 · 03:26 VIDEO #Attention #Share How to convert non-residential to residential property and how to privatize land leased for 99 years...	VIEWS 21 129 REPOSTS 17	REACTIONS — ER 21.4%

Nº4

21.05 · 03:32

PHOTO

#Breaking #Official

✂️🇺🇿The first day of Eid al-Adha falls on Wednesday, May 27 A presidential decree has been adopted...

VIEWS

20 495

REACTIONS

—

REPOSTS

5

ER

20.7%

Nº5

18.05 · 05:12

VIDEO

🇺🇿Тандирдан узилган нонни кўп емасангиз семирмайсиз Нонни тўғри сақлаш ва тўғри истеъмол қилишни ўрганиб олинг Яқинларга улашиб...

VIEWS

20 154

REACTIONS

—

REPOSTS

16

ER

20.4%

WORST 3

↓ 13.05 · 06:57 PHOTO A plan to turn the country into a “bureaucracy-free zone” by 2030 has been developed Shavkat Mirziyoyev on excessive bureaucracy in public services...	VIEWS 2 410	REACTIONS —
↓ 14.05 · 14:01 PHOTO Xorazm, Qashqadaryo va Surxondaryo uchun sun'iy intellekt bo'yicha eng so'nggi mega grant! 🇺🇿 Najot Ta'lim markazi IT Park Uzbekistan va...	VIEWS 1 999	REACTIONS —
↓ 13.05 · 10:43 PHOTO 🇺🇿Uzum Market BTPni qanday ochish va joylashuvni tanlashda xatoga yo'l qo'ymaslik — Xivada biznes-uchrashuv Ba'zi tadbirkorlar bozorni...	VIEWS 1 754	REACTIONS —

SECTION 03 · SUBSCRIBER DYNAMICS

Channel growth over the year

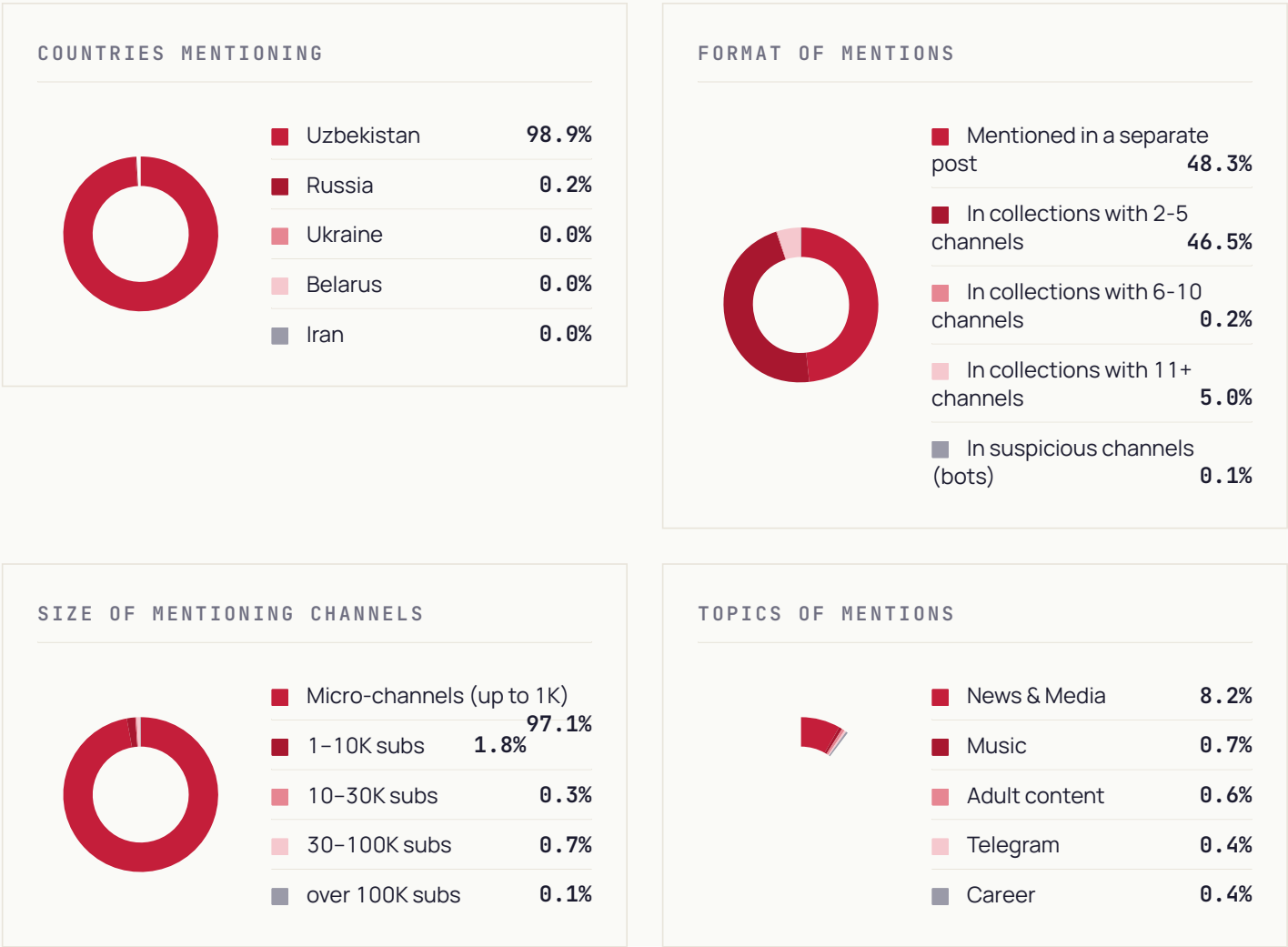
Subscriber growth chart over the year. Key months show exact subscriber count. Highlights months of growth vs. churn.



SECTION 04 · MENTIONS

Who and how mentions the channel

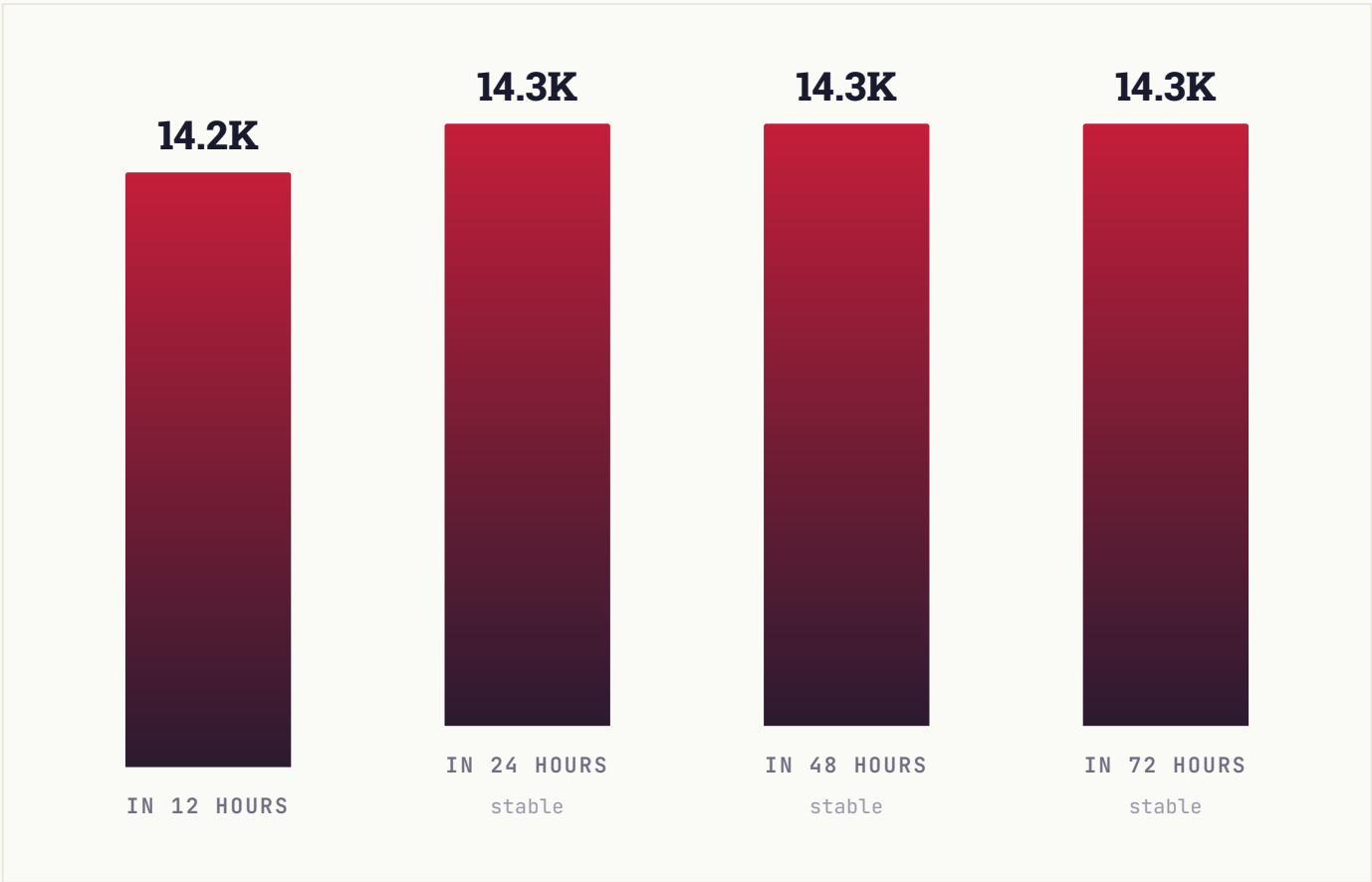
Citation index 4 – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100k subs channel weighs more than from a 1k subs channel. All-time channel mentions: 99 different channels.



SECTION 05 · AD POTENTIAL

How long a post drives reach

Avg ad post reach over time since publication. Helps estimate how long placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see your rank among niche neighbors.

CHANNEL	SUBSCRIBERS
X XORAZMLIKLAR YOU	98.8K
X Хоразмликлар 365 Расмий канал	77.2K
OJ Опа-uka jurnalistlar	5.3K
V Хorazm viloyati pedagogik mahorat markazi	3.3K
XV XORAZM VILOYATI FVB AXBOROT XIZMATI	2.6K
XV Xorazm viloyati Madaniyat boshqarmasi ✓ RASMIY	1.3K
SV Samarqand viloyati bojxona boshqarmasi Rasmiy kanal	1.3K
HF Хоразм фахрим Official channel	706
IR Igap.uz Rasmiy kanal	426
N Nuz.uz News	345
SE SEHIFEEM_PG	213

COMPARATIVE CONCLUSION

Channel — largest in set of 11 channels. Cross-promo with the rest as niche leader: you give them more reach than you get back, but solidify status.

— SECTION 07 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Can be checked off and revisited in a month.

01**Best post of the week – on Saturday**

Audience is most active on this day at 13:00 UZT.

EFFECT

**Best window
for important
posts****02****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs****03****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy win.

EFFECT

+5-15% ER**04****Cross-promo with neighboring channels**

Exchange posts quarterly with same-segment channels. 2-3 collabs give relevant growth – no need daily.

EFFECT

**Growth from
relevant
audience****05****Update channel description for Telegram search**

Telegram search scans descriptions. Add 3-5 niche keywords – it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
