

PROMTPRESS PUBLIC REPORT

# Channel audit

## Xayrulla Sattarov



@xayrullasattarov

Tadbirkorlik sohasidagi eng dolzarb mavzular O'zbekiston yoshlar ittifoqi Markaziy Kengashi raisi - "Yoshlar – kelajagimiz" jamg'armasi ijro etuvchi direktori . Ijtimoiy tarmoqlardagi rasmiy...

SUBS

**50 874**

+9978 per month

ERR (% SEE POSTS)

**32.0%**

per day **21.0%**

REACH/POST

**16.5K**

ad reach **10.8K**/24h

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**— CONTENTS · 2026**

# What's inside the report

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**01 Channel Snapshot**

12 key metrics · AI summary

**02 Content analysis**

Top 5 posts · bottom 3 · insights

**03 Subscriber dynamics**

Yearly chart · growth

**04 Citation index**

Who mentions the channel and how

**05 Ad potential**

How long a post drives reach

**06 Competitors**

Niche neighbors · your position

**07 Mention dynamics**

6 months · monthly

**08 Strategy**

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

# Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

|                                                                                                                                                    |                                                                                                                                                                                      |                                                                                                                                                                                          |                                                                                                                                                                        |
|----------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <div> SUBS</div> <div>50 874</div> <div>—</div>                   | <div> SUBSCRIBER REACH</div> <div>32.44%</div> <div>avg % of subs see post</div>                    | <div> VIEWS/POST</div> <div>16.5K</div> <div>median 16.3K · 29 days</div>                               | <div> POSTS/WK</div> <div>28.3</div> <div>for the period</div>                      |
| <div> 7D TREND</div> <div>-0.6%</div> <div>vs previous week</div> | <div> REACTIONS/POST</div> <div>46.2</div> <div>total 5,501 reactions, 816 reposts, 1 comment</div> | <div> POST LENGTH</div> <div>658 chars</div> <div>median 715 · 29 days</div>                            | <div> POSTS ANALYZED</div> <div>119</div> <div>29 days</div>                        |
| <div> AD REACH</div> <div>10.8K</div> <div>24h avg</div>        | <div> CHURN / MONTH</div> <div>+9978</div> <div>for the last month</div>                          | <div> CITATION INDEX</div> <div>154</div> <div>citation index · 680 channels mentioned all time</div> | <div> CHANNEL AGE</div> <div>4 years 2 months</div> <div>created 08.04.2022</div> |

AI EDITOR SUMMARY

Channel «Xayrulla Sattarov» — 50 874 subs. Each post averages 16.5K people (32% of subs), that's good reach. Publishes 28 posts per week (~4/day) — active posting. For the week of June 1–7, reach stable (-0.6% vs week May 25–31).

SECTION 02 · CONTENT ANALYSIS

# What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **119** posts over 29 days.
- 02 Dominant format — **Photo** (75/119 posts).
- 03 Avg post length — **658** chars (median 715).
- 04 Audience peak activity — **Monday**, 13:00 UZT.
- 05 Top posts get **102x** more views than the weakest (42.6K avg for top vs 416 for worst) — among 119 posts in 29 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

|                                                                                                                                                                                                                          |                                                                     |                                                                   |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------|-------------------------------------------------------------------|
| <div><div>Nº1</div><div>10.06 · 06:21</div><div>VIDEO</div></div> <div>📺 Navoiy. “Tashabbuslar marafoni”. Gala-konsert. Hayajonli daqiqalar... Shu kuni sahnada bir yosh yigitimizni taqdirladik. Bilasizmi...</div>     | <div>VIEWS</div> <div>45 372</div> <div>REPOSTS</div> <div>26</div> | <div>REACTIONS</div> <div>15</div> <div>ER</div> <div>89.2%</div> |
| <div><div>Nº2</div><div>22.05 · 07:26</div><div>PHOTO</div></div> <div>#VatandoshlarXalqaroBiznesMarafoni #Berlin 🇷🇺 Navbatdagi manzili Germaniya poytaxti Berlin boʻlgan 🇷🇺 “Vatandoshlar xalqaro biznes...</div>       | <div>VIEWS</div> <div>41 989</div> <div>REPOSTS</div> <div>40</div> | <div>REACTIONS</div> <div>76</div> <div>ER</div> <div>82.5%</div> |
| <div><div>Nº3</div><div>08.06 · 08:11</div><div>PHOTO</div></div> <div>📺 “Tashabbuslar marafoni” doirasidagi “Biznes marafon” endi Navoiyda... Ushbu tadbirimizda siz: 🇷🇺 Oʻz biznes loyihangizni ekspertlar va...</div> | <div>VIEWS</div> <div>40 295</div> <div>REPOSTS</div> <div>11</div> | <div>REACTIONS</div> <div>9</div> <div>ER</div> <div>79.2%</div>  |

|                                                                                                                                                                                                                               |                                                                                                                                                                                           |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <div> <div>Nº4</div> <div>22.05 • 06:30</div> <div>PHOTO</div> </div> <div> #VatandoshlarXalqaroBiznesMarafoni #Berlin #Start Berlinda “Vatandoshlar xalqaro biznes marafoni” yuqori kayfiyatda start oldi! Yevropa... </div> | <div> <div>VIEWS</div> <div>26 325</div> </div> <div> <div>REACTIONS</div> <div>77</div> </div> <div> <div>REPOSTS</div> <div>10</div> </div> <div> <div>ER</div> <div>51.7%</div> </div> |
| <div> <div>Nº5</div> <div>22.05 • 07:03</div> <div>PHOTO</div> </div> <div> #VatandoshlarXalqaroBiznesMarafoni #Berlin Marafonimiz davom etadi... “Vatandoshlar xalqaro biznes marafoni” doirasida spikerlarimiz... </div>    | <div> <div>VIEWS</div> <div>26 186</div> </div> <div> <div>REACTIONS</div> <div>83</div> </div> <div> <div>REPOSTS</div> <div>10</div> </div> <div> <div>ER</div> <div>51.5%</div> </div> |
| <div> <div>WORST</div> <div>3</div> </div>                                                                                                                                                                                    |                                                                                                                                                                                           |
| <div> <div>↓</div> <div>30.05 • 07:56</div> <div>VIDEO</div> </div> <div> Yevroosiyo iqtisodiy ittifoqi mamlakatlari bilan amaliy hamkorlikni kengaytirish – O‘zbekiston tashqi iqtisodiy siyosatining eng muhim... </div>    | <div> <div>VIEWS</div> <div>469</div> </div> <div> <div>REACTIONS</div> <div>69</div> </div> <div> <div>REPOSTS</div> <div>3</div> </div> <div> <div>ER</div> <div>0.9%</div> </div>      |
| <div> <div>↓</div> <div>20.05 • 06:54</div> <div>PHOTO</div> </div> <div> Ayrim pedagoglarga samolyot va poyezd chiptasi uchun chegirma berilishi mumkin O‘zbekistonda pedagoglarga mamlakat bo‘ylab sayohat... </div>        | <div> <div>VIEWS</div> <div>462</div> </div> <div> <div>REACTIONS</div> <div>47</div> </div> <div> <div>REPOSTS</div> <div>3</div> </div> <div> <div>ER</div> <div>0.9%</div> </div>      |
| <div> <div>↓</div> <div>03.06 • 15:11</div> <div>PHOTO</div> </div> <div> “Tashabbuslar marafoni” doirasida bo‘lib o‘tgan “Biznes marafon”dan suratlar... Ijtimoiy tarmoqlarni kuzatib boring: Telegram Instagram... </div>   | <div> <div>VIEWS</div> <div>319</div> </div> <div> <div>REACTIONS</div> <div>50</div> </div> <div> <div>REPOSTS</div> <div>—</div> </div> <div> <div>ER</div> <div>0.6%</div> </div>      |

SECTION 03 · SUBSCRIBER DYNAMICS

# How the channel grew over the year

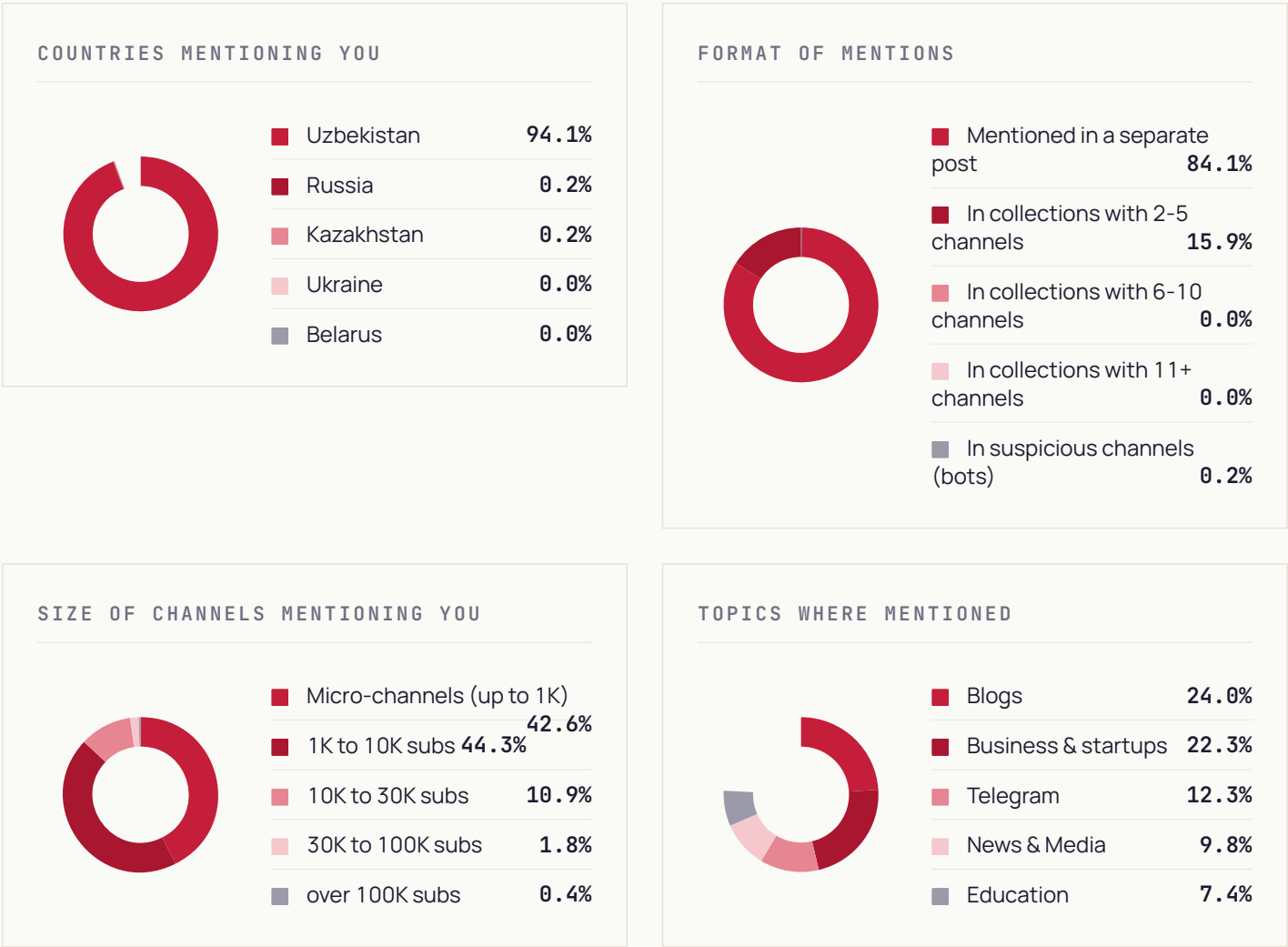
Subscriber growth chart over the year. Key months show exact subscriber count.  
See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

# Who mentions the channel and how

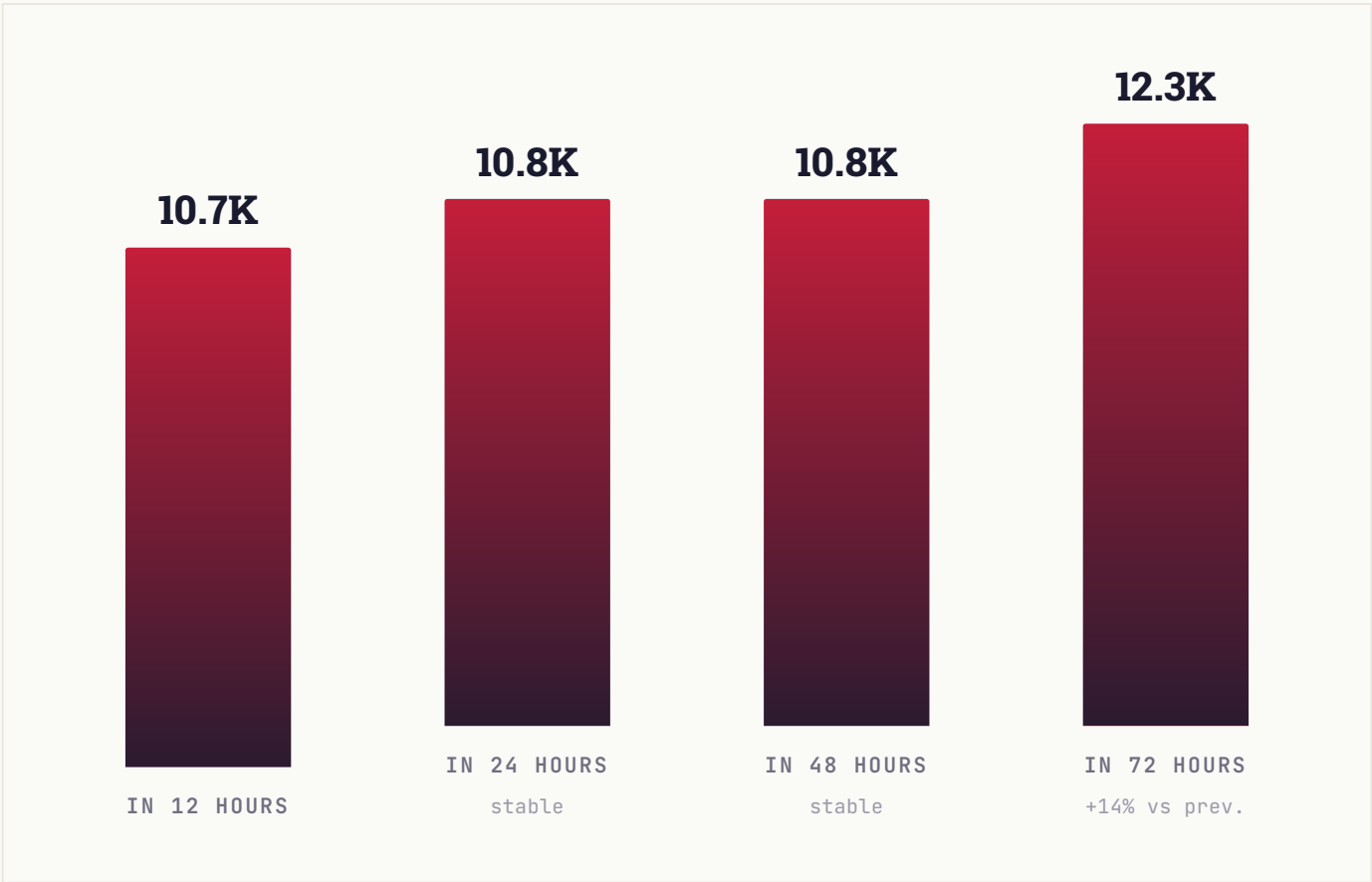
Citation index **154** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K. All time channel was mentioned **680** different channels.



SECTION 05 · AD POTENTIAL

# How long a post drives reach

Avg reach of an ad post over time since publication. Helps estimate how long placement stays effective.



SECTION 06 · COMPETITORS

# Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

| CHANNEL                                          | SUBS   |
|--------------------------------------------------|--------|
| YI <b>Yoshlar ishlari agentligi</b>              | 239.5K |
| AS <b>Alisher Sadullaev</b>                      | 132.5K |
| XS <b>Xayrulla Sattarov</b> YOU                  | 50.9K  |
| — <b>“Yoshlar — kelajagimiz” jamg’armasi</b>     | 29.6K  |
| UZ <b>UzChess</b>                                | 18.6K  |
| O2 <b>O'zbekiston 24   Rasmiy kanal</b>          | 16.7K  |
| SI <b>SamISI   MATBUOT XIZMATI</b>               | 5.8K   |
| YD <b>YANGI DAVR - YOSHLAR TV   Rasmiy kanal</b> | 2.4K   |
| TP <b>Temur Poyonov</b>                          | 2K     |
| ZO <b>ZOMINIY</b>                                | 1.8K   |
| OS <b>Otabek Shavkatov</b>                       | 1.4K   |

COMPARATIVE CONCLUSION

Channel — 3rd place of 11, in the top third of the list. Larger: 2 channels (leader: **Yoshlar ishlari agentligi**, 239.5K), smaller — 8 channels. With leaders — paid placements or events; with others — mutual post exchanges on equal terms.

SECTION 07 · MENTION TRENDS

# How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **946**, they brought **41 499** new subs.

| PERIOD         | MENTIONS | CHANNELS       | GAINED SUBS    |
|----------------|----------|----------------|----------------|
| December 2025  | 211      | 75             | 7 456          |
| November 2025  | 252      | 90             | 0              |
| October 2025   | 103      | 66             | 12 843         |
| September 2025 | 157      | 42             | 18 484         |
| August 2025    | 163      | 21             | 2 716          |
| July 2025      | 60       | 15             | 0              |
| TOTAL MENTIONS |          | MONTHS OF DATA | ATTRACTED SUBS |
| 946            |          | 6              | 41 499         |

## — SECTION 08 · STRATEGY

# What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

**01****Top post of the week — Monday**

Audience most active on this day at 13:00 UZT.

EFFECT

**Best window  
for an  
important post****02****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000  
subs****03****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.  
One poll per week on a hot topic — easy growth point.

EFFECT

**+5-15% ER****04****Cross-promo with neighboring channels**

Swap posts quarterly with channels in the same segment. 2-3 collabs give relevant growth — no need for daily.

EFFECT

**Growth from  
relevant  
audience****05****Update channel description for Telegram search**

Telegram search scans descriptions. Add 3-5 niche keywords — that's organic traffic source.

EFFECT

**Organic traffic  
source**

★ WHAT'S NEXT

# Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth plan in a month.

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**01 Launch Telegram ad** <https://panel.promptpress.com/register>

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**02 Contact manager** [t.me/PromptPress\\_manager](https://t.me/PromptPress_manager)

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