

PUBLIC REPORT BY PROMTPRESS

Channel audit

Valyuta, oltin va boshqalar



@xbankir

The best things in life are meant to be shared Dollar, euro, rubl, oltin kurslari Moliyaviy savodxonlik Reklama @adstg

SUBS

38 748

-440 per month

ERR (% SEE POSTS)

49.0%

per day **36.0%**

REACH/POST

18.7K

ad reach **13.9K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 38 748 —	 SUBS REACH 48.13% avg % of subs see post	 VIEWS/POST 18.7K median 17.4K · 29 days	 POSTS/WK 37.7 over the period
 7D TREND -39.3% vs previous week	 REACTIONS/POST 20.5 only 3,246 reactions, 7,916 reposts, 682 comments	 POST LENGTH 145 chars median 100 · 29 days	 POSTS ANALYZED 158 29 days
 AD REACH 13.9K 24h avg	 CHURN / MONTH -440 over the last month	 CITATION INDEX 21 citation index · 67 channels mentioned over all time	 CHANNEL AGE 4 years 6 days created 06.06.2022

AI EDITOR SUMMARY

Channel «Valyuta, oltin va boshqalar» – 38 748 subs. Each post averages 18.7K people (48% of subs), this is broad reach for a channel of this size. Publishes 38 posts per week (~5/day) – active posting. For the week of June 1–7, reach dropped by -39.3% by the week of May 25–31 – worth analyzing the reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **158** posts over 29 days.
- 02 Dominant format – **Photo** (139/158 posts).
- 03 Avg post length – **145** chars (median 100).
- 04 Peak audience activity – **Tuesday**, 15:00 UZT.
- 05 Top posts get **6x** more views than the weakest (77.7K avg for top vs 14.1K for worst) – among 158 posts in 29 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 26.05 · 10:03 TEXT Hurmatli yuridik shaxs va YATTlar! Markaziy bank talablariga muvofiq to'lov MAQSAD KODLARI o'zgarganligi sababli, ushbu faylda...	VIEWS 172 211 REPOSTS 3 474	REACTIONS 13 ER 444.4%
Nº2 26.05 · 12:40 PHOTO "Trustbank" bo'sh sovrini "Lixiang Li 7" avtomobili bo'lgan aksiyasi sovrindorlarini aniqladi ☒ "Trustbank" "Mastercard" kartasi egalari uchun...	VIEWS 32 099 REPOSTS 9	REACTIONS 31 ER 82.8%
Nº3 28.05 · 11:11 TEXT Gap yo'q silaga	VIEWS 28 711 REPOSTS 3	REACTIONS 110 ER 74.1%

Nº4 29.05 • 04:15 TEXT Biz bitta mobil ilova orqali to'laydigan barcha kundalik to'lovlar uchun shvedlar uchta mobil ilova ishlatishar ekan. Ko'z tegmasin fintex...	VIEWS 26 285 REPOSTS 3	REACTIONS 40 ER 67.8%
Nº5 29.05 • 04:26 TEXT Yevropada yashaydigan bir Jazoirlik mardak O'zbekistonni qayerda joylashganini uncha yaxshi bilmaydi, lekin bizning banklarda oltin depozit...	VIEWS 25 196 REPOSTS 8	REACTIONS 38 ER 65.0%

WORST 3

↓ 20.05 • 04:25 PHOTO ☒☒Rubl Bankomat va ilovalardagi kurslarni ushbu havola orqali ko'rib oling @xbankir	VIEWS 14 513 REPOSTS 2	REACTIONS — ER 37.5%
↓ 08.06 • 04:10 PHOTO ☒☒Rubl Bankomat va ilovalardagi kurslarni ushbu havola orqali ko'rib oling @xbankir	VIEWS 13 984 REPOSTS 2	REACTIONS 3 ER 36.1%
↓ 08.06 • 04:15 PHOTO Hamkorbankning euro ma'lumoti oldingi kunniki, pasdagilari shundog'am yo'q ro'yxatda	VIEWS 13 762 REPOSTS 1	REACTIONS 4 ER 35.5%

SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.

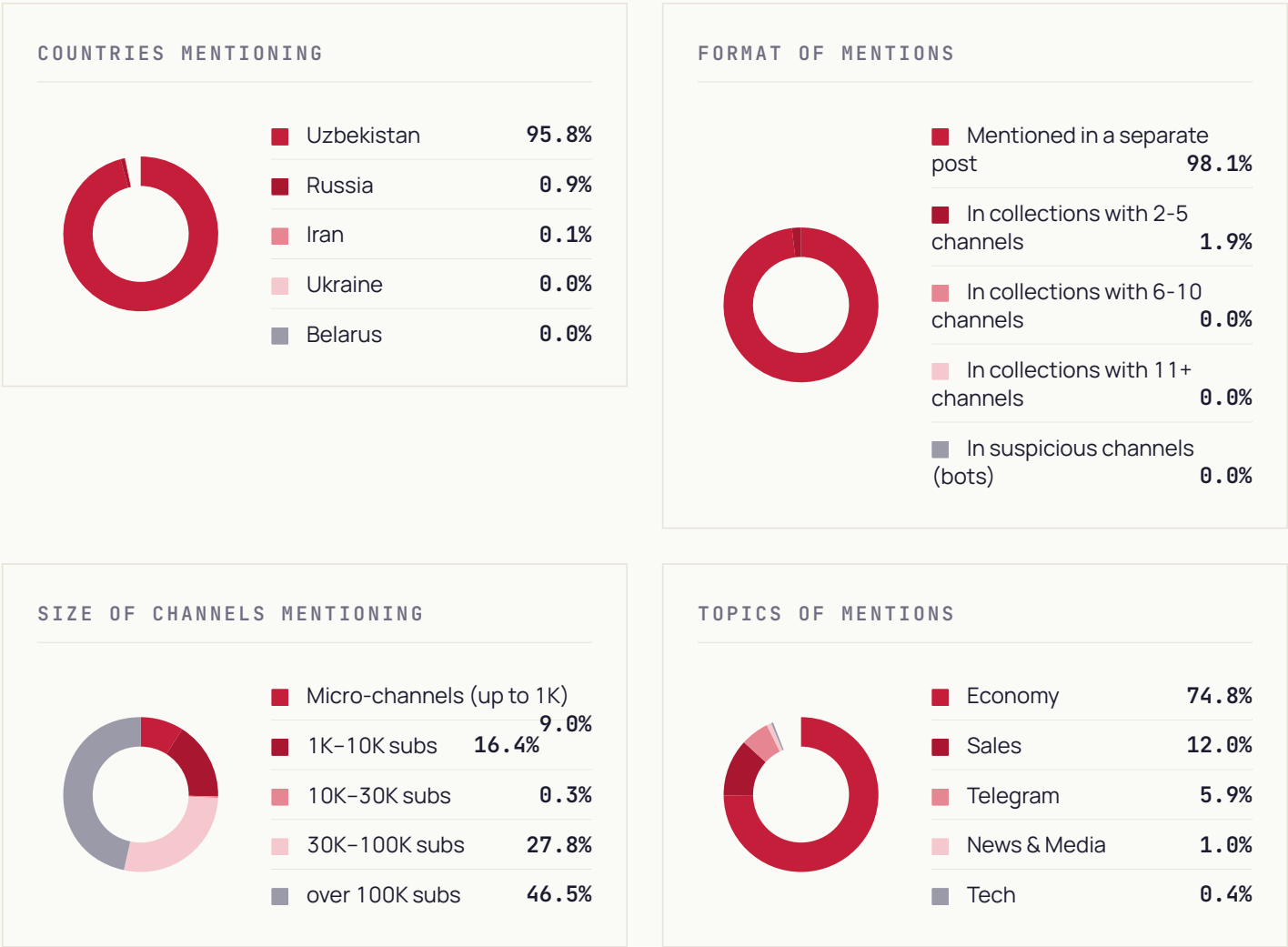


PERIOD START	NOW	NET GROWTH
25 680	38 748	+13 068

SECTION 04 · MENTIONS

Who and how mentions the channel

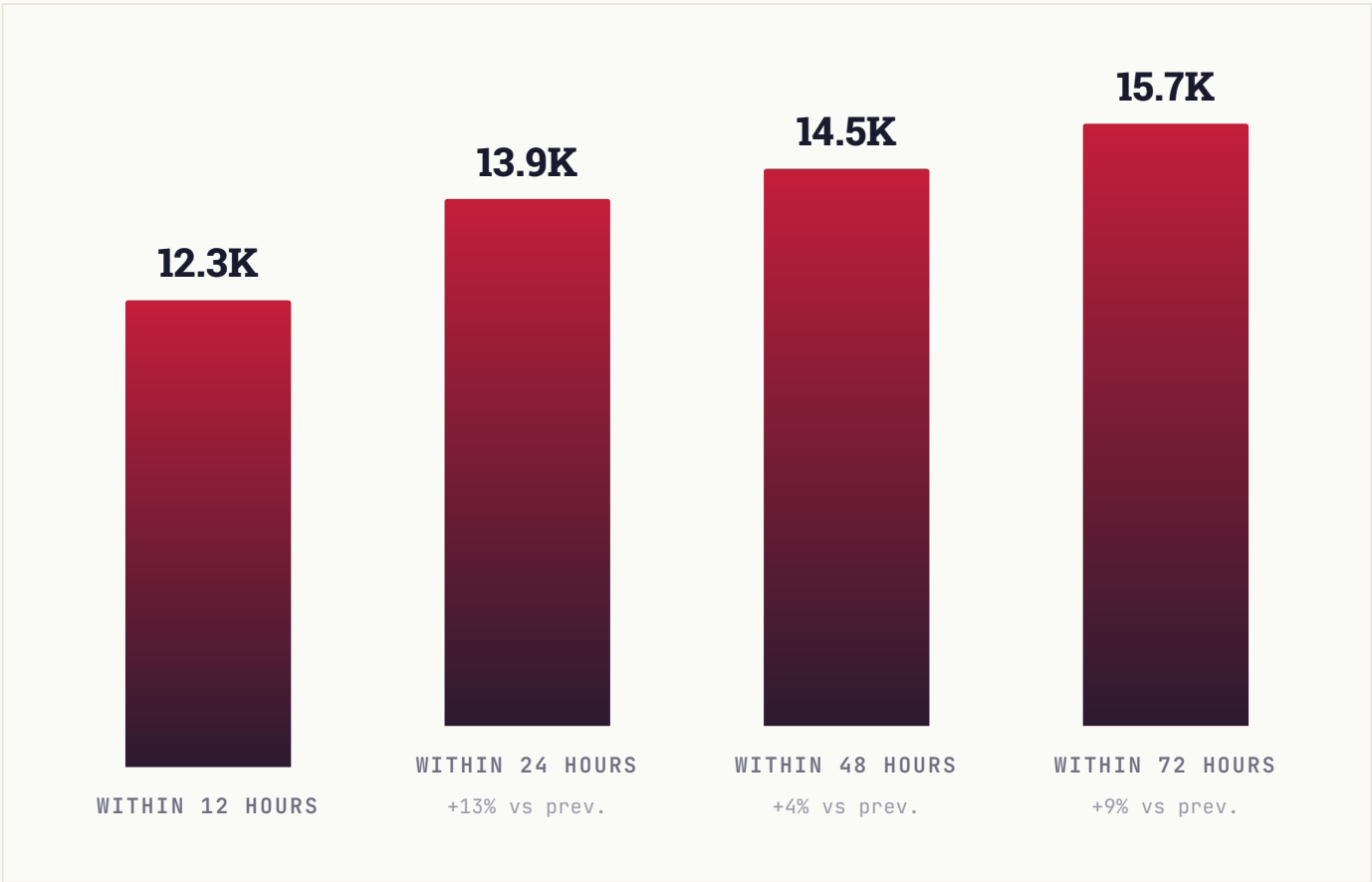
Citation index **21** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **67** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
BA bank_kuni	167.3K
MS MK SAMANDAR ￼	142.7K
XB Xalq Banki	134.3K
BA Bank.uz	128.4K
AN ANORBANK	111.2K
SX Soliq xizmati xabarlari - Rasmiy kanal	103.1K
BA Bankxabar	102.5K
VK VALYUTA KURSI	98.2K
CI Kashkadarya ish Qashqadaryo Qarshi ish	88.4K
ND Namangan Dollar Kursi ￼	84.6K
VO Valyuta, oltin va boshqalar YOU	38.7K

COMPARATIVE CONCLUSION

Channel in top half of the niche (#27 of 99). Niche leader — bank_kuni (167.3K), median subs 20K. Aim for top quartile — realistic 6-12 month horizon.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **94**, they brought **9 100** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
December 2025	14	4	545
November 2025	5	2	493
October 2025	3	2	1 253
September 2025	3	2	1 350
August 2025	17	2	2 466
July 2025	52	4	2 993
TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS	
94	6	9 100	

— SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top 100 channels in category «Economy» and compared your channel. Gray bar = range for 80% of niche channels (p10-p90). Black vertical = median. Red dot = your channel.

#27

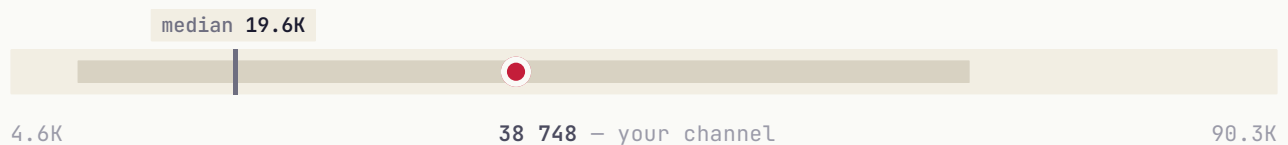
/100

RANK IN NICHE

Channel in the top half of the ranking

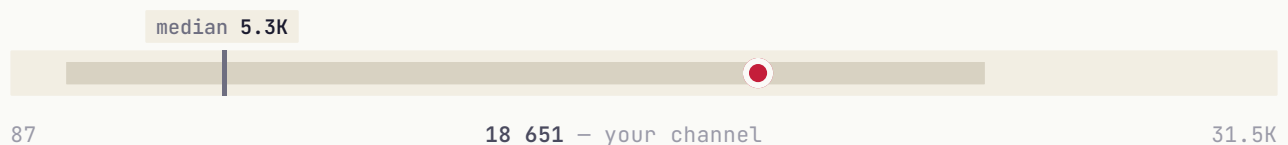
SUBS

better than 65% of niche



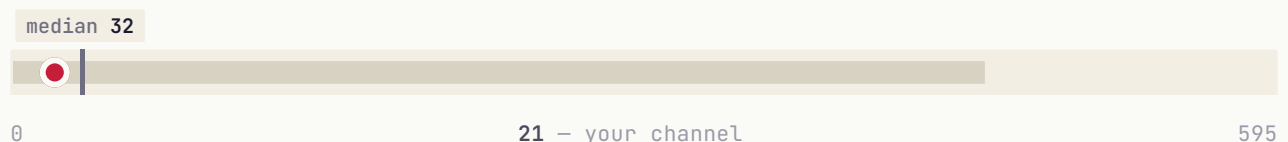
AVG REACH / POST

better than 78% of niche



CITATION INDEX

36% below median



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

- | | | |
|-----------|---|--|
| 01 | Top post of the week — on Tuesday
Audience most active on this day at 15:00 UZT. | EFFECT
Best window
for an
important post |
| 02 | Increase share of video posts
Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25%. | EFFECT
Video retains
audience
better |
| 03 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000
subs |
| 04 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic — easy win. | EFFECT
+5-15% ER |
| 05 | Cross-promo with neighboring channels
Exchange posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth. | EFFECT
Growth from
relevant
audience |

★ WHAT'S NEXT

Want us to do it PromptPress?

This audit is what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth target in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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