
PROMTPRESS PUBLIC REPORT

Channel audit

xCareers: Digital Jobs - работа, вакансии, фриланс, курсы



@xcareers

Digital, IT & Creative jobs for Ukraine and the whole world. Vacancies for employers from Russia and Belarus are not published! Submit a job for free Submit a job for...

SUBSCRIBERS

19 460

+141 per month

ERR (% SEE POSTS)

5.0%

daily 1.6%

REACH/POST

821

ad reach 304/24h

— CONTENTS · 2026

What's inside the report

01 Channel Snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 Posts · Worst 3 · Insights

03 Subscriber dynamics

Yearly growth chart

04 Citation Rate

Who mentions the channel and how

05 Ad potential

How long a post generates reach

06 Competitors

Niche Neighbors · Your Place

07 Mention dynamics

6 months · monthly

08 Niche Comparison

Rank in «Career» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate health indicator. Subtitle shows the period.

 SUBSCRIBERS 19 460 —	 SUBS REACH 4.22% avg % subs see post	 VIEWS/POST 821 median 1K · 28 days	 POSTS/WEEK 1.2 over period
 7D TREND — no data for period	 REACTIONS/POST 0.6 only 3 reactions, 16 reposts, 0 comments	 POST LENGTH 1,000 chars. median 1000 · 28 days	 POSTS ANALYZED 5 28 days
 AD REACH 304 avg per 24h	 CHURN / MONTH +141 last month	 CITATION RATE 268 citation index · 278 channels mentioned all time	 CHANNEL AGE 7 years 3 months created 19.03.2019

AI EDITOR SUMMARY

Channel «xCareers: Digital Jobs - работа, вакансии, фриланс, курсы» — 19 460 subs. Each post avg views 821 people (4% from subs), reach low — expand audience. Publishes 1 posts/week (~0/day) — rare.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 5 posts in 28 days.
- 02 Dominant format — Text (5/5 posts).
- 03 Avg post length — 1000 chars (median 1000).
- 04 Peak audience activity — Wednesday, 20:00 MSK.
- 05 Top posts get 2x more views than weakest (1.1K avg top vs 613 worst) — among 5 posts in 28 days. Analyze common traits: topic, format, timing.

TOP 5 POSTS

Nº1 17.06 · 17:44 TEXT SMM Format: #remote Location: #moldova Employment: Full-time Experience: up to 1 year Language: #english Salary: From \$1000 Company...	VIEWS 1 150 REPOSTS 11	REACTIONS 1 ER 5.9%
Nº2 12.06 · 06:15 TEXT AFFILIATE SEO SPECIALIST (IGAMING) Format: #remote Employment: Full-time Experience: from 3 years Language: #english, #ukrainian, #russian Salary...	VIEWS 1 115 REPOSTS 1	REACTIONS — ER 5.7%
Nº3 09.06 · 09:09 TEXT JUNIOR MEDIA BUYER Format: #office Location: #kyiv, #ukraine Employment: Full-time Experience: up to 2 years Salary: 1000\$ Company: Nutrinity Industry...	VIEWS 1 019 REPOSTS —	REACTIONS — ER 5.2%

Nº4 29.06 · 14:15 TEXT CUSTOMER SUPPORT SPECIALIST (EVENING/NIGHT SHIFTS) Format: #office Location: #wroclaw, #poland Employment: Full-time Experience: up to 2 years Language...	VIEWS 641 REPOSTS 4	REACTIONS 2 ER 3.3%
Nº5 07.07 · 11:09 TEXT 3D MOTION DESIGNER/GENERALIST (UNREAL ENGINE) - PART-TIME Format: #remote Location: #limassol, #cyprus Employment: Project Language...	VIEWS 179 REPOSTS —	REACTIONS — ER 0.9%

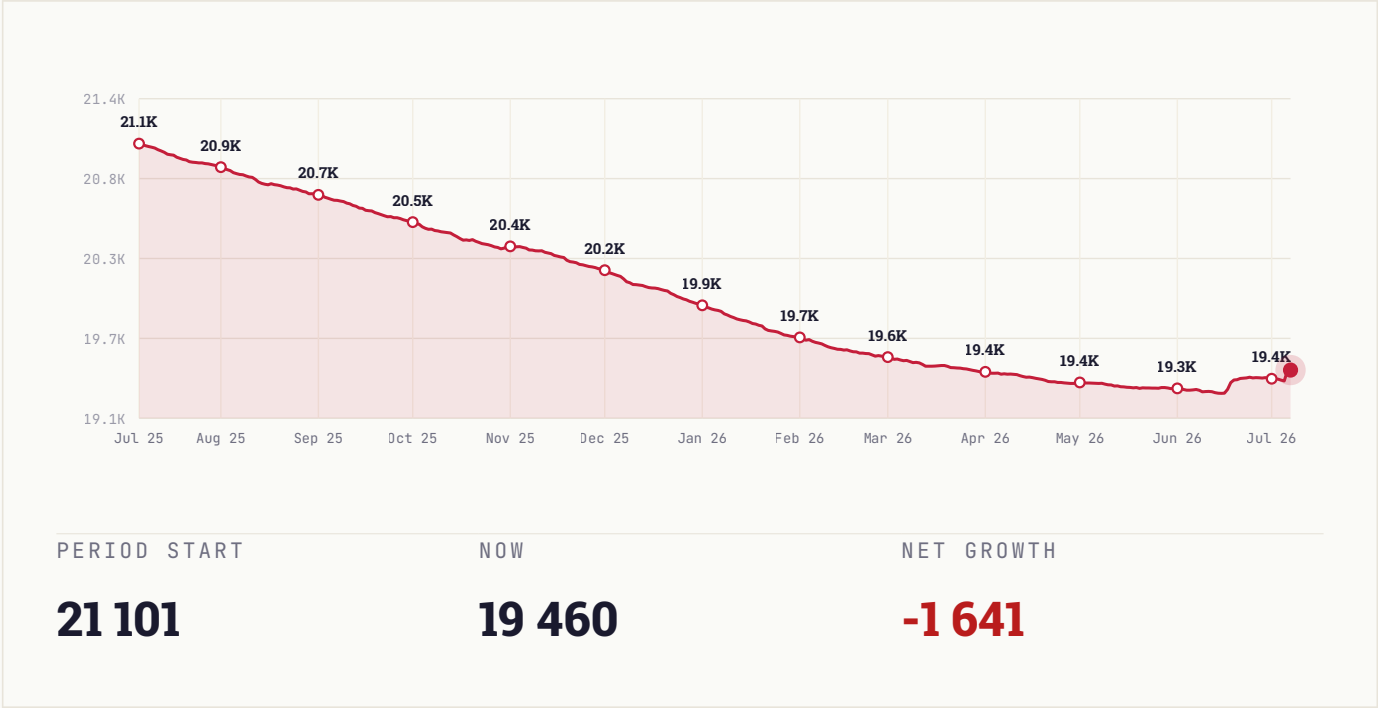
WORST 3

↓ 09.06 · 09:09 TEXT JUNIOR MEDIA BUYER Format: #office Location: #kyiv, #ukraine Employment: Full-time Experience: up to 2 years Salary: 1000\$ Company: Nutrinity Industry...	VIEWS 1 019 REPOSTS —	REACTIONS — ER 5.2%
↓ 29.06 · 14:15 TEXT CUSTOMER SUPPORT SPECIALIST (EVENING/NIGHT SHIFTS) Format: #office Location: #wroclaw, #poland Employment: Full-time Experience: up to 2 years Language...	VIEWS 641 REPOSTS 4	REACTIONS 2 ER 3.3%
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SECTION 03 · SUBSCRIBER DYNAMICS

Yearly channel growth

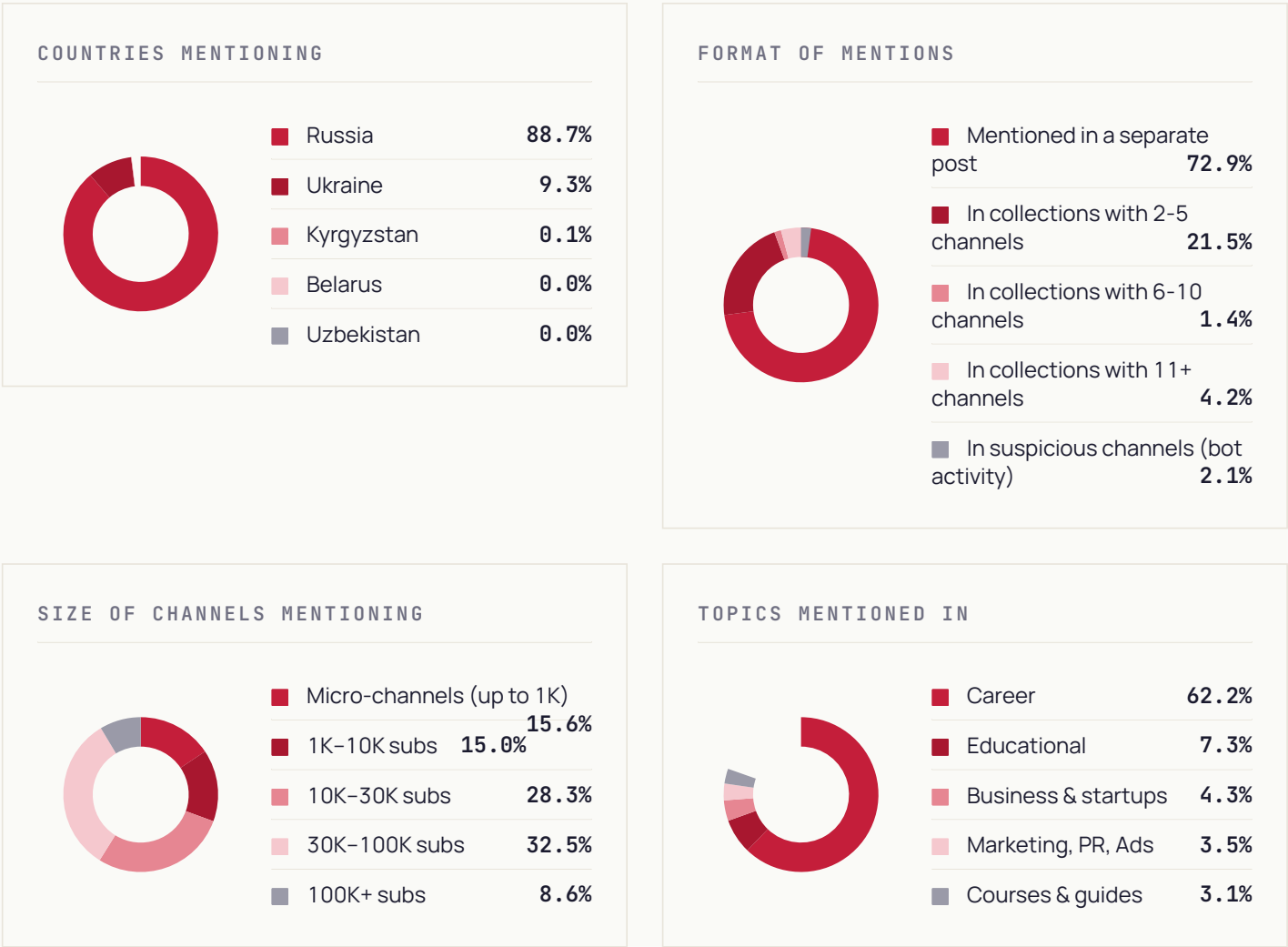
Subscriber growth chart for the year. Key months show exact subscriber count. See which months gained or lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

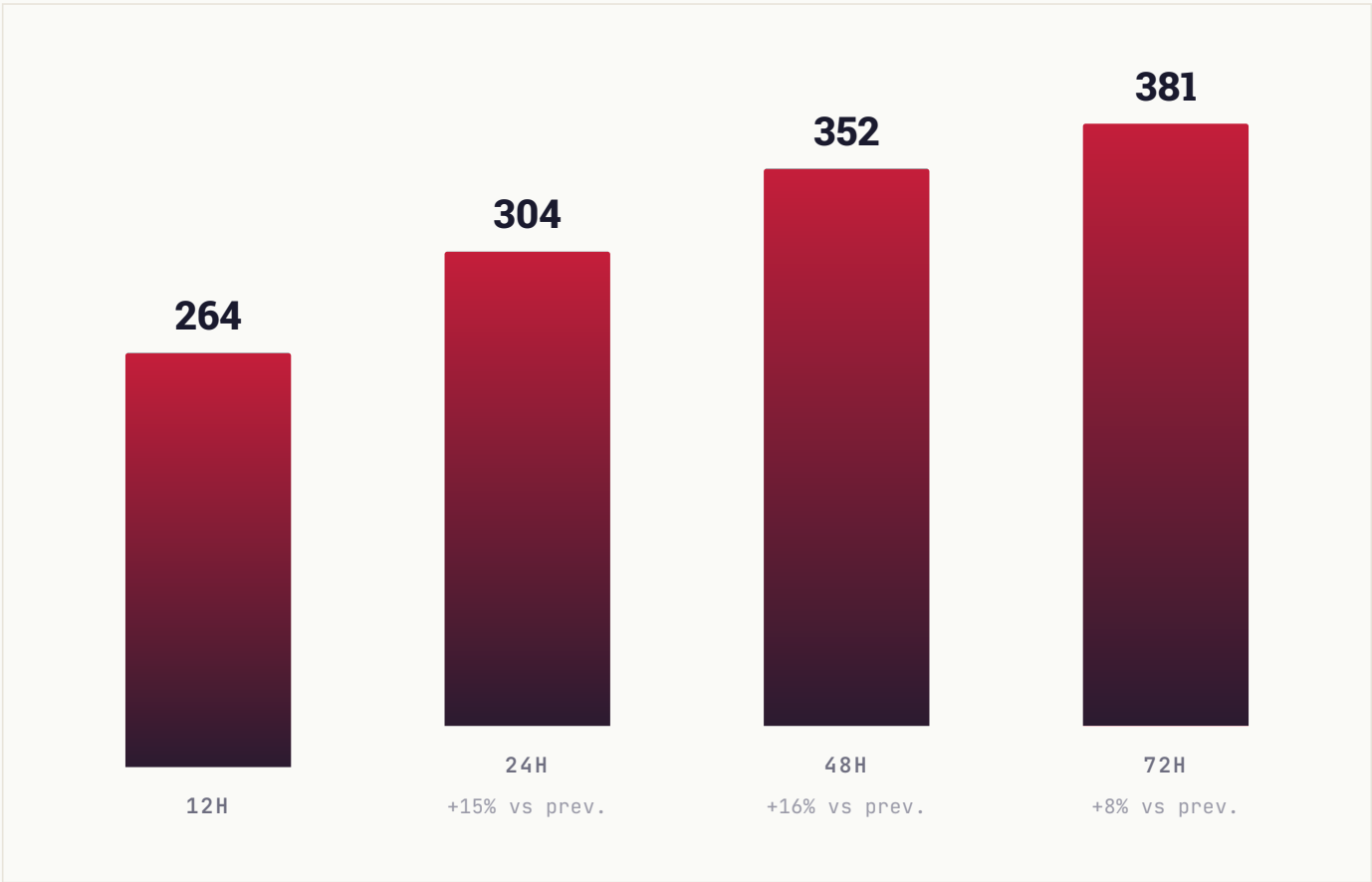
Citation index **268** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs one. All-time channel mentions **278** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
UB Remote without experience - Freelance	795.9K
PM JOBS MOSCOW VACANCIES	504.8K
SI SeoJob Заработок в сети	434.8K
UI UDALENKIN FREELANCE JOBS REMOTE	320.7K
FP Finder.work: работа и вакансии	280.1K
HI HOME • Remote Work • Freelance	252.2K
FI Freelance Relocation Remote Work Internships	246.5K
TI TeleWork Фриланс Удаленная работа	225.9K
UM DREAM REMOTE - freelance / jobs	222.2K
FV FREELANCE. Jobs	221.1K
XD xCareers: Digital Jobs - работа, вакансии, фриланс, курсы	YOU19.5K

COMPARATIVE INSIGHT

Channel not yet outside top 92 of niche — early growth stage. Niche leader — Remote without experience - Freelance (795.9K), top-92 median: 89.5K. First goal — enter top-92 through systematic traffic and content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track mentions in other channels. Over the last **6 months** such mentions were **2**, they brought **45** new subs.

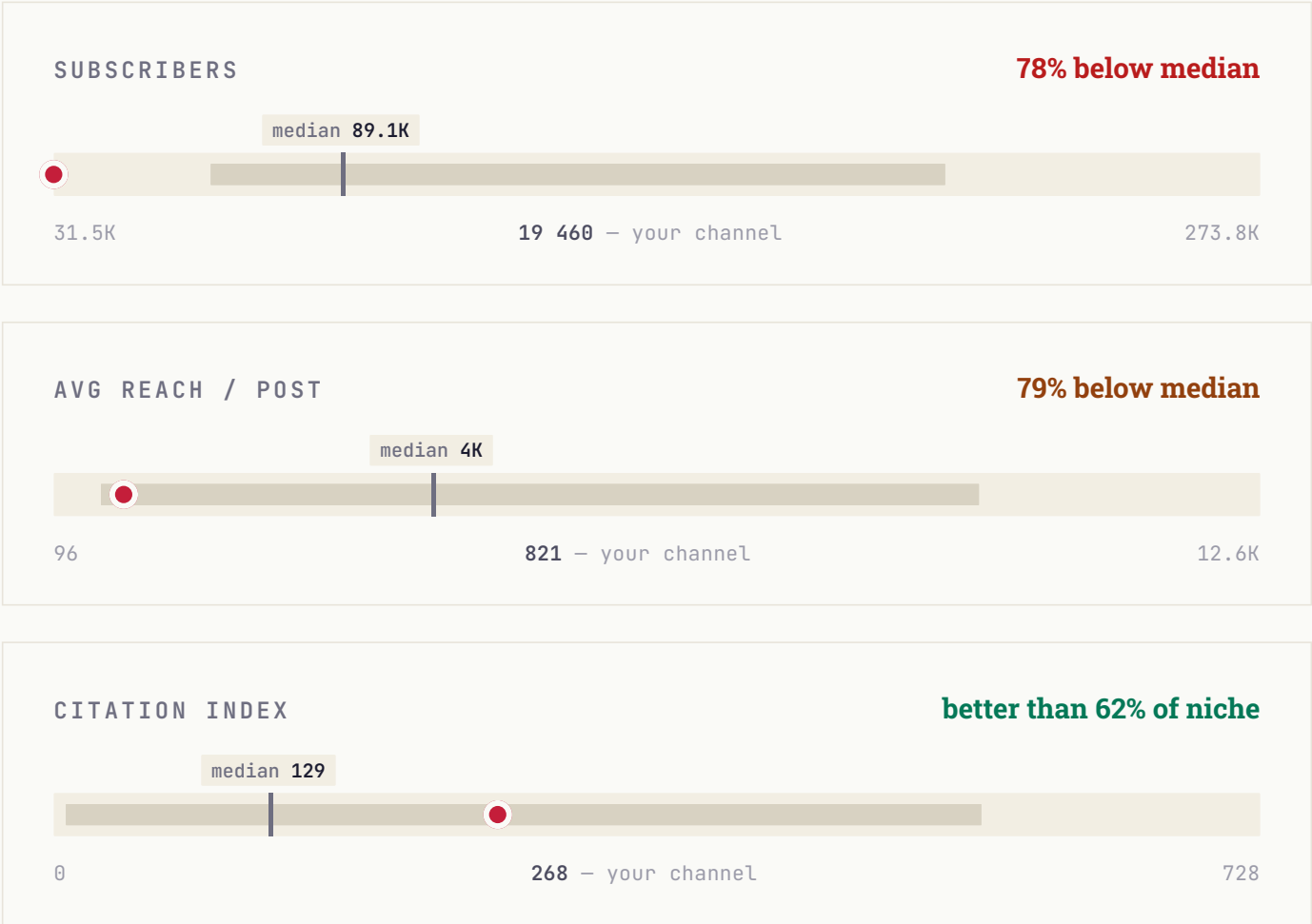
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
January 2026	0	0	0	
December 2025	0	0	0	
Nov 2025	2	2	9	
Oct 2025	0	0	26	
Sep 2025	0	0	1	
August 2025	0	0	9	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
2	6	45

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Top-100 channels in category "Career» (Russia) and saw how your channel compares. Gray band – range for 80% of niche channels (p10 to p90). Black vertical – median. Red dot – your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Increase posting frequency

Now 1.2 posts/week. Active channels post 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Top post of the week — Wednesday

Audience most active on this day at 20:00 MSK.

EFFECT

**Best time for
an important
post**

03

Increase video posts share

Video in Telegram retains audience longer and is
favored by the algorithm. Aim for 15-25%.

EFFECT

**Video retains
audience
better**

04

ER below niche benchmark — rethink formats

Current ER 4.22% vs norm 5.5%. Try polls & interactive
formats.

EFFECT

+1.3pp ER

05

Systematic traffic buying

Three formats for your media: **Inhouse** (premium
channels), **Native** (native integrations), **Premium**
(target audience). PromptPress picks sources for your
niche.

EFFECT

**+1000-3000
subs**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. To go further — run ads with us and hit your growth plan in a month.

01

Launch Telegram ads

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager