

PROMTPRESS PUBLIC REPORT

Channel audit

xRocket Drops



@xdrops

Channel with the publication of a large number of drops from various projects and channels through our @xrocket bot
@ton_rocket — RU news @xrocketnews — EN news
@xrocketlistings —...

SUBSCRIBERS

219 580

-3737 per month

ERR (% SEE POSTS)

5.0%

per day 1.5%

REACH/POST

9.1K

ad reach 3.4K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 219 580 —	 SUBS REACH 4.12% avg % of subs see post	 VIEWS/POST 9.1K median 9.9K · 9 days	 POSTS/WEEK 2.2 over period
 7D TREND — no data for period	 REACTIONS/POST 75.3 total 226 reactions, 54 reposts, 0 comments	 POST LENGTH 431 chars median 548 · 9 days	 POSTS ANALYZED 3 9 days
 AD REACH 3.4K 24h average	 CHURN / MONTH -3737 last month	 CITATION RATE 21 citation index · 574 channels mentioned ever	 CHANNEL AGE 4 years 4 months created 17.01.2022

AI EDITOR SUMMARY

Channel «xRocket Drops» – 219 580 subs. Each post averages 9.1K people (4% of subs), reach is low – consider expanding audience. Publishes 2 posts per week (~0 per day) – rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat & what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 3 posts over 9 days.
- 02 Dominant format – Text (3/3 posts).
- 03 Avg post length – 431 chars (median 548).
- 04 Peak audience activity – Sunday, 20:00 MSK.
- 05 Top posts get 1x more views than weakest (9.1K avg top vs 9.1K worst) – among 3 posts in 9 days. Analyze commonalities: topic, format, timing.

TOP 3 POSTS

№131.05 · 17:03TEXT	VIEWS	REACTIONS
	12 422	111
ⓧ Rocket check for 100 USDT Inside the check: 5000 activations at 0.02 USDT each ⓧ Archi Stars - service for buying Telegram Stars and Premium at...	REPOSTS	ER
	27	5.7%
№204.06 · 08:48TEXT	VIEWS	REACTIONS
	9 903	67
ⓧ Rocket-cheque for 100 USDT Inside cheque: 4000 activation(s) for 0.02 USDT with referral reward 0.005 USDT ⓧ STREAKAPP...	REPOSTS	ER
	17	4.5%
№310.06 · 08:40TEXT	VIEWS	REACTIONS
	4 828	48
ⓧ Rocket-cheque for 100 USDT Inside cheque: 4000 activation(s) for 0.02 USDT with referral reward 0.005 USDT ⓧ STREAKAPP AIRDROP...	REPOSTS	ER
	10	2.2%

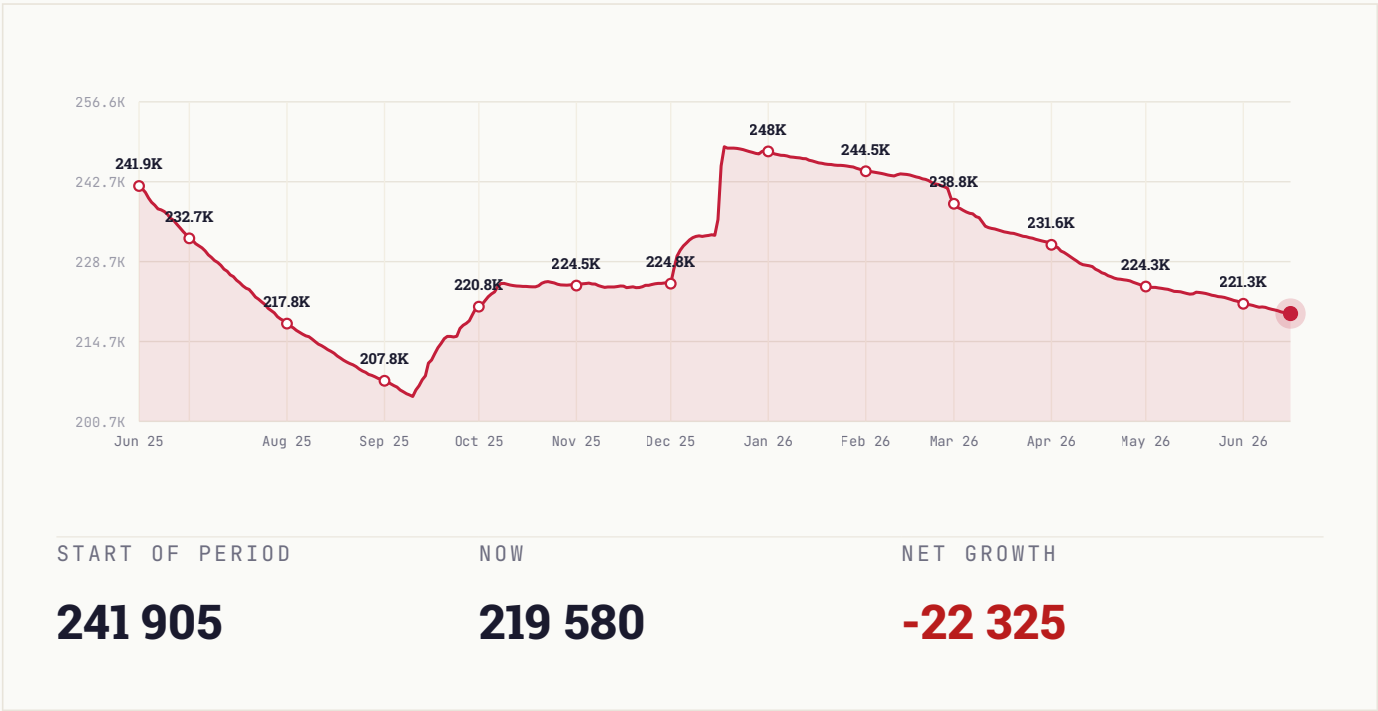
WORST 3

↓ 31.05 • 17:03 TEXT ☒ Rocket check for 100 USDT Inside the check: 5000 activations at 0.02 USDT each ☒ Archi Stars - service for buying Telegram Stars and Premium at...	VIEWS 12 422 REPOSTS 27	REACTIONS 111 ER 5.7%
↓ 04.06 • 08:48 TEXT ☒ Rocket-cheque for 100 USDT Inside cheque: 4000 activation(s) for 0.02 USDT with referral reward 0.005 USDT ☒ STREAKAPP...	VIEWS 9 903 REPOSTS 17	REACTIONS 67 ER 4.5%
↓ 10.06 • 08:40 TEXT ☒ Rocket-cheque for 100 USDT Inside cheque: 4000 activation(s) for 0.02 USDT with referral reward 0.005 USDT ☒ STREAKAPP AIRDROP...	VIEWS 4 828 REPOSTS 10	REACTIONS 48 ER 2.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Highlights months of growth vs. loss.

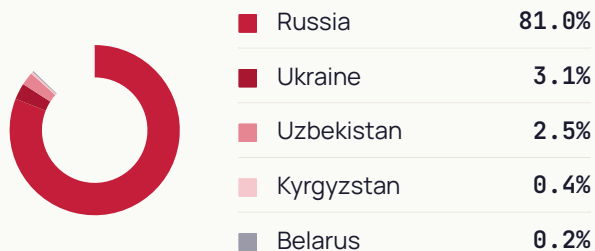


— SECTION 04 • MENTIONS

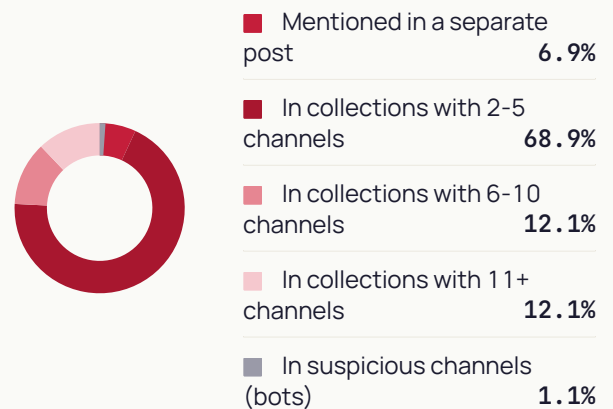
Who and how mentions the channel

Citation index **21** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned **574** different channels.

COUNTRIES MENTIONING



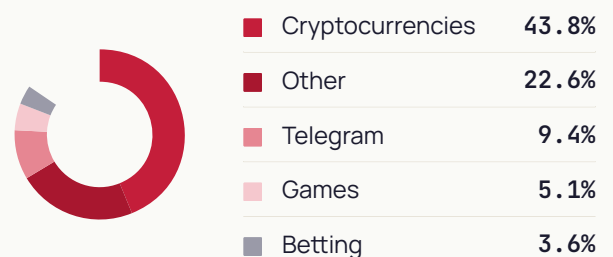
FORMAT OF MENTIONS



SIZE OF CHANNELS MENTIONING



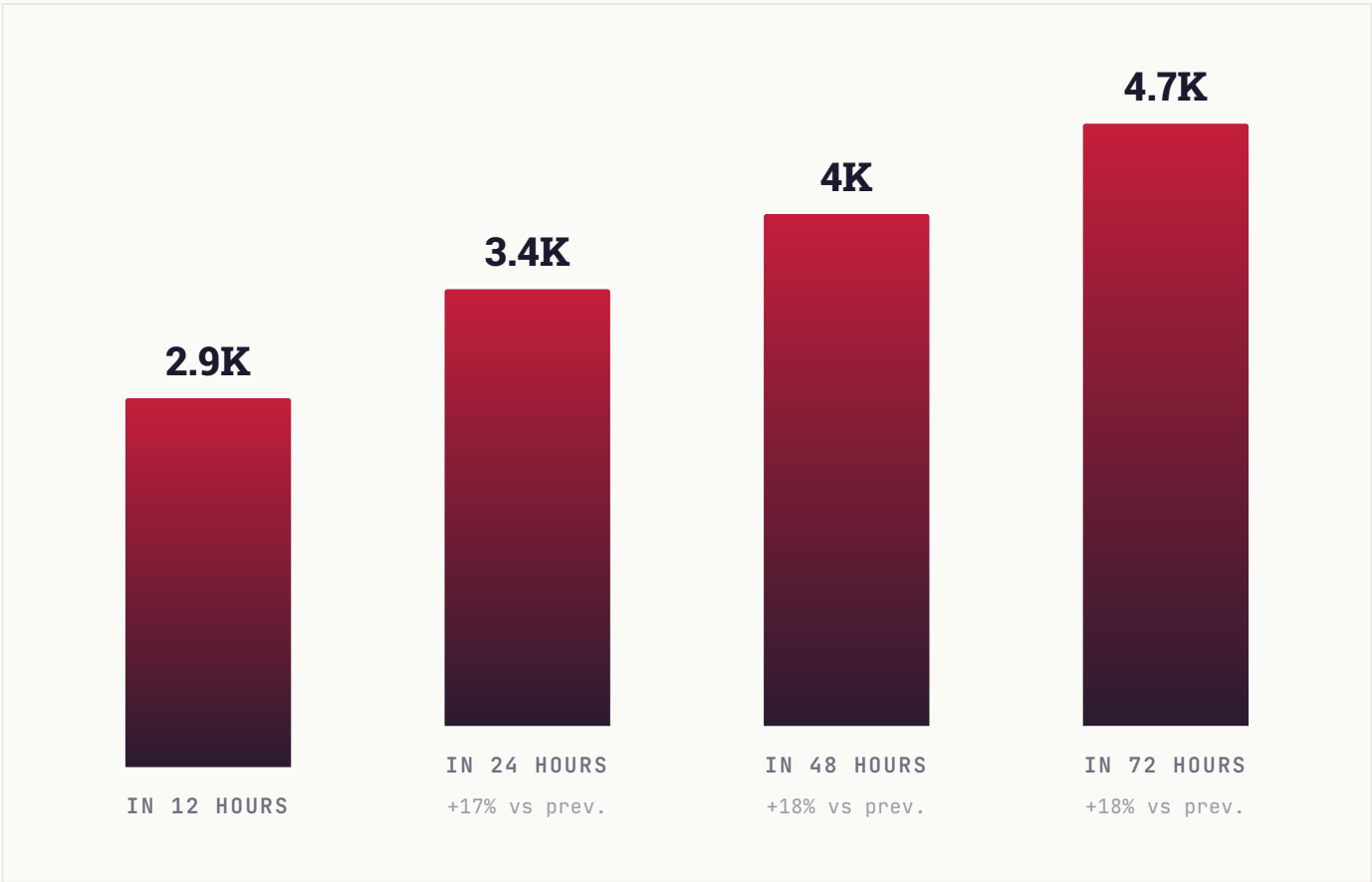
TOPICS WHERE MENTIONED



SECTION 05 · AD POTENTIAL

How long a post drives reach

Avg reach of ad post by time since publication. Helps gauge how long placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel highlighted – see its rank among niche peers.

CHANNEL	SUBSCRIBERS
ON OKX News	4.8M
NS Crypto Bot News	2.7M
CW Crypto Wolf	2.6M
DT Give TON!	2.6M
D- DeCenter – blockchain, bitcoin, investments	2.2M
IK Investment kingyru	2.1M
RU growth won't be infinite	1.9M
MI MILLIARDOM	1.5M
MS Semenchuk's thoughts	1.4M
LC Ladesov Crypto	1.3M
XD xRocket Drops YOU	219.6K

COMPARATIVE CONCLUSION

Channel in bottom half of top-100 niche (#78 of 99). Niche median – 307.7K subs. First growth KPI – reach the median. Leader: OKX News (4.8M).

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **43**, they brought **47 325** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
December 2025	0	0	24 700
November 2025	16	16	1 701
October 2025	26	11	5 441
September 2025	0	0	15 483
August 2025	1	1	0
July 2025	0	0	0
TOTAL MENTIONS	43	MONTHS OF DATA	6
		ATTRACTED SUBS	47 325

— SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Cryptocurrencies» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#78 /100

RANK IN NICHE

Channel in bottom half of ranking

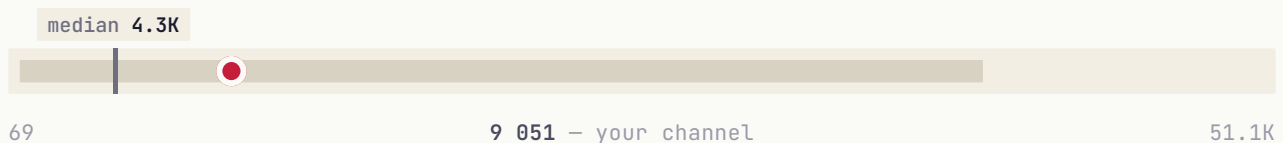
SUBSCRIBERS

29% below median



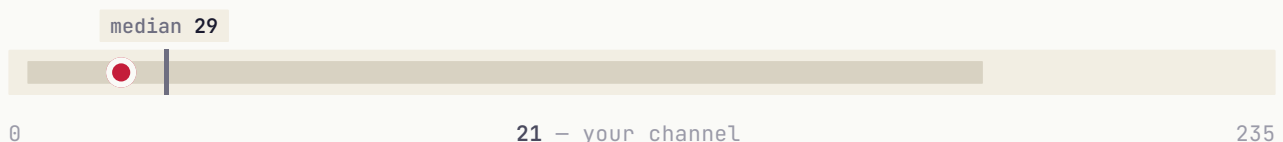
AVG REACH / POST

better than 55% of niche



CITATION INDEX

28% below median



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01**Increase posting frequency**

Now 2.2 posts/week. Active channels do 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume****02****Main post of the week – Sunday**

Audience most active on this day at 20:00 MSK.

EFFECT

**Best window
for important
post****03****Increase video posts share**

Video in Telegram holds audience longer and is favored
by the algorithm. Aim for 15-25% share.

EFFECT

**Video retains
audience
better****04****ER below niche benchmark – rethink formats**

Current ER 4.12% vs norm 6.5%. Try polls & interactive
formats.

EFFECT

+2.4pp ER**05****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium
channels), **Native** (native integrations), **Premium**
(target audience). PromptPress finds sources for your
niche.

EFFECT

**+1000-3000
subs**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and close your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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